

Distribution Channel Research: Market Research Report

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Abstracts

The global outlook series on Distribution Channel Research provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

The report offers a bird's eye view of the structure of the distribution channel system, and the changing trends dotting its landscape.

Discussion on the global market is lined up with concise primers on major distribution channel markets, such as, Agricultural Sector, Retail Banking, Insurance Sector, and Mutual Funds.

The report highlights recent mergers, acquisitions, and other noteworthy corporate developments.

The retailing/distribution landscape in the US is quantitatively analyzed, and annotated with 50 market data rich tables that portray the prevalent retailing practices and distribution infrastructure scenario in select industries such as such as Cosmetics, Office Products, Consumer Food & Beverage Products, Fashion-Licensed Merchandise, and Pharmaceuticals, among others.

Other briefly discussed and statistically illustrated regional markets include France, Italy, UK, China, and India.

Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 1794 companies worldwide.

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