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Entertainment Industry: Market Research Report

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Abstracts

The global outlook series on the Entertainment Industry provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

Illustrated with 80 fact-rich market data tables, the report offers a rudimentary overview of the industry and highlights latest trends and demand drivers.

Regional markets briefly abstracted and covered include United States, Canada, Europe (France, Germany, Italy, United Kingdom, Spain, Russia and Rest of Europe), Asia Pacific (Australia, China, India and South Korea), Latin America and Middle East and Africa.

The report offers a compilation of recent mergers, acquisitions, and strategic corporate developments.

Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 569 companies worldwide.

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