

Digital Compass Trends: Market Research Report

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Abstracts

Digital compass is a small compact device with integrated sensors such as MEMS based magnetometer that helps determine geographic direction by detecting the earth's magnetic field. With the modern world revolving round mobility, digital compass is increasingly becoming a standard component in most handheld electronic devices like watches, smartphones, tablets, and GPS devices, among others.

The report analyzes and presents an overview of Digital Compass market worldwide. Supported with 3 market data tables, the report in addition, provides global market estimates and projections for digital compass in US dollars and units for years 2012 through 2017. The report also discusses the launch of digital compasses by leading manufacturers including Robert Bosch, ST Microelectronics, Asahi Kasei Microdevices and others witnessed by the industry over the last few years. In addition, 34 companies operating in the Digital Compass arena worldwide are profiled.

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AKM launches the AK8978, its new 6-axis e-compass

Dexter Industries Introduces DCompass for Lego Mindstorms

Sparton Introduces Adaptnavinit Application for GEDC-6 Compass

Baolab Unveils low-Cost 3D MEMS Compass

Ocean Server Launches Digital Compasses

AKM Launches Compact 3-axis Compass AK8975B

STMicroelectronics Launches Digital Compass Module

4. MARKET PARTICIPANTS

Aichi Steel Corporation (Japan)

Asahi Kasei Microdevices (Japan)

Baolab Microsystems, S. L (Spain)

BARIGO Barometerfabrik GmbH (Germany)

Bell Automotive Products, Inc. (USA)
Brunton Outdoor Group (USA)
Bushnell Outdoor Products (USA)
Celestron LLC (USA)
Coghlan's Ltd. (Canada)
DDK Science & Technology Co. , Ltd. (China)
Fuzhou Evertop Electronic Co. , Ltd. (China)
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New C & A Practice Instrument Co. , Ltd. (Hong Kong)
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OceanServer Technology, Inc. (USA)
Pentax Ricoh Imaging Co. , Ltd. (Japan)
PNI Sensor Corporation (USA)
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5. APPENDIX

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