

Corporate Hospitality: Market Research Report

https://marketpublishers.com/r/CFB6109C186EN.html Date: July 2010 Pages: 87 Price: US\$ 3,450.00 (Single User License) ID: CFB6109C186EN

Abstracts

This report analyzes the UK market for Corporate Hospitality in US\$ Million.

Annual estimates and forecasts are provided for the period 2006 through 2015.

The report profiles 58 companies including many key and niche players such as Ambro Sports and Events Limited, Arena Seating Ltd., BI Worldwide Limited, Compass Group Holdings PLC, Keith Prowse, Events International Limited, Eventwise, IMG, Mike Burton Group Limited, Motivcom PLC, P&MM Limited, Zibrant Ltd., Pall Mall Limited, Seatem Group, Sodexo Prestige Limited, Sportsworld Group Limited, The Ultimate Experience Limited, and World Events Limited.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.



Contents

I.INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations Disclaimers Data Interpretation & Reporting Level Quantitative Techniques & Analytics Product Definitions and Scope of Study

II. A UK MARKET REPORT

1.INDUSTRY OVERVIEW

Corporate Hospitality: A Strategy for Building Customer Relationship At a Glance Sporting Events – The Most Popular Form of Corporate Hospitality Recession Shrinks Corporate Hospitality Budgets Quality of Catering Services – A Key Factor Influencing Growth Industry Structure Market Trends Changing Consumer Preferences Transform Corporate Hospitality Market Bespoke Events Find Favor Interactive Corporate Packages & High-End Events to Gain Popularity Increasing Popularity of Themed Venues SMEs to Drive Growth in Corporate Hospitality Industry Rising Significance of Self-Service Kiosks Irish Corporate Hospitality Industry – An Insight

2.PRODUCT OVERVIEW

Corporate Hospitality – An Introduction Corporate Entertainment Need for Corporate Hospitality Initiatives

Advantages of Corporate Hospitality

3.PRODUCT LAUNCHES

Ryder Cup Hospitality 2010 Launches Corporate Hospitality Packages



Keith Prowse Introduces Corporate Hospitality Packages for FIFA World Cup Keith Prowse Unveils Wimbledon Corporate Hospitality Packages Sportsworld Rolls Out Official Vancouver 2010 Winter Olympic Corporate Hospitality Packages CEC Launches British Grand Prix Corporate Hospitality Program Rugby Travel and Hospitality Unveils Corporate Hospitality Packages for Rugby World

Cup 2011

4.RECENT INDUSTRY ACTIVITY

Hotelzon International Group Purchases Confedent International BI Worldwide Purchases Assets of THA Group Sellers Hospitality Receives Contract for York Racecourse Ebor Meeting Sodexo Prestige Secures Hospitality Service Contract for Great North Museum: Hancock RBS Announces Corporate Hospitality for Wimbledon IMG Worldwide Secures Contract for ATP World Tour Finals Compass Group UK & Ireland Inks Catering Deal with JCR Eventia Merges with the British Association of Conference Destinations Sportsworld Group Purchases Mango Event Management Sodexo Prestige Secures Hospitality Service Contract for Southwark Cathedral Sodexo Enters into Hospitality Service Contract with Construction Skills Sodexo Prestige Secures Catering Contract for The Open Golf Championship Sportsworld Secures Contract from the British Olympic Association Sportsworld Wins Contract for 2008 Investec Challenge England Rugby Lindsay Group Bags Corporate Hospitality Contract from Leicester Tigers AOK Events Bags Corporate Hospitality Contract from Generics Digby Trout Restaurants Establishes New Facility **IMG Takes Over Quintus** Prestige Scotland Bags Catering Contract for Royal Botanic Garden Edinburgh Scolarest Wins Multiple Contracts from East Sussex County Council

5.FOCUS ON SELECT PLAYERS

Ambro Sports and Events Limited Arena Seating Ltd BI Worldwide Limited Compass Group Holdings PLC Keith Prowse



Events International Limited Eventwise IMG Mike Burton Group Limited Motivcom PLC P&MM Limited Zibrant Ltd Pall Mall Limited Seatem Group Sodexo Prestige Limited Sportsworld Group Limited The Ultimate Experience Limited World Events Limited

6.UK MARKET PERSPECTIVE

Table 1. UK Recent Past, Current and Future Analysis for Corporate Hospitality MarketAnalyzed with Annual Revenue Figures in US\$ Million for Years 2006 through 2015(includes corresponding Graph/Chart)

III. COMPETITIVE LANDSCAPE

Total Companies Profiled: 58 (including Divisions/Subsidiaries - 60) Region/CountryPlayers Europe The United Kingdom Rest of Europe



I would like to order

Product name: Corporate Hospitality: Market Research Report

Product link: https://marketpublishers.com/r/CFB6109C186EN.html

Price: US\$ 3,450.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/CFB6109C186EN.html</u>