

Cut Flowers: Market Research Report

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Abstracts

The global outlook series on Cut Flowers provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

The report provides a rudimentary prelude to the Cut Flowers industry.

Illustrated with 19 fact-rich market data tables, the closely summarized discussion offers a broad overview of the market in the United States, France, Germany, UK, Japan, and China.

The report offers a brief discussion on the global market outlining the trade scenario (export & imports), Asia's imposing presence in the fresh cut orchid flowers market, and the changing customer perception of flowers.

Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 150 companies worldwide.

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