

Enterprise Social Networking (ESN): Market Research Report

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Abstracts

This report analyzes the worldwide markets for Enterprise Social Networking (ESN) in US\$ Million. The Global market is further analyzed by the following Segments: Communities, Social Networking, Collaborative Platforms, and Others. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America. Annual estimates and forecasts are provided for the period 2013 through 2020. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 79 companies including many key and niche players such as -

Atos SE

BroadVision Inc.

Cisco Systems, Inc.

Convo

Facebook, Inc.



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Social Enterprise UK to Takeover Social Enterprise West Midlands Sprinklr to Take Over Scup Cisco Discontinues WebEx Social and Partners Jive Software NewsGator Renames Itself as Sitrion IBM Joins Hands with Twitter Xavient Information Systems to Spin Off its Enterprise Application Division BroadVision Inks Partnership Agreement with Agile Elephant Alteryx Inks Global Partnership Agreement with DataSift ZL Technologies Joins Hands with Hearsay Social ZL Technologies Teams Up with Socialware Sprinklr Takes Over Dachis Group Vocus and Cision Takes Over Visible Technologies HootSuite Takes Over uberVu SmartBoys Collaborates with Zyncro Mindjet Merges with Spigit NewsGator Takes Over Sitrion **TIBCO Software Partners with Huddle** ViewDo Labs Includes BrightStarr in its Elite Partner Program Actiance Expands Strategic Partnership with ZL Technologies Box Expands Partnership with tibbr BMC Software Takes Over KineticGlue Online Communities

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Atos SE (France) BroadVision Inc. (US) Cisco Systems, Inc. (US) Convo (US) Facebook, Inc. (US) Get Satisfaction (US) Google, Inc. (US) Igloo Software (Canada) International Business Machines Corporation (IBM) (US) Infor (US) Jive Software, Inc. (US) Microsoft Corp. (US) Moxie Software, Inc. (US) Mzinga, Inc. (US) OpenText Corporation (Canada)



Oracle Corporation (US) Salesforce. com, Inc. (US) SAP SE (Germany) Sitrion (US) Slack Technologies, Inc. (US) Socialcast (US) Socialtext, Inc. (US) Spigit (US) TIBCO Software Inc. (US) Twitter, Inc. (US) Zimbra, Inc. (US) Zyncro Tech (US)

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