

# Driver Assistance Systems: Market Research Report

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## Abstracts

This report analyzes the Global market for Driver Assistance Systems in US\$ Million by the following Product Segments: Electronic Stability Control/Anti-Lock Braking System (ESC/ABS), Adaptive Cruise Control (ACC), Tyre Pressure Monitoring System (TPMS), Others (includes Blind Spot Detection (BSD), Intelligent Parking Assistance (IPA), Lane Departure Warning (LDW), & Night Vision System (NVS)).

Annual estimates and forecasts are provided for the period 2006 through 2015.

The report profiles 49 companies including many key and niche players such as Advics Co., Ltd., Continental AG, Delphi Corporation, DENSO Corporation, Haldex AB, Hella KGaA Hueck & Co., Nissan Motor Company, Nisshinbo Holdings Inc., Robert Bosch GmbH, TRW Automotive Holdings Corporation, Autocruise SAS, Valeo SA, Visteon Corporation, VOLVO TRUCKS, WABCO Vehicle Control Systems, and Meritor WABCO.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.

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GM Daewoo Unveils 2011 Lacetti Premiere Models

Kenworth Adds LDW System to T660/T700/T800 Models

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Honda Siel Launches New Honda Civic with Cruise Control System

Nissan Unleashes Advanced Infiniti M Series in Korea

BMW Rolls Out New BMW 5 Series

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TRW Introduces Lane Keeping Assist System

Hyundai to Launch Equus

Nissan to Introduce Cornering Assistance System

Voith Turbo Introduces New Driver Assistance System

omniVision Technologies Unveils AutoVision oV9715

NAVTEQ Introduces Map and Positioning Engine Development Platform

Volvo Trucks Unveils Volvo Enhanced Cruise

AI & Ed's Autosound Rolls out Mobileye accident avoidance System

Bendix Commercial Vehicles Introduces Wingman ACB

Digital Design Launches Xilinx Automotive Optical Flow

WABCO Holdings to Introduce New Driver Assistance Systems

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WABCO to Unveil OnGuardMax™

Hella Develops a Lane-Change Warning System

STMicroelectronics and Mobileye Launch EyeQ2 SoC 120-MHz processor

OmniVision Launches Megapixel CMOS Image Sensor

Sensata Launches CMOS-based Avocet Image Sensor

Freightliner and MeritorWABCO Introduces OnGuard Collision Safety System

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Arlon Unveils CLTE-AT



Xilinx Launches Xilinx® Automotive Spartan™-3A and Spartan-3A DSP FPGAs

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Advics Co., Ltd (Japan)  
Continental AG (Germany)  
Delphi Corporation (USA)  
DENSO Corporation (Japan)  
Haldex AB (Sweden)  
Hella KGaA Hueck & Co. (Germany)  
Nissan Motor Company (Japan)  
Nisshinbo Holdings Inc (Japan)  
Robert Bosch GmbH (Germany)  
TRW Automotive Holdings Corporation (USA)  
Autocruise SAS (France)  
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Total Companies Profiled: 49 (including Divisions/Subsidiaries - 67)

Region/CountryPlayers

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Japan  
Europe  
France  
Germany  
The United Kingdom  
Italy  
Spain  
Rest of Europe  
Asia-Pacific (Excluding Japan)

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