

# The Estee Lauder Companies, Inc. (USA): Market Research Report

<https://marketpublishers.com/r/E7AC65DCEBDEN.html>

Date: January 2015

Pages: 118

Price: US\$ 3,500.00 (Single User License)

ID: E7AC65DCEBDEN

## Abstracts

This report presents quick facts about The Estée Lauder Companies, Inc., which is principally involved in Skin Care, Makeup, Fragrance and Hair Care Products Business. Illustrated with 114 tables, the report showcases the company's recent news stories and events, sales performance, key markets and market position as against its competitors operating in the industry.

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**Table 112.** Market Shares of Leading Sun Care Product Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Australian Gold, Clarins Group, Colgate-Palmolive Company, Energizer Holdings, Inc., Estée Lauder Companies, Inc., L'Oréal Group, Mary Kay, Inc., Merck & Co., Inc., Sun And Skin Care Research, LLC and Others



**Table 113.** Market Shares of Leading Sun Care Product Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Beiersdorf AG, Boots Company Plc, Cadey and Company, Clarins Group, Colgate-Palmolive Company, Coty, Inc., Estée Lauder Companies, Inc., L'Oréal Group, Pierre Fabre Pharmaceuticals, Inc. and Others

Women's Cologne and Perfumes

**Table 114.** Market Shares of Leading Women's Cologne and Perfumes Manufacturers in the US (2014) - Percentage Share Breakdown by Value Sales for Coty, Inc., Elizabeth Arden, Inc., Estée Lauder Companies, Inc., Parfums de Coeur, Ltd., and Others

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