

# Digital Media Storage: Market Research Report

<https://marketpublishers.com/r/DC322E0BB7FEN.html>

Date: June 2012

Pages: 1059

Price: US\$ 4,950.00 (Single User License)

ID: DC322E0BB7FEN

## Abstracts

This report analyzes the worldwide markets for Digital Media Storage in Million Units by the following Product Segments: Hard Disk Drive, Optical Disc (Blu-Ray, DVD, and CD), Floppy Disc, and Flash Drive (USB Flash Memory Drive, and Others (Includes memory cards)).

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, and Rest of World.

Annual estimates and forecasts are provided for the period 2010 through 2018.

A six-year historic analysis is also provided for these markets.

The report profiles 115 companies including many key and niche players such as Imation Corp., Iomega, Kingmax Technology, Inc., Kingston Technology Corporation, LaCie S.A.S, Lexar Media, Inc., PNY Technologies, Inc., RITEK Corporation, SanDisk Corp., Seagate Technology plc, Sony Corporation, Toshiba Corporation, Transcend Information, Inc., Verbatim Americas, LLC, and Western Digital Corporation.

Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based upon search engine sources in the public domain.

## Contents

### **I.INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS**

Study Reliability and Reporting Limitations

Disclaimers

Data Interpretation & Reporting Level

Quantitative Techniques & Analytics

Product Definitions and Scope of Study

### **II. EXECUTIVE SUMMARY**

#### **1.INDUSTRY OVERVIEW**

A Prelude

What's Contributing to the Data Overload?

Why Data Storage is an Indispensable IT Need?

Mega Datacenter Sprawl Creates a Business Case for Digital Storage Media

#### **1ST GENERATION DIGITAL MEDIA STORAGE GIVE WAY TO NEWER SOLUTIONS**

Cloud Storage: A Revolution in Computer File Storage

Key Market Trends & Drivers Across Select Product Markets

Optical Storage Media: Market Overview

Optical Data Storage Looks Beyond CDs & DVDs

Blu-Ray Discs Market Overview

Blu-Ray Discs Rise in Popularity

Growing Concerns over Storage Carbon Footprint Throws the Spotlight on Blu-Ray

Developing Countries Poised to Turbo-Charge Future Growth

Hard Disk Drive (HDD): Market Overview

Hard Disk Drives for Enterprise Applications Poised to Grow

NAS Hard Disk Drives Peps Up Hard Disk Drives (HDD) Shipments

Business Climate in the NAS Market: Opportunity Indicator

Growing Need for Anytime, Anywhere Access to Corporate Networks Augur Well for NAS Devices Market

Cost Benefits Spur NAS Popularity

Proliferation of Internet Provides Fertile Market Environment

Hardware Upgrade & Replacement Needs Fuel Demand for NAS Devices

**Table 1.** World Market for Network-Attached Storage (NAS) Devices (2012E):  
Breakdown of Dollar Sales by Segment (includes corresponding Graph/Chart)

Solid-State Storage Media: The Next Generation of Storage

Flash-based SSDs: The Most Popular Type of SSDs

SSDs-Will They Replace HDDs?

USB Flash Drives: Market Overview

USB Flash Drives Usher in the Era of Smart Storage

**Table 2.** US Market for USB Flash Drives (2011): Percentage Share Breakdown of  
Volume Sales by End-Use Segment (includes corresponding Graph/Chart)

**Table 3.** Enterprise Uses of USB Flash Drives: Percentage Share Breakdown of  
Volume of Stored Data by Nature of Information (includes corresponding Graph/Chart)

PCs With USB Ports As a Standard Feature Drives Demand for USB Flash Drives

Demand for Secure USB Flash Drives to Surge

Memory Power Enhancements: The Saga Continues

USB 3.0: The Technology of the Future

## **2.PRODUCT OVERVIEW**

Digital Media Storage Devices: A Definition

Types of Digital Media Storage Devices

Optical Media Storage Devices

CDs

Digital Video/Versatile Disc (DVD)

DVD Formats

Blu-Ray Disks

Types of Blu-Ray Discs

Blu-Ray Format

Blu-ray Recordable (BD-R)

Blu-ray ReWritable (BD-RE)

Blu-ray ROM

Major End-Use Markets

Consumer Electronics

HD Television Recording

HD Video Distribution  
HD Camcorder Archiving  
PC and PC Peripheral  
Mass Data Storage  
Digital Asset Management and Professional Storage  
A Comparison of Blu-ray and DVD Features  
Hard Disk Drive (HDD)  
Solid State Drives (SSDs)  
USB Flash Drives  
Features & Benefits  
Disadvantages  
Others  
Memory Cards

### **3.PRODUCT INTRODUCTIONS/LAUNCHES**

Plextor Introduces M3 Pro Series Solid State Drive  
Hitachi Global Storage Technologies Introduces CinemaStar C5K750 and CinemaStar 5K2000 Range of Hard Drives  
Other World Computing Introduces OWC Media Center Solution for 2010 Mac Mini  
Lexar Media Rolls Out Class 10 32 GB Lexar® High-Speed Mobile microSDHC Card  
Lexar Media Launches Class 10 64GB and 128GB Lexar Professional SDXC™ Memory Cards  
IBM Unveils New Optimized Storage Systems  
IBM Launches New Long Term File System and System Storage Easy Tier Feature  
Toshiba America Information Systems Launches MK8050GACY and MK1060GSCX Hard Disk Drives  
Iomega Introduces Iomega® USB 3.0 SSD Flash Drives  
Hitachi Global Storage Technologies Introduces New Travelstar™ 7K750 and Travelstar™ 5K750 Ranges of Hard Drives  
MicroNet Technology Launches RAIDBank5™ Storage Device  
Toshiba Launches StorE TV+ Media Drive  
Western Digital Rolls out WD Elements Play  
Samsung Electronics Introduces Spinpoint MT2 Portable Hard Disk Drive  
Hitachi Global Storage Technologies Launches LifeStudio Range of Desktop and Portable Storage  
Sitecom Introduces MD-500 Digital Media Set  
Maxell Europe Introduces New Range of Hard Disk Drives  
Maxell Corporation of America Unveils LTO 5 Backup Tape

Seagate Technology Rolls Out GoFlex™ Storage Solutions

EditShare® Launches XStream and Storage Series Version 6.0

Western Digital Introduces My Passport™ SE with New Capacities for Mac® Portable USB Devices

Intel Announces Official Launch of X25-V Value SATA SSD

MvixUSA Introduces Mvix Ultio Pro

Lexar Media Launches Lexar® Echo ZE and Lexar® Echo SE Flash-Based Backup Drives

Patriot Memory Launches Javelin Media Server

Seagate Unveils BlackArmor PS110 USB 3.0

#### **4.RECENT INDUSTRY ACTIVITY**

Corel Acquires Roxio® Business of Rovi

Thoma Bravo Takes Over Telestream®

Western Digital Acquires Viviti Technologies

MIDCON Data Services Takes Over Vault Management

SeaChange International's Broadcast Group Partners with Permabit Technology

Dell Purchases Compellent Technologies

Dell Buys Ocarina Networks

Promise Technology Enters into Partnership with Atempo

Acronis Extends Partnership with NETGEAR®

Nikon, Sony and SanDisk Develop New CompactFlash Card Specification for Professional Video and Photography Application

EMC Buys Isilon Systems

Harmonic Takes Over Omneon

IBM Acquires Storwize

NetApp Takes Over Bycast

Global Distribution Group Inks Distribution Agreement with Active Storage

Isilon Systems Collaborates with Front Porch Digital

Seagate Technology Enters into Partnership with Paramount Digital Entertainment

Imation Inks Agreement with MXI Security

#### **5.FOCUS ON SELECT PLAYERS**

Imation Corp. (USA)

Iomega

Kingmax Technology, Inc. (Taiwan)

Kingston Technology Corporation (USA)

LaCie S.A.S (France)  
Lexar Media, Inc. (USA)  
PNY Technologies, Inc. (USA)  
RITEK Corporation (Taiwan)  
SanDisk Corp. (USA)  
Seagate Technology plc (Ireland)  
Sony Corporation (Japan)  
Toshiba Corporation (Japan)  
Transcend Information, Inc. (Taiwan)  
Verbatim Americas, LLC (USA)  
Western Digital Corporation (USA)

## 6.GLOBAL MARKET PERSPECTIVE

**Table 4.** World Recent Past, Current and Future Analysis for Digital Media Storage Formats by Geographic Region/Country- US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Sales in Million Units for the Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 5.** World Historic Review for Digital Media Storage Formats by Geographic Region/Country- US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Sales in Million Units for the Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 6.** World 15-Year Perspective for Digital Media Storage Formats by Geographic Region/Country- Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets for the Years 2004, 2011 and 2018. (includes corresponding Graph/Chart)

**Table 7.** World Recent Past, Current and Future Analysis for Hard Discs by Geographic Region/Country- US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Sales in Million Units for the Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 8.** World Historic Review for Hard Discs by Geographic Region/Country- US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Sales in Million Units for the Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 9.** World 15-Year Perspective for Hard Discs by Geographic Region/Country- Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets for the Years 2004, 2011 and 2018. (includes corresponding Graph/Chart)

**Table 10.** World Recent Past, Current and Future Analysis for Optical Discs by Geographic Region/Country- US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Sales in Million Units for the Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 11.** World Historic Review for Optical Discs by Geographic Region/Country- US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Sales in Million Units for the Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 12.** World 15-Year Perspective for Optical Discs by Geographic Region/Country- Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets for the Years 2004, 2011 and 2018. (includes corresponding Graph/Chart)

**Table 13.** World Recent Past, Current and Future Analysis for Blu-Ray Discs by Geographic Region/Country- US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Sales in Million Units for the Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 14.** World Historic Review for Blu-Ray Discs by Geographic Region/Country- US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Sales in Million Units for the Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 15.** World 15-Year Perspective for Blu-Ray Discs by Geographic Region/Country- Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets for the Years 2004, 2011 and 2018. (includes corresponding Graph/Chart)

**Table 16.** World Recent Past, Current and Future Analysis for DVDs by Geographic Region/Country- US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Sales in Million Units for the Years 2010 through 2018 (includes corresponding Graph/Chart)



**Table 17.** World Historic Review for DVDs by Geographic Region/Country- US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Sales in Million Units for the Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 18.** World 15-Year Perspective for DVDs by Geographic Region/Country- Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets for the Years 2004, 2011 and 2018. (includes corresponding Graph/Chart)

**Table 19.** World Recent Past, Current and Future Analysis for CDs by Geographic Region/Country- US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Sales in Million Units for the Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 20.** World Historic Review for CDs by Geographic Region/Country- US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Sales in Million Units for the Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 21.** World 15-Year Perspective for CDs by Geographic Region/Country- Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets for the Years 2004, 2011 and 2018. (includes corresponding Graph/Chart)

**Table 22.** World Recent Past, Current and Future Analysis for Floppy Discs by Geographic Region/Country- US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Sales in Million Units for the Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 23.** World Historic Review for Floppy Discs by Geographic Region/Country- US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Sales in Million Units for the Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 24.** World 15-Year Perspective for Floppy Discs by Geographic Region/Country- Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets for the Years 2004, 2011 and 2018 (includes corresponding Graph/Chart)



**Table 25.** World Recent Past, Current and Future Analysis for Flash Drives by Geographic Region/Country- US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Sales in Million Units for the Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 26.** World Historic Review for Flash Drives by Geographic Region/Country- US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Sales in Million Units for the Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 27.** World 15-Year Perspective for Flash Drives by Geographic Region/Country- Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets for the Years 2004, 2011 and 2018. (includes corresponding Graph/Chart)

**Table 28.** World Recent Past, Current and Future Analysis for USB Flash Drives by Geographic Region/Country- US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Sales in Million Units for the Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 29.** World Historic Review for USB Flash Drives by Geographic Region/Country- US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Sales in Million Units for the Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 30.** World 15-Year Perspective for USB Flash Drives by Geographic Region/Country- Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets for the Years 2004, 2011 and 2018. (includes corresponding Graph/Chart)

**Table 31.** World Recent Past, Current and Future Analysis for Others by Geographic Region/Country- US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Sales in Million Units for the Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 32.** World Historic Review for Others by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets Independently Analyzed with Annual Sales in Million Units for the Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 33.** World 15-Year Perspective for Others by Geographic Region/Country - Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific and Rest of World Markets for the Years 2004, 2011 and 2018. (includes corresponding Graph/Chart)

### **III. MARKET**

#### **1.THE UNITED STATES**

##### **A. Market Analysis**

Current & Future Analysis

Product Launches/Introductions

Strategic Corporate Developments

Key Players

##### **B. Market Analytics**

**Table 34.** US Recent Past, Current & Future Analysis for Digital Media Storage Formats Market Analyzed with Annual Sales by Segments- Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) in Million Units for Years 2011 through 2018 (includes corresponding Graph/Chart)

**Table 35.** US Historic Review for Digital Media Storage Formats Market Analyzed with Annual Sales by Segments- Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) in Million Units for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 36.** US 15-Year Perspective for Digital Media Storage Formats by Segments– Percentage Breakdown of Annual Unit Sales for Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) for the Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

#### **2.CANADA**

##### **A. Market Analysis**

Current & Future Analysis

Strategic Corporate Development

##### **B. Market Analytics**

**Table 37.** Canadian Recent Past, Current & Future Analysis for Digital Media Storage Formats Market Analyzed with Annual Sales by Segments- Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) in Million Units for Years 2011 through 2018 (includes corresponding Graph/Chart)

**Table 38.** Canadian Historic Review for Digital Media Storage Formats Market Analyzed with Annual Sales by Segments- Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) in Million Units for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 39.** Canadian 15-Year Perspective for Digital Media Storage Formats by Segments– Percentage Breakdown of Annual Unit Sales for Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) for the Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

### 3.JAPAN

#### A. Market Analysis

Current & Future Analysis

Product Launch/Introduction

Strategic Corporate Development

Key Players

#### B. Market Analytics

**Table 40.** Japanese Recent Past, Current & Future Analysis for Digital Media Storage Formats Market Analyzed with Annual Sales by Segments- Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) in Million Units for Years 2011 through 2018 (includes corresponding Graph/Chart)

**Table 41.** Japanese Historic Review for Digital Media Storage Formats Market Analyzed with Annual Sales by Segments- Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) in Million Units for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 42.** Japanese 15-Year Perspective for Digital Media Storage Formats by

Segments— Percentage Breakdown of Annual Unit Sales for Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) for the Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

## 4.EUROPE

A. Market Analysis

Current & Future Analysis

B. Market Analytics

**Table 43.** Europe Recent Past, Current and Future Analysis for Digital Media Storage Formats by Geographic Region/Country- France, Germany, Italy, UK and Rest of Europe Markets Independently Analyzed with Annual Sales in Million Units for the Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 44.** Europe Historic Review for Digital Media Storage Formats by Geographic Region/Country- France, Germany, Italy, UK and Rest of Europe Markets Independently Analyzed with Annual Sales in Million Units for the Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 45.** Europe 15-Year Perspective for Digital Media Storage Formats by Geographic Region/ Country- Percentage Breakdown of Unit Sales for France, Germany, Italy, UK and Rest of Europe Markets for the Years 2004, 2011 and 2018. (includes corresponding Graph/Chart)

**Table 46.** Europe Recent Past, Current & Future Analysis for Digital Media Storage Formats Market Analyzed with Annual Sales by Segments- Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) in Million Units for Years 2011 through 2018 (includes corresponding Graph/Chart)

**Table 47.** Europe Historic Review for Digital Media Storage Formats Market Analyzed with Annual Sales by Segments- Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) in Million Units for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 48.** Europe 15-Year Perspective for Digital Media Storage Formats by Segments— Percentage Breakdown of Annual Unit Sales for Hard Disk Drive, Optical Disc (Blu-Ray,

DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) for the Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

#### **4A.FRANCE**

##### A. Market Analysis

##### Current & Future Analysis

LaCie S.A.S – A Key French Player

##### B. Market Analytics

**Table 49.** French Recent Past, Current & Future Analysis for Digital Media Storage Formats Market Analyzed with Annual Sales by Segments- Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) in Million Units for Years 2011 through 2018 (includes corresponding Graph/Chart)

**Table 50.** French Historic Review for Digital Media Storage Formats Market Analyzed with Annual Sales by Segments- Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) in Million Units for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 51.** French 15-Year Perspective for Digital Media Storage Formats by Segments—Percentage Breakdown of Annual Unit Sales for Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) for the Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

#### **4B.GERMANY**

##### A. Market Analysis

##### Current & Future Analysis

##### B. Market Analytics

**Table 52.** German Recent Past, Current & Future Analysis for Digital Media Storage Formats Market Analyzed with Annual Sales by Segments- Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) in Million Units for Years 2011 through 2018 (includes corresponding Graph/Chart)

**Table 53.** German Historic Review for Digital Media Storage Formats Market Analyzed with Annual Sales by Segments- Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) in Million Units for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 54.** German 15-Year Perspective for Digital Media Storage Formats by Segments— Percentage Breakdown of Annual Unit Sales for Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) for the Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

#### **4C.ITALY**

A. Market Analysis

Current & Future Analysis

B. Market Analytics

**Table 55.** Italian Recent Past, Current & Future Analysis for Digital Media Storage Formats Market Analyzed with Annual Sales by Segments- Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) in Million Units for Years 2011 through 2018 (includes corresponding Graph/Chart)

**Table 56.** Italian Historic Review for Digital Media Storage Formats Market Analyzed with Annual Sales by Segments- Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) in Million Units for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 57.** Italian 15-Year Perspective for Digital Media Storage Formats by Segments— Percentage Breakdown of Annual Unit Sales for Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) for the Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

#### **4D.THE UNITED KINGDOM**

A. Market Analysis

Current & Future Analysis

Product Launches/Introductions

B. Market Analytics



**Table 58.** UK Recent Past, Current & Future Analysis for Digital Media Storage Formats Market Analyzed with Annual Sales by Segments- Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) in Million Units for Years 2011 through 2018 (includes corresponding Graph/Chart)

**Table 59.** UK Historic Review for Digital Media Storage Formats Market Analyzed with Annual Sales by Segments- Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) in Million Units for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 60.** UK 15-Year Perspective for Digital Media Storage Formats by Segments– Percentage Breakdown of Annual Unit Sales for Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) for the Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

## **4E.REST OF EUROPE**

### **A. Market Analysis**

Current & Future Analysis

Product Launches/Introductions

Seagate Technology Plc – A Key Irish Player

### **B. Market Analytics**

**Table 61.** Rest of Europe Recent Past, Current & Future Analysis for Digital Media Storage Formats Market Analyzed with Annual Sales by Segments- Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) in Million Units for Years 2011 through 2018 (includes corresponding Graph/Chart)

**Table 62.** Rest of Europe Historic Review for Digital Media Storage Formats Market Analyzed with Annual Sales by Segments- Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) in Million Units for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 63.** Rest of Europe 15-Year Perspective for Digital Media Storage Formats by Segments– Percentage Breakdown of Annual Unit Sales for Hard Disk Drive, Optical



Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) for the Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

## **5.ASIA-PACIFIC**

### **A. Market Analysis**

Current & Future Analysis

Product Introductions/Launches

Key Players

### **B. Market Analytics**

**Table 64.** Asia-Pacific Recent Past, Current & Future Analysis for Digital Media Storage Formats Market Analyzed with Annual Sales by Segments- Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) in Million Units for Years 2011 through 2018 (includes corresponding Graph/Chart)

**Table 65.** Asia-Pacific Historic Review for Digital Media Storage Formats Market Analyzed with Annual Sales by Segments- Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) in Million Units for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 66.** Asia-Pacific 15-Year Perspective for Digital Media Storage Formats by Segments– Percentage Breakdown of Annual Unit Sales for Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) for the Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

## **6.REST OF WORLD**

### **A. Market Analysis**

Current & Future Analysis

### **B. Market Analytics**

**Table 67.** Rest of World Recent Past, Current & Future Analysis for Digital Media Storage Formats Market Analyzed with Annual Sales by Segments- Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) in Million Units for Years 2010 through 2018 (includes corresponding

Graph/Chart)

**Table 68.** Rest of World Historic Review for Digital Media Storage Formats Market Analyzed with Annual Sales by Segments- Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) in Million Units for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 69.** Rest of the World 15-Year Perspective for Digital Media Storage Formats by Segments– Percentage Breakdown of Annual Unit Sales for Hard Disk Drive, Optical Disc (Blu-Ray, DVD and CD), Floppy Disc and Flash Drive (USB Flash Memory Drive and Others) for the Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

#### **IV. COMPETITIVE LANDSCAPE**

Total Companies Profiled: 115 (including Divisions/Subsidiaries - 135)

The United States (54)

Japan (7)

Europe (12)

- France (1)

- Germany (4)

- The United Kingdom (4)

- Rest of Europe (3)

Asia-Pacific (Excluding Japan) (62)

## I would like to order

Product name: Digital Media Storage: Market Research Report

Product link: <https://marketpublishers.com/r/DC322E0BB7FEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DC322E0BB7FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970