

Digital Signage Systems: Market Research Report

<https://marketpublishers.com/r/DD0EB3B1250EN.html>

Date: February 2018

Pages: 432

Price: US\$ 5,600.00 (Single User License)

ID: DD0EB3B1250EN

Abstracts

This report analyzes the worldwide markets for Digital Signage Systems in US\$ Thousand by the following Segments: Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Others. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East and Latin America. Annual estimates and forecasts are provided for the period 2016 through 2024. Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs.

The report profiles 141 companies including many key and niche players such as -

Barco N.V.

BrightSign, LLC

Daktronics Inc.

Dynasign Corporation

Extron Electronics

Four Winds Interactive LLC

Contents

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW

Digital Signage Systems – A Prelude

Digital Signage Being Increasingly Considered a Comprehensive Client Experience Solution

Digital Signage – Relevant for a Horde of Industries

Digital Signage for Outdoor Applications

Digital Signage and Big Data Analytics – An Enticing Prospect

Marketing & Advertising – Major Revenue Source for Digital Signage Systems

Evolution of Digital Signage Market

Disparate Requirements

Enhanced Interactivity

Easy Digital Signage Integration with Software

Mobile Integration Enhances Digital Signage Relevance

Untapped Benefits of Digital Signage

Smartphone Penetration

Omni-channel Retail

Information Delivery Applications Add to the Revenue Prospects

Outlook

Table 1. Global Digital Signage Systems Market (2015): Percentage Share Breakdown of Revenue by End-Use Segment (includes corresponding Graph/Chart)

Developed Markets: The Traditional Revenue Generators

Improvement in Global GDP Performance Encourages Optimistic Forecasts

Table 2. Breakdown of Gross Government Debt as Percentage of GDP for the Year 2015 by Country (includes corresponding Graph/Chart)

Japan, Russia, and Brazil Turn to be the Laggards in Economic Growth

Table 3. World Real GDP Growth Rates in % (2015): Breakdown by Select Country (includes corresponding Graph/Chart)

Table 4. World GDP (2015): Percentage Share Breakdown of Nominal GDP Value by Country (includes corresponding Graph/Chart)

Competitive Landscape

Industry Witnesses High M&A Activity

Key Statistical Findings – A Peek into the Recent Past

Table 5. Leading Players in the Global Public Signage Market (2013): Percentage Share Breakdown of Revenues for LG, NEC, Panasonic, Philips, Samsung, Sharp and Others (includes corresponding Graph/Chart)

Table 6. Leading Players in the Global Digital Signage Media Players Market (2013): Percentage Share Breakdown of Revenues for Amino, Black Box, BrightSign, Cisco, RMG Networks and Others (includes corresponding Graph/Chart)

2. MARKET TRENDS, GROWTH DRIVERS & ISSUES

OLED, a Significant Advancement in Digital Signage

Content Management to Play a Major Role in Digital Signage Industry

4K DISPLAYS TO ILLUMINATE DIGITAL SIGNAGE MARKET

Tiny Digital Display for Better Communication

Shift in Digital Signage Market

Software Versus Hardware

Flexibility

Innovations Maximize Consumer Experience

Interactive and Immersive Content to Attract Customers

Integration of Bluetooth and Beacons

Beacon Monitoring

Digital Signage with Multi Screens

Mobile Cloud Control

Dynamic Digital Experience

Customizable Digital Signage

Sophisticated Deployment Processes
Deployment of Larger Screens with Higher Resolutions
Open Pluggable Solution (OPS)
Public Information Display Market – An Overview
Video Wall: Emergence of Bezel-Less Video Walls
Indoor Displays - Wider Color Gamut
Outdoor Signage - Strong Focus on Reflective Displays
Interactive Whiteboards - Finding New Applications
Organizations Embrace Digital Signage for Immersive Customer Experience
Real-Time Media Streaming
Compatibility with Mobile Devices
Cloud Networks for Fast Deployment and Content Security
Delivering Relevant Information
Digital Signage Media Players for Advertising
Innovative Digital Signage Trends to Become Omnipresent in Future
POS Systems to Provide Interactive and Immersive Shopping Experience
Retail Sector: The Leading Spender on Digital Signage Systems
Air & Road Transportation Drives Considerable Demand for Digital Signage Systems
Digital Signage Seeks Rapid Expansion in Hospitality Industry
Digital Menu Boards Widen Adoption of Digital Signage in Restaurants
Digital Signage Gaining Prominence in CUSS Applications
Digital Signage as an Additional Revenue Source for Hospitality Service Providers
Government Investments Adds to Market Growth
Corporate Communications Made Easy by Digital Signage Systems
Digital Signage Also Makes its Way into Healthcare Sector
Special Entertainment & Sports Event Venues Provide Momentum to Digital Signage Systems
Digital Signage Systems Establish Strong Foothold in Indoor Environments
Outdoor Digital Signage Gathers Steam
Digital Fever Grips Outdoor Advertising Industry – Bodes Well for Outdoor Digital Signage Systems Market
Increase in Vehicular Traffic Bodes Drive Focus on Outdoor/Street & Roadside Digital Signage
Commercial Grade Screens Score Over Consumer Screens in Digital Signage
Small Size Displays Dominate the Scenario; Large Screen Displays Record Sturdy Growth

Table 7. Global Digital Signage Systems Market (2015): Percentage Share Breakdown

of Deployments by Screen Size (includes corresponding Graph/Chart)

UHD Panels Gaining Popularity

Content: A Key Element in Shaping the Success of Digital Signage Campaign

Focus on Broader Contexts Seeks Context-Driven Solutions

Technology Developments – Driving Steady Increase in New Orders

The Power of Touch in Digital Signage Displays

Wireless Digital Signage Solutions on Rise

Interactive Digital Signage Systems Meets Huge Success in Enterprise Sector

Interactive Kiosks Expand Opportunities for Digital Signage

Opportunity Indicators:

Table 8. Global Interactive Kiosks Market (2015): Breakdown of Annual Sales Figures in Number of Units by Geographic Region (includes corresponding Graph/Chart)

Table 9. Global Interactive Kiosks Market (2015): Percentage Share Breakdown of Sales in Number of Units by End-Use Segment (includes corresponding Graph/Chart)

Integration of Mobile Devices and Digital Signage Picks Up Momentum

Internet-Based Dynamic Digital Signs Rake In Opportunities for IT Companies

3D DIGITAL SIGNAGE: THE NEW FRONTIER FOR DIGITAL ADVERTISING

AVA: An Innovative Method for Audience Impression Metrics in Ad Campaigns

The Rise of Augmented Reality & Nex-Gen 'Glad'vertising

Innovations Drive the Industry Forward

BrightSign BrightBeacon

Samsung Mirror Display

Barco R10 LED

PixelFlex reFLEXion LED Video Display

Christie Mystique

DVIGear DN-100 Series

SiliconCore LED Displays

Mirage Vision Jumbo Outdoor Theater

Delta Displays' 8K Video Wall

SunBriteTV 49-inch Pro Series Outdoor Display

Exterity's ArtioSign

Absen N Series Indoor Display

Aeson's Rhodium
Video Wall Controllers
CMND's Display Management Platform
Audience Analytics and the Future of Digital Signage
Social Media Integration Expands the Scope of Digital Signage
Android Digital Media Players Gaining Prominence
Digital Signage Looks at HTML5 for Rich Content
Synergistic Combination of Technology and Editorial Content
Durability & Performance: Issues of Universal Interest
Key Challenges for Digital Signage
High Cost & Uncertain ROI
Interoperability Issues
Value Chain Complications
Competition from Alternative Forms of Advertising: A Challenge to Reckon With

3. PRODUCT OVERVIEW

4. PRODUCT INNOVATIONS/INTRODUCTIONS

MediaSignage Introduces mediaTouch Solution for Interactive Digital Signage
LG USA Expands Digital Signage Portfolio
Signagelive Unveils Support for BrightSign Series 3 Players
Allin Interactive Introduces DigiPublic Digital Signage Platform for Hospitality Industry
Navori Labs Unveils QL 2. 0 Digital Signage Engine
Asus Unveils New Range of Digital Signage Solutions
Sharp Introduces New Sharp Open Architecture Platform for Digital Signage
LG Launches New Business-to-Business Signage Solutions
Dentsu Introduces New Content Delivery Service based on Real Time Data Triggers
Scala Expands Digital Signage Solutions with Own Brand Hardware
BrightSign Launches New Integrated Digital Signage Hardware, BrightSign Built-In
VITEC Introduces Integrated IPTV and Digital Signage Platform
BrightSign Refreshes Product Lineup with New Solutions
Labyrinth Solutions Unveils First SoC Digital Signage Player in Partnership with LG
Dai Nippon Printing Introduces Organic EL Display for Digital Signage
VXL Introduces Digital Signage Solution, Illumineye DS Suite
ONELAN Launches SoC Software Solution for Digital Signage
Daktronics Expands Video Product Line with New Gold Series Product Line
NEXCOM Releases Free Edition of PowerDigiS for SMBs
Barco Unveils New Digital Signage Solutions for Cinema Lobby and Retail Locations

Mvix Launches Xhibit Mykro

Google Introduces B2B Digital Signage Solution

Grassfish Marketing Technologies Releases Grassfish Digital Signage Manager Pro Version

Elo Touch Solutions Launches 7001LT 70-inch Interactive Digital Signage Platform

LG Introduces New Commercial Digital Signage Solutions

5. RECENT INDUSTRY ACTIVITY

Samsung SDS and e-Spirit Enter into Strategic Partnership for Digital Signage

Pronto TV Signs Digital Signage Contract with Norwegian Retail Chain

ViewSonic Enters into Partnership with Enplug

Barco and Vision media Management Enter into Partnership for Digital Lobby Experiences

IAdea and Quantum Sphere Sign Distribution Agreement

Media-Go Engineering Signs Master Reseller Agreement with Cenique Infotainment

Zone Systems Acquires Controlling Stake in Digital Signage Solutions Sweden AB

ZetaDisplay Acquires ProntoTV

Canonical and Cenique Enter into Partnership for Digital Signage Players

STRATACACHE Acquires Controlling Stake in Scala

Hon Hai Acquires Sharp

BrightSign Rolls Out Mass Digital Signage Campaigns for Two Clients

BrandMaster Enters into Partnership with ProntoTV

Sprite Media and AC Video Solutions Sign Agreement for Digital Signage

Daktronics Acquires ADFLOW Networks

Toshiba and Almo Professional A/V Sign Distribution Agreement for Digital Displays

Useful Corporation and Net Display Integrate Solutions for New Digital Signage Solution

Elo Touch Solutions and Grassfish Enter into Partnership

Panasonic Takes Over MagicInk Interactive

Stingray Takes Over Groupe Viva

6. FOCUS ON SELECT PLAYERS

Barco N. V. (Belgium)

BrightSign, LLC (USA)

Daktronics Inc. (USA)

Dynasign Corporation (USA)

Extron Electronics (USA)

Four Winds Interactive LLC (USA)
LG Corporation (South Korea)
Nanonation, Inc. (USA)
NEC Corporation (Japan)
NEXCOM International Co. Ltd. (Taiwan)
Samsung Electronics Co., Ltd. (South Korea)
Scala, Inc. (USA)
Sharp Corporation (Japan)
SIIG, Inc. (USA)
Sony Corporation (Japan)

7. GLOBAL MARKET PERSPECTIVE

Table 13. World Recent Past, Current & Future Analysis for Digital Signage Systems by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 14. World Historic Review for Digital Signage Systems by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 15. World 14-Year Perspective for Digital Signage Systems by Geographic Region - Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East and Latin America Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

Table 16. World Recent Past, Current & Future Analysis for Digital Signage Displays by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 17. World Historic Review for Digital Signage Displays by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand

for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 18. World 14-Year Perspective for Digital Signage Displays by Geographic Region - Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East and Latin America Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

Table 19. World Recent Past, Current & Future Analysis for Digital Signage Set Top Boxes, Computers, & Media Players by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 20. World Historic Review for Digital Signage Set Top Boxes, Computers, & Media Players by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 21. World 14-Year Perspective for Digital Signage Set Top Boxes, Computers, & Media Players by Geographic Region - Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East and Latin America Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

Table 22. World Recent Past, Current & Future Analysis for Digital Signage Software by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 23. World Historic Review for Digital Signage Software by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 24. World 14-Year Perspective for Digital Signage Software by Geographic Region - Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East and Latin America Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

Table 25. World Recent Past, Current & Future Analysis for Other Digital Signage System Components by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 26. World Historic Review for Other Digital Signage System Components by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 27. World 14-Year Perspective for Other Digital Signage System Components by Geographic Region - Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East and Latin America Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES

A. Market Analysis

Current and Future Analysis

Digital Menus Set for Rapid Growth

Factors Influencing the Market

Key Statistical Findings

Table 28. The US Digital Signage Market (2012 & 2016): Installed Base (In '000s) (includes corresponding Graph/Chart)

Table 29. US DOOH Video Display Market (2015): Percentage Share Breakdown of Audience by Gender (includes corresponding Graph/Chart)

Table 30. US DOOH Video Display Market (2015): Percentage Share Breakdown of Audience by Age Group (includes corresponding Graph/Chart)

Product Launches

Strategic Corporate Developments

Key Players

B. Market Analytics

Table 31. US Recent Past, Current & Future Analysis for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 32. US Historic Review for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 33. US 14-Year Perspective for Digital Signage Systems by Segment - Percentage Breakdown of Value Sales for Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

2. CANADA

A. Market Analysis

Current and Future Analysis

Advertising Market – An Overview

Strategic Corporate Developments

B. Market Analytics

Table 34. Canadian Recent Past, Current & Future Analysis for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 35. Canadian Historic Review for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital

Signage Software, and Other Digital Signage System Components Markets
Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011
through 2015 (includes corresponding Graph/Chart)

Table 36. Canadian 14-Year Perspective for Digital Signage Systems by Segment -
Percentage Breakdown of Value Sales for Digital Signage Displays, Digital Signage Set
Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital
Signage System Components Markets for Years 2011, 2017 & 2024 (includes
corresponding Graph/Chart)

3. JAPAN

A. Market Analysis

Current and Future Analysis

Advertising Industry Overview in Japan

Product Launches

Strategic Corporate Development

Key Players

B. Market Analytics

Table 37. Japanese Recent Past, Current & Future Analysis for Digital Signage
Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes,
Computers, & Media Players, Digital Signage Software, and Other Digital Signage
System Components Markets Independently Analyzed with Annual Sales Figures in
US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 38. Japanese Historic Review for Digital Signage Systems by Segment - Digital
Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital
Signage Software, and Other Digital Signage System Components Markets
Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011
through 2015 (includes corresponding Graph/Chart)

Table 39. Japanese 14-Year Perspective for Digital Signage Systems by Segment -
Percentage Breakdown of Value Sales for Digital Signage Displays, Digital Signage Set
Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital
Signage System Components Markets for Years 2011, 2017 & 2024 (includes
corresponding Graph/Chart)

4. EUROPE

A. Market Analysis

Current and Future Analysis

Retail Industry Dominates Revenue Contribution for European Digital Signage Systems Market

Table 40. European Digital Signage Systems Market (2015): Percentage Share Breakdown of Expenditure by End-Use Segment (includes corresponding Graph/Chart)

Product Launch

Strategic Corporate Developments

B. Market Analytics

Table 41. European Recent Past, Current & Future Analysis for Digital Signage Systems by Geographic Region - France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 42. European Historic Review for Digital Signage Systems by Geographic Region - France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 43. European 14-Year Perspective for Digital Signage Systems by Geographic Region - Percentage Breakdown of Value Sales for France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

Table 44. European Recent Past, Current & Future Analysis for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 45. European Historic Review for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital

Signage Software, and Other Digital Signage System Components Markets
Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011
through 2015 (includes corresponding Graph/Chart)

Table 46. European 14-Year Perspective for Digital Signage Systems by Segment -
Percentage Breakdown of Value Sales for Digital Signage Displays, Digital Signage Set
Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital
Signage System Components Markets for Years 2011, 2017 & 2024 (includes
corresponding Graph/Chart)

4A. FRANCE

A. Market Analysis

Current and Future Analysis

B. Market Analytics

Table 47. French Recent Past, Current & Future Analysis for Digital Signage Systems
by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, &
Media Players, Digital Signage Software, and Other Digital Signage System
Components Markets Independently Analyzed with Annual Sales Figures in US\$
Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 48. French Historic Review for Digital Signage Systems by Segment - Digital
Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital
Signage Software, and Other Digital Signage System Components Markets
Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011
through 2015 (includes corresponding Graph/Chart)

Table 49. French 14-Year Perspective for Digital Signage Systems by Segment –
Percentage Breakdown of Value Sales for Digital Signage Displays, Digital Signage Set
Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital
Signage System Components Markets for Years 2011, 2017 & 2024 (includes
corresponding Graph/Chart)

4B. GERMANY

A. Market Analysis

Current and Future Analysis

B. Market Analytics

Table 50. German Recent Past, Current & Future Analysis for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 51. German Historic Review for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 52. German 14-Year Perspective for Digital Signage Systems by Segment - Percentage Breakdown of Value Sales for Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

4C. ITALY

A. Market Analysis

Current and Future Analysis

Market Overview

B. Market Analytics

Table 53. Italian Recent Past, Current & Future Analysis for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 54. Italian Historic Review for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011

through 2015 (includes corresponding Graph/Chart)

Table 55. Italian 14-Year Perspective for Digital Signage Systems by Segment - Percentage Breakdown of Value Sales for Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

4D. THE UNITED KINGDOM

A. Market Analysis

Current and Future Analysis

Product Launch

B. Market Analytics

Table 56. UK Recent Past, Current & Future Analysis for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 57. UK Historic Review for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 58. UK 14-Year Perspective for Digital Signage Systems by Segment - Percentage Breakdown of Value Sales for Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

4E. SPAIN

A. Market Analysis

Current and Future Analysis

B. Market Analytics

Table 59. Spanish Recent Past, Current & Future Analysis for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 60. Spanish Historic Review for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 61. Spanish 14-Year Perspective for Digital Signage Systems by Segment - Percentage Breakdown of Value Sales for Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

4F. RUSSIA

A. Market Analysis
Current and Future Analysis

Table 62. Russian Digital Signage Market (2015): Percentage Share Breakdown of Expenditure by End-Use (includes corresponding Graph/Chart)

B. Market Analytics

Table 63. Russian Recent Past, Current & Future Analysis for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 64. Russian Historic Review for Digital Signage Systems by Segment - Digital

Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 65. Russian 14-Year Perspective for Digital Signage Systems by Segment - Percentage Breakdown of Value Sales for Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

4G. REST OF EUROPE

A. Market Analysis

Current and Future Analysis

Switzerland Sees Rising Demand for DOOH Networks

Product Launches

Strategic Corporate Developments

Barco N. V. – A Key Belgian Player

B. Market Analytics

Table 66. Rest of Europe Recent Past, Current & Future Analysis for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 67. Rest of Europe Historic Review for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 68. Rest of Europe 14-Year Perspective for Digital Signage Systems by Segment - Percentage Breakdown of Value Sales for Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC

A. Market Analysis

Current and Future Analysis

Advertising & Marketing – A Major End-Use Application for Digital Signage

Table 69. Asia-Pacific Market for Advertising (2013 & 2018): Percentage Share Breakdown of Dollar Expenditure by Country/Region (includes corresponding Graph/Chart)

B. Market Analytics

Table 70. Asia-Pacific Recent Past, Current & Future Analysis for Digital Signage Systems by Geographic Region - China, South Korea and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 71. Asia-Pacific Historic Review for Digital Signage Systems by Geographic Region - China, South Korea and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 72. Asia-Pacific 14-Year Perspective for Digital Signage Systems by Geographic Region - Percentage Breakdown of Value Sales for China, South Korea and Rest of Asia-Pacific Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

Table 73. Asia-Pacific Recent Past, Current & Future Analysis for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 74. Asia-Pacific Historic Review for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011

through 2015 (includes corresponding Graph/Chart)

Table 75. Asia-Pacific 14-Year Perspective for Digital Signage Systems by Segment - Percentage Breakdown of Value Sales for Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

5A. CHINA

A. Market Analysis

Current and Future Analysis

Chinese Brands Eye UHD Panels Segment

B. Market Analytics

Table 76. Chinese Recent Past, Current & Future Analysis for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 77. Chinese Historic Review for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 78. Chinese 14-Year Perspective for Digital Signage Systems by Segment - Percentage Breakdown of Value Sales for Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

5B. INDIA

A. Market Analysis

Current and Future Analysis

Digital Signage Sees Increased Opportunities

Product Launch

B. Market Analytics

Table 79. Indian Recent Past, Current & Future Analysis for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 80. Indian Historic Review for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 81. Indian 14-Year Perspective for Digital Signage Systems by Segment - Percentage Breakdown of Value Sales for Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

5C. SOUTH KOREA

A. Market Analysis

Current and Future Analysis

New Regulations to Drive DOOH Market

Product Launches

Key Players

B. Market Analytics

Table 82. South Korean Recent Past, Current & Future Analysis for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 83. South Korean Historic Review for Digital Signage Systems by Segment –

Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 84. South Korean 14-Year Perspective for Digital Signage Systems by Segment - Percentage Breakdown of Value Sales for Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

5D. REST OF ASIA-PACIFIC

A. Market Analysis

Current and Future Analysis

Product Launches

Strategic Corporate Developments

NEXCOM International Co. Ltd. – A Key Taiwanese Player

B. Market Analytics

Table 85. Rest of Asia-Pacific Recent Past, Current & Future Analysis for Digital Signage Systems by Segment - Digital Signage Displays Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 86. Rest of Asia-Pacific Historic Review for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 87. Rest of Asia-Pacific 14-Year Perspective for Digital Signage Systems by Segment - Percentage Breakdown of Value Sales for Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

6. MIDDLE EAST & AFRICA

A. Market Analysis

Current and Future Analysis

Large Malls Drive Demand for Digital Signage Systems in the UAE

B. Market Analytics

Table 88. Middle East & Africa Recent Past, Current & Future Analysis for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 89. Middle East & Africa Historic Review for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 90. Middle East & Africa 14-Year Perspective for Digital Signage Systems by Segment -Percentage Breakdown of Value Sales for Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

7. LATIN AMERICA

A. Market Analysis

Current and Future Analysis

B. Market Analytics

Table 91. Latin American Recent Past, Current & Future Analysis for Digital Signage Systems by Geographic Region - Brazil and Rest of Latin American Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 92. Latin American Historic Review for Digital Signage Systems by Geographic Region - Brazil and Rest of Latin American Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 93. Latin American 14-Year Perspective for Digital Signage Systems by Geographic Region - Percentage Breakdown of Value Sales for Brazil and Rest of Latin American Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

Table 94. Latin American Recent Past, Current & Future Analysis for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 95. Latin American Historic Review for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 96. Latin American 14-Year Perspective for Digital Signage Systems by Segment - Percentage Breakdown of Value Sales for Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

7A. BRAZIL

A. Market Analysis

Current and Future Analysis

Market Overview

B. Market Analytics

Table 97. Brazilian Recent Past, Current & Future Analysis for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$

Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 98. Brazilian Historic Review for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 99. Brazilian 14-Year Perspective for Digital Signage Systems by Segment - Percentage Breakdown of Value Sales for Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

7B. REST OF LATIN AMERICA

A. Market Analysis

Current and Future Analysis

B. Market Analytics

Table 100. Rest of Latin America Recent Past, Current & Future Analysis for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 101. Rest of Latin America Historic Review for Digital Signage Systems by Segment - Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 102. Rest of Latin America 14-Year Perspective for Digital Signage Systems by Segment - Percentage Breakdown of Value Sales for Digital Signage Displays, Digital Signage Set Top Boxes, Computers, & Media Players, Digital Signage Software, and Other Digital Signage System Components Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 141 (including Divisions/Subsidiaries - 155)

The United States (83)

Canada (12)

Japan (5)

Europe (25)

 France (2)

 Germany (2)

 The United Kingdom (9)

 Italy (1)

 Rest of Europe (11)

Asia-Pacific (Excluding Japan) (29)

Middle East (1)

I would like to order

Product name: Digital Signage Systems: Market Research Report

Product link: <https://marketpublishers.com/r/DD0EB3B1250EN.html>

Price: US\$ 5,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DD0EB3B1250EN.html>