

E-mail Marketing: Market Research Report

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Abstracts

This report analyzes the worldwide markets for E-mail Marketing in US\$ Million. The US market is analyzed by the following Segments: Transactional Email, Acquisition Email, and Retention Email.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2016 through 2024.

Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 126 companies including many key and niche players such as

-

AWeber Communications

BlueVenn

Bronto Software

Campaign Monitor

Constant Contact, Inc.

Emailcenter UK Limited

Contents

1. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

2. GLOBAL INDUSTRY OVERVIEW

A Prelude

Market Dynamics

Outlook

Email Marketing Budgeting

Email Marketing Capabilities – Evaluation and Tracking

The Budgets Expand Post Financial Crisis –A Flashback

Email Marketing Makes a Comeback during Recession

Opportunities in Cloud Business Email Market

Increasing implementation of Cloud Email Solutions with AI

Factors Influencing Industry Prospects

Cost Advantage and Campaign Tracking

Data Integration

Ad-Supported Newsletter Spending

Improvements in IM and Email Technology

Customer Relationship Management

Integrated Campaigns

Newsletter

Internet Direct Mail

3. INDUSTRY ANALYSIS AND BENCHMARKING

Email Becomes Critical Client Engagement Method to Address New Communication Requirements

Benchmarking Performance

Email Automation: the Most Extensively Used Technique

Lead Generation Delivers Maximum Advantage to Email Marketers

Benchmark Metrics

Email Marketing Delivers Significantly Higher ROI

Email Testing Parameters

Testing Processes

Email Marketing Metrics

Innovations in Email Marketing

Innovative Email Marketing Techniques for B2Bs

E-Mail Marketing for Small Businesses

4. MARKET DRIVERS, TRENDS & ISSUES

Key Factors Driving Growth

Evolution and Future Prospects of Email Marketing

Future of Email Marketing

Proliferation of Internet Economy: A Fundamental Growth Driver

Converged Communication Services Soar in Popularity

Table 1. World Market for Internet Users (2016) - Percentage Share Breakdown of Number of Internet Users for Select Countries (includes corresponding Graph/Chart)

Table 2. World Market for Internet Users (2018E) - Percentage of Households with Internet Access by Region (includes corresponding Graph/Chart)

Surging Internet Penetration Bodes Well for Email Marketing

Table 3. Global Internet Penetration Rates in Percentage by Region (2018E) (includes corresponding Graph/Chart)

Changing Consumer Mobile Usage Habits Propel Adaptation in Email Marketing Strategies

Table 4. World Mobile Subscriptions Market (2017E) - Percentage Share Breakdown of Total Subscription by Region (includes corresponding Graph/Chart)

Table 5. Worldwide Mobile Penetration by Geographic Region - Breakdown of Unique Mobile Subscriber Penetration as a Percentage of Total Population for 2017 and 2025 (includes corresponding Graph/Chart)

Table 6. World Mobile Email Users Market (2013-2019P): Total Users in Millions (includes corresponding Graph/Chart)

Mobile Marketing Market Faces Challenges

Smartphones Find Favor with Young Generation

Table 7. Smartphone Penetration as a Proportion (%) of Total Mobile Users in Select Countries (2015 & 2017) (includes corresponding Graph/Chart)

Table 8. Global Mobile Broadband Penetration Rates in Percentage by Geographic Region (2017E) (includes corresponding Graph/Chart)

Table 9. World Mobile Broadband Subscriptions (2017E) - Total Subscription in Millions by Developed and Developing Countries (includes corresponding Graph/Chart)

Changing Design & Marketing Strategies during Holiday Season
Discounts & Rebates to Reinforce Customer- Brand Relationship

Table 10. Customer Preferences for Mobile Email Message Content by Type (in %) - Opportunity Indicator (includes corresponding Graph/Chart)

Creative & Responsive Design in Vogue – Content Gains Prominence

Table 11. World Email Marketing Scenario (2017E) - Percentage Share Breakdown of Emails with Mobile Landing Page by Responsive Design (includes corresponding Graph/Chart)

Windows Commands Dominant Share Among Operating Systems for Email Applications
Android Remains Key Focus Area in Mobile Email Marketing

Table 12. World Market for Email Marketing (2017E) - Percentage Breakdown of Email Client Usage for Opening Email (includes corresponding Graph/Chart)

Soaring Popularity of E-commerce and M-commerce Mediums to Drive Growth for Email Marketing
Prolific Growth in M-Commerce Reinforces Business Case for Promotional Email Marketing

Table 13. World Market for Smartphones (2016, 2018 & 2022): Breakdown of Sales in Million Units by Geographic Region/Country (includes corresponding Graph/Chart)

Rise of Permission Based Opt-in Email Marketing Programs Encourage Consumer Confidence

Developing Strong Email Database for Marketing Remains Key to Success

Measuring Email Delivery Equally Important

Emails Emerge as a Cornerstone of Customer Retention and Acquisition Strategy

Tailored Marketing Emails for Smarter Customer Engagement

Behavioral Targeting – An Out-of-Box Service

Shift towards Relevant Messaging

Increasing Move towards Adoption of Automation

Growing Frequency of Email Marketing

Social Media Interactions – An Unstructured Wealth of Information

Marketing Budgets Moving Online

Group Commerce – A New Trend in Email Marketing

Growing Usage of Integrated Marketing Programs

Focus on List Hygiene Factors

Top Mobile Internet Activity of Customers in Select Regions - BRIC (Brazil, Russia, India and China), United States, and Europe

Video Email Marketing Riding the Popularity Wave

Other Trends

Market Restraints

Lack of Familiarity with Email Marketing

Inadequate Technical Expertise

Problems Faced by Service Providers in Monetizing Media Campaigns

Email Bombardment – A Dangerous Path for Marketers

Limited Budgets

Critical Elements of Email Marketing

Marketers yet to Leverage Email Marketing to the Fullest

More to Email Marketing than Just Sales Increase

Email Marketing and Brand Loyalty

Email Marketing Helping to Generate Brand Loyalty

Email Marketing – Keeping Customers Informed

Social Media and Email Marketing – A Potent Combination

5. SERVICE OVERVIEW

Email Marketing – An Overview

Transactional Email
Acquisition Email
Retention Email
Other Email Marketing Terminologies
Advantages of Email Marketing
Disadvantages
What is Spam?
Solutions for Combating Spam
Email Marketing Software
Email Marketing Campaign: Requisites

6. COMPETITIVE LANDSCAPE

Table 14. World Email Marketing Market (2017E) - Percentage Breakdown of Market Shares by Leading Players (includes corresponding Graph/Chart)

6.1 Focus on Select Global Players

AWeber Communications (USA)
BlueVenn (USA)
Bronto Software (USA)
Campaign Monitor (Australia)
Constant Contact, Inc. (USA)
Emailcenter UK Limited (UK)
Emma (USA)
Epsilon Data Management, LLC (USA)
GetResponse (Poland)
IBM Corporation (USA)
iContact, LLC (USA)
j2 Global, Inc. (USA)
Lucini&Lucini Communications (Italy)
MailChimp (USA)
Pinpointe On-Demand, Inc. (USA)
Redial (USA)
Salesforce. com, Inc. (USA)
Selligent Marketing Cloud (Belgium)
SimplyCast. com (Canada)
StreamSend (USA)
Teradata Corporation (USA)

Topica, Inc. (USA)

VerticalResponse, Inc. (USA)

6.2 Service Introductions/Launches

Campaign Monitor Launches Campaign Monitor 1-to-1 Email Marketing

Microsoft Launches New Tools for Small Businesses: Microsoft Connections, Microsoft Listings and Microsoft Invoicing

Constant Contact Launches Email Marketing Services in India

Slowalk Launches Stibee Email Marketing Service

Emma Launches Emma Plus

Campaign Monitor Introduces Campaign Monitor for Publishers

AdRoll Launches Email Retargeting Product – SendRoll

Campaign Monitor Introduces the All-New Campaign Monitor

6.3 Recent Industry Activity

Yotpo Collaborates with Oracle Bronto to Obtain Customers Using UGC

Constant Contact Introduces Next Generation Editor and Automated Segmentation Tools

j2 Global Acquires backupsonline and StreamSend

BlueVenn and Adestra Form Alliance to Combine Email Marketing Solutions

Campaign Monitor Acquires Tagga

Oracle Acquires NetSuite

Endurance International Group Acquires Constant Contact

Selligent Merges with StrongView

7. GLOBAL MARKET PERSPECTIVE

Table 15. World Recent Past, Current & Future Analysis for Email Marketing by Geographic Region/ Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Spend in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 16. World Historic Review for Email Marketing by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Spend in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 17. World 14-Year Perspective for Email Marketing by Geographic Region/Country - Percentage Breakdown of Dollar Spend for US, Canada, Japan,

Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

8. REGIONAL MARKET PERSPECTIVE

8.1 The United States

A. Market Analysis

Email Marketing – A Proven Marketing Channel

Email Remains Strong Communication and Marketing Channel

Email Marketing Spend – Growth Oriented

Ad Spending on Online Social Network Services to Expand

B2C Segment to Account for Larger Share of Spend

Services and Integration to Drive Growth

Nontraditional Providers to Capture Higher Portion of Email Budget

Emerging Trends in Email Marketing Volumes

Cost per Revenue – A New Metric in Digital Marketing

Email Marketing Registers High Adoption Rate amidst Recession

US Online Advertising – Taking a Breather from Economic Downturn

CAN-SPAM Compliance

US CAN-SPAM Act Commercial Email Sender Requirements

Leveraging Overseas Opportunities

Internet Audience

Table 18. US Internet Users in Millions (2010 to 2019P) (includes corresponding Graph/Chart)

Internet Access Devices

Table 19. Preferred Devices to Access Internet in the US (2017 & 2020P) - Percentage Breakdown by Primary Device Usage for Internet Access (includes corresponding Graph/Chart)

Internet Access Device & Email Engagement

Table 20. US Email Marketing Engagement (2017E): Percentage Share Breakdown of Time Spent on Reading Marketing Emails by Device Platform (includes corresponding

Graph/Chart)

Digital Shoppers Responsiveness to Marketing Emails

Table 21. US Market for Email Marketing (2018E) - Probability Percentage for Digital Shoppers Responsiveness to Personalized Marketing Emails (includes corresponding Graph/Chart)

Content Marketing – Market Inclining Towards Curated Content
B. Market Analytics

Table 22. US Recent Past, Current & Future Analysis for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 23. US Historic Review for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 24. US Recent Past, Current & Future Analysis for Email Marketing by Segment - Transactional Email, Acquisition Email, and Retention Email Independently Analyzed with Annual Advertiser's Spend in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 25. US 7-Year Perspective for Email Marketing by Segment - Percentage Breakdown of Advertiser's Spend on Transactional Email, Acquisition Email, and Retention Email for Years 2016, 2018 & 2024 (includes corresponding Graph/Chart)

8.2 Canada
Market Analysis

Table 26. Canadian Recent Past, Current & Future Analysis for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 27. Canadian Historic Review for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.3 Japan

Market Analysis

Table 28. Japanese Recent Past, Current & Future Analysis for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 29. Japanese Historic Review for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.4 Europe

A. Market Analysis

An Overview

Regulatory Environment in Europe

European Online Market Skyrockets

How Do Marketers Benefit from Online Advertising?

Online Ad Spend Witness Growth

Popularity of Email Portals

Analytics Boost Marketing Returns

Emerging Trends in European Wireless Email

B. Market Analytics

Table 30. European Recent Past, Current & Future Analysis for Email Marketing by Geographic Region/Country - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Spend in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 31. European Historic Review for Email Marketing by Geographic Region/Country - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Spend in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 32. European 14-Year Perspective for Email Marketing by Geographic Region/Country - Percentage Breakdown of Dollar Spend for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

8.4.1 France

Market Analysis

Table 33. French Recent Past, Current & Future Analysis for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 34. French Historic Review for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.4.2 Germany

A. Market Analysis

- Current & Future Analysis
- Emerging Trends
- Context for More Meaningful Segmentation
- Personalization: a Whole New Concept
- Optimization of Mobile Technology for Optimal Emails
- Increased Leveraging of Email Platform for Promoting Campaigns on Social Media
- Increasing Use of Interactivity and Animation to Enhance Effectiveness of Emails

B. Market Analytics

Table 35. German Recent Past, Current & Future Analysis for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 36. German Historic Review for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.4.3 Italy

Market Analysis

Table 37. Italian Recent Past, Current & Future Analysis for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 38. Italian Historic Review for Email Marketing Analyzed with Annual Spend in

US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.4.4 The United Kingdom

A. Market Analysis

Email Marketing Witnesses High Growth

Table 39. Internet Penetration in the United Kingdom (2011-2020P): Number of Adult Internet Users in Millions (includes corresponding Graph/Chart)

Online Advertising in the UK – An Overview

Emerging Trends in UK Email Marketing Industry

Dynamic Content

Remarketing Messages

Operational Messages

Social Media & Content Marketing Landscape

Table 40. UK Content Marketing Landscape (2018E): Percentage Breakdown of Content Distribution by Content Marketers and Effectiveness Level for Social Media Portals (includes corresponding Graph/Chart)

B. Market Analytics

Table 41. UK Recent Past, Current & Future Analysis for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 42. UK Historic Review for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.4.5 Spain

Market Analysis

Table 43. Spanish Recent Past, Current & Future Analysis for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 44. Spanish Historic Review for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.4.6 Russia

A. Market Analysis

Russian Digital Landscape Overview

Internet Access & Penetration

Table 45. Device Platform for Internet Access in Russia (2017 & 2020P): Percentage Breakdown by Device Popularity (includes corresponding Graph/Chart)

Table 46. Internet Penetration in Russia (2011-2020P): Number of Internet Users in Millions (includes corresponding Graph/Chart)

Demographics

Online Engagement

Email Marketing & Search Engine

Table 47. Internet Search Engine Market in Russia (2018E): Percentage Breakdown of Proliferation of Unique Visitors by Search Engines for Google, Mail. ru, Yandex. ru and Others (includes corresponding Graph/Chart)

B. Market Analytics

Table 48. Russian Recent Past, Current & Future Analysis for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 49. Russian Historic Review for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.4.7 Rest of Europe

Market Analysis

Table 50. Rest of Europe Recent Past, Current & Future Analysis for Email Marketing

Analyzed with Annual Spend in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 51. Rest of Europe Historic Review for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.5 Asia-Pacific

A. Market Analysis

Current & Future Analysis

Enterprise Mobility Drives the Mobile Email Market

Internet Penetration

Table 52. Internet Penetration in Asia-Pacific (2017E) - Penetration Rate by Select Countries (includes corresponding Graph/Chart)

Online Engagement

Underutilized Potential for Email Marketing

Existence of Multiple Languages

Issue of Spam/Junk Mail

Airline Industry – The Lone Winner

Online Advertising in Asia-Pacific Mostly Resilient to Recent Recession

B. Market Analytics

Table 53. Asia-Pacific Recent Past, Current & Future Analysis for Email Marketing by Geographic Region/Country - Australia, China, India, South Korea and Rest of Asia-Pacific Markets Independently Analyzed with Annual Spend in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 54. Asia-Pacific Historic Review for Email Marketing by Geographic Region/Country - Australia, China, India, South Korea and Rest of Asia-Pacific Markets Independently Analyzed with Annual Spend in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 55. Asia-Pacific 14-Year Perspective for Email Marketing by Geographic Region/Country - Percentage Breakdown of Dollar Spend for Australia, China, India, South Korea and Rest of Asia-Pacific Markets for Years 2011, 2018 & 2024 (includes

corresponding Graph/Chart)

8.5.1 Australia Market Analysis

Table 56. Australian Recent Past, Current & Future Analysis for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 57. Australian Historic Review for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.5.2 China A. Market Analysis An Overview China – Home to the World’s Largest Internet User Population Social Media & Content Social Media & Ecommerce Search Engine & Email Marketing Segmentation

Table 58. Chinese Search Engine Market (2018E) - Market Share by Leading Search Engines for Baidu, Shenma, Haosou, Sogou, Google and Others (includes corresponding Graph/Chart)

Responsive Design: A Key Requirement Email Marketing Landscape

Table 59. Mobile Device Usage in China (2017E) - Popularity Index in Percentage for Mobile Activities - Banking, Email, Instant Message, Online Music, SMS/Text Messaging and Video (includes corresponding Graph/Chart)

B. Market Analytics

Table 60. Chinese Recent Past, Current & Future Analysis for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2016 through 2024 (includes

corresponding Graph/Chart)

Table 61. Chinese Historic Review for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.5.3 India

A. Market Analysis

Email Marketing – A Nascent Concept

Current & Future Analysis

Online Audience Landscape

Table 62. Smartphone Adoption in India (2012-2020P) - Number of Smartphone Users in Millions (includes corresponding Graph/Chart)

Table 63. 3G/4G Subscription Growth in India (2012-2018E) - Number of 3G/4G Subscriptions in Millions (includes corresponding Graph/Chart)

Connectivity Type

Table 64. Internet Connectivity in India (2018E) - Percentage Breakdown of Internet Connections by Device (includes corresponding Graph/Chart)

Table 65. Mobile Internet Traffic in India (2018E) - Percentage Breakdown by Connection Type (includes corresponding Graph/Chart)

Internet Coverage – Geographic Distribution

Table 66. Internet Coverage in India (2018E) - Percentage Breakdown of Internet User Distribution by Rural and Urban Area (includes corresponding Graph/Chart)

Online Consumer Behavior

Table 67. Online Activity on Mobile in India (2018E) - Average Time Spent (in %) on Online Activities - Audio & Video Services, Browsing, eCommerce, Email, Online Games, Social Media, and Others (includes corresponding Graph/Chart)

Table 68. Online Search Market Composition in India (2018E) - Percentage Share Breakdown by Leading Search Engines - Bing, Google, Yahoo! and Others (includes corresponding Graph/Chart)

Demographic Segmentation of Online Population

Table 69. Online Population Landscape in India (2018E) - Percentage Share Breakdown of Demographics by Age Group (includes corresponding Graph/Chart)

Social Media & Digital Marketing

Table 70. Digital Marketing in India (2013-2018E) - Social Media Penetration as a Percentage of Population (includes corresponding Graph/Chart)

B. Market Analytics

Table 71. Indian Recent Past, Current & Future Analysis for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 72. Indian Historic Review for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.5.4 South Korea
Market Analysis

Table 73. South Korean Recent Past, Current & Future Analysis for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 74. South Korean Historic Review for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.5.5 Rest of Asia-Pacific

Market Analysis

Table 75. Rest of Asia-Pacific Recent Past, Current & Future Analysis for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 76. Rest of Asia-Pacific Historic Review for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.6 Latin America Market Analysis

Table 77. Latin American Recent Past, Current & Future Analysis for Email Marketing by Geographic Region/Country - Brazil, Mexico and Rest of Latin America Markets Independently Analyzed with Annual Spend in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 78. Latin American Historic Review for Email Marketing by Geographic Region/Country - Brazil, Mexico and Rest of Latin America Markets Independently Analyzed with Annual Spend in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 79. Latin American 14-Year Perspective for Email Marketing by Geographic Region/Country - Percentage Breakdown of Dollar Spend for Brazil, Mexico and Rest of Latin America Markets for Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

8.6.1 Brazil

A. Market Analysis

Internet Penetration & Geographic Coverage

Internet Access Device & Responsive Design

Consumer Behavior & Email Marketing

Social Media & Email Marketing

B. Market Analytics

Table 80. Brazilian Recent Past, Current & Future Analysis for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 81. Brazilian Historic Review for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.6.2 Mexico Market Analysis

Table 82. Mexican Recent Past, Current & Future Analysis for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 83. Mexican Historic Review for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.6.3 Rest of Latin America Market Analysis

Table 84. Rest of Latin America Recent Past, Current & Future Analysis for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 85. Rest of Latin America Historic Review for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

8.7 Rest of World Market Analysis

Table 86. Rest of World Recent Past, Current & Future Analysis for Email Marketing Analyzed with Annual Spend in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 87. Rest of World Historic Review for Email Marketing Analyzed with Annual

Spend in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

9. COMPANY PROFILES

Total Companies Profiled: 126 (including Divisions/Subsidiaries - 129)

The United States (80)

Canada (7)

Europe (32)

France (2)

Germany (2)

The United Kingdom (19)

Italy (1)

Rest of Europe (8)

Asia-Pacific (Excluding Japan) (10)

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