

# E-Commerce: Market Research Report

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## Abstracts

The global outlook series on E-Commerce provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

Laced with 43 supporting market data tables, facts, and figures, the report provides a preliminary insight into the structure, and basics of e-commerce in the modern world, and provides a discussion on the role played by Internet in breathing life into the concept of e-commerce.

The report also offers a cursory review of the importance of internet security in the e-commerce market, and provides statistical, and descriptive information pointers on Wireless e-Commerce, B2B e-Commerce, B2C e-Commerce, and Online Retailing.

Also included are briefly written commentaries that offer unequivocal views on the prospects of e-Commerce, the growing importance of women as a lucrative target for e-Shopping, and other legal issues entangling the e-Commerce industry.

The report provides a recapitulation of all recent mergers, acquisitions, and strategic corporate developments witnessed by the industry over the last few years.

Regional markets covered include the United States, Canada, Europe, France, Germany, Italy, the UK, Spain, Rest of Europe, Asia-Pacific, Japan, China, South Korea, India, Latin America, and Rest of World.

The report also includes an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 356 companies worldwide.

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