

Colour Cosmetics: Market Research Report

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Abstracts

This report analyzes the Global market for Color Cosmetics in US\$ Million.

Additional granular coverage is provided specifically for the US, Europe, and Chinese markets by the following product segments - Facial Products, Eye Products, Lip Products, and Nail Products.

Annual estimates and forecasts are provided for the period 2006 through 2015.

The report profiles 115 companies including Amway Corporation, Avon Products, Inc., Beiersdorf AG, Bourjois S.A.S., Chanel S.A., Coty Inc., Estée Lauder Companies Inc., Guerlain SA, Jiangsu Longliqi Group Co.Ltd., Kose Corporation, L'Oréal SA, Mary Kay Inc., Oriflame Cosmetics SA, Physicians Formula Holdings Inc., Procter & Gamble, Revlon Inc., and Shiseido Company Limited.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.

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Castanea to Acquire Urban Decay
Estée Lauder Establishes Renovated Color Innovation Center
Marimekko Collaborates with Avon
Emanuel Ungaro to Partner with MAC
Beauty China Holdings to Enter into Collaboration with JO Cosmetics
Johnson & Johnson Investment Takes Over Beijing Dabao Cosmetics
Alkos Development Acquires Sagal and Inter Cosmetiques
Dr. Scheller Cosmetics and Procter & Gamble International Operations Sign Agreement
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L'Oreal Paris Introduces Color Minerals Eye Shadow
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Kate Cosmetics Launches New Products
Neutrogena Cosmetics Unveiled EcoChic Look

MAD Beauty Launches Lip Gloss Truffles
Chromavis to Unveil Three New Ranges of Color Cosmetics
The Nail Base Rolls Out New Summer Nail Polish Collection
MAD Beauty Introduces Art Attack Nail Polishes
Maybelline New York Launches Color Sensational
Bourjois Unleashes New Collection of Cosmetics
L'Oreal Launches Glam Bronze Brush Duo Bronze Blushers
Revlon Unveils Revlon ColorStay Ultimate Liquid Lipstick
Colomer Group Introduces New Makeup Collection
Almay Rolls Out New Range of Color Cosmetics
Lumene Introduces Two New Cosmetic Products
Coty's Sally Hansen Launches New Cosmetic Products
Lily Lolo Introduces New Cosmetics Range
Estee Lauder Extends its Product Line
Shiseido to Launch New Make-Up Range
RMK Introduces a New Product Line for Summers
Elder Health Care Launches Cosmetic Brand BeYu
Max Factor Launches Unique Two-Phase Color Mascara
Bare Escentuals to Launch Bareminerals Natural Mineral Lipcolor
Clarins Launches New Lipstick Range – Joli Rouge
Revlon Brings New ColorStay Mineral Lip Glaze to India
Guerlain to Launch Hi-Tech Mascara
Rimmel London to Launch New Mascara
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Coty's Rimmel to Introduce New Lipgloss
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Nuxe to Introduce BioBeaute Nuxe Range of Makeup
LVMH-owned Benefit Introduces Smokin' Eyes
Nivea Creates Make-Up Range for Monoprix
Jordana Cosmetics Enters into Alliance with Glanor
Mode Cosmetics to Unveil New Nail Shades Range
Prescriptives Unveils New All Skins Mineral Makeup

Manhattan (Dr Scheller) Launches Range of New Products
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Risqué Launches New Nail Polish Shades
ColorBar Introduces Bloom Collection
Kao Sofina to Introduce SOFINA Primavista
Chanel Launches Range of Gold Colored Cosmetics
Nature's Essence Launches Coloressence
Bare Escentuals Launches RareMinerals
Minx Introduces Nail Fashion
Rimmel London Unveils New Loose Powder Foundation
Elysambre Launches New Collection of Natural Makeup
Estee Lauder to Introduce Two New Makeup Products
Miss Sporty Unveils Perfect Color Lipstick
Kanebo Cosmetics Introduces 'Coffre t'dor' Range Of Nail Polish
Kanebo Cosmetics Adds 'Rouge Trans S' and 'Dual Carat' to Kate Range
Estee Lauder Launches Sumptuous Bold Volume Lifting Mascara
Max Factor Ellen Betrix (P&G) Unveils Masterpiece Glide & Define and Miracle Touch Creamy Blush
Marian Newman to Unveil New Nail Colors Range
Jane & Company to Roll Out AguaCeuticals
Physicians Formula to Launch New Cosmetics Range
Bourjois Paris to Introduce New Mascara
Clinique Introduces New Lipstick with SPF 15
Miss Sporty Introduces 5 New Nail Shades
Estee Lauder to Introduce New Range of Colors in Make-up
Revlon Launches Quatuors Colorstay
Clinique Launches New Long-Last Bronze, Summer 2008
Schwan Cosmetics Introduces Pencil Cosmetic Range
Avon Rolls Out Pro-To-Go Lipstick in the UK
Guerlain Introduces Le 2 Mascara in the UK
Parfums Christian Dior to Introduce New Lip Plumping Gloss
Revlon Launches New Cosmetics Collection
Clinique to Introduce Quick Eyes Cream Shadow
Rimmel London Introduces New Lipgloss and Lipstick
Clarins Launches Summer Fever
Miss Sporty to Launch Innovative Plastic Mascara Brush
Guerlain Launches Meteorites Perles
Beauty International Launches Two Brands in India
Revlon Unveils Two New Mascaras

6.FOCUS ON SELECT PLAYERS

Amway Corporation (USA)
Avon Products, Inc (US)
Beiersdorf AG (Germany)
Bourjois S.A.S. (France)
Chanel S.A. (France)
Coty Inc., (USA)
Estée Lauder Companies Inc., (USA)
Guerlain SA (France)
Jiangsu Longliqi Group Co. Ltd (China)
Kose Corporation (Japan)
L'Oréal SA (France)
Mary Kay Inc (USA)
Oriflame Cosmetics SA (Luxembourg)
Physicians Formula Holdings Inc (USA)
Procter & Gamble (USA)
Revlon Inc (USA)
Shiseido Company Limited (Japan)

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Total Companies Profiled: 115 (including Divisions/Subsidiaries - 133)

Region/CountryPlayers

The United States

Canada

Japan
Europe
France
Germany
The United Kingdom
Italy
Spain
Rest of Europe
Asia-Pacific (Excluding Japan)
Latin America
Middle-East

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