

Digital Cameras: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Digital Cameras in Thousand Units by the following Resolution Types - Less than or equal to 2 Mega Pixel, More than 2 Mega Pixel and Less than 5 Mega Pixel, and Above 5 Mega Pixel.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia Pacific, and Rest of World.

Annual estimates and forecasts are provided for the period 2009 through 2017.

Also, a six-year historic analysis is provided for these markets.

The report profiles 74 companies including many key and niche players such as Canon, Inc., Casio Computer Co. Ltd., Eastman Kodak Company, Fujifilm Corporation, Hewlett-Packard Company, JVC KENWOOD Corporation, Leica Camera AG, Nikon Corporation, Olympus Corporation, Panasonic Corporation, Polaroid Corporation, Ricoh Company Ltd., Pentax Ricoh Imaging Americas Corporation, Sakar International, Inc., Samsung Group, Seiko Epson Corporation, Sigma Corp, and Sony Corporation.

Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based upon search engine sources in the public domain.

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Leica Camera AG (Germany)
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Table 40. German 15-Year Perspective for Digital Cameras by Product Segment - Percentage Breakdown of Volume Sales for 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

4C. ITALY

Market Analytics

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4D. THE UNITED KINGDOM

A. Market Analysis

Overview

B. Market Analytics

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4E. REST OF EUROPE

A. Market Analysis

Outlook

B. Market Analytics

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5. ASIA-PACIFIC

A. Market Analysis

Outlook

India

Burgeoning Digital Camera Market

Declining Prices of Cameras

Leading Players

Table 50. Leading Players in the Indian Digital Camera Market (2009): Percentage Share Breakdown of Value Sales for Sony, Canon, Nikon, and Others (includes corresponding Graph/Chart)

An Insight into India's Professional Cameras Market

Overcoming the Recession

Common Wealth Games Drives Broadcasters to Upgrade

Price-Feature Combination: A Critical Criterion

Leading Players/Brands

China

Bigger the Better

Digital Cameras with 3C Convergence

DSLR – Picking Up Pace

Home Consumption – The Untapped Market

Exports Scenario

Distribution Channels

Table 51. Chinese Digital Cameras Market (2009): Percentage Share Breakdown of Sales through Distribution Channels for Computer Market, Home Appliance Chain Store, Camera Store, Department Store, Brand Exclusive Store, On-line Store and Other Channels (includes corresponding Graph/Chart)

Taiwan

Recession Benefits Taiwanese Manufacturers

Emphasis on High-End Products

Thailand

Digital Camera Sales Pick Up

B. Market Analytics

Table 52. Asia-Pacific Recent Past, Current & Future Analysis for Digital Cameras by Product Segment - 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2009 through 2017 (includes corresponding Graph/Chart)

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6. REST OF WORLD

A. Market Analysis

Burgeoning Digital Camera Sales in Saudi Arabia

B. Market Analytics

Table 55. Rest of World Recent Past, Current & Future Analysis for Digital Cameras by Product Segment - 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 56. Rest of World Historic Review for Digital Cameras by Product Segment - 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2003 through 2008 (includes corresponding Graph/Chart)

Table 57. Rest of World 15-Year Perspective for Digital Cameras by Product Segment – Percentage Breakdown of Volume Sales for 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 74 (including Divisions/Subsidiaries - 124)

Region/CountryPlayers

The United States

Canada

Japan

Europe

France

Germany

The United Kingdom

Italy

Rest of Europe

Asia-Pacific (Excluding Japan)

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