

Denim Jeans: Market Research Report

https://marketpublishers.com/r/D4BF55D774BEN.html

Date: December 2018

Pages: 337

Price: US\$ 5,600.00 (Single User License)

ID: D4BF55D774BEN

Abstracts

This report analyzes the worldwide markets for Denim Jeans in US\$ Million and Million Pairs. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World.

Annual estimates and forecasts are provided for the period 2016 through 2024. Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs.

The report profiles 159 companies including many key and niche players such as -

7 For All Mankind

Aarvee Denims & Exports Ltd.

Arvind Limited

Black Peony (Group) Co., Ltd.

Diesel S.p.A

Edwin Co. Ltd.



Contents

1. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study

2. INDUSTRY OVERVIEW

Denim Jeans – A Fashion Quintessential
Global Denim Industry - Key Facts
Leading Denim and Jeans Markets
North America – Single Largest Denim Jeans Market
Developing Countries Offer Significant Growth Opportunities

Table 1. Fastest Growing Denim Jeans Markets Worldwide - Ranked on the Basis of CAGR Over the Analysis Period (2016-2024) (includes corresponding Graph/Chart)

Table 2. Global Denim Market (2018E): Percentage Breakdown of Sales Volume by Geographic Region (includes corresponding Graph/Chart)

China – Leading Denim Weaver
Growing Popularity of Denim in Developing Countries
A Review of the Latest Denim Innovations
Denims – A Review of the Latest Trends

Table 3. World Denim Market by Region: Number of Denim Products Owned by Consumer (includes corresponding Graph/Chart)

Strong Growth in Demand from Emerging Markets Export – Import Statistics

Table 4. Global Exports of Denim (2016 & 2017): Percentage Breakdown of Value Exports by Country (includes corresponding Graph/Chart)



2009 - INTERNATIONAL YEAR OF NATURAL FIBERS

Background
Denim Industry after the End of Quota System
Multi-fiber Arrangement

3. DENIM JEANS INDUSTRY AND MACRO DRIVERS

Demand for Apparel and Textile Mirrors GDP Growth

Table 5. World Real GDP Growth Rates in % for the Years 2016 through 2019 for Select Countries (includes corresponding Graph/Chart)

Ballooning Middle Class Population Offers Steady Growth Opportunities

Table 6. Global Population Estimates (2000-2050) (includes corresponding Graph/Chart)

Table 7. Global Middle Class Population (In Million) by Geographic Region for the Years 2017, 2022 & 2030 (includes corresponding Graph/Chart)

Table 8. Breakdown of World Middle Class Spending (In US\$ Trillion) by Region for the Years 2017 & 2030 (includes corresponding Graph/Chart)

Expanding Urban Population Spurs Consumption Growth

Table 9. World Urban Population in Millions: 1950-2050P (includes corresponding Graph/Chart)

Table 10. Percentage of Urban Population in Select Countries (2018 & 2050) (includes corresponding Graph/Chart)

Global Apparel Market – A Macro Perspective

Table 11. Global Apparel Sale (2018E): Market Share (in %) for Men's and Women's



Apparel (includes corresponding Graph/Chart)

Growing Demand for Clothing and Fabrics Bodes Well for the Market

Table 12. Global Apparel Market (2018E): Percentage Breakdown of Volume Consumption by Geographic Region (includes corresponding Graph/Chart)

Cotton, Key Raw Material for Denim – An Overview

Table 13. World Cotton Production for Marketing Years 2014/2015 to 2018/2019E (in Thousand Metric Tons) (includes corresponding Graph/Chart)

Table 14. World Cotton Production: Percentage Breakdown of Production for Leading Countries in Marketing Year 2017/2018 (includes corresponding Graph/Chart)

Table 15. World Cotton Harvested Area, Production and Exports for Marketing Years 2010/2011 through 2018/2019E (includes corresponding Graph/Chart)

Consumption to Remain Stable

Table 16. World Cotton Consumption: Percentage Breakdown of Consumption for Leading Countries in Marketing Year 2017/2018 (includes corresponding Graph/Chart)

Cotton Trade

Table 17. World Cotton Exports: Percentage Breakdown of Exports for Leading Countries in Marketing Year 2017/2018 (includes corresponding Graph/Chart)

Table 18. World Cotton Imports: Percentage Breakdown of Imports for Leading Countries in Marketing Year 2017/2018 (includes corresponding Graph/Chart)

4. MARKET TRENDS, GROWTH DRIVERS AND ISSUES

Denim – an Expression of Unique Personal Style World Denim Jeans Market Ranked by Most Popular Jeans Available



Table 19. World Denim Jeans Market by Region: Number of Denim Jeans Owned by Consumer (includes corresponding Graph/Chart)

Distressed Jeans Increasingly in Vogue
Denim Consumption Largely Dependent on Street Fashions and Celebrity Styles

Table 20. Purchase Drivers for Denim Jeans by Men and Women (In %) (includes corresponding Graph/Chart)

Denim Jeans Making Inroads into Work Wear/Corporate Wear

Growing Fashion Consciousness among Women Drives Growth

High-end Premium Denim Jeans to Register Impressive Growth

World Premium Jeans Market Ranked by Most Expensive Jeans Available

Competition in High-End Denim Jeans Market

Growth in Premium Jeans Category Hampered – A Recent Past Recollection

Generating Interest in Young Generation – A Challenging Trail to Tread

Denim Jeans Face Threat from Substitutes

Functional Denim: The Next Big Thing

Shapewear Giant Spanx Enters into the Denim Jeans Market

Acid Washes on Denim Jeans Gain Popularity

Distressed Jeans and Jeggings now in Vogue

Athleisure Remains Strong, Providing Competition to Denim

Innovations Drive Market Dynamism

New Eco-friendly Denim Collection from Patagonia

Skinny vs Boyfriend – The Bestselling Styles

Hunt for the Right Fit Continues

Eco-conscious Consumers Drift towards Natural and Organic Denims

Bioindigo: A Greener Way to Dye Denims

Levi's Goes 'Green'

Hemp Jeans – A Lighter and Sustainable Alternative

Recycled Cotton – A Step towards Sustainability

Bangladesh – A Key Denim Jeans Producer

India Emerges as an Important Denim Resource for Global Giants

Spike in Online Apparel Sales

Growing E-commerce Prospects

Key Market Players



Distribution Channels
Disorganized Retail Understates Sales
Specialty Stores Continue to Dominate Women's Jeans Sales

Table 21. Global Women's Jeans Market by Retail Channel (2018E): Percentage Breakdown of Value Sales for Specialty Stores, Department Stores, Off-price Retailers, e-Commerce/Online, Mass Merchandisers, Company Owned Outlets, and Others (includes corresponding Graph/Chart)

5. INNOVATIVE TRENDS

Innovation Key to Market Performance in Premium Segment

Emerging Innovations in Denim and Jeans Market

Fabric Blends

Athleisure Trend Drives Growth of Jeans Market

Other Select Emerging Trends

New Designs and Technologies Keep the Denim Marketing Ticking

Key Innovations in the Global Denim Sector

Selvedge Denim Jeans

Sun-Faded Denim

Flared Jeans

Cropped Flare Jeans

Wide Leg Jeans

Two-Tone Jeans

Slim and Straight Jeans

Black Denims

Raw Hem Jeans

Deeply Distressed Jeans

Black Skinny Jeans

Boyfriend Jeans

Stretch Jeans

Straight-Leg Jeans

Embellished Denim Jackets

Longer Denim Jackets

Bold Colors

Acynetic

Lycra Hybrid

VSEP Technology



Sculpt Denim

Contrasting Blue Denim

Super Soft Denim Jeans

Curved Denim Jeans

Stain Repelling Denim Jeans in White

Stretch Denim Jeans

Designer Denim Jeans

Skinny Jeans

Boyfriend Denim Jeans

Curve-Friendly Denim Jeans

Maternity Jeans

Body Contouring Denim Jeans

Eco-Friendly Denim Jeans

Novel Denim Fabric Washes

Colored Denim Jeans

New Designs and Innovations in Preparation of Denim Fabric

New Dyeing Technology to Save Water

Levi Strauss Launches Project F. L. X. to Automate Denim Finishing

Arvind Offers Innovative and Sustainable Denim Range

Ikat Denim

Zero

Numero Uno Makes a Mark in Terms of Sustainability

Scented Jeans

Antimicrobial Jeans

Moisturizing Jeans

Yoga Jeans

Stain Repellent Jeans

6. PRODUCT OVERVIEW

Introduction to Denim Fabrics

Table 22. Standard Weights of Denim Fabrics Measured in Ounces per Square Yard, Grams per Running Meter, and Grams per Square Meter

Types of Fabric
Classification of Denim
Alternatives to Denim Fabrics



Dry Denim Selvage Denim

Color Denim

Denim Jeans: The Primary Application of Denim

History of Denim Jeans

7. COMPETITIVE LANDSCAPE

An Insight into Competition in the Global Market Space Leading Brands in Select Markets Worldwide 7.1 Focus on Select Players

7 FOR ALL MANKIND (USA)

Aarvee Denims & Exports Ltd. (India)

Arvind Limited (India)

Black Peony (Group) Co., Ltd. (China)

Diesel S. p. A (Italy)

Edwin Co. Ltd. (Japan)

Gap Inc. (USA)

Levi Strauss & Co. (USA)

Mavi Jeans (Turkey)

Nien Hsing Textile Co. Ltd. (Taiwan)

Orta Anadolu (Turkey)

Raymond Group (India)

True Religion Apparel Inc. (USA)

VF Corporation (USA)

7.2 Product Launches/Introductions

Baldwin Launched 2018 Collection

Helmut Lang Jeans Introduces a Re-Designed Denim Collection

GUESS and ORTA Anadolu Join Hands to Created New Jeans for Women

Samuel Ku Launches New Denim Line, Cqy

GUESS Jeans Unveils Fall '18 Collection

Madewell Forays into Menswear with Denim

American Giant Launches Denim Jeans Manufactured in the US

Levi's and Liverpool FC Launch New Jeans Collection

Outerknow Launches S. E. A. Brand of Jeans

Madewell Introduces Eco Collection

Boulder Denim Introduces Denim 2.



Gap Introduces Limited Edition Sarah Jessica Parker Collection G-Star RAW Unveils Renewed Denim 2.

Mother Denim Launches Men's Collection

Carmar Denim Launches Extreme Cut-Out Jeans

Jeanswest Launches Jeans in Collaboration with Orta Anadolu

Jack & Jones to Launch Sustainable Jeans

Good American Launches Maternity Denim Range

7 FOR ALL MANKIND UNVEILS SPRING 2018 COLLECTION

Revtown Introduces Hand-Crafted Premium Jeans

Madewell Unveils Spring 2018 Denim Collection

Revtown Launches New Line of Men's Jeans

NEIGHBORHOOD Unveils Fall/Winter 2017 Collection with Japanese Imprints

Reformation Launches Sustainable Jeans Collection

Gap Unveils Compression-Based Denim

Stuarts London Unveils Special Edition Jeans to Commemorate Golden Jubilee

AYR Introduces Extended Size Denim for Fall 2017

Edwin Jeans Relaunches Brand in North America

Forever 21 Introduces '12x12' Denim Line

LiCC Jeaneration Introduces Waterproof Jeans, LiCC Liberté

Need Supply Introduces 'NEED 1996' Denim Collection

Tommy Hilfiger Introduces Spring 2017 Tommy Jeans Collection

H&M Launches Unisex Denim Collection

Edwin Launches ED-30

Atelier GARDEUR Introduces SUPERFLEX Denim Line for Men

Wrangler Launches Latest Range of Innovative Traveler Jeans in New Colours

Calvin Klein Unveils Denim Silhouette

Levi's Re-launches its Most Iconic 505 Jean

Sears Launches its Popular Roebuck & Co. Denim Lines for Boys and Girls

7 FOR ALL MANKIND LAUNCHES BAIR DENIM

Diesel Launches First Denim Garment Made with Lightest Microfiber, Dryarn Tommy Hilfiger Launches Tommy Jeans Collection Revisiting the '90s Nostalgia Siwy Denim Launches Range of Jeans for Women in New Spring 2016 Collection 7.3 Recent Industry Activity

VF Corporation to Spin-Off Business into Two New Entities

Lion Capital Acquires Majority Stake in Paige Denim



Milwaukee Denim Co. Established
Roo Hsing and JD United Merge
Wrangler and Mount Vernon Partner for New Line of Jeans
Hudson Jeans Partners with Fashion Data Company, Fitcode
Berlin-based brand INAN Partners Lee for a Makeover
Levi Strauss and Aquafill, a Nylon Manufacturer, Partner to Manufacture Men's
Collection from Waste Materials

8. GLOBAL MARKET PERSPECTIVE

Value Analytics by Geographic Region

Table 23. World Recent Past, Current & Future Analysis for Denim Jeans by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 24. World Historic Review for Denim Jeans by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for the Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 25. World 14-Year Perspective for Denim Jeans by Geographic Region -Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for the Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

Volume Analytics

Table 26. World Recent Past, Current & Future Analysis for Denim Jeans Market Analyzed with Annual Sales Figures in Million Pairs for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 27. World Historic Review for Denim Jeans Market Analyzed with Annual Sales Figures in Million Pairs for the Years 2011 through 2015 (includes corresponding Graph/Chart)



9. REGIONAL MARKET PERSPECTIVE

9.1 The United StatesA. Market AnalysisCurrent and Future AnalysisAn Overview

Table 28. US Denim Apparel Market: Average Number of Denim Apparels Owned by a Person by Apparel Type - Jeans, Shorts, Shirts, Skirts, and Jackets (includes corresponding Graph/Chart)

Brief Review of US Jeans Market

Major Factors Driving Purchases of New Denim Jeans among Americans

The US Apparel Market – A Macro Perspective

Table 29. Key Apparel Types in the US (2018E): Percentage Breakdown of Distribution of Apparel in American Wardrobes (includes corresponding Graph/Chart)

Market Trends and Drivers
Denim Jeans: Wardrobe Staple
Brand Craze Declines

Table 30. US Denim Jeans Market Analyzed by Percentage Breakdown of Value Sales by Price Range: 2017 (includes corresponding Graph/Chart)

American Consumers Extremely Quality Conscious
Retailers Grow Weary of New Brands
Shift to Skinny Jeans and Jeggings to Add to Price Pressure
Women's Denim Wear Market

Table 31. US Women's Jeans Market (2018E): Percentage Share Breakdown of Value Sales by Retail Channel (includes corresponding Graph/Chart)

Women of All Age Groups Wear Jeans



Table 32. US Denim Jeans Market: Average Number of Jeans Owned by Women by Age Group -

Premium Denim Wear - A Niche Market

Factors Influencing Purchase Decisions: Fit Overrules Price

Younger Men Steer Sales

Premium Denim Jeans - A Brief

Denim Industry and Millennials

Typical Customers of Premium Denim Jeans

Factors Influencing Purchase Decisions of Premium and Non-Premium Customers

US Shifts Sourcing Bases Overseas

Import-Export Scenario

Table 33. US Exports of Denim Woven Fabrics (2017): Percentage Breakdown of Value Exports by Destination (includes corresponding Graph/Chart)

Table 34. US Imports of Denim Woven Fabrics (2017): Percentage Breakdown of Value Imports by Origin (includes corresponding Graph/Chart)

Distribution Channels

Table 35. US Denim Jeans Market by Distribution Channel (2018E): Percentage Breakdown of Value Sales for Department Stores/National Chains, Discount Stores, Specialty Stores, e-Commerce/Online and Others (includes corresponding Graph/Chart)

Table 36. US Women's Jeans Market by Distribution Channel (2018E): Percentage Breakdown of Value Sales for Specialty Stores, Department Stores/National Chains, Mass Merchandisers/Off-price Retailers, e-Commerce/Online, Factory Outlets, and Others (includes corresponding Graph/Chart)

Challenges Confronting the US Denim Jeans Market
Competition from Other Apparel Categories
Performance Issues
B. Market Analytics

Table 37. US Recent Past, Current & Future Analysis for Denim Jeans Market Analyzed



with Annual Sales Figures in US\$ Million for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 38. US Historic Review for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2011 through 2015 (includes corresponding Graph/Chart)

9.2 Canada
A. Market Analysis
Current and Future Analysis
Canadian Apparel Market – An Overview
Denim Market – Select Statistical Data

Table 39. Canadian Women's Denim Market by Sales Channel (2018E): Percentage Breakdown of Value Sales for Apparel Specialty Stores, Discount Stores, Departmental Stores, and Others (includes corresponding Graph/Chart)

Table 40. Canadian Exports of Denim Woven Fabrics (2017): Percentage Breakdown of Value Exports by Destination (includes corresponding Graph/Chart)

Table 41. Canadian Imports of Denim Woven Fabrics (2017): Percentage Breakdown of Value Imports by Origin (includes corresponding Graph/Chart)

B. Market Analytics

Table 42. Canadian Recent Past, Current & Future Analysis for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 43. Canadian Historic Review for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2011 through 2015 (includes corresponding Graph/Chart)

9.3 JapanA. Market AnalysisCurrent and Future AnalysisMarket Snapshots



Table 44. Key Denim Apparel in Japan: Percentage Breakdown of Distribution of Denim Apparel in Japanese Wardrobes (includes corresponding Graph/Chart)

Consumer Profile for Apparel

Table 45. Japanese Apparel Market by Gender (2018E): Percentage Breakdown by Value Sales for Women, Men and Children (includes corresponding Graph/Chart)

Select Statistical Data

Table 46. Key Apparel Types in Japan (2018E): Percentage Breakdown of Distribution of Apparel in Japanese Wardrobes (includes corresponding Graph/Chart)

Table 47. Japanese Clothing Market by Retail Channel (2018E): Percentage Breakdown of Value Sales for Off-Price Outlets, Specialty Stores, Department Stores, Internet Retailers, Chain Stores, Independent Stores, Street Markets, and Others (includes corresponding Graph/Chart)

B. Market Analytics

Table 48. Japanese Recent Past, Current & Future Analysis for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 49. Japanese Historic Review for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2011 through 2015 (includes corresponding Graph/Chart)

9.4 EuropeA. Market AnalysisCurrent and Future Analysis

Table 50. Key Apparel Types in Europe (2018E): Percentage Breakdown of Distribution



of Apparel in European Wardrobes (includes corresponding Graph/Chart)

The Legacy of Denims
Overview of European Jeans Market
Denim Sales Linked to Penchant for Cotton
Replacements Driving Men's Denim Jeans Market
Own Label Denims Alter Market Structure
Distribution Channels

Table 51. European Denim Jeans Market by Distribution Channel (2018E): Percentage Breakdown of Value Sales for Department Stores/National Chains, Independent Stores, Discount Stores/Hyper Malls, e-Commerce/Internet and Others (includes corresponding Graph/Chart)

Export – Import Statistics Denim Woven Fabric

Table 52. European Imports of Denim (2017): Percentage Breakdown of Value Imports by Origin (includes corresponding Graph/Chart)

Table 53. European Imports of Denim (2017): Percentage Breakdown of Volume Imports by Origin (includes corresponding Graph/Chart)

Table 54. European Exports of Denim (2017): Percentage Breakdown of Value Exports by Destination (includes corresponding Graph/Chart)

Table 55. European Exports of Denim (2017): Percentage Breakdown of Volume Exports by Destination (includes corresponding Graph/Chart)

Denim Jeans Imports into the EU – A Historic Perspective

Table 56. Extra-EU Imports of Denim Jeans (2014): Percentage Breakdown of Value Imports by Country of Origin (includes corresponding Graph/Chart)

Table 57. Extra-EU Imports of Denim Jeans (2014): Percentage Breakdown of Volume Imports by Country of Origin (includes corresponding Graph/Chart)



Table 58. Extra-EU Imports of Denim Jeans (2014): Percentage Breakdown of Value Imports by Importing Country (includes corresponding Graph/Chart)

Table 59. Extra-EU Imports of Denim Jeans (2014): Percentage Breakdown of Volume Imports by Importing Country (includes corresponding Graph/Chart)

B. Market Analytics

Table 60. European Recent Past, Current & Future Analysis for Denim Jeans by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Million for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 61. European Historic Review for Denim Jeans by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Million for the Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 62. European 14-Year Perspective for Denim Jeans by Geographic Region - Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for the Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

9.4.1 FranceA. Market AnalysisCurrent and Future AnalysisApparel – A Macro Perspective

Table 63. French Apparel Market (Outerwear) by Gender (2018E): Percentage Breakdown of Value Sales for Women, Men and Children (includes corresponding Graph/Chart)

B. Market Analytics

Table 64. French Recent Past, Current & Future Analysis for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2016 through 2024



(includes corresponding Graph/Chart)

Table 65. French Historic Review for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2011 through 2015 (includes corresponding Graph/Chart)

9.4.2 Germany Market Analysis

Table 66. German Recent Past, Current & Future Analysis for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 67. German Historic Review for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2011 through 2015 (includes corresponding Graph/Chart)

9.4.3 Italy Market Analysis

Table 68. Italian Recent Past, Current & Future Analysis for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 69. Italian Historic Review for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2011 through 2015 (includes corresponding Graph/Chart)

9.4.4 The United Kingdom

A. Market Analysis

Current and Future Analysis

Denim Faces Competition from Other Categories

Premium Denim Makes a Comeback

Current Trends

A Glance at UK Denim Jeans Market

Branded Denims on Rough Waters

Growth of Private Labels



Emergence of Dresses as New Fashion Fad for Women Economic Pressures
Initiatives of Denim Brands
B. Market Analytics

Table 70. The UK Recent Past, Current & Future Analysis for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 71. The UK Historic Review for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2011 through 2015 (includes corresponding Graph/Chart)

9.4.5 Spain Market Analysis

Table 72. Spanish Recent Past, Current & Future Analysis for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 73. Spanish Historic Review for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2011 through 2015 (includes corresponding Graph/Chart)

9.4.6 Russia Market Analysis

Table 74. Russian Recent Past, Current & Future Analysis for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 75. Russian Historic Review for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2011 through 2015 (includes corresponding Graph/Chart)

9.4.7 Rest of Europe



A. Market AnalysisCurrent and Future AnalysisAn Overview of Turkish Denim IndustryB. Market Analytics

Table 76. Rest of Europe Recent Past, Current & Future Analysis for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2016 through 2024 (includes c orresponding Graph/Chart)

Table 77. Rest of Europe Historic Review for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2011 through 2015 (includes corresponding Graph/Chart)

9.5 Asia-Pacific
A. Market Analysis
Current and Future Analysis
An Overview of the Denim Market
India and China Dominate Denim Jeans Market in Asia-Pacific
A Peek into the Competitive Landscape in Asia
B. Market Analytics

Table 78. Asia-Pacific Recent Past, Current & Future Analysis for Denim Jeans by Geographic Region - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Million for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 79. Asia-Pacific Historic Review for Denim Jeans by Geographic Region - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Million for the Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 80. Asia-Pacific 14-Year Perspective for Denim Jeans by Geographic Region - Percentage Breakdown of Dollar Sales for China, India and Rest of Asia-Pacific Markets for the Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

9.5.1 China

A. Market Analysis



Current and Future Analysis
Favorable Demographics Drive the Denim Jeans Market
Chinese Apparel Market – An Overview
Leading Apparel Brands by Category

Table 81. Chinese Apparel Market by Category (2018E): Percentage Breakdown of Volume Sales for Ladies' Wear, Knitted Underwear, Children's Wear, Woolen Wear, Men's Shirts, T-Shirts, Denim Wear, Men's Suits, Trousers, Jackets, Thermal Clothing, and Others (includes corresponding Graph/Chart)

Table 82. Chinese Clothing Market by Distribution Channel (2018E): Percentage Breakdown of Value Sales for Department Stores/Chain Stores, Specialty Stores, Internet Retailers, Warehouse Clubs/Hypermarkets/Off-Price Outlets, Independent Stores, Street Markets, and Others (includes corresponding Graph/Chart)

Denim Market

Table 83. Share of Jeanswear as a Percentage of Total Apparel Purchases by Age Group in China (2017) (includes corresponding Graph/Chart)

Table 84. Key Denim Apparel Types in China (2017): Percentage Breakdown of Distribution of Denim Apparel in Chinese Wardrobes (includes corresponding Graph/Chart)

Chinese Denim Market Registers Fast Paced Growth

Table 85. Number of Denim Products Owned by an Average Urban Consumer in China (includes corresponding Graph/Chart)

Chinese Retail Sector Turns Sophisticated

Table 86. Chinese Denim Market by Retail Channel (2018E): Percentage Breakdown of Value Sales for Department Stores, Specialty/Chain Store, Clothing Markets, Small Clothing Shops, Internet/Online Retailers, and Supermarkets & Hypermarkets (includes corresponding Graph/Chart)



B. Market Analytics

Table 87. Chinese Recent Past, Current & Future Analysis for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 88. Chinese Historic Review for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2011 through 2015 (includes corresponding Graph/Chart)

9.5.2 India

A. Market Analysis

Current and Future Analysis

Shift from Traditional Wear to Western Wear Augurs Well for Indian Denim Jeans Market

Robust and Steady Growth of Denim in India
Strong Momentum in Demostic Market for Denim Er

Strong Momentum in Domestic Market for Denim Enticing New Players

Growth Story Continues

Apparel Industry in India – An Overview

Table 89. Indian Apparel Market (2018E): Percentage Breakdown of Value Sales by Gender Category - Men, Women and Kids (includes corresponding Graph/Chart)

Table 90. Key Apparel Types in India: Percentage Breakdown of Distribution of Apparel in Indian Wardrobes (includes corresponding Graph/Chart)

Expanding Textile and Apparel Demand Spells Opportunities for the Market

Table 91. Indian Apparel and Textile Market (2018E): Percentage Breakdown of Value Consumption by Category for Apparel, Technical Textiles, and Home Textiles (includes corresponding Graph/Chart)

Table 92. Indian Textiles Market (2015 & 2025): Percentage Volume Breakdown of Fiber Consumption at Mills by Type for Man-Made Fiber and Natural Fiber (includes corresponding Graph/Chart)



Factors Driving Growth in the Indian Denim Jeans Market
Growth Drivers in the Indian Denim Market - Factors Ranked on Scale of 1 to 10 (10 being Highest and 1 being Lowest)

Table 93. Denim Market in India (2018E): Percentage Breakdown of Value Sales by Gender Category - Men, Women and Kids (includes corresponding Graph/Chart)

Table 94. Denim Jeans Market in India (2017): Percentage Breakdown of Volume Consumption by Age Group (includes corresponding Graph/Chart)

Table 95. Denim Jeans Market in India (2017): Percentage Breakdown of Volume Consumption by Age Group and Gender (includes corresponding Graph/Chart)

Table 96. Denim Jeans Market in India (2018): Average Price Range by Category - Unbranded, Economy, Mid-Range, Premium, and Super Premium

Table 97. Denim Jeans Market in India (2018E): Percentage Breakdown of Value Sales by Category - Unbranded, Economy, Mid-Range, Premium, and Super Premium (includes corresponding Graph/Chart)

SWOT Analysis of Indian Denim Industry
Young India Presents Plenty of Opportunities for Denim Jeans Manufacturers
Stretch Jeans Gain Popularity among Men
Specialized Denims Offer Stiff Competition to Conventional Blues
Tier II and Tier III Cities Demonstrate Robust Growth

Table 98. Indian Denim Wear Market (2018E): Percentage Breakdown of Value Sales by City Type - Mega Metro, Metro, Tier I, Tier II, Other Urban and Rural (includes corresponding Graph/Chart)

Denim Giants Continue to Prosper
Denim Brands Market in India: An Overview

Table 99. Leading Denim Fabric Manufacturers in India in the Recent Past (2015): Percentage Share of Value Sales for Arvind Mills, Aarvee Ind, Nandan Denim, K G Denim, Sangam, Suryalakshmi, Mafatlal, and Others (includes corresponding



Graph/Chart)

Top Ranking Popular Denim Brands in North India, South India and East India Top Ranking Popular Denim Brands in India for Women, Men, and Children by Popularity

Denim Production

Denim Manufacturers Unite to Battle Higher Costs

B. Market Analytics

Table 100. Indian Recent Past, Current & Future Analysis for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 101. Indian Historic Review for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2011 through 2015 (includes corresponding Graph/Chart)

9.5.3 Rest of Asia-Pacific

A. Market Analysis

Current & Future Analysis

Overview of Select Asia-Pacific Markets

Bangladesh

Denim Industry Eyeing International Market

Going Green in Denim: The Bangladeshi Way

Pakistan

Challenges for Denim Makers in Pakistan

Thailand - Key Statistics

Table 102. Clothing Preference among Thais (2017): Percentage Breakdown of Wardrobe Allocation by Apparel Type (includes corresponding Graph/Chart)

Table 103. Denim Preference among Thais (2017): Percentage Breakdown of Wardrobe Allocation by Denim Apparel Type (includes corresponding Graph/Chart)

Table 104. Thai Clothing Market by Retail Channel (2018E): Percentage Breakdown of Value Sales for Street Retail, Chain/ Hyperstores, Department Stores, Independent Retailers, e-Commerce/Internet, and Specialty Retailers (includes corresponding



Graph/Chart)

B. Market Analytics

Table 105. Rest of Asia-Pacific Recent Past, Current & Future Analysis for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 106. Rest of Asia-Pacific Historic Review for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2011 through 2015 (includes corresponding Graph/Chart)

9.6 Latin AmericaA. Market AnalysisCurrent and Future AnalysisOverviewB. Market Analytics

Table 107. Latin American Recent Past, Current & Future Analysis for Denim Jeans by Geographic Region - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 108. Latin American Historic Review for Denim Jeans by Geographic Region - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for the Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 109. Latin American 14-Year Perspective for Denim Jeans by Geographic Region - Percentage Breakdown of Dollar Sales for Brazil and Rest of Latin America Markets for the Years 2011, 2018 & 2024 (includes corresponding Graph/Chart)

9.6.1 BrazilA. Market AnalysisCurrent and Future AnalysisMarket OverviewSelect Statistical Data



Table 110. Brazilian Clothing Market by Retail Channel (2018E): Percentage Breakdown of Value Sales for Chain Stores, Independent Retailers, Specialty Retailers, e-Commerce/ Online, Department Stores, and Others (includes corresponding Graph/Chart)

Table 111. Clothing Preference among Brazilians (2017): Percentage Breakdown of Wardrobe Allocation by Apparel Type (includes corresponding Graph/Chart)

Table 112. Denim Preference among Brazilians (2017): Percentage Breakdown of Wardrobe Allocation by Denim Apparel Type (includes corresponding Graph/Chart)

B. Market Analytics

Table 113. Brazilian Recent Past, Current & Future Analysis for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 114. Brazilian Historic Review for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2011 through 2015 (includes corresponding Graph/Chart)

9.6.2 Rest of Latin America
A. Market Analysis
Current & Future Analysis
Review of Select Regional Markets
Argentina
Colombia

Table 115. Colombian Clothing Market by Retail Channel (2018E): Percentage Breakdown of Value Sales for Specialty Stores, Independent Stores, Department Stores, Chain Stores, Off-price Stores, and Others (includes corresponding Graph/Chart)

Table 116. Key Denim Apparel Types in Colombia (2017): Percentage Breakdown of Distribution of Denim Apparel in Colombian Wardrobes (includes corresponding



Graph/Chart)

Mexico

B. Market Analytics

Table 117. Rest of Latin America Recent Past, Current & Future Analysis for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 118. Rest of Latin America Historic Review for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2011 through 2015 (includes corresponding Graph/Chart)

9.7 Rest of World

A. Market Analysis

Current and Future Analysis

A Highly Fragmented Market

Review of Select Middle East Regions

Israel

Lebanon

Syria – A Recent Past Perspective

The African Denim Industry

B. Market Analytics

Table 119. Rest of World Recent Past, Current & Future Analysis for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 120. Rest of World Historic Review for Denim Jeans Market Analyzed with Annual Sales Figures in US\$ Million for the Years 2011 through 2015 (includes corresponding Graph/Chart)

10. COMPANY PROFILES

Total Companies Profiled: 159 (including Divisions/Subsidiaries - 163)

The United States (72)

Canada (5)



Japan (5)

Europe (41)

France (2)

Germany (7)

Italy (11)

The United Kingdom (5)

Spain (3)

Rest of Europe (13)

Asia-Pacific (Excluding Japan) (38)

Latin America (2)



I would like to order

Product name: Denim Jeans: Market Research Report

Product link: https://marketpublishers.com/r/D4BF55D774BEN.html

Price: US\$ 5,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/D4BF55D774BEN.html