

# **Depilatories: Market Research Report**

https://marketpublishers.com/r/D3C8B00343DEN.html

Date: January 2015

Pages: 194

Price: US\$ 4,500.00 (Single User License)

ID: D3C8B00343DEN

### **Abstracts**

This report analyzes the worldwide markets for Depilatories in US\$ Million. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 56 companies including many key and niche players such as -

Andrea
Church & Dwight Co., Inc.
Dabur India Limited

L'Oreal SA

Jolen



### **Contents**

### I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study

#### II. EXECUTIVE SUMMARY

#### 1. INDUSTRY OVERVIEW

Depilatories: A Cut above the Rest

Recession in Retrospect and the Road Ahead

Outlook

Developed Countries Dominate, while Developing Countries Continue to Drive Growth

**Table 1.** Leading Region/Countries in Depilatories Usage (2015E): Percentage Breakdown of Value Sales for Canada, Europe, Japan, the US, and Others (includes corresponding Graph/Chart)

**Table 2.** Global Depilatories Market - Geographic Regions Ranked by CAGR for 2014-2020: Asia-Pacific, Latin America, US, Canada, Europe, Japan, and Rest of World (includes corresponding Graph/Chart)

### 2. COMPETITION

**Table 3.** Leading Players in the Global Depilatories Market (2014): Percentage Breakdown of Value Sales for Church & Dwight, Private Label, Procter & Gamble, Reckitt Benckiser, and Others (includes corresponding Graph/Chart)

Veet from Reckitt Benckiser: Leading Depilatory Brand Worldwide

Competition: Noteworthy Trends

Depilatory Prices: A Critical Factor for Success in the Marketplace



Weather Conditions Partially Dictate Product Profitability

Brand Loyalty: Strong as Ever

Expanding Global Presence: A Key Strategy for Sustaining Business

Advertising: Vital for Market Growth

Competition from Other Hair Removal Systems: Cause for Concern

### 3. MARKET TRENDS, ISSUES AND DRIVERS

Transforming Nature of the Global Men's Grooming Market: A Strong Growth Driver

**Table 4.** Global Men's Grooming Products Market by Geographic Region (2014 & 2018P): Sales Figures in US\$ Million for the US, Europe, Asia-Pacific (incl. Japan), Latin America, and Rest of World (includes corresponding Graph/Chart)

Men's Depilatories: Relatively New yet Fast Growing Market

Popular Hair Removal Products for Men

Avon Skin So Soft Fresh & Smooth Facial Hair Removal Cream

Nads Hair Removal Cream for Men

Nair for Men

Nair Hair Remover For Men (Roll-On)

Nair For Men 4 Minute Lotion Hair Remover

Revitol

Sally Hansen for Men

Stop Grow for Men

The Bare Pair Body Hair Management System for Men

Ultra Hair Away

Veet for Men

Women: The Dominant Users of Depilatory Products

Different Hair Removal Techniques Categorized in Terms of Cost, Pain, and

Effectiveness

Available Hair Removal Options for Women: A Comparison

Various Hair Removal Options for Women: Brief Description of Hair Removal Method,

Procedure & Products, Suggested Body Areas, Advantages and Disadvantages

Depilatory Innovations and Advancements: Spearheading Growth

Odorless Depilatory Cream

Advanced Creams for Quick Depilation

Depilatories with Natural and Organic Ingredients: A Major Breakthrough



Rising Popularity of Online Retailing Lends Traction to Market Growth

**Table 5.** Online Sales as a Percentage of Total Sales of Beauty Care Products for Select Countries: 2013 (includes corresponding Graph/Chart)

**Table 6.** Factors Influencing Online Purchase Decision (2013): Percentage Share Breakdown by Consumer Preferences (includes corresponding Graph/Chart)

Shift from 'Indulgence' to 'Homedulgence' Benefits Market Adoption Expanding Swimwear Market: A Business Case for Depilatories

**Table 7.** Swimwear and Beachwear Market Worldwide by Geographic Region/Country (2012 & 2017P): Volume Sales (Million Units) for the US, Europe, Asia-Pacific (incl. Japan), and Rest of World (includes corresponding Graph/Chart)

Favorable Demographic Trends Strengthens Market Prospects Urbanization

**Table 8.** Percentage of Urban Population in Select Countries (2010 & 2050) (includes corresponding Graph/Chart)

Rising Participation of Women in Workforce

**Table 9.** Female Employment-to-Population Ratio (%)(includes corresponding Graph/Chart)

Expanding Middle Class Population Worldwide

**Table 10.** Global Middle Class Population (in Millions) by Geographic Region: 2010, 2020P & 2030P (includes corresponding Graph/Chart)



**Table 11.** Global Middle Class Population by Geographic Region: Percentage Share Breakdown for 2010, 2020P & 2030P (includes corresponding Graph/Chart)

Steadily Growing Cosmetics and Toiletries Sector Bodes Well for Market Expansion China and Brazil: High Growth Markets

**Table 12.** Global Cosmetics Market (2014): Percentage Share Breakdown of Value Sales by Geographic Region - Asia-Pacific, Europe, Latin America, Middle East & Africa, and North America (includes corresponding Graph/Chart)

Rising Prominence of Social Media and Selfies Drive the Beauty Industry

#### 4. SHAVING PRODUCTS: A MACRO PERSPECTIVE

**Table 13.** Global Market for Shaving Products by Method (2014E): Percentage Breakdown of Value Sales for Wet Shaving and Other Shaving Methods (includes corresponding Graph/Chart)

**Table 14.** Global Market for Wet Shaving Products by Geographic Region (2014E): Percentage Breakdown of Value Sales for Eastern Europe, Latin America, North America, Western Europe and Other Regions (includes corresponding Graph/Chart)

**Table 15.** Weekly Shaving Frequencies in Select Countries - Germany, the US, Poland, Russia, China, and India (includes corresponding Graph/Chart)

Key Trends & Drivers in the Shaving Products Market
The DIY Beauty Products Market Enjoys Robust Growth
Rapidly Evolving Private Label Business
A Highly Competitive Market at the Global Level
India & China: Important Potential Future Markets

**Table 16.** Ten Largest Populated Countries Worldwide (July 2013): Total Population (in Millions) by Age Group 0-14 Years, 15-44 Years, 45-64 Years, and 65+ Years for



China, India, USA, Indonesia, Brazil, Pakistan, Nigeria, Bangladesh, Russia and Japan (includes corresponding Graph/Chart)

Issues Confronting the Shaving Products Sector Environmental Considerations/Threats Packaging Waste Regulations

### 5. DEPILATORIES: PRODUCT OVERVIEW

Definition

Advantages

Disadvantages

How Depilatories Work?

Common Ingredients in Depilatories

Choosing the Right Depilatory Product

Categorization of Depilatories

### 6. PRODUCT INNOVATIONS AND INTRODUCTIONS

New Facial Hair Remover Kit Launched by Jolen

Veet Natural Inspirations' Range of Hair Removal Products)

Perron Rigot Introduces Cirepil Depilatory Wax in India

Church & Dwight Co., Inc. Unveils Only At-Home Line of Hair Removal Products

VEET Introduces Naturals Line of Hair Removal Cream

Church & Dwight Expands Nair Depilatories Product Line

Easy Health & Beauty Care Introduces Easy Gel and Easy Cream

#### 7. FOCUS ON SELECT GLOBAL PLAYERS

Andrea (Australia)

Church & Dwight Co., Inc. (US)

Dabur India Limited (India)

Jolen (India)

L'Oreal SA (France)

Nad's (Australia)

Reckitt Benckiser Group Plc. (UK)

Sally Hansen (US)

Procter & Gamble (US)



#### 8. GLOBAL MARKET PERSPECTIVE

**Table 17.** World Recent Past, Current & Future Analysis for Depilatories by Geographic Region/ Country - US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 18.** World Historic Review for Depilatories by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 19.** World 14-Year Perspective for Depilatories by Geographic Region/Country - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

### III. MARKET

### 1. THE UNITED STATES

A. Market Analysis

**Table 20.** Leading Players in the North American Depilatories Market (2014E): Percentage Share of Value Sales for Church & Dwight, Coty, P & G, Reckitt Benckiser, and Others (includes corresponding Graph/Chart)

Depilatory Segment Powered by 'At-home Spa' Trend
Depilatories Targeting Facial Hair Find Favor among Women
Australia's Famous 'Hot Legs' Hair Removal System Now in the US
Men's Grooming Industry in the US Moves beyond Shaving Products

**Table 21.** Major Cosmetic Products Usage in the US By Categories of Men (2014): Percentage Share for Millennials, Generation X and Baby Boomers (includes



corresponding Graph/Chart)

US Shaving Products Market Sees Significant Expansion List of Leading Hair Removal Products in the US: 2014 Competition Heats up in the Men's Shaving Products Market

**Table 22.** Leading Shaving Products Companies in the US (2014E): Percentage Breakdown of Sales Revenue for Bic, Energizer/Schick, P&G/Gillette, and Others (includes corresponding Graph/Chart)

Product Launches
Select Major Players
B. Market Analytics

**Table 23.** The US Recent Past, Current & Future Analysis for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 24.** The US Historic Review for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

#### 2. CANADA

A. Market AnalysisBoom in Men's Grooming Products Benefit Growth ProspectsB. Market Analytics

**Table 25.** Canadian Recent Past, Current & Future Analysis for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 26.** Canadian Historic Review for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)



#### 3. JAPAN

Market Analysis

**Table 27.** Japanese Recent Past, Current & Future Analysis for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 28.** Japanese Historic Review for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

#### 4. EUROPE

A. Market Analysis

**Table 29.** Leading Players in the European Depilatories Market (2014E): Percentage Breakdown of Value Sales for Church & Dwight, Private Label, Reckitt Benckiser, and Others (includes corresponding Graph/Chart)

Western European Depilatories Market Landscape
East European Depilatories Market Landscape
Growth Drivers
European Men's Grooming Market Prospers
Men's Grooming Fuelled by Skin Care
Ethical Skin Care Market: An Emerging Concept
B. Market Analytics

**Table 30.** European Recent Past, Current & Future Analysis for Depilatories by Geographic Region/ Country - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 31.** European Historic Review for Depilatories by Geographic Region/Country - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently



Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 32.** European 14-Year Perspective for Depilatories by Geographic Region/Country - Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

#### **4A. FRANCE**

A. Market Analysis
France: A Key Market for Shaving Products in Europe
Weather Influences Depilatories Market
L'Oreal SA – A Key Player
B. Market Analytics

**Table 33.** French Recent Past, Current & Future Analysis for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 34.** French Historic Review for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

#### **4B. GERMANY**

A. Market AnalysisBfR Warning on Depilatories Create Chaos amid UsersGerman Shaving Products Market SnapshotB. Market Analytics

**Table 35.** German Recent Past, Current & Future Analysis for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 36.** German Historic Review for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)



#### 4C. ITALY

A. Market Analysis
Women Continue to Trigger Depilatories Sales

**Table 37.** Italian Market for Skin Care by Category (2014): Percentage Breakdown of Value Share for Body Care, Depilatories, Facial Care, Hand Care, and Make-up Remover (includes corresponding Graph/Chart)

Increased Focus on Personal Grooming among Italian Men Spurs Demand B. Market Analytics

**Table 38.** Italian Recent Past, Current & Future Analysis for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 39.** Italian Historic Review for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

#### **4D. THE UNITED KINGDOM**

A. Market Analysis
Low-Cost Products High in Demand during Recession
Demand for Men's Shaving Products Witnesses Steady Growth
Competitive Pricing Scenario Limits Profitability
Product Launches
Reckitt Benckiser Group Plc. – A Leading Player
B. Market Analytics

**Table 40.** The UK Recent Past, Current & Future Analysis for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 41.** The UK Historic Review for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)



#### **4E. SPAIN**

A. Market AnalysisPersonal Grooming Growing among Spanish MalesB. Market Analytics

**Table 42.** Spanish Recent Past, Current & Future Analysis for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 43.** Spanish Historic Review for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

#### 4F. RUSSIA

A. Market AnalysisMarket for Men's Grooming Products Booming in RussiaB. Market Analytics

**Table 44.** Russian Recent Past, Current & Future Analysis for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 45.** Russian Historic Review for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

### **4G. REST OF EUROPE**

A. Market Analysis

Select Regional Markets

The Netherlands: Market Review

Poland: Women Drive Depilatories Market Growth

Rising Preference for Permanent Procedures Mar Growth in Swedish Market

An Overview of the Swiss Market

Finland Signals Opportunities

B. Market Analytics



**Table 46.** Rest of European Recent Past, Current & Future Analysis for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 47.** Rest of European Historic Review for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

### 5. ASIA-PACIFIC

A. Market Analysis

**Table 48.** Leading Players in the Asia-Pacific Depilatories Market (2014E): Percentage Breakdown of Value Sales for Church & Dwight, Procter & Gamble, Reckitt Benckiser, and Others (includes corresponding Graph/Chart)

Asia-Pacific: Fastest Growing Market Worldwide India & China: Important Potential Future Markets

**Table 49.** Ten Largest Populated Countries Worldwide (July 2013): Total Population (in Millions) by Age Group 0-14 Years, 15-44 Years, 45-64 Years, and 65+ Years for China, India, USA, Indonesia, Brazil, Pakistan, Nigeria, Bangladesh, Russia and Japan (includes corresponding Graph/Chart)

Select Major Players

B. Market Analytics

**Table 50.** Asia-Pacific Recent Past, Current & Future Analysis for Depilatories by Geographic Region/Country - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 51. Asia-Pacific Historic Review for Depilatories by Geographic Region/Country -



China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 52.** Asia-Pacific 14-Year Perspective for Depilatories by Geographic Region/Country - Percentage Breakdown of Dollar Sales for China, India and Rest of Asia-Pacific Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

#### **5A. CHINA**

A. Market Analysis

Veet: The Fastest Growing Depilatory Brand in China

China: A Potential Laden Market

**Booming Cosmetics Industry Signals Opportunities** 

**Table 53.** Cosmetics Market in China (2013): Percentage Share Breakdown of Value Sales by Product Category (includes corresponding Graph/Chart)

**Table 54.** Cosmetics and Personal Care Products Market in Mainland China (2014E): Percentage Share Breakdown of Value Sales by Premium and Ordinary Products (includes corresponding Graph/Chart)

**Table 55.** Leading Players in the Chinese Beauty & Personal Care Products Market (2013): Percentage Share Breakdown of Value Sales for L'Oreal, Mary Kay, P&G, Shiseido, Unilever, and Others (includes corresponding Graph/Chart)

**Table 56.** Leading Players in the Chinese Skin Care Products Market (2013): Percentage Share Breakdown of Value Sales for Estee Lauder, L'Oreal, Mary Kay, P&G, Shiseido, and Others (includes corresponding Graph/Chart)

B. Market Analytics

**Table 57.** Chinese Recent Past, Current & Future Analysis for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)



**Table 58.** Chinese Historic Review for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

#### **5B. INDIA**

A. Market Analysis
Overview

**Table 59.** Leading Players in the Indian Depilatories Market (2014E): Percentage Breakdown of Value Sales for Dabur India, Reckitt Benckiser India, and Others (includes corresponding Graph/Chart)

Small Brands Challenge Big Players in the Market

Price: A Major Factor

The FMCG Sector in India Eyes the Rural Market

Changing Consumer and Retail Trends in the Indian Shaving Products Market

Face Care Products Drive Growth in the Male Grooming Market

Cheap Chinese Imports: A Threat to the Indian Manufacturing Sector

Pharma Companies Foray into Men's Grooming Market in India

India: Country with the Largest Young Population in the World

Thriving Personal Care Products Industry Signals Prospects for Depilatories

**Product Launch** 

Select Major Players

B. Market Analytics

**Table 60.** Indian Recent Past, Current & Future Analysis for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 61.** Indian Historic Review for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

### **5C. REST OF ASIA-PACIFIC**

A. Market AnalysisSelect Regional Markets



Indonesia: A Market with Untapped Market Potential

Korean Market for Male Grooming Products Malaysian Depilatories Market Overview

Pakistan: Depilatories Market Led by Veet Brand

**Table 62.** Leading Brands in the Pakistani Depilatories Market (2014E): Percentage Breakdown of Value Sales for Anne French, EU Supreme, Veet, and Others (includes corresponding Graph/Chart)

Philippines: Men's Grooming Market Growing

Singapore: Singaporeans Prefer Imported Products to Local Ones

Vietnam: Men's Grooming Products Witness Growth

Women's Depilatories Face Slow Growth

B. Market Analytics

**Table 63.** Rest of Asia-Pacific Recent Past, Current & Future Analysis for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 64.** Rest of Asia-Pacific Historic Review for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

#### 6. LATIN AMERICA

A. Market Analysis

**Table 65.** Leading Players in the Latin American Depilatories Market (2014E): Percentage Breakdown of Value Sales for Reckitt Benckiser, and Others (includes corresponding Graph/Chart)

Cosmetics Retailing for Men in Latin America B. Market Analytics



**Table 66.** Latin American Recent Past, Current & Future Analysis for Depilatories by Geographic Region/Country - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 67.** Latin American Historic Review for Depilatories by Geographic Region/Country - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 68.** Latin American 14-Year Perspective for Depilatories by Geographic Region/Country - Percentage Breakdown of Dollar Sales for Brazil and Rest of Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

#### 6A. BRAZIL

A. Market Analysis
Growth Drivers

**Table 69.** Beauty and Personal Care Market in Brazil (2013): Percentage Share Breakdown of Value Sales by Product Segment - Bath & Shower, Color Cosmetics, Fragrances, Hair Care, Oral Care, Skin Care, Sun Care, and Others (includes corresponding Graph/Chart)

B. Market Analytics

**Table 70.** Brazilian Recent Past, Current & Future Analysis for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 71.** Brazilian Historic Review for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

#### **6B. REST OF LATIN AMERICA**



A. Market AnalysisSelect Regional Markets

Chilean Market Gains from Rising Focus on Personal Care and Hygiene

Ecuador: Manufacturers Target Young Women to Propel Sales Mexican Depilatories Market Dominated by Women Consumers

**Table 72.** Leading Players in the Mexican Depilatories Market (2014E): Percentage Breakdown of Value Sales for Church & Dwight, Reckitt Benckiser México, and Others (includes corresponding Graph/Chart)

Mexican Men's Grooming Market Prospers

Peru: Depilatories to Gain Ground

B. Market Analytics

**Table 73.** Rest of Latin American Recent Past, Current & Future Analysis for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 74.** Rest of Latin American Historic Review for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

#### 7. REST OF WORLD

A. Market Analysis
Select Regional Markets
Nigeria: Factors Driving Growth
South Africa

**Table 75.** Leading Players in the South African Depilatories Market (2014): Percentage Breakdown of Value Sales for Mandy's, No Hair, Veet, and Others (includes corresponding Graph/Chart)

Saudi Arabia: Market with Substantial Growth Potential



UAE Depilatories Market Review Product Launch
B. Market Analytics

**Table 76.** Rest of World Recent Past, Current & Future Analysis for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 77.** Rest of World Historic Review for Depilatories Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)III-85

#### IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 56 (including Divisions/Subsidiaries - 65)
The United States (17)
Canada (2)
Europe (31)
France (7)
Germany (1)
The United Kingdom (6)
Italy (5)
Spain (3)
Rest of Europe (9)
Asia-Pacific (Excluding Japan) (12)
Middle East (1)
Africa (2)



### I would like to order

Product name: Depilatories: Market Research Report

Product link: https://marketpublishers.com/r/D3C8B00343DEN.html

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/D3C8B00343DEN.html">https://marketpublishers.com/r/D3C8B00343DEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970