

Digital Asset Management (DAM) Software: Market Research Report

https://marketpublishers.com/r/D792E3A3162EN.html

Date: April 2018 Pages: 332 Price: US\$ 5,450.00 (Single User License) ID: D792E3A3162EN

Abstracts

This report analyzes the worldwide markets for Digital Asset Management (DAM) Software in US\$ Thousand.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2015 through 2022. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 160 companies including many key and niche players such as

ADAM Software NV

Adobe Systems Incorporated

Canto, Inc.

CELUM GmbH

Cognizant Technology Solutions Corporation

Extensis



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CELUM Collaborates with Godelmann UKTV Selects Third Light DAM Software Aprimo Acquires ADAM Software ADAM Software Teams Up with SoftServe Bynder Launches Operations in Sydney Marlin Equity Acquires Teradata Marketing Applications **OpenText Acquires HP's CCM Assets** Inkriti Acquires BrandWizard from Interbrand Hyland Acquires AcroSoft from Interactive Intelligence Dell Acquires EMC to Establish Dell EMC **OpenText Collaborates with DDR** Extensis Partners with Clarifai Webdam Launches Offices in London and Berlin Nuxeo Snaps Up InEvo Bynder Opens New Office in Dubai **QBNK** Acquires Exigus Esko Takes Over MediaBeacon Visual SKUs Inks agreement with Ortery Technologies ADAM Software Inks Strategic Partnership with SEW Consulting FADEL Inks Strategic Partnership with ADAM Software Canto Partners with inMotionNow for Integrating Cumulus with inMotion CWM Extensis Partners with E-Spec for Adobe Integration Tools Duni Selects QBNK's QBank DAM Platform EAB Selects QBank DAM Platform The Pioneer Balloon Company Picks Widen Media Collective DAM Delaware North Selects the Widen Media Collective DAM AC Lens Picks Widen Media Collective DAM **Extensis Partners Workfront** MediaValet, Orckestra Enter into Strategic Supply Agreement

6. FOCUS ON SELECT PLAYERS

ADAM Software NV (Belgium) Adobe Systems Incorporated (USA) Canto, Inc. (USA) CELUM GmbH (Austria) Cognizant Technology Solutions Corporation (USA) Extensis (USA) MediaBeacon, Inc. (USA)



North Plains Systems Corp. (Canada) Nuxeo (USA) OpenText Corp. (Canada) Oracle Corporation (USA) QBNK Company AB (Sweden) WebDAM (USA) Widen Enterprises, Inc. (USA)

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