

Domain Names: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Domain Names in Thousands by the following Segments: Country Code TLDs, and Generic TLDs.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2016 through 2024.

Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 228 companies including many key and niche players such as

-

1&1 Internet AG

123 Reg, Ltd.

Afilias Limited

ARI Registry Services

Domain.com, LLC

Donuts, Inc.

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1&1 INTERNET AG (GERMANY)

123 REG, LTD. (UK)

Afilias Limited (Ireland)
ARI Registry Services (Australia)
Domain. com, LLC. (USA)
Donuts, Inc. (USA)
GMO Internet, Inc. (Japan)
GoDaddy, Inc. (USA)
Key-Systems GmbH (Germany)
Melbourne IT Group (Australia)
Minds + Machines Group Limited (British Virgin Islands)
Moniker Online Services, LLC. (USA)
Namecheap, Inc. (USA)
NeuStar, Inc. (USA)
Nominet UK (UK)
Register. com (USA)
Rightside Group, Ltd. (USA)
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Tucows, Inc. (Canada)
Enom, Inc. (USA)
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6. LATIN AMERICA

A. Market Analysis

Outlook

Major Trends and Issues in Latin American and Caribbean TLD Market

Varying Registration Policies Not Impeding Growth

Customized Payment Options

Standards Based EPP Being Used for Faster Activation of Services

Hegemony of .com Price as de Facto Domain Cost Standard Being Challenged by Newer Models

Retention of Customer Remains a Major Challenge

Status Quo on Existing Commercial and Marketing Practices Being Questioned

B. Market Analytics

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III-138IV. COMPETITIVE LANDSCAPE
Total Companies Profiled: 228 (including Divisions/Subsidiaries - 242)

The United States (68)

Canada (13)

Japan (7)

Europe (88)

France (6)

Germany (17)

The United Kingdom (20)

Italy (7)

Spain (9)

Rest of Europe (29)

Asia-Pacific (Excluding Japan) (50)

Middle East (8)

Latin America (6)

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