

# E-Readers: Market Research Report

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## Abstracts

This report analyzes the worldwide markets for E-Readers in Thousand Units.

The report provides separate comprehensive analytics for the US, Japan, Europe, Asia-Pacific, and Rest of World.

Annual estimates and forecasts are provided for the period 2008 through 2017.

The report profiles 83 companies including many key and niche players such as Amazon.com, Inc., ASUSTeK Computer, Inc., Audiovox Corporation, Barnes & Noble, Inc., EC Media International Pvt Ltd., Hanvon Technology Co., Ltd., Infibeam.com, Intel Corporation, Pandigital, Plastic Logic Ltd., Samsung Electronics Co., Ltd., Sharp Corporation, and The Sony Group.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.

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Barnes & Noble Introduces New Version of Nook E-Reader  
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Sony Introduces E-Book Devices  
Pandigital Launches Electronic Book Device with Browser  
Irex Technologies Launches Irex DR 800SG Electronic Book Device  
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Sony Introduces Novel E-Readers  
The Sharper Image® Launches Literati™  
PocketBook Global Releases E-Readers on Global Scale  
Acer to Release E-Reader and Other Devices in India  
ASUSTeK Computer Introduces e-Book Reader  
Amazon Rolls out New Version of Kindle E-Reader  
Pixelar to Launch MReader  
Borders Group Rolls out eBook Reader Application for BlackBerry Smartphones  
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Samsung Introduces E-book Readers in China  
Amazon Introduces Mac Version of Kindle e-Reader  
ASUSTeK Computer Unveils DR-900 E-Reader  
Hanwang and PVI to Launch Color-Screen e-Book Reader  
Welflex Engineering Rolls out ECO Reader  
Video Technology Unveils Flip  
Adlibris Introduces Swedish e-Book Reader  
Samsung Group Rolls out E101 and E6 e-Book Readers  
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Sharp and Sony Release Electronic Book Devices in Japan  
Hanwang to Establish Taiwan Subsidiary for Selling E-book Readers  
Kobo Enters into Partnership with Fairmont Hotels to Offer Kobo E-reading Service  
iriver Licenses Devicescape Easy WiFi for WiFi e-Readers  
Prime View International Takes Over E Ink  
Barnes & Noble Takes Over Fictionwise  
Sony and News Corp. Enter into Partnership  
Marvell Enters into Collaboration with E Ink  
Publishing Companies Jointly Introduce New Digital Reading Platform  
Barnes and Noble Enters into Partnership with Plastic Logic  
Sony Fulfills Initial Shipment Order of 3G Daily Edition E-Readers  
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Audiovox Corporation (US)  
Barnes & Noble, Inc. (US)  
EC Media International Pvt Ltd (India)  
Hanvon Technology Co., Ltd. (China)  
Infibeam.com (India)  
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Canada

Japan

Europe

France

Germany

The United Kingdom

Spain

Rest of Europe

Asia-Pacific (Excluding Japan)

Middle-East

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