

Electric Household Appliances: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Electric Household Appliances in Thousand Units by the following Product Segments: Major Electric Household Appliances (Compactors, Dishwashers, Disposers, Dryers, Freezers, Microwave Ovens, Range Hoods, Electric Ranges, Refrigerators, Vacuum Cleaners, Washing Machines, Water Heater, Room ACs, and others; and Small Electric Household Appliances (Blenders, Bread Makers, Broilers, Can Openers, Coffee Makers, Electric Knives, Food Choppers, Food Processors, Irons, Mixers, Toaster Ovens, Toasters, Waffle Irons, and Miscellaneous. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America.

Annual estimates and forecasts are provided for the period 2016 through 2024.

Also, a five-year historic analysis is provided for these markets.

Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 191 companies including many key and niche players such as -

AB Electrolux

BSH Bosch-Siemens Hausgerate GmbH

Groupe SEB

Haier Group

Hamilton Beach Brands, Inc.

Hitachi Appliances, Inc

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8.4.2 Germany

A. Market Analysis

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Air Conditioners Market

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A Quick Insight into Distribution Channels for Consumer Appliances

Competition

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B. Market Analytics

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Household Appliances by Product Segment - Dishwashers, Disposers, Dryers, Freezers, Microwave Ovens, Range Hoods, Electric Ranges, Refrigerators, Vacuum Cleaners, Washing Machines, Water Heaters (Electric), and Room ACs Household Appliances Independently Analyzed by Annual Sales in Thousand Units for the Years 2016 through 2024 (includes corresponding Graph/Chart)

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8.4.6 Russia

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Table 210. Russian Recent Past, Current & Future Analysis for Major Electric Household Appliances by Product Segment - Dishwashers, Disposers, Dryers, Freezers, Microwave Ovens, Range Hoods, Electric Ranges, Refrigerators, Vacuum Cleaners, Washing Machines, Water Heaters (Electric), and Room ACs Household Appliances Independently Analyzed by Annual Sales in Thousand Units for the Years 2016 through 2024 (includes corresponding Graph/Chart)

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8.4.7 Rest of Europe

A. Market Analysis

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Focus on Select Markets

The Netherlands

Switzerland

Turkey

Air Conditioners – A Growing Market in Turkey

B. Market Analytics

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8.5 Asia-Pacific

A. Market Analysis

Current & Future Analysis

Market Overview

Rising Standards of Living Fuel Market Expansion

Air Conditioners – A High Growth Market

B. Market Analytics

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8.5.1 China

A. Market Analysis

Current & Future Analysis

Table 234. Chinese White Goods Demand in Terms of Replacement Demand vs New Demand (2015-2021E) (includes corresponding Graph/Chart)

Market Overview

Appliance Industry Evolves into an Independent Industrial System

China – The Global Manufacturing Hub

Factors Driving Growth in the Appliance Market

Increasing Personal Incomes

Trendy and Sophisticated Products
Improvement in Standard of Living
Changing Attitudes of Customers
Replacement Demand
Energy Efficient Appliances
Small Appliances Post Sturdy Gains
Focus on Product Innovation to Increase Competitiveness
Market Outlook
Dishwashers to Witness Increasing Penetration in Chinese Kitchens
Dishwasher Brands Adopt Efficient Strategies to Tap Lucrative Opportunity
Brands Gear Up with Different Strategies
Customized Products for Local Needs
Low Penetration of Advanced Technologies
Need to Raise Consumer Awareness
Clothes Dryer Market Exudes Immense Growth Potential
Promising Outlook Offers Lucrative Opportunities
Heat Pump Dryers Maintain Lead
Dryers Remain More Relevant than Combos
Washer Brands Integrate Offline and Online Strategy to Rule Distribution Channel
Growing Focus on Smart Appliances and Healthcare
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Table 235. Chinese Online Platform Market Share on Basis of Sales Value (2016)
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Residential Air Conditioner Market Heats Up Notably
Market Drivers
Rising Concerns over Mounting Capacity
China to Emerge as Primary Market for Robot Vacuum Cleaners
Intense Competition among Brands
Brands Use Effective Cleaning Systems to Achieve Differentiation
Young Consumers Influence Promising Market for Built-In Appliances
Comprehensive Product Portfolios
Stylish Products and Space Management
Integration of Chinese and Western Elements
Smart Appliances Market Delivers Remarkable Performance
New Strategies to Mitigate Consumer Concerns
Focus on New Business Models

Growing Demand for Eco-Friendly Household Appliances in China

E-Commerce - An Emerging Trend in the Market

Product Segment Analysis

Dishwashers Witness Increased Sales in China

An Insight into Washing Machines Market in China

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Table 237. Chinese Water Heaters Market by Leading Players (2017): Market Share Breakdown for Companies-Haier, Midea, A. O. Smith, Vanward, Macro, Whirlpool, Rinnai, Vatti, Noritz, Ariston, and Others (includes corresponding Graph/Chart)

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Table 238. Chinese Recent Past, Current & Future Analysis for Major Electric Household Appliances by Product Segment - Dishwashers, Disposers, Dryers, Freezers, Microwave Ovens, Range Hoods, Electric Ranges, Refrigerators, Vacuum Cleaners, Washing Machines, Water Heaters (Electric), and Room ACs Household Appliances Independently Analyzed by Annual Sales in Thousand Units for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 239. Chinese Historic Review for Major Electric Household Appliances by Product Segment - Dishwashers, Disposers, Dryers, Freezers, Microwave Ovens, Range Hoods, Electric Ranges, Refrigerators, Vacuum Cleaners, Washing Machines, Water Heaters (Electric), and Room ACs Household Appliances Independently Analyzed by Annual Sales in Thousand Units for the Years 2011 through 2015 (includes corresponding Graph/Chart)

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8.5.2 India

A. Market Analysis

Current & Future Analysis

Market Overview

Indian Home Appliances Sector to Receive Ample Support from Government

More Residential Housing Units: A Boon to Home Appliances

Consumer Durable Companies Focus on Semi-Urban Markets

What the Future Holds in Store....

Product Segment Analysis

Small Household Appliances – A High Potential Market

Table 244. Indian Food Preparation Appliance Market by Leading Players (2017): Market Share Breakdown in Volume Terms for Bajaj Electricals, Preethi Industries, Phillips India, and Others (includes corresponding Graph/Chart)

Demand Grows for Breakfast Appliances

Coffee Makers Gain Rapid Popularity

Small Appliances – A Competitive Market

Air Conditioner Sales Record Rapid Growth
Room Air-Conditioners

Table 245. Total Penetration Rate of ACs in Indian Market in Percentage Terms (2005-2026E) (includes corresponding Graph/Chart)

Refrigerators
Demand for Smart Refrigerators Surges in India
Washing Machines
Larger Capacity Models – Gaining Popularity
Vacuum Cleaners

Table 246. Indian Vacuum Cleaner Market by Leading Player (2017): Market Share Breakdown in volume terms for Eureka Forbes, Panasonic Home Appliances India, LG Electronics India, and Others (includes corresponding Graph/Chart)

Water Heaters for the Indian Market
Different Types of Water Heaters
Smart Water Heaters – Important Features
Dishwashers
Food Preparation Appliances
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Table 247. Indian Recent Past, Current & Future Analysis for Major Electric Household Appliances by Product Segment - Dishwashers, Disposers, Dryers, Freezers, Microwave Ovens, Range Hoods, Electric Ranges, Refrigerators, Vacuum Cleaners, Washing Machines, Water Heaters (Electric), and Room ACs Household Appliances Independently Analyzed by Annual Sales in Thousand Units for the Years 2016 through 2024 (includes corresponding Graph/Chart)

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Table 250. Indian Recent Past, Current & Future Analysis for Small Electric Household Appliances by Product Segment - Blenders, Bread Makers, Broilers, Can Openers (Electric), Coffee Makers, Electric Knives, Food Choppers, Food Processors, Irons, Mixers, Toaster Ovens, Toasters, And Waffle Irons Household Appliances Independently Analyzed by Annual Sales in Thousand Units for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 251. Indian Historic Review for Small Electric Household Appliances by Product Segment - Blenders, Bread Makers, Broilers, Can Openers (Electric), Coffee Makers, Electric Knives, Food Choppers, Food Processors, Irons, Mixers, Toaster Ovens, Toasters, And Waffle Irons Household Appliances Independently Analyzed by Annual Sales in Thousand Units for the Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 252. Indian 14-Year Perspective for Small Electric Household Appliances by Product Segment - Percentage Breakdown of Unit Sales for Blenders, Bread Makers, Broilers, Can Openers (Electric), Coffee Makers, Electric Knives, Food Choppers, Food Processors, Irons, Mixers, Toaster Ovens, Toasters, And Waffle Irons Household Appliances for the Years 2011, 2018 and 2024 (includes corresponding Graph/Chart)

8.5.3 South Korea

A. Market Analysis

Current & Future Analysis

Table 253. South Korean Iron Makers Market by Leading Players (2017): Market Share Breakdown for Groupe SEB Korea Ltd., Philips Korea Ltd., and Others (includes corresponding Graph/Chart)

Robotic Vacuum Cleaners Grow in Popularity

B. Market Analytics

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A. Market Analysis

Current & Future Analysis

Focus on Select Markets

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Electric Household Appliances – An Overview

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Manufacturers Face Competition from Asian Counterparts

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Malaysia

Singapore

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Taiwan

Thailand

Key Players

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B. Market Analytics

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B. Market Analytics

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8.7.1 Argentina

A. Market Analysis

Current & Future Analysis

Market Overview

B. Market Analytics

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B. Market Analytics

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A. Market Analysis

Current & Future Analysis

Market Overview

B. Market Analytics

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8.7.5 Rest of Latin America

A. Market Analysis

Current & Future Analysis

Focus on Select Latin American Markets

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Peru

Dominican Republic

Venezuela

B. Market Analytics

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9. COMPANY PROFILES

Total Companies Profiled: 191 (including Divisions/Subsidiaries - 271)

The United States (58)

Canada (6)

Japan (9)

Europe (110)

France (6)

Germany (17)

The United Kingdom (20)

Italy (24)

Spain (4)

Rest of Europe (39)

Asia-Pacific (Excluding Japan) (74)

Middle East (2)
Latin America (8)
Africa (4)

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