

E-Readers: Market Research Report

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Abstracts

This report analyzes the worldwide markets for E-Readers in Thousand Units.

The report provides separate comprehensive analytics for the US, Japan, Europe, Asia-Pacific, and Rest of World.

Annual estimates and forecasts are provided for the period 2008 through 2017.

The report profiles 83 companies including many key and niche players such as Amazon.com, Inc., ASUSTeK Computer, Inc., Audiovox Corporation, Barnes & Noble, Inc., EC Media International Pvt Ltd., Hanvon Technology Co., Ltd., Infibeam.com, Intel Corporation, Pandigital, Plastic Logic Ltd., Samsung Electronics Co., Ltd., Sharp Corporation, and The Sony Group.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.

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Utility of Read E-books Limited!

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Audiovox Unveils Lexi™ range with B&N Content
Velocity Micro Introduces Cruz E-reader
Tianjin Jinke to Introduce E-paper Products
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EC media Introduces Wink XTS
Borders Releases Wireless Version of Kobo E-Reader
Plastic Logic Introduces QUE proReader
Skiff and Sprint Release Skiff W-Reader
Hanvon Technology Launches E-Reader
China Unicom to Introduce E-Readers
Vestal Enterprises Releases LeAF
Kobo Unveils Reading Life for iPad
Google Introduces Google Editions in US
Sony and NEC Release E-Book Readers in Japan

ASUSTek Computer Introduces Eee Note EA800
E Ink Launches Color Displays for E-Readers
Barnes & Noble Introduces New Version of Nook E-Reader
Samsung Unveils Samsung E65 E-Reader
Sony Introduces E-Book Devices
Pandigital Launches Electronic Book Device with Browser
Irex Technologies Launches Irex DR 800SG Electronic Book Device
Kobo Launches Kobo Wireless Electronic Reader
Fanshu.com Introduces Electronic Book Readers
Sony Introduces Novel E-Readers
The Sharper Image® Launches Literati™
PocketBook Global Releases E-Readers on Global Scale
Acer to Release E-Reader and Other Devices in India
ASUSTeK Computer Introduces e-Book Reader
Amazon Rolls out New Version of Kindle E-Reader
Pixelar to Launch MReader
Borders Group Rolls out eBook Reader Application for BlackBerry Smartphones
Samsung Unveils e-Book Reader
Viewsonic Unveils VEB625 and VEB620 e-Book Readers
Samsung Introduces E-book Readers in China
Amazon Introduces Mac Version of Kindle e-Reader
ASUSTeK Computer Unveils DR-900 E-Reader
Hanwang and PVI to Launch Color-Screen e-Book Reader
Welflex Engineering Rolls out ECO Reader
Video Technology Unveils Flip
Adlibris Introduces Swedish e-Book Reader
Samsung Group Rolls out E101 and E6 e-Book Readers
Infibeam.com Rolls out e-Book Reader
Barnes & Noble Introduces Nook E-Reader
Datang Telecom Unveils e-Book Readers with TD-SCDMA Chips
Wistron to Introduce RADIUS E-reader
Intel Unveils Intel Reader
Best Buy Launches Gadgets and eReaders Collection
LG Releases Solar Cell e-Book Reader
Grammata Unveils Papyrer 5.1 e-Book Reader
Cranbury Bookworm to Unveil Fireside E-Reader
Sony UK Rolls Out e-Book Readers
Astak Introduces Pocket PRO e-Book Reader
Borders UK Introduces Elonex e-Book Reader

Sony Unveils PRS-700 Reader
Samsung Releases Papyrus E-Reader
Fujitsu Unveils FLEPia Color E-Book Reader
Hearst to Introduce E-Reader for Newspapers and Magazines
Lenovo to Launch Tianji EB-605 e-Book Reader
Google Introduces Google Book Search for Mobile

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Hanvon Selects Freescale i.MX51 applications processor
News Corp Takes Over Skiff E-Reading Platform from Hearst
PocketBook International and Netronix Enter into Joint Venture
Sharp and Sony Release Electronic Book Devices in Japan
Hanwang to Establish Taiwan Subsidiary for Selling E-book Readers
Kobo Enters into Partnership with Fairmont Hotels to Offer Kobo E-reading Service
iriver Licenses Devicescape Easy WiFi for WiFi e-Readers
Prime View International Takes Over E Ink
Barnes & Noble Takes Over Fictionwise
Sony and News Corp. Enter into Partnership
Marvell Enters into Collaboration with E Ink
Publishing Companies Jointly Introduce New Digital Reading Platform
Barnes and Noble Enters into Partnership with Plastic Logic
Sony Fulfills Initial Shipment Order of 3G Daily Edition E-Readers
Verizon Wireless to Support iREX e-Book Reader
Foxconn Technology Group to Manufacture e-Readers for China Mobile

6.FOCUS ON SELECT PLAYERS

Amazon.com, Inc. (US)
ASUSTeK Computer, Inc. (US)
Audiovox Corporation (US)
Barnes & Noble, Inc. (US)
EC Media International Pvt Ltd (India)
Hanvon Technology Co., Ltd. (China)
Infibeam.com (India)
Intel Corporation (US)
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Region/CountryPlayers

The United States

Canada

Japan

Europe

France

Germany

The United Kingdom

Spain

Rest of Europe

Asia-Pacific (Excluding Japan)

Middle-East

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