

## Content Management Software: Market Research Report

https://marketpublishers.com/r/C7F0E8BAEC6EN.html

Date: October 2011 Pages: 922 Price: US\$ 4,500.00 (Single User License) ID: C7F0E8BAEC6EN

## Abstracts

This report analyzes the worldwide markets for Content Management Software in US\$ Millions by the following Product Segments: Web Content Management (WCM), Document Management, Digital Asset Management (DAM), and Other Systems.

The report provides separate comprehensive analytics for US, Europe, Asia-Pacific, and Rest of World.

Annual estimates and forecasts are provided for the period 2009 through 2017.

A six-year historic analysis is also provided for these markets.

The report profiles 233 companies including many key and niche players such as Adobe Systems Incorporated, Allen Systems Group, Inc., Autonomy Corporation plc, BRT Inc., CA Technologies, CoreMedia AG, Ektron Inc., EMC Corporation, FatWire Corporation, Hewlett-Packard Development Company, L.P., Hot Banana Software, Inc., Hyland Software, Inc., International Business Machines Corporation, Kofax plc, Microsoft Corporation, Nuance Communications, Inc., Open Text Corporation, Oracle Corporation, Percussion Software, Inc., pTools Software, and SAP AG.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.



## Contents

#### 1. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITION

Study Reliability and Reporting Limitations Disclaimers Data Interpretation & Reporting Level Quantitative Techniques & Analytics Product Definition and Scope of Study Web Content Management Document Management Digital Asset Management Market

#### 2. INDUSTRY OVERVIEW

A Dynamic Market An Overview of ECM Market ECM Market – At a Glance Evolving Technologies Shape Market Growth Intense Consolidation Characterizes ECM Market Current & Future Analysis Growing Demand for Web Content Management Software Open Source & SaaS Model to Offer Opportunities Vendor Landscape Competitive Scenario

**Table 1.** Leading Vendors in the Global ECM Software Market (2010): PercentageShare Breakdown of Revenues for IBM, Open Text, EMC, Microsoft, Autonomy, Oracle,and Others (includes corresponding Graph/Chart)

#### 3. TRENDS & ISSUES

Growing Significance of Information Management Open Source Content Management Finds Favor in Recession Web Documents & Cloud-based Products Grow in Popularity Departmental Projects – Lower Risk Standardization Influences Content Management Industry Shift towards Coupled CMS



Increasing Social Relevance of CMS The Impact of Microsoft SharePoint Server 2007 Launch **Issues Facing Implementation of ECM Initiatives** Managing Legacy Information ECM Vendors Target Midsize Organizations Novel Communication Tools Customer-Centric Focus of Organizations Driving ECM Market Web 2. 0 – Innumerable Possibilities SaaS - The New Growth Driver for Content Management The SaaS Model SaaS Takes Content Management to SMEs **Enterprises Prefer Holistic Solutions** WCM Market: Characteristics, Products, Challenges and Leading Players Open Source Vendors Add New Dimension to WCM Market Customer Centric Focus Leads to Dynamism in WCM Market Challenges **Digital Asset Management Market** Overview Trends and Challenges **Competitive Scenario** Outlook

#### 4. PRODUCT OVERVIEW

Introduction History Content Management is a System, Not a Silo Information Processing ECM Definition Document Imaging Forms Processing ERM/ COLD Aggregation Indexing Captured Data Input Designs Manual Indexing Categorization Manage Web Content Management



**Document Management** 

- Business Process Management and Workflow Management
- **Business Process Management**
- Workflow Management
- Collaboration
- Records Management
- Store
- Repositories
- File Systems
- Databases
- Data Warehouses
- Library Services
- Storage Technologies
- Preserve
- Long-term Storage Media
- Long-term Strategies for Data Preservation
- Deliver
- Transformation Technologies
- COLD/ ERM
- Personalization
- PDF
- XML
- **Converters and Viewers**
- Compression
- Syndication
- Security Technologies
- Electronic Signatures
- Digital Rights Management and Watermarking
- Distribution
- Wiki

#### 5. PRODUCT INNOVATIONS/INTRODUCTIONS

AuraPortal to Introduce Content Management Module DMX Introduces Web-Based Content Management System match2blue Launches iM-CMS DocuLex Launches WebSearch version 4. 2 Hyland Software Unveils OnBase for Meditech Solution Systems Alliance Launch Enhancement Pack 7 Web Content Management System



Kryos Introduces TitanWEB 4. 2 Content Management Software Unidev® Launches Auctori:city Signiant Launches Content Transporter, Content Point and Content Transfer Engine **IXIASOFT** Introduces DITA CMS V2. 8 Solution Open Text Introduces Open Text Web Solution 10 IBM Launches New ECM Software Autonomy Launches Autonomy Interwoven Multichannel Optimization Saperion Unveils Saperion 6 Enterprise Content Management System Arigo Introduces Arigo Collective Visual Asset and Content Management Software Alfresco and RightScale® Launch Integrated Solution TANDBERG Television Launches WatchPoint Content Management System Percussion Software Unveils Content Management System 6.6 Signiant Launches Content Distribution Management Software Version 8. 2 Zynx Health Rolls Out AuthorSpace 2.0 CoreMedia Launches CoreMedia V IBM Launches New Enterprise Content Management Software SirsiDynix Unveils SirsiDynix Enterprise 3. 0 Platform Sitecore Launches Sitecore CMS 6. 2 Web Content Management Software Bridgeline Software Rolls Out iAPPS v2. 8 CMS Foxit Software Launches New Phase of OnDemandCM Solution Vasont Systems Launches Vasont® 12. 2 Content Management System Tailwind Management Unveils New CMS Software Xenos Group Launches Xenos ePresentment<sup>™</sup> Opsera Introduces OpsMailmanager version 1.5 Tierra Innovation and WNET. org Develop New CMS DPCI to Convert eDoorways Internet Platform to Drupal

# 6. PRODUCT INNOVATIONS/INTRODUCTIONS IN THE RECENT PAST – A PERSPECTIVE BUILDER

Nstein Releases New Digital Publishing Solution WCM 4. 0 Ektron Launches WCM Solution CMS400. NET V. 7. 6 Bluenog Launches Bluenog ICE 4. 0 Avantstar Introduces Novel Web Publishing Software Kentico Introduces Free Version of CMS for ASP. NET Laserfiche Introduces New ECM with Rio MAVRIC Media Launches Media MatchBox DocuLex Introduces Archive Studio WebSearch 4. 1 IBM Unveils eDiscovery Solutions



**Oracle Launches New CMS For Midsize Companies** EMC Releases Documentum ECM 6. 5 XyEnterprise Introduces Contenta 4.0 Clearview Introduces New Version of Clearview ECM Suite FatWire Releases New FatWire Content Integration Platform **Open Text Introduces Social Computing Tools** Kentico Introduces New CMS Version IBM Launches Business Content Services Strategy XyEnterprise Releases Contenta DITA v1. 5 OmniUpdate Launches Version 8. 0 of Web CMS Asbru Releases 6. 8 Version of Asbru Web CMS Glemser Launches New Version of Content Management Applications Suite Vasont Integrates Content Management with Xpress Author of In. vision for MS Word EMC Launches New Documentum Products Based on XML LTS Media Introduces New Agua CMS RoyaltyShare Releases New Web-based Platform for Digital Music Distribution BrightDoor Launches New Content Management Tool ADXSTUDIO Releases ADXSTUDIO CMS 6.0 blinkx Launches New Video Content Management Solution Yahoo Introduces Novel Mobile Content Management Solution XyEnterprise Introduces New Version of Contenta S1000D Open Text Releases New content Management Solution for Legal Sector Systems Alliance Introduces Software Update for SiteExecutive 4.1 Percussion Software Releases New Software in Percussion 2. 0<sup>™</sup> Series CoreMedia Introduces New CoreMedia CMS **Open Text Rolls Out TCP Solution** SDL Tridion Introduces Translation Manager 2.0 Oracle Expands ECM Solutions with E-mail and Online Archives Oracle Launches Universal Online Archive Solution in ECM EMC Releases EMC® Centera® Brightegg Introduces Private Label CMS for Interactive Design Firms Asbru Introduces New Version of WCM System RedDot Introduces Document Management Integration Solution ACOM Solutions Introduces New Version of EZContentManager Oracle Improves Enterprise Content Management Suite for Enhanced Security Open Text Launches Artesia DAM 6.8 Clickability Introduces On Demand Web Content Management Platform SAXOTECH Launches The SAXOTECH Mediaware Center Open Text Releases Information Management Solution



Hershey Technologies Introduces XenDocs 5.2 Mediasurface Launches Immediacy in Benelux Region EMC Releases EMC Captiva eInput 2.0 Mediasurface Introduces New Extension to Morello WCM Solution Global Moxie Introduces WCM Solution Big Medium 2 IBM Adds New Capabilities to Content Classification Software Mediasurface Introduces Immediacy WCMs 6. 0 in Australia Hannon Hill Introduces Cascade Server 5.0 eZ Systems Releases eZ Publish 4.0 Lyris Releases Hot Banana Version 5.7 Web CMS **Open Text Releases Genio 7** Emojo Adds New Features to Company's eBusiness Suite FatWire Launches FatWire TeamUp Hyland Software Introduces OnBase 7 ECM Software Suite Percussion Launches Community Marketing Solution under Percussion 2. 0<sup>™</sup> Solution CA Releases CA IAM r12 Solution for Access Management of Web Services Pyron Introduces New Content Management System Open Text Releases New Version of LiveLink ECM Open Text Launches Enterprise Wide Content Management Solution Vignette Introduces Rich Media Services Open Text Releases Open Text Content Services IBM Adds New Capabilities to IBM Content Management 8. 4 EPiServer Introduces New Version of CMS IBM Unveils IBM Mashup Starter Kit Asbru Software Introduces Web Content Management System 6. 6 Open Text Releases RedDot Web 2. 0 Modules TIBCO Releases New Collaborative Information Manager™ Solution TIBCO Unveils Latest iProcess<sup>™</sup> Suite Solution for Business Process Management Bluestream Introduces XDocs 1.1 Bitrix Unveils Bitrix Site Manager Version 6.0 Author-it Unveils 'Author-it Live' Convio Launches CMS for Non-Profit Organizations Ektron Rolls out New Extranet Software EMC Introduces EMC® Documentum® TaskSpace CA Releases CA Wily CEM 4.0 Vignette Rolls out Vignette Collaboration Agilent Technologies Rolls Out Agilent OL ECM Workgroup Cabinet NG Introduces Novel Custom Import feature for CNG-SAFE SDL Releases SDL Translation Management System 2007™



Atex Rolls out Advertising and Content Management Solutions and Upgrades Modera Unveils New Webmaster 4. 5 and Pro Version Oracle Releases New Oracle® Universal Records Management Solution Epic Releases Argus 3.0 Alfresco and FileMark Release Integrated ECM Solution Alfresco Launches Latest Version of WCM System EMC Releases New Solutions for Integrating Documentum with MOSS 2007 Day Releases CRX 1. 3. 1 and Communique 4. 2 3M HEALTH LAUNCHES 3M FUSION REMOTE CODING RedDot Releases LiveServer 3. 5, and CMS 7. 5 CA Releases Wily SOA Manager ASG Introduces ASG-Safari® Version 8. 4 GX Launches an Innovative Web Content Management Product SpringCM Launches SpringCM Version 3. 7 FileNet Releases IBM FileNet P8 4. 0 Freeman Releases PitchCrafter<sup>™</sup> for Customized Field Sales Presentations Nuxeo Launches New Version of ECM Platform EMC Introduces New Documentum Submissions Manager for eCTD UGS Introduces New Content Management Solution for PLM Offerings Symantec Releases New Suite for Content Management Emagine Introduces emagiC CMS. Net v4. 0

#### 7. RECENT INDUSTRY ACTIVITY

Armedia Takes Over Wide Open Consulting Polycom Takes Over Accordent Limelight Networks Takes Over Clickability DotNetNuke Takes Over Active Modules Sitecore Enters into Partnership with Qurius PageLime Enters into Partnership with MediaLab Alfresco Enters into Partnership with Jive Software Lionbridge Partners with Sitecore Fives Group Selects FirstSpirit CMS of e-Spirit North Plains Enters into Partnership Agreements NBTC Selects GX Software's GX WebManager System Adobe Takes Over Day Software Lexmark Takes Over Perceptive Software Cisco Takes Over ExtendMedia IBM Takes Over Datacap



**OpenText Takes Over Nstein Technologies** ubroadcast to Acquire iVu Media Summit Credit Union and Bluepoint Solutions Renew Contract Clay Tablet Enters into Strategic Partnership with SDL Hyland Software Collaborates with Duck Creek Technologies BlueArc Collaborates with Sitecore Valtech Expands Premier Partnership with Day Software Seclore Technology Signs Strategic Partnership Agreement with Newgen Software Sitecore Collaborates with Clay Tablet Technologies Sitecore Integrates CMS with Microsoft Dynamics CRM Valtech Obtains Certified Solution Partner Status for Sitecore in US **OpenText Acquires Vignette** Autonomy Acquires Interwoven Really Strategies Takes Over DocZone. com Unify Acquires AXS-One SDL Acquires XyEnterprise® Jeskell Takes Over RS Computer Associates Nuance Communications Acquires eCopy Mile 33 Takes Over Televisual Data Security MicroImaging Acquires Imaging Solutions Group Digital Reef Enters into Technology Partnership with EntropySoft Day Software and Nuxeo Enter into Partnership Trustcash to Merge into Content Management System SDL Tridion Inks Partnership Agreement with Bluedesk On Demand Group Signs Content Management Services Pact with Virgin Media SGL and Final Cut Pro Forge Product Partnership Nuxeo Enters into Strategic Partnership with Kisiwa Capgemini and Hippo Ink Agreement VAS Signs Value-Add-Distributor Agreement with EMC UWC-CC Chooses WCM Software from Ektron Conexxus Signs Partnership Agreement with TPI Integrated Solutions American Industrial Systems Enters into Alliance with Jaco Electronics Kit digital Enters into Strategic Partnership with blinkx OpenLogic and Nuxeo Enter into Partnership IXIASOFT Enters into Strategic Partnership with XML-INTL Digital Media Center Selects Signiant's Content Distribution Management Software Pitney Bowes Selects iDatix Reed Business Information Adopts Solutions of Nstein Technologies BGV Selects Enterprise Content Management Solution of The Content Group



#### 8. CORPORATE INITIATIVES IN THE RECENT PAST - A PERSPECTIVE BUILDER

Open Text Bags Content Management Contract from New South Wales Government BancTec Partners with Captaris to Improve CenterVision Solution Idhasoft Takes Over Enterpulse City of London Corporation Selects Open Text for Record Management Solution GlobeCast Enters into Service Contract with Showtime Arabia CDI IT Solutions and NetReach Sign an Agreement Open Text to Support New CMIS Standard YouTube Partners with Nexicon pTools Partners with Equilibrium and Enhances ECM Software Yale School of Medicine Selects SDL Tridion Web CMS for Website Restructuring Port City Partners with Ektron to Offer CMS Solutions KIT digital to Acquire Morpheum Reed Exhibitions Selects EPiServer's CMS FormPipe Software Acquires EBI Systems SDL Enters into an Agreement with Fair Isaac Alterian Selects Unified Solutions as Immediacy Training Center American Media, iAmplify Enter into Partnership JPMorgan Chase Selects Oracle® Distributed Document Capture Solution Unica Enters into Alliance With SDL Tridion Hyland Software Completes Acquisition of Liberty IMS DiscountASP. Net Forms Partnership with Kentico Ektron Partners VML to Integrate Ektron CMS400. NET and Microsoft's Silverlight Alterian Acquires Mediasurface Oracle Acquires Skywire Software MPS Broadband Inks an Agreement with TidalTV Alfresco Forms Partnership with Adobe to Deploy Content Services for Adobe® Military. com Ropes in FatWire Content Server WCM Solution CSC Adds FirstPoint ECM to Hosted Healthcare Portfolio Fortune Cookie Becomes Premium Partner for EPiServer 1NSERVICE SELECTS EKTRON CMS400. NET FOR COLLABORATIVE COMMUNITY polopoly, protec sign technology agreement CSC Plans Collaboration with EMC Really Strategies forms Technology Partnership with Inera PolySpot forms Partnership with Building Blocks WebCollage Introduces New Content Management Platform



Canadian Federal Government Renews Maintenance Contract with Open Text<sup>™</sup> Brocade Forms Collaborative Alliance with EMC

Iron Mountain and IBM to Develop Electronic and Paper Records Managing Solution

Vasont Enters into an Agreement with Idiom

santalucía Selects FatWire Content Server WCM Solution

Kodak Integrates Enterprise Content Management Software from Digitech

SpringCM Expands Channel Partners for SaaS-Based ECM

China Mobile Selects 724 Solutions for Content Management Solutions

SDL Tridion Establishes New Office in Tokyo

TourismROI Selects Ektron CMS400. NET

Edelman UK Acquires Spook Media

Ektron Enters Canadian Market

Imeem Acquires Snocap

ADAM Software Forms Partnership with HintTech

Atex Announces Acquisition of Polopoly

EPiServer to Acquire Netstar

Alfresco Enters into Gold Level Partnership with Romsys

Vizrt Acquires Escenic

Hewlett-Packard Acquires Tower Software

Open Text Partners with University of Waterloo

EMC and Unisys Expand Alliance

SDL Tridion Enters into a Partnership with Nedstat

Maneesh Pharmaceuticals to Implement EDMS of Infotehna

EMC Acquires Infra Corporation

**EMC Acquires Document Sciences** 

FatWire Acquires Future Tense Solutions

Content Data Solutions and Really Strategies Form Partnership

FatWire and netomat Enter into Reselling Partnership

Metia Software Enters into Partnership Deal With SiteCore

DVT Completes Acquisition of Majority Stake in Offline Digital

Oracle to Acquire Captovation

Aearo Technologies Opts for Percussion's Rhythmyx WCM Solution

DotNetPanel and Tandem Server in Partnership

Immediacy Enters into Partnership with Fortune Cookie to Provide Accessible CMS

CSC Extends IT Services Agreement with Sun Microsystems

FatWire to Drive D-Link's European Web Presence

Marathon Oil Selects Open Text to Provide ECM Solution

Nolo Selects Rhythmyx WCM

Stellar Financial Takes Over Neulogic



M6 Chooses Autonomy IDOL platform for Video Archive Management SiteCore and Coveo Solutions Enter Into Partnership Molecular and SDL Tridion Form Strategic Partnership uSwitch. com Selects Rhythmyx WCM Solution EPiServer and MindTree Sign Partnership Agreement Autonomy Acquires Meridio Virginia Tech Selects Rhythmyx WCM Solution to Manage Online Content Interwoven Acquires Optimost J. L. Halsey Announces Name Change to Lyris Glass Onion and Komodo Merge **EMC** Acquires Voyence FatWire Acquires Infostoria Open Text and Infused Expand Partnership Silver Lake Partners Acquires Stake in Mobile Messenger IBM, ECM Partners to Collaborate to Assist Customers Translations. com Acquires Adams Globalization Thomas Technology Merges with ThomComp Open Text Introduces Certification Program for RedDot Partners AstraZeneca Enters into an Agreement with MediaSurface Crown Partners Acquires Platform Dynamics, and Phoenix Systems Percussion Software Enters into Partnership with NavigationArts for WCM Solutions Clare County Council Selects Rhythmyx Blue Fountain Takes Over Jamkit The Motley Fool Selects Percussion's Rhythmyx EMC Corp Acquires X-Hive Corp Shea Development Acquires Bravera Microsoft and FAST Launch FAST ESP Technologies FERNBACH and IBM Enter into a Technology Partnership Digitaria and SiteCore form Strategic Partnership Mediasurface to Take Over Immediacy Allen Systems Group Acquires Mobius Management Group First Consulting Acquires Zorch **BGT Forms Alliance with Percussion** Migo Software Acquires MacroPort DG FastChannel Acquires Pathfire Bluestream Enters into OEM Partnership with RenderX Ektron Expands Operations to Australia Science and Technology Council Selects Rhythmyx RoyaltyShare Takes Over Independent Digital Entertainment



MetaCarta® Forges Alliance with Clickability Percussion Spins Off Collaboration Division to Establish Axceler™ SiberLogic Integrates DITA Edition with FrameMaker 7. 2 of Adobe ReadSoft Forms Partnership with Etiah International Telemedia Acquires Servicios Telefonicos de Audiotex XyEnterprise and Idiom in Software Extension Development Agreement Open Text and SAP Ink Reseller Agreement Bluewolf Chosen as Consulting Partner of Clickability Hot Banana Announces Email Marketing Integration to its Web CMS SDL International Acquires Tridion Interwoven and WinScribe Partner to Integrate WorkSite and WinScribe Solutions Modera to Enter the UK CMS and Software Market Burges Selects Rhythmyx to Revamp Website Shire Selects Rhythmyx for Upgrading Intranet Salesforce. com Acquires Koral Shea Acquires Riptide Software Brown-Forman to Leverage EMC® Documentum® Software Software Innovation ASA to Acquire SaveIT AS **Cenveo Acquires Cadmus Communications** Viega Selects RedDot Content Management Solution Haystar Acquires Dibz International Dundas & Wilson Select Rhythmyx to Revamp Website Agfa-Gevaert Acquires HYDMedia

#### 9. FOCUS ON SELECT PLAYERS

Adobe Systems Incorporated (USA) Allen Systems Group, Inc. (USA) Autonomy Corporation plc (UK) BRT Inc. (USA) CA Technologies (USA) CoreMedia AG (Germany) Ektron, Inc. (USA) EMC Corporation (USA) FatWire Corporation (USA) Hewlett-Packard Development Company, L. P. (USA) Hot Banana Software, Inc. (Canada) Hyland Software, Inc. (USA) International Business Machines Corporation (IBM) (USA)



Kofax plc (UK) Microsoft Corporation (USA) Nuance Communications, Inc. (USA) OpenText Corporation (Canada) Oracle Corporation (USA) Percussion Software, Inc (USA) pTools Software (Ireland) SAP AG (Germany)

#### **10. GLOBAL MARKET PERSPECTIVE**

**Table 2.** World Recent Past, Current & Future Analysis for Content ManagementSoftware by Geographic Region – US, Europe, Asia-Pacific, and Rest of World MarketsIndependently Analyzed with Annual Revenue Figures in US\$ Million for Years 2009through 2017(includes corresponding Graph/Chart)

**Table 3.** World Historic Review for Content Management Software by Geographic Region – US, Europe, Asia-Pacific, and Rest of World Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

**Table 4.** World 15-Year Perspective for Content Management Software by GeographicRegion – Percentage Breakdown of Revenues for US, Europe, Asia-Pacific, and Rest ofWorld Markets for Years 2003, 2010 & 2017 (includes corresponding Graph/Chart)

**Table 5.** World Recent Past, Current & Future Analysis for Content ManagementSoftware by Segment – Web Content Management (WCM), Document Management,Digital Asset Management (DAM), and Other Systems Independently Analyzed withAnnual Revenue Figures in US\$ Million for Years 2009 through 2017(includescorresponding Graph/Chart)

**Table 6.** World Historic Review for Content Management Software by Segment – WebContent Management (WCM), Document Management, Digital Asset Management(DAM), and Other Systems Independently Analyzed with Annual Revenue Figures inUS\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

**Table 7.** World 15-Year Perspective for Content Management Software by Segment –

 Percentage Breakdown of Revenues for Web Content Management (WCM), Document



Management, Digital Asset Management (DAM), and Other Systems for Years 2003, 2010 & 2017 (includes corresponding Graph/Chart)

#### **11. THE UNITED STATES**

#### A. MARKET ANALYSIS

Current and Future Analysis SaaS Takes Content Management to SMEs Strategic Corporate Developments Product Launches Focus on Select Players

#### **B. MARKET ANALYTICS**

**Table 8.** US Recent Past, Current & Future Analysis for Content Management Softwarewith Annual Revenue Figures in US\$ Million for Years 2009 through 2017(includescorresponding Graph/Chart)

**Table 9.** US Historic Review for Content Management Software with Annual RevenueFigures in US\$ Million for Years 2003 through 2008 (includes correspondingGraph/Chart)

#### 12. EUROPE

#### A. MARKET ANALYSIS

Current and Future Analysis A Diverse Market Strategic Corporate Developments Product Launches Focus on Select Players

#### **B. MARKET ANALYTICS**

**Table 10.** European Recent Past, Current & Future Analysis for Content ManagementSoftware with Annual Revenue Figures in US\$ Million for Years 2009 through 2017



(includes corresponding Graph/Chart)

**Table 11.** European Historic Review for Content Management Software with AnnualRevenue Figures in US\$ Million for Years 2003 through 2008 (includes correspondingGraph/Chart)

#### **13. ASIA-PACIFIC**

#### A. MARKET ANALYSIS

Current and Future Analysis A Diverse Market Content Management Software Market Thriving in Asia-Pacific Region Government Initiatives to Drive Market India Data Security Threat in SMBs across India Competitive landscape

**Table 12.** Leading Vendors in the Asia-Pacific Content Management Software Market(2010E): Percentage Share Breakdown of Revenues for IBM, EMC, Tower Software,Interwoven, Kofax, OpenText, Microsoft, and Others (includes correspondingGraph/Chart)

**Table 13.** Leading Vendors in the Australian Content Management Software Market(2010E): Percentage Share Breakdown of Revenues for Tower Software, IBM, EMC,Kofax, OpenText, and Others (includes corresponding Graph/Chart)

**Table 14.** Leading Vendors in the Korean Content Management Software Market(2010E): Percentage Share Breakdown of Revenues for IBM, I-ON Communications,EMC, and Others (includes corresponding Graph/Chart)

Strategic Corporate Developments Product Launches

#### **B. MARKET ANALYTICS**

Table 15. Asia-Pacific Recent Past, Current & Future Analysis for Content Management



Software with Annual Revenue Figures in US\$ Million for Years 2009 through 2017 (includes corresponding Graph/Chart)

**Table 16.** Asia-Pacific Historic Review for Content Management Software with AnnualRevenue Figures in US\$ Million for Years 2003 through 2008 (includes correspondingGraph/Chart)

#### 14. REST OF WORLD

#### A. MARKET ANALYSIS

Current and Future Analysis Strategic Corporate Developments Product Launches Focus on Select Players

#### **B. MARKET ANALYTICS**

**Table 17.** Rest of World Recent Past, Current & Future Analysis for ContentManagement Software with Annual Revenue Figures in US\$ Million for Years 2009through 2017 (includes corresponding Graph/Chart)

**Table 18.** Rest of World Historic Review for Content Management Software with AnnualRevenue Figures in US\$ Million for Years 2003 through 2008 (includes correspondingGraph/Chart)

Total Companies Profiled: 233 (including Divisions/Subsidiaries - 237) Region/CountryPlayers The United States127 Canada Europe France Germany The United Kingdom Rest of Europe Asia-Pacific (Excluding Japan) Africa Middle-East



#### I would like to order

Product name: Content Management Software: Market Research Report Product link: <u>https://marketpublishers.com/r/C7F0E8BAEC6EN.html</u>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C7F0E8BAEC6EN.html</u>