Cross-Platform Advertising: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Cross-Platform Advertising in US$ Million. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2013 through 2020. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 43 companies including many key and niche players such as -

4INFO, Inc.

Amobee, Inc.

AOL, Inc.

Apple, Inc.

Atlas Solutions, Inc.

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Amobee, Inc. (USA)

AOL, Inc. (USA)

Apple, Inc. (USA)

Atlas Solutions, Inc. (USA)

Conversant, Inc. (USA)

Drawbridge (USA)

Google, Inc. (USA)

InMobi (India)

Microsoft Advertising (USA)

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Total Companies Profiled: 43 (including Divisions/Subsidiaries - 43)
The United States (30)
Japan (1)
Europe (5)
  France (1)
  The United Kingdom (1)
  Rest of Europe (3)
Asia-Pacific (Excluding Japan) (5)
Middle East (2)

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