

# **Contactless Smart Cards: Market Research Report**

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# **Abstracts**

This report analyzes the worldwide markets for Contactless Smart Cards in Millions of US\$.

The report provides separate comprehensive analytics for the North America, Europe Middle East & Africa (EMEA), Asia-Pacific, and Latin America.

Annual forecasts are provided for each region for the period of 2006 through 2015.

The report profiles 58 companies including many key and niche players worldwide such as ActivIdentity Corporation, Advanced Card Systems Ltd., American Microdevice Manufacturing, Inc., ASK, Austria Card GmbH, CardLogix Corporation, CPI Card Group, Eastcompeace Smart Card Co., Ltd., FNMT-RCM, Fujitsu Microelectronics Limited, Gemalto N.V., General Information Systems Ltd., Giesecke & Devrient GmbH, HID Global Corporation, Infineon Technologies AG,. Inside Contactless, International Business Machines Corporation, IRIS Corporation Berhad, Micromodule Pte Ltd., NBS Technologies, NedCard B.V., NOVACARD INFORMATIONSSYSTEME GmbH, NXP Semiconductors, Oberthur Card Systems SA, On Track Innovations Ltd., Sagem Orga GmbH, Samsung Electronics Co., Ltd., Silicon Storage Technology, Inc., Sitronics JSC, Sony Corporation, STMicroelectronics, Incard SpA, Toppan Printing Co., Ltd., Watchdata System Co.Ltd., and Zetes Industries.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.



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Consumer Concerns on Data Security and Privacy
Rapidly Changing Technological Environment
Weak Economic Conditions

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CVM Limits – the Major Driver of Contactless Smart Cards in Payments



Contactless Cards Gain Popularity

Growing Confidence in Contactless Smart Card Technology

Financial Institutions Move Towards More Secure and Convenient Cards

Hybrid Cards on the Rise

Access Control Application to Benefit from Near Field Communication

Multi-Application Cards Gain Momentum

ICAO Compliance Boosts e-Passports Program

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Constituents of a Smart Card Chip

Central Processing Unit (CPU)

Read-Only Memory (ROM)

Random-Access Memory (RAM)

Application Memory (EEPROM)

Card Operating System (COS)

Multos

Microsoft Smart Cards for Windows

Java Card

Types of Smart Cards

Based on Type of Integrated Circuit (IC) Technology Used

Integrated Circuit (IC) Microprocessor Cards

Integrated Circuit (IC) Memory Cards

**Optical Memory Cards** 

Based on Interface

**Contact Card** 

Contactless Card

Combi-Card or Dual-Interface Card

Based on Number of Applications Supported By Card

Single Application Cards

Multi-Application Cards

Standards



Hardware Standards

**Application Standards** 

Local Standards

**Network Computing Standards** 

Electronic Purse Standards

Payment Standards

Mobile Communications

Standards Governing Smart Cards & Their Applications

ISO/IEC Standards

ISO/IEC 7816

ISO/IEC 10536

ISO/IEC 14443

ISO/IEC 15693

ISO/IEC 7501

Personal Computer/Smart Card (PC/SC) Workgroup Specifications

EMV (Europay, MasterCard, VISA) Specifications

Comite Europeen de Normalisation (CEN) Standards

GSM - SIM / UIM Standard

STK

WIM (WAP Identification Module)

S@T

GSC-IS Version 2.1 Specifications

**SEIWG Specification** 

Federal Information Processing Standards (FIPS)

Global Platform (GP)

International Airline and Transportation Association (IATA)

G-8 Health Standards

Technology Used in Smart Cards

Java Card Technology Supports Multiple Applications

Biometric Technology – A Boon for Identification Markets

Prominent Features/Capabilities

**Internal Memory** 

Multiple Function Capability

Bi-Directional Identification and Authentication

**Benefits** 

**Enhanced Storage Capacity** 

Security

Convenience

**Economic Benefits** 



Customization

The Technology Evolution

Increased Windows Compatibility

Multiple Applications

Availability of Smart Card Readers as Standard Equipment

**Increased Memory Requirements** 

Generation of Asymmetric Keys on Card

Shorter Delivery Turn-around and Lead-times

USB Interfaces, Higher I/O Speeds

**Dual Interface** 

Faster Processor Speeds and Improved Battery Capabilities

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Contactless Smart Card Technology

Better than Contact Smart Card Technology

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Data Privacy & Security Crucial for Contactless Smart Cards

Difference Between Contactless Smart Card and RFID Technology

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Banking on Smart Technology

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Multi-Application Cards to Drive Penetration in Financial Sector

Impact of EMV Compliance

Electronic Payments Simplify Cash Transactions

Benefits of Using Payment Cards

High Implementation Costs & Legacy Infrastructure Obstruct Growth

**Access Control Applications** 

Contactless Technology Drives Security Applications

Rising Security Concerns Aid Smart Card Growth in Various Sectors

Biometrics Technology Boosts Identification & Security Markets

Network Security Offers Immense Potential for Growth

Countering Hacker Attacks

Government/ Institutional Applications

Governments as Users

Institutional Applications Gaining Prominence

**Factors Driving Government Applications** 

Government Sector in India Boosts Smart Card Implementation

Lack of Smart Card Infrastructure in India Hinders Growth

Security: Role of Government ID Programs

Multifunctional Identification Cards to Enhance Inland Security

Smart Cards Replace Conventional Paper-Based Institutional Systems in India

Healthcare Sector

Smart Cards Facilitate Efficient Healthcare System

Global Healthcare Card Scenario

Benefits of Using Smart Cards in Healthcare Industry

Key Applications of Healthcare Smart cards

Storage of Patient's Medical Information

Patient Identification and Monitoring

Prescription Management



HIPAA Compliance Drives Healthcare Sector Health Insurance Portability and Accountability Act (HIPAA) of 1996

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Toppan Develops World's Smallest Felica type IC Card, 'SMARTICS-cFe'

Honeywell Introduces OmniAssure Biometric Reader

Athena Releases ASEDrive IIIe CL

HID Global Unveils bioCLASS RKLB57 Smart Card Field Enroller

Texas Instruments Introduces RF-HCT-WRC5-KP221 Chips

HID to Extend Access Control Product Line with Logical Access Control Products

LEGIC Unveils Latest Products and Applications

Sagem Launches Biometric Reader to Comply with MorphoAccess 521 TWIC

LEGIC Unveils New All-in-One Contactless Smart Cards

HID Global Introduces New Crescendo Line of Smart Cards

Sagem Launches New GSA-Approved PIV Reader for FIPS 201

LEGIC Expands Contactless Smart Card Technology Capability

HID Extends multiCLASS™ Reader Line

HID Global Introduces HID Identity

#### 9. RECENT INDUSTRY ACTIVITY

VDV-Kernapplikations Selects NXP's SmartMx for German transport Ticketing

Gemalto Completes Acquisition of Keycorp's Smart Cards Business

HID Teams up with MAXxess

LEGIC Inks Partnership Agreement with APK-ID

LEGIC Signs Deals with Electronica Meysh and Inplastor

SmartMetric Adopts MULTOS for Fingerprint Activated Cards

LEGIC Identsystems and Nortech Control Systems Enter into Licensing Agreement

NEOWAVE Strikes Distribution Agreement with ASK

Garanti Bank Selects Gemalto's EMV Contactless Credit Cards for Deployment in

Turkey

Watchdata Executes Major Supply Contract with Shenzhen Tong Ltd

SCM and Sony Sign MoU

Sony and NXP Enter Into a Joint Venture to Form Moversa

HID Global Completes Acquisition of Integrated Engineering

Intrepid Global Imaging to Take Over Versacard

Soliton and AAIT Form Partnership for Contactless Security Smart Card Solutions

LEGIC Enters into an Agreement with G4S Security Systems Microraab



#### ASK and MasterCard to Work on Contactless Cards

#### 10. FOCUS ON SELECT KEY PLAYERS

ActivIdentity Corporation (US)

Advanced Card Systems Ltd (Hong Kong)

American Microdevice Manufacturing, Inc. (US)

ASK (France)

Austria Card GmbH (Austria)

CardLogix Corporation (US)

CPI Card Group (US)

Eastcompeace Smart Card Co., Ltd (China)

FNMT-RCM (Spain)

Fujitsu Microelectronics Limited (Japan)

Gemalto N.V. (The Netherlands)

General Information Systems Ltd (UK)

Giesecke & Devrient GmbH (Germany)

**HID Global Corporation (US)** 

Infineon Technologies AG (Germany)

Inside Contactless (France)

International Business Machines Corporation (US)

IRIS Corporation Berhad (Malaysia)

Micromodule Pte Ltd (Singapore)

NBS Technologies (Canada)

NedCard B.V. (The Netherlands)

NOVACARD INFORMATIONSSYSTEME GmbH (Germany)

NXP Semiconductors (The Netherlands)

Oberthur Card Systems SA (France)

On Track Innovations Ltd (Israel)

Sagem Orga GmbH (Germany)

Samsung Electronics Co., Ltd (South Korea)

Silicon Storage Technology, Inc (US)

Sitronics JSC (Russia)

Sony Corporation (Japan)

STMicroelectronics (Switzerland)

Incard SpA (Part of STMicroelectronics) (Italy)

Toppan Printing Co., Ltd. (Japan)

Watchdata System Co. Ltd (China)

Zetes Industries (Belgium)



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**Transit** 

Key Trends and Issues

Adoption of Contactless Payment System Finds Greater Acceptance
Increased Interoperability and Standardization in Contactless Payment Platforms
Government Programs Continue to Offer Opportunities for Contactless Smart Cards
Delays in Rollout Plague Employee Card Implementation in the US
Proprietary and Sporadic Ticketing Systems Hinder Smart Card Adoption in Mass

The US Perspective

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Smart Cards & the US - A Lackluster Affair

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Contactless Leads the Charge in the US

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Contactless Smart Cards Making Headway into Payments Market

US Lags Behind in Adopting EMV Specifications

HSPD-12 Directive Fosters Smart Card-Based Security Sector

ICAO Compliance Boosts e-Passports Program

US Airport Authorities Use Smart Cards Based on Biometric Technology

Cyber Fraud & Identity Theft Crimes Provide Impetus for Smart Card Usage

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Improved Revenues and Customer Loyalty Attract Retailers to Contactless Payments Secure Access Control Capabilities Generate Demand for Contactless Smart Cards in **EMEA** 

Multiple Applications Offer Greater Prospects for Contactless Smart Cards High Speed Capability Spurs Adoption of Contactless Technology in New Applications Introduction of Contactless Payments in US and Japan Drives European Market Faster Payment Transactions Generate Interest on Contactless Technology

Europe Adopts Contactless Ticketing System to Minimize Costs

Electronic Identity Cards to Drive European Identity Market

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Electronic Passport Project Enhances Demand for Smart Cards

Belgium

Italy



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Contactless Payment Cards

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Loss of Momentum

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Other Applications

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Tourism/Travel

Theme Parks/Entertainment

Contactless SIM

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Asia-Pacific Region Witnesses Growth in Contactless Smart Card Use

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Taiwan Leads in Promotion of Contactless Payments Technology in Asia-Pacific Region

**Smart Cards Integrate with Biometrics** 

Integration of Technologies Becomes Key Factor in Smart Card Business

Campus Smart Cards Rise in Popularity

Leisure Facilities Witness Early Stage of Adoption

Strong Government Control Fosters Growth

Identification Applications Provide Impetus for Government & Institutional Market

Smart Card – An Ideal Solution for Cyber Security Concerns

Data Privacy & Security Hinder Multi-Application Cards Implementation in Australia

**Market Drivers** 

Interoperability to Fetch New Opportunities for Contactless Payment Programs

Government ID Projects to Drive Volume for Contactless Smart Cards in Asia-Pacific

Contactless Payments in Asia-Pacific to Thrive on Foray of Tier II Nations

Contactless Mobile Applications Expand in Asia

**Market Restraints** 

Consumer Apprehension Deters Contactless Payment Programs

Merchant Apprehension Reduces the Number of Transactions

Infrastructure Barriers to Migration

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Availability of Alternative Technologies Mars Access Control Market Lack of Standards Restricts ROI Unfavorable Political Scenario for Government Projects

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# IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 58 (including Divisions/Subsidiaries - 64)

Region/CountryPlayers

The United States

Canada

Japan

Europe

France

Germany

United Kingdom

Italy

Spain

Rest of Europe

Asia-Pacific (Excluding Japan)

Middle East



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