

Commercial Photography: Market Research Report

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Abstracts

This report analyzes the Global market for Commercial Photography in US\$ Million.

Annual estimates and forecasts are provided for the period 2007 through 2015.

Also, a six-year historic analysis is provided for this market.

The report profiles 240 companies including many key and niche players such as CMI Photography, Corbis Corporation, CPI Corporation, PictureMe Portrait Studio, Sears Portrait Studio, Getty Images, Inc., Lifetouch, Inc., Olan Mills, Inc., The Picture People, and Portrait Innovations Corporate Office.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.



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2.PRODUCT OVERVIEW

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- Types of Commercial Photography
- Portrait Photography
- Advertising Photography
- Stock Photography
- Location Photography
- Industrial Photography
- Fashion Photography
- Corporate Event and Venue Photograph
- Commercial Photography Environment
- **Tools and Equipment**
- History of Photography
- History of Black-and-White Photography
- History of Color Photography
- History of Digital Photography
- Relevance of Photography in Various Fields
- Print and Electronic Media
- Art
- Science and Forensics
- Market Participants
- Very Small Businesses
- Small Businesses
- Mid-Sized Businesses

3.PRODUCT INTRODUCTIONS/INNOVATIONS

Microsoft Integrates Photosynth Technology into Microsoft Virtual Earth Kodak Introduces APEX Photo-printing System Leica Camera Unveils New Digital Camera AKELstudio Introduces Novel Product and Catalog Photography Panasonic to Introduce Lumix DMC-GH1K Canon to Introduce EOS Kiss X3 AgfaPhoto Introduces AF5135MS Eastman Kodak Enhances Features of APEX Canon U.S.A. Introduces Novel Studio Solution Software Deutsche Telekom Rolls Out Polylooks Online Photo Agency Nikon Introduces Cameras D300s and D3000 Animoto Launches Features for Photography Commercial Accounts Nikon Introduces D3X Digital SLR Canon launches EOS 7D DSLR Camera



Eastman Kodak Company Unveils New Product Array Eightball Media Launches Website for Main Street Studio Best Color Photo Launches New Official Website Canon to Unveil EOS 50D Camera and PowerShot Cameras Emailerv2 Launches ADBASE Software Consolidated Graphics Rolls Out Kodak Nexpress S3000 Digital Production Color Presses

4.RECENT INDUSTRY ACTIVITY

Cn Newsprint Uses Kodak Prosper S10 Imprinting System In Newspaper Applications Print Genius Promotes Advantages And Benefits Of Kodak Nexpress Se Digital Platform Kinney Drugs Inks Agreement with Eastman Kodak Getty Images Renews Agreement with Major League Baseball Properties Barco Inks Supply Agreement with Kodak **Open Text Acquires Vizible** Sakar International Inks Licensing Agreement with KODAK Eastman Kodak Signs Agreement with Photobucket Polaroid Holding Signs Agreement with Genii Capital Eastman Kodak Company Deploys CCD Image Sensors in New Cameras CPI and Sears, Roebuck and Co. Sign Licensing Agreement Sigma Purchases Foveon Premier Exhibitions Inks Agreement with Showtime Pictures Agence VU Selects Aurora Getty Images Enters into Partnership with Flickr Shoot the Moon Photography Expands in Commercial Photography Business St. Joseph Communications to Takeover CMI The CAPS Group Takes Over Photography and Re-touching Studio from GROUP360 Visual Communications

5.FOCUS ON SELECT PLAYERS

CMI Photography (US) Corbis Corporation (US) CPI Corporation (US) PictureMe Portrait Studio (US) Sears Portrait Studio (US) Getty Images, Inc. (US)



Lifetouch, Inc. (US) Olan Mills, Inc. (US) The Picture People (US) Portrait Innovations Corporate Office (US)

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III. COMPETITIVE LANDSCAPE

Total Companies Profiled: 240 (including Divisions/Subsidiaries - 244) Region/CountryPlayers The United States Canada Japan Europe France Germany The United Kingdom Rest of Europe Asia-Pacific (Excluding Japan)



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