

Customer Experience Monitoring: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Customer Experience Monitoring in US\$ Thousands. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 49 companies including many key and niche players such as -

Aternity, Inc.

BMC Software, Inc.

CA Technologies, Inc.

Comarch SA

Compuware Corporation

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Compuware Adds New Capabilities to DC RUM Solution
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Knoa Rolls Out Beta Version of Executive Dashboards
RADCOM Uses Intel Ethernet XL710 Controller
Anite Launches Nemo CEM Observer
Knoa Software Launches Knoa Experience and Performance Manager (EPM) version 7.
New Relic Announces Extended capabilities for New Relic for Mobile Apps
New Relic Plans To Host a Panel with Their Customers
CustVox Launches Customer Experience Management (CEM) Maturity Assessment Tool
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RADCOM Partners With Allot to Provide VoIP Quality of Experience Monitoring Solution
RADCOM Announces Expansion in China with CTC
CustVox Enters into Partnership with Jacobsons Direct Marketing Services
Nexus Telecom Joins Hands with Aito Technologies

6. FOCUS ON SELECT PLAYERS

Aternity, Inc. (US)
BMC Software, Inc. (US)
CA Technologies, Inc. (US)
Comarch SA (Poland)
Compuware Corporation (US)
CorrelSense, Inc. (US)
Dominion Digital, Inc. (US)
Huawei Technologies Co. , Ltd. (China)

IBM (US)

Inforonics Global Services, LLC (US)
Knoa Software, Inc. (US)
KoHorts IT Services, LLC (US)
Metrica Systems Pvt. Ltd. (India)
NetCracker Technology Corp. (US)
New Relic, Inc. (US)
NEXA Group Pty Ltd. (Australia)
Nokia Siemens Networks Oy (Finland)
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IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 49 (including Divisions/Subsidiaries - 49)

The United States (25)

Canada (2)

Japan (1)

Europe (13)

France (3)

Germany (2)

The United Kingdom (1)

Rest of Europe (7)

Asia-Pacific (Excluding Japan) (5)

Middle East (3)

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