

Direct-to-Consumer Genetic Testing: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Direct-to-Consumer Genetic Testing in US\$ Million.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, and Rest of World.

Annual estimates and forecasts are provided for the period 2009 through 2018.

The report profiles 39 companies including many key and niche players such as 23andMe, Inc., Atlas Sports Genetics, LLC, deCODE genetics, DNA Direct, Inc., DNA Plus, Eastern Biotech & Life Sciences, Genelex Corporation, GeneLink Biosciences, Inc., Interleukin Genetics, Inc., Lumigenix Pty Ltd., MediChecks.com Ltd., Navigenics, Inc., and SeqWright, Inc.

Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based upon search engine sources in the public domain.

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CyGene Laboratories Launches DTC Predictive Genetic Products
Pathway Genomics Introduces Public DNA Testing Service
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5.FOCUS ON SELECT GLOBAL PLAYERS

23ANDME, INC. (US)

Atlas Sports Genetics, LLC (US)
deCODE genetics (Iceland)
DNA Direct, Inc. (US)
DNA Plus (US)
Eastern Biotech & Life Sciences (Dubai)
Genelex Corporation (US)
GeneLink Biosciences, Inc. (US)
Interleukin Genetics, Inc. (US)
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IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 39 (including Divisions/Subsidiaries - 44)

The United States (35)

Canada (1)

Europe (5)

The United Kingdom (3)

Rest of Europe (2)

Asia-Pacific (Excluding Japan) (2)

Middle-East (1)

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