

# Content Filtering Product Trends: Market Research Report

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## Abstracts

Content filtering software is also known as content-control software, web filtering software, censorware or secure web gateways. The software is designed to determine the content that needs to be made accessible or blocked for user access. Content filtering software is mainly used for restricting content on the Internet delivered through emails, web browsers or other modes.

The report analyzes and presents an overview of Content Filtering Products market worldwide. Supported with 1 market data table, the report provides global market estimates and projections for Web Content Filtering in US dollars for years 2012 through 2017. The report also provides a review of market trends, growth drivers, and strategic industry activities of major companies worldwide. In addition, 46 companies operating in the Content Filtering Products arena worldwide including Barracuda Networks Inc., Content Keeper Technologies, iboss Security, Optenet, Trustwave Inc., Webroot, Inc. and others are profiled.

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### 1. CONTENT FILTERING PRODUCTS – AN OVERVIEW

An Introduction

Content Filtering Software

Importance of Sophisticated Web Content Filters

Advanced Messaging Security Technologies - Need of the Hour

CloudFilter - A Key Solution to Protect Emails

### 2. MARKET TRENDS

Global Web Content Filtering Market Proliferates

**Table 1.** Global Web Content Filtering Market (2012-2017) in US\$ Million

Growth Drivers

Market Witnesses Technological Advancements in Content Filtering

Web Content Filtering Continues to Gain More Ground

VARs to Enhance Revenues for Web Content Filtering Market

### 3. RECENT INDUSTRY ACTIVITY

GWAVA Introduces Version 6. 5 of GWAVA Messaging Security Solution

Webroot Unveils Range of Security Intelligence Solutions

Barracuda Networks Launches Barracuda Web Filter Firmware 6. 0

Enterasys Networks and iboss Security Offer Integrated Web Filtering Solution

Trident Offers Lightspeed for Education Market

Trustwave Acquires M86 Security

iBoss Obtains Contract from Iowa Education Consortium

Optenet Announces Renewal of Service Contract with ISIDE

Webroot Upgrades Hosted Web Filtering Services

BluePrint Data Unveils Zero False Positive Guarantee Program

ContentKeeper Technologies Receives Family Friendly Accreditation from IIA

SuperLumin Unveils Nemesis Proxy Solution with ContentKeeper Web Filtering

### 4. MARKET PARTICIPANTS

Abaca Technology Corporation (USA)  
Actiance, Inc. (USA)  
Ates Software & Internet Technologies (Turkey)  
Barracuda Networks, Inc. (USA)  
BASCOM Global Internet Services, Inc. (USA)  
Bloxx Ltd. (UK)  
Blue Coat Systems, Inc. (USA)  
CensorNet Ltd. (UK)  
Cisco Systems, Inc. (USA)  
Clearswift Ltd. (UK)  
Content Keeper Technologies (Australia)  
ContentWatch, Inc. (USA)  
CurrentWare (Canada)  
CYAN Networks Software GmbH (Austria)  
Cyberoam Technologies Pvt. , Ltd. (India)  
Cymphonix Corporation (USA)  
Datacomm Networks, Inc. (USA)  
Dell SonicWALL, Inc. (USA)  
EdgeWave, Inc. (USA)  
Editions Profil SA (France)  
Entensys Corporation (Russia)  
eSoft, Inc. (USA)  
Fortinet, Inc. (USA)  
F-Secure Corporation (Finland)  
GFI Software (USA)  
iboss Security (USA)  
Intelliob Technologies Pvt. , Ltd. (India)  
McAfee, Inc. (USA)  
Network Box Corporation Ltd. (Hong Kong)  
Novell, Inc. (USA)  
Optenet (Spain)  
Pearl Software, Inc. (USA)  
Qustodio (Spain)  
RnD Software Srl (Romania)  
Safenet, Inc. (USA)  
Smoothwall (UK)  
Sophos Ltd. (UK)  
Symantec Corporation (USA)  
TeleMate. Net Software (USA)

Trend Micro, Inc. (Japan)  
Trustwave, Inc. (USA)  
Untangle, Inc. (USA)  
Wavecrest Computing, Inc. (USA)  
Webroot, Inc. (USA)  
Websense, Inc. (USA)  
Zscaler, Inc. (USA)

## **5. APPENDIX**

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