

# Construction Equipment: Market Research Report

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## Abstracts

This report analyzes the worldwide markets for Construction Equipment in Units. Prominent Product Segments analyzed in the report for major regional markets include: Mini Excavators, Wheeled Loaders, Crawler Excavators, Skid Steer Loaders, Backhoe Loaders, and Asphalt Pavers /Finishers. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2016 through 2024. Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs.

The report profiles 109 companies including many key and niche players such as -

AB Volvo

Caterpillar, Inc.

CNH Industrial N.V.

Deere & Co.

Doosan Infracore Co. Ltd.

Hitachi Construction Machinery Co., Ltd.

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**Table 93.** Latin American Historic Review for Construction Equipment by Geographic Region -Brazil, and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 94.** Latin American 14-Year Perspective for Construction Equipment by Geographic Region - Percentage Breakdown of Unit Sales for Brazil, and Rest of Latin America Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

### 6A. BRAZIL

A. Market Analysis

Market Overview

B. Market Analytics

**Table 95.** Brazilian Recent Past, Current & Future Analysis for Construction Equipment by Product Segment - Wheeled Loaders, Crawler Excavators, Skid Steer Loaders, Backhoe Loaders, Compactors, Motor Graders, Heavy Wheel Tractors, and Other Markets Independently Analyzed with Annual Sales Figures in Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

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Analyzed with Annual Sales Figures in Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 97.** Brazilian 14-Year Perspective for Construction Equipment by Product Segment - Percentage Breakdown of Unit Sales for Wheeled Loaders, Crawler Excavators, Skid Steer Loaders, Backhoe Loaders, Compactors, Motor Graders, Heavy Wheel Tractors, and Other Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

## **6B. REST OF LATIN AMERICA**

### A. Market Analysis

Current & Future Analysis

Focus on Select Markets

Argentina

Chile

Mexico

Venezuela

### B. Market Analytics

**Table 98.** Rest of Latin America Recent Past, Current & Future Analysis for Construction Equipment by Product Segment - Wheeled Loaders, Crawler Excavators, Skid Steer Loaders, Backhoe Loaders, Compactors, Motor Graders, Heavy Wheel Tractors, and Other Markets Independently Analyzed with Annual Sales Figures in Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 99.** Rest of Latin America Historic Review for Construction Equipment by Product Segment - Wheeled Loaders, Crawler Excavators, Skid Steer Loaders, Backhoe Loaders, Compactors, Motor Graders, Heavy Wheel Tractors, and Other Markets Independently Analyzed with Annual Sales Figures in Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 100.** Rest of Latin America 14-Year Perspective for Construction Equipment by Product Segment - Percentage Breakdown of Unit Sales for Wheeled Loaders, Crawler Excavators, Skid Steer Loaders, Backhoe Loaders, Compactors, Motor Graders, Heavy Wheel Tractors, and Other Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

## 7. REST OF WORLD

### A. Market Analysis

Current and Future Analysis

Focus on Select Markets

The Middle East

Surge in Construction Cranes Demand

Strategic Corporate Developments

### B. Market Analytics

**Table 101.** Rest of World Recent Past, Current & Future Analysis for Construction Equipment by Product Segment - Wheeled Loaders, Mini Excavators, Crawler Excavators, Skid Steer Loaders, Backhoe Loaders, and Other Markets Independently Analyzed with Annual Sales Figures in Units for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 102.** Rest of World Historic Review for Construction Equipment by Product Segment - Wheeled Loaders, Mini Excavators, Crawler Excavators, Skid Steer Loaders, Backhoe Loaders, and Other Markets Independently Analyzed with Annual Sales Figures in Units for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 103.** Rest of World 14-Year Perspective for Construction Equipment by Product Segment - Percentage Breakdown of Unit Sales for Wheeled Loaders, Mini Excavators, Crawler Excavators, Skid Steer Loaders, Backhoe Loaders, and Other Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

## IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 109 (including Divisions/Subsidiaries - 161)

The United States (25)

Canada (1)

Japan (13)

Europe (66)

France (4)

Germany (12)

The United Kingdom (13)

Italy (10)

Spain (3)

Rest of Europe (24)  
Asia-Pacific (Excluding Japan) (54)  
Africa (2)



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