

DIY Industry: Market Research Report

https://marketpublishers.com/r/DC95FBE3A61EN.html

Date: December 2011

Pages: 73

Price: US\$ 1,450.00 (Single User License)

ID: DC95FBE3A61EN

Abstracts

The global outlook series on the DIY Industry provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

Illustrated with 23 fact-rich market data tables, the report offers a rudimentary overview of the industry and highlights latest trends and demand drivers.

Regional markets briefly abstracted and covered include US, Canada, Europe (France, Germany, Turkey, and the UK), Asia-Pacific (Japan, and India) Latin America and Israel.

The report offers a compilation of recent mergers, acquisitions, and strategic corporate developments.

Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 215 companies worldwide.



Contents

1.OVERVIEW

Table 1. Global DIY Market (2011): Leading DIY Retailers by Number of Stores

Table 2. World Recent Past, Current and Future Analysis for DIY & and Home Improvement Products Market by Geographic Region –US, Canada, Europe, Asia-Pacific (Including Japan), Middle East & Africa and Latin American Markets Independently Analyzed with Annual Revenue Figures in US\$ Billion for Years 2010 through 2015

Table 3. World 5-Year Perspective for DIY & and Home Improvement Products Market by Region – Percentage Breakdown of Revenues for US, Canada, Europe, Asia-Pacific (Including Japan), Middle East & Africa and Latin American Markets for Years 2011 and 2015

2.TRENDS AND ISSUES

DIY Market Poised to Grow

Market for DIY to Grow in Asia

Lawn & Garden - A Major Category for DIY Sector

Corporate Clients Drives Growth of DIY Market

DIY Concept Getting Popular with Banking and Shopping Sectors

Sporting Goods Display Strong Growth

DIY Automotive Retailers Gains from the Changing Trend

DIY Superstores' Dilemma

Shortened Life Cycle of Power Tools

Advent of DIY Online Startup Ventures

Blogging, a Cost-Effective Substitute for DIY Advertisements

DIY Entrepreneurship

New Technologies for Effective Supply Chain Management

3.STRATEGIC CORPORATE DEVELOPMENTS

A REGIONAL MARKET PERSPECTIVE

1.NORTH AMERICA



1A.UNITED STATES

Overview

Table 4. Penetration (in %) of the DIY Culture in the United States in Discretionary Construction Projects & Replacement Projects As of the Year 2011

Recession - A Major Booster for the DIY Industry
Demographic Trends in the Home Improvement Industry
Auto Parts Retailers

Table 5. Leading Auto Parts Retailers in the US Aftermarket (2009): Percentage Market Share Breakdown of Leading Players

Home Channel Market

DIY Rugs Market

Lawn and Garden DIY Market

One Stop Shopping on the Go

DIY Market in Hardware Industry

Convenience Hardware Stores

Super Hardware Stores

Home Centers

Warehouse Home Centers

DIY Lumber Outlets

Industry Trends

Demographic Trends

Housing

Other DIY Categories Show Positive Sign

Customer Characteristics

Successful Marketing Approach

Distribution Channels

Competition

Statistical Findings On the Retail Structure of Select DIY Products

Table 6. Portable Lamps' DIY Market in the US (2011): Percentage Breakdown of



Retail Dollar Sales by Distribution Channel

Table 7. Lighting Fixtures' DIY Market in the US (2011): Percentage Breakdown of Retail Dollar Sales by Distribution Channel

Table 8. Floor Covering DIY Market in the US (2011): Percentage Breakdown of Retail Dollar Sales by Distribution Channel

Table 9. Machine-Made Rug DIY Market in the US (2011): Percentage Breakdown of Retail Dollar Sales by Distribution Channel

Table 10. Wall & Photo Frames' DIY Market in the US (2011): Percentage Breakdown of Retail Dollar Sales by Distribution Channel

1B.CANADA

OTC Market
Rising Interest in Home Improvement Segment

2.EUROPE

Overview

Table 11. DIY Market in Europe (2011): Leading DIY Retailers by Number of Stores

Table 12. Europe Recent Past, Current and Future Analysis for DIY & and Home Improvement Products by Geographic Region – France, Germany, Italy, UK and Rest of Europe Markets Independently Analyzed with Annual Revenue Figures in US\$ Billion for Years 2010 through 2015

Table 13. Europe 5-Year Perspective for DIY & and Home Improvement Products by Region – Percentage Breakdown of Revenues for France, Germany, Italy, UK and Rest of Europe Markets for Years 2011 and 2015

NTOs Emerge as Potential Sales Channel in Europe Enduring Consolidations Ageing Population Key Statistics



Table 14. DIY Market in Finland (2011): Percentage Share Breakdown of Revenues by Leading Players

2A.FRANCE

DIY Market – Overview Current Scenario

Table 15. Do-It-Yourself Market in France (2011): Percentage Breakdown of Revenues by Product Segment – Wood, Decorating Materials and Supplies, Hardware, Bathroom and Kitchen Equipment, Furniture, and Others

2B.GERMANY

Market Overview Trends

Table 16. Consumer Products Market in Germany (2011): Percentage Share Breakdown of Retail Dollar Sales by Product Category

Market Scenario at Odds with the Growth in DIY Sector

Table 17. German DIY Market for Home Improvement Products by Product Segment (2011): Breakdown of Value Sales for Lumber and Building Materials, Fabricated Materials, Finishing Materials, Tools and Hardware and Others

Table 18. DIY Market in Germany (2011): Percentage Share Breakdown by Dollar Sales by Product Category

2C.TURKEY

Increased Scope for Gardening Shift towards Larger Retail Stores Hardware Market – An Overview



Market Trends
Competition
Prospects of Sales
Market Access

2D.UNITED KINGDOM

Market Overview
Market Access
Growth of DIY market

Table 19. DIY Market for Powered Tools in the UK (2011): Percentage Breakdown of Revenues by Segment – Power Tools and Accessories, Hand Tools and Decorating Tools

Market for Online DIY

3.ASIA-PACIFIC

Table 20. Asia-Pacific Recent Past, Current and Future Analysis for DIY & and Home Improvement Products by Geographic Region –Japan, Australia, China and Rest of Asia-Pacific Markets Independently Analyzed with Annual Revenue Figures in US\$ Billion for Years 2010 through 2015

Table 21. Asia-Pacific 5-Year Perspective for DIY & and Home Improvement Products by Region – Percentage Breakdown of Revenues for Japan, Australia, China and Rest of Asia-Pacific Markets for Years 2011 and 2015

3A.JAPAN

Market Scenario
Garage & Craft Center Market
Robust Market Predictions for Gardening Sector

3B.INDIA

Market Overview

DIY Industry: Market Research Report



DIY – An Emerging Concept in India Consumer Behavior Semi DIY Model

4.LATIN AMERICA

Table 22. Latin America Recent Past, Current and Future Analysis for DIY & and Home Improvement Products by Geographic Region –Brazil, Mexico, and Rest of Latin America Markets Independently Analyzed with Annual Revenue Figures in US\$ Billion for Years 2010 through 2015

Table 23. Latin America 5-Year Perspective for DIY& and Home Improvement Products by Region – Percentage Breakdown of Revenues for Brazil, Mexico, and Rest of Latin America Markets for Years 2011 and 2015

5.THE MIDDLE EAST

5A.ISRAEL

Business Summary
Sales Forecast
Key Market Factors
High Shipping Expenses
High Demand for Domestic Products
DIY Products Offered by the US
Market Access
DIY Consumers
Global Directory



I would like to order

Product name: DIY Industry: Market Research Report

Product link: https://marketpublishers.com/r/DC95FBE3A61EN.html

Price: US\$ 1,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name: Email:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/DC95FBE3A61EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970