

# Colgate-Palmolive (India) Ltd. (India): Market Research Report

<https://marketpublishers.com/r/C7A4D3F58E1EN.html>

Date: January 2015

Pages: 135

Price: US\$ 3,500.00 (Single User License)

ID: C7A4D3F58E1EN

## Abstracts

This report presents quick facts about Colgate-Palmolive (India) Ltd., which is principally involved in Oral Care and Personal Care Products Business. Illustrated with 133 tables, the report showcases the company's recent news stories and events, key markets and market position as against its competitors operating in the industry.

## Contents

### 1. COMPANY SNIPPETS

### 2. MAJOR PRODUCTS AND SERVICES

### 3. SALES DATA

**Table 1.** Colgate-Palmolive (India) Ltd.'s Sales by Geographic Region Worldwide (2013-2014) in Percentage for India and Outside India

### 4. MARKET OVERVIEW

Oral Care Products

**Table 2.** Oral Care Products Market by Region Worldwide (2014) - Percentage Share Breakdown by Value Sales for Asia Pacific, Eastern Europe, Latin America, Middle East and Africa, North America, and Western Europe

Toothbrushes

**Table 3.** Market Shares of Leading Toothbrush Manufacturers Worldwide (2014) - Percentage Breakdown by Value Sales for Colgate-Palmolive Company, GlaxoSmithKline Plc (GSK), Procter & Gamble Company, Unilever Plc, and Others

**Table 4.** Market Shares of Leading Toothbrush Manufacturers in India (2014) - Percentage Breakdown by Value Sales for Colgate-Palmolive (India) Limited and Others

Electric Toothbrushes

**Table 5.** Global Electric Toothbrush Market (2014) in Euro Millions

Personal Care Products

**Table 6.** Personal Care Products Sales by Channel in Eastern Europe (2014) - Percentage Market Share Breakdown by Value for Beauty/Health Retailers, Department Stores, Direct Selling, Internet, Super Markets and Others

**Table 7.** Personal Care Products Market by Category in France (2014) – Percentage Share Breakdown by Value for Private Label and Others

**Table 8.** Personal Care Products Market by Category in France (2014) – Percentage Share Breakdown by Volume for Private Label and Others

**Table 9.** Personal Care Market by Segment in India (2014) - Percentage Share Breakdown by Value Sales for Colour Cosmetics, Hair Care (Ex-Shampoo), Men's Grooming, Oral Care and Paper Products (Hygiene)

**Table 10.** Personal Care Products Market in India (2014) in Indian Rupee Million

**Table 11.** Personal Care Products Sales by Channel in Latin America (2014) - Percentage Market Share Breakdown by Value for Beauty/Health Retailers, Department Stores, Direct Selling, Super Markets and Others

**Table 12.** Personal Care Products Market by Category in the UK (2014) - Percentage Share Breakdown by Value for Private Label and Others

**Table 13.** Personal Care Products Market by Category in the UK (2014) – Percentage Share Breakdown by Volume for Private Label and Others

**Table 14.** Personal Care Ad Spending through Media in the US (2014) in US\$ Thousand

**Table 15.** Personal Care Products Market by Category in Western Europe (2014) Percentage Share Breakdown by Value for Private Label and Others

Beauty Products

**Table 16.** Global Beauty and Personal Care Market (2014) in US\$ Million

**Table 17.** Global Beauty and Personal Care Products Market by Segment (2014) - Percentage Share Breakdown by Value Sales for Baby & Child, Bath & Shower, Color Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Men's Grooming, Oral Care, Skin Care and Sun Care

**Table 18.** Beauty & Personal Care Market by Category Worldwide (2014) - Percentage Share Breakdown by Value for Color Cosmetics, Fragrances, Hair care, Sun & Skin Care, and Toiletries

**Table 19.** Beauty/Personal Care Market by Retail Channel Sales in China (2014) - Percentage Share Breakdown by Value for Beauty Specialist Retailers, Department Stores, Direct Selling, Internet Retailing, Parapharmacies/Drugstores, Supermarkets/Hypermarkets and Others

**Table 20.** Beauty and Personal Care Products Market by Category in North America (2014) - Percentage Share Breakdown by Retail Sales for Department Stores, Intl. Department Stores, Perfumeries, Retail Stores, Salons/Spas, Travel Retail, and Others

**Table 21.** Beauty and Personal Care Products Market by Category in the US (2014) - Percentage Share Breakdown by Retail Sales for Drugstores, Internet, Beauty Specialist Retailer, Grocery Retailers, Department Stores, Direct Selling, Mass / Warehouse Clubs, and Others

Cosmetics

**Table 22.** Cosmetics & Personal Care Product Sales by Direct Channel by Category Worldwide (2014) - Percentage Market Share Breakdown by Value for Classes/Groups/Party Plan, Person to Person and Others

**Table 23.** Cosmetics & Personal Care Product Sales by Direct Channel by Gender Worldwide (2014) - Percentage Market Share Breakdown by Value for Female and Male

**Table 24.** Cosmetics & Personal Care Product Sales by Direct Channel by Region Worldwide (2014) - Percentage Market Share Breakdown by Value for Brazil, China, Columbia, Italy, Japan, Korea, Mexico, Peru, Russia, United States, Venezuela and Others

**Table 25.** Cosmetics & Personal Care Product Sales by Direct Channel by Category in Asia-Pacific (2014) - Percentage Market Share Breakdown by Value for Classes/ Groups/Party Plan, Person to Person and Others

**Table 26.** Cosmetics & Personal Care Product Sales by Direct Channel by Gender in Asia-Pacific (2014) - Percentage Market Share Breakdown by Value for Female and Male

**Table 27.** Cosmetics & Personal Care Product Sales by Direct Channel by Category in Europe and Africa (2014) - Percentage Market Share Breakdown by Value for Classes, Groups, Party Plan and Person to Person

**Table 28.** Cosmetics & Personal Care Product Sales by Direct Channel by Gender in Europe and Africa (2014) - Percentage Market Share Breakdown by Value for Female and Male

**Table 29.** Cosmetics & Personal Care Product Sales by Direct Channel by Gender in Latin America (2014) - Percentage Market Share Breakdown by Value for Female and Male

**Table 30.** Cosmetics & Personal Care Product Sales by Direct Channel by Gender in North America (2014) - Percentage Market Share Breakdown by Value for Female and Male

**Table 31.** Cosmetics & Personal Care Product Sales by Direct Channel by Category in North America (2014) - Percentage Market Share Breakdown by Value for Party Classes/Groups/Party Plan, Person to Person and Others

Mass Cosmetics

**Table 32.** Mass Cosmetics Market by Region Worldwide (2014) - Percentage Share Breakdown by Value Sales for Brazil, China, France, Germany, Japan, UK, USA, and Others

## 5. COMPETITIVE LANDSCAPE

Oral Care Products

**Table 33.** Market Shares of Leading Oral Care Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Colgate-Palmolive Company, GlaxoSmithKline Plc (GSK), Johnson & Johnson(J&J), Procter & Gamble Co. (P&G), Unilever N. V. and Others

**Table 34.** Market Shares of Leading Oral Care Product Manufacturers by Value Sales in Asia Pacific (2014) - Percentage Breakdown for Colgate-Palmolive Company, GlaxoSmithKline Plc (GSK), Procter & Gamble Company, Unilever Plc, and Others

**Table 35.** Market Shares of Leading Oral Care Product Manufacturers by Value Sales in Australasia (2014) - Percentage Breakdown for Unilever N. V, and Others

**Table 36.** Market Shares of Leading Oral Care Product Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Colgate-Palmolive Company, GlaxoSmithKline Plc (GSK), Procter & Gamble Company, Unilever Plc, and Others

**Table 37.** Market Shares of Leading Oral Care Product Manufacturers in India (2014) - Percentage Breakdown by Value Sales for Colgate-Palmolive (India) Limited, Dabur India Limited, GlaxoSmithKline Group of Companies, Hindustan Unilever Limited, Procter & Gamble Company and Others

**Table 38.** Market Shares of Leading Oral Care Product Manufacturers by Value Sales in Indonesia (2014) - Percentage Breakdown for Lion Corporation, Orang Tua Group, Unilever Group, and Others

**Table 39.** Market Shares of Leading Oral Care Product Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Colgate-Palmolive Company, GlaxoSmithKline Plc (GSK), Procter & Gamble Company, Unilever Plc, and Others

**Table 40.** Market Shares of Leading Oral Care Product Manufacturers by Value Sales in Middle East and Africa (2014) - Percentage Breakdown for Colgate-Palmolive Company, GlaxoSmithKline Plc (GSK), Procter & Gamble Company, Unilever Plc, and Others

**Table 41.** Market Shares of Leading Oral Care Product Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Colgate-Palmolive Company, GlaxoSmithKline Plc (GSK), Procter & Gamble Company, Unilever Plc, and Others

**Table 42.** Market Shares of Leading Oral Care Product Manufacturers in South Africa (2014) - Percentage Breakdown by Value Sales for Unilever South Africa Holdings (Pty) Ltd. and Others

**Table 43.** Market Shares of Leading Oral Care Product Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Colgate-Palmolive Company, GlaxoSmithKline Plc (GSK), Procter & Gamble Company, Unilever Plc, and Others

#### Electric Toothbrushes

**Table 44.** Market Shares of Leading Electric Toothbrush Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Colgate-Palmolive Company, Panasonic Corporation, Philips N. V., Procter & Gamble Company, and Others

**Table 45.** Market Shares of Leading Electric Toothbrush Manufacturers by Value Sales in Japan (2014) - Percentage Breakdown for Gillette, Panasonic Corporation, Philips N. V., and Others

#### Toothpaste

**Table 46.** Market Shares of Leading Toothpaste Manufacturers Worldwide (2014) - Percentage Breakdown by Value Sales for Colgate-Palmolive Company, GlaxoSmithKline Plc (GSK), Procter & Gamble Company, Unilever Plc, and Others

**Table 47.** Market Shares of Leading Toothpaste Manufacturers in India (2014) - Percentage Breakdown by Value Sales for Colgate-Palmolive (India) Limited and Others

#### Beauty and Personal Care Products

**Table 48.** Market Shares of Leading Beauty and Personal Care Product Manufacturers in Brazil (2014) - Percentage Share Breakdown by Value Sales for L'Oreal Group, The, Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, The, Hypermarcas, Johnson & Johnson Ltd., Natura Cosmeticos S.A., O Boticario, Procter & Gamble Company, Unilever Group, The, and Others



## Bath and Shower Products

**Table 49.** Market Shares of Leading Bath and Shower Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Henkel AG & Company, Kao Corporation, Procter & Gamble Co. (P&G), Reckitt Benckiser Plc, Unilever N. V. and Others

**Table 50.** Market Shares of Leading Bath and Shower Product Manufacturers by Value Sales in Asia-Pacific (2014) - Percentage Breakdown for Amway Corporation, Colgate-Palmolive Company, Cow Brand Soap Kyoshinsha Co., Ltd., Godrej Group, Kao Corporation, Procter & Gamble Co (P&G), Reckitt Benckiser Plc, Unilever N. V., Wipro Ltd., and Others

**Table 51.** Market Shares of Leading Bath and Shower Product Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Evyap Sabun, Inc., Henkel AG & Company, Oriflame Cosmetics S.A., Procter & Gamble Co. (P&G), Unilever N. V., Yves Rocher and Others

**Table 52.** Market Shares of Leading Bath and Shower Product Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Chanel S.A., Colgate-Palmolive Company, High Ridge Products Ltd., JBS S. A, Procter & Gamble Co. (P&G), Sanofi S. A, Unilever N. V. and Others

**Table 53.** Market Shares of Leading Bath and Shower Product Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Henkel AG & Company, L Brands, Inc., L'Oreal Group, Procter & Gamble Co. (P&G), Unilever N. V. and Others

**Table 54.** Market Shares of Leading Bath and Shower Product Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Beiersdorf AG, Bolton and Company, Colgate-Palmolive Company, Henkel AG & Company, L'Oreal Group, Procter & Gamble Co. (P&G), PZ Cussons Plc, Unilever N. V. and Others

## Body Care Products

**Table 55.** Market Shares of Leading Body Care Product Manufacturers by Value Sales



Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Chanel S.A., Clarins Group, Colgate-Palmolive Company, Hypermarcas S.A., Kao Corporation, L'Oreal Group, Unilever N. V. and Others

**Table 56.** Market Shares of Leading Body Care Product Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Faberlic Company, L'Oreal Group, Mary Kay, Inc., Oriflame Cosmetics S.A., Unilever N. V., Yves Rocher and Others

**Table 57.** Market Shares of Leading Body Care Product Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Botica, Inc., Chanel S.A., Colgate-Palmolive Company, GlaxoSmithKline Plc, Hypermarcas S.A., L'Oreal Group, Unilever N. V. and Others

**Table 58.** Market Shares of Leading Body Care Product Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Kao Corporation, L Brands, Inc., L'Oreal Group, Mary Kay, Inc., Procter & Gamble Co. (P&G), Unilever N. V. and Others

**Table 59.** Market Shares of Leading Body Care Product Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Beiersdorf AG, Bolton and Company, Clarins Group, Colgate-Palmolive Company, Estee Lauder Companies, Inc., L'Oreal Group, Pierre Fabre Pharmaceuticals, Inc., Unilever N. V., Yves Rocher and Others

Mass Colour Cosmetics

**Table 60.** Market Shares of Leading Mass Cosmetics Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Chanel S.A., Colgate-Palmolive Company, Henkel AG & Company, KGaA, L'Oreal S.A., Procter & Gamble Co., Unilever Plc and Others

**Table 61.** Market Shares of Leading Mass Colour Cosmetics Product Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Avon Products, Inc., Chanel S.A., cosnova GmbH, Coty, Inc., Faberlic, L'Oreal S.A., Mary Kay, Inc., Oriflame Cosmetics S.A., Procter & Gamble Co., and Others

**Table 62.** Market Shares of Leading Mass Colour Cosmetics Product Manufacturers by

Value Sales in North America (2014) - Percentage Breakdown for Avon Products, Inc., Colgate-Palmolive Company, Coty, Inc., L'Oreal S.A., Markwins International Corporation, Mary Kay Inc., Procter & Gamble Co., Physicians Formula Holdings, Inc., Revlon Inc., and Others

**Table 63.** Market Shares of Leading Mass Colour Cosmetics Product Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Alliance Boots GmbH, Avon Products, Inc., Beiersdorf AG, Chanel S.A., cosnova GmbH, Coty, Inc., L'Oreal S.A., Procter & Gamble Co., YvesRocher and Others

Deodorants

**Table 64.** Market Shares of Leading Deodorant Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Chanel S.A., Colgate-Palmolive Company, Coty, Inc., Henkel AG & Company, L'Oreal Group, Procter & Gamble Co. (P&G), Unilever N. V. and Others

**Table 65.** Market Shares of Leading Deodorant Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Coty, Inc., Henkel AG & Company, Kay Chemical Company, Oriflame Cosmetics S.A., Procter & Gamble Co. (P&G), Unilever N. V. and Others

**Table 66.** Market Shares of Leading Deodorant Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Botica, Inc., Chanel S.A., Colgate-Palmolive Company, Hypermarcas S.A., L'Oreal Group, Procter & Gamble Co. (P&G), Unilever N. V. and Others

**Table 67.** Market Shares of Leading Deodorant Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Avon Products, Inc., C&D Beauty Ltd., Colgate-Palmolive Company, Helen of Troy Ltd., Henkel AG & Company, Kao Corporation, Procter & Gamble Co. (P&G), Revlon, Inc., Unilever N. V. and Others

**Table 68.** Market Shares of Leading Deodorant Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Bolton and Company, Colgate-Palmolive Company, Coty, Inc., Henkel AG & Company, L'Oreal Group, Procter & Gamble Co. (P&G), Unilever N. V. and Others

## Facial Care Products

**Table 69.** Market Shares of Leading Facial Care Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Estee Lauder Companies, Inc., Kao Corporation, L'Oreal Group, Procter & Gamble Co. (P&G), Shiseido Co., Ltd., Unilever N. V. and Others

**Table 70.** Market Shares of Leading Facial Care Product Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Belcorp, Inc., Chanel S.A., Colgate-Palmolive Company, Estee Lauder Companies, Inc., L'Oreal Group, Mary Kay, Inc., Unilever N. V. and Others

**Table 71.** Market Shares of Leading Facial Care Product Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Avon Products, Inc., Clarins Group, Colgate-Palmolive Company, Estee Lauder Companies, Inc., Guthy-Renker, L'Oreal Group, Mary Kay, Inc., Procter & Gamble Co. (P&G), Shiseido Co., Ltd., and Others

**Table 72.** Market Shares of Leading Facial Care Product Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Beiersdorf AG, Clarins Group, Colgate-Palmolive Company, Estee Lauder Companies, Inc., Henkel AG & Company, L'Oreal Group, Pierre Fabre Pharmaceuticals Inc., Procter & Gamble Co. (P&G), Yves Rocher and Others

## Hair Care Products

**Table 73.** Market Shares of Leading Hair Care Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Henkel AG & Company, Kao Corporation, L'Oreal Group, Procter & Gamble Co., Shiseido Co., Ltd., Unilever Plc and Others

**Table 74.** Market Shares of Leading Mass Hair Care Product Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Beiersdorf AG, Colgate-Palmolive Company, Henkel AG & Company, KGaA, L'Oreal S.A., Procter & Gamble Co., Unilever Plc, and Others (includes Kao corporation, Colgate-Palmolive Company, HighRidge)

**Table 75.** Market Shares of Leading Mass Hair Care Product Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Henkel AG & Company, KGaA, L'Oreal S.A., Oriflame Cosmetics S.A., Procter & Gamble Co., Unikosmetik, Unilever Plc and Others

**Table 76.** Market Shares of Leading Mass Hair Care Product Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Chanel S.A., Colgate-Palmolive Company, Hypermarches SA, L'Oreal S.A., Niely Group, Phitoteraphia Biofitogenia Laboratorial Biota Ltda., Procter & Gamble Co., Unilever Plc, and Others

**Table 77.** Market Shares of Leading Mass Hair Care Product Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Colgate-Palmolive Company, Combe Incorporated, High Ridge, Kao Corporation, L'Oreal S.A., Procter & Gamble Co., Revlon Incorporated, Unilever Plc, Vogue, and Others

#### Household Care Products

**Table 78.** Market Shares of Leading Household Care Companies in Asia (2014) - Percentage Breakdown by Value Sales for Colgate-Palmolive Company, Henkel AG & Co., Kao Corp., Lion Corp., Nice Group, Procter & Gamble Co., Reckitt Benckiser Group Plc., S. C. Johnson & Son, Inc., Unilever and Others

**Table 79.** Market Shares of Leading Household Care Companies in Asia-Pacific (2014) - Percentage Breakdown by Value Sales for Colgate-Palmolive Company, Kao Corp., Lion Corp., Procter & Gamble Co., Reckitt Benckiser Group Plc., S. C. Johnson & Son, Inc., Unilever and Others

**Table 80.** Market Shares of Leading Household Care Companies in Developed Countries (2014) - Percentage Breakdown by Value Sales for Church & Dwight Co., Inc., Clorox Company, The, Colgate-Palmolive Company, Henkel AG & Co., Kao Corp., Lion Corp., Procter & Gamble Co., Reckitt Benckiser Group Plc., S. C. Johnson & Son, Inc., Sun Capital, Unilever and Others

**Table 81.** Market Shares of Leading Household Care Companies in Emerging Countries (2014) - Percentage Breakdown by Value Sales for Clorox Company, The, Colgate-Palmolive Company, Henkel AG & Co., Nice Group, Procter & Gamble Co.,

Reckitt Benckiser Group Plc., S. C. Johnson & Son, Inc., Unilever and Others

**Table 82.** Market Shares of Leading Household Care Companies in Latin America (2014) - Percentage Breakdown by Value Sales for Clorox Company, The, Colgate-Palmolive Company, Henkel AG & Co., Procter & Gamble Co., Reckitt Benckiser Group Plc., S. C. Johnson & Son, Inc., Unilever and Others

**Table 83.** Market Shares of Leading Household Care Companies in Middle East (2014) - Percentage Breakdown by Value Sales for Colgate-Palmolive Company, Henkel AG & Co., Procter & Gamble Co., Reckitt Benckiser Group Plc., S. C. Johnson & Son, Inc., Unilever and Others

**Table 84.** Market Shares of Leading Household Care Companies in North America (2014) - Percentage Breakdown by Value Sales for Church & Dwight Co., Inc., Clorox Company, The, Colgate-Palmolive Company, Henkel AG & Co., Procter & Gamble Co., Reckitt Benckiser Group Plc., S. C. Johnson & Son, Inc., Sun Capital and Others

**Table 85.** Market Shares of Leading Household Care Companies in Western Europe (2014) - Percentage Breakdown by Value Sales for Colgate-Palmolive Company, Henkel AG & Co., Procter & Gamble Co., Reckitt Benckiser Group Plc., S. C. Johnson & Son, Inc., Unilever and Others

**Table 86.** Market Shares of Leading Household Care Companies Worldwide (2014) - Percentage Breakdown by Value Sales for Clorox Company, The, Colgate-Palmolive Company, Henkel AG & Co., Kao Corp., Lion Corp., Procter & Gamble Co., Reckitt Benckiser Group Plc., S. C. Johnson & Son, Inc., Unilever and Others

## Laundry Products

**Table 87.** Market Shares of Leading Laundry Product Companies by Value Sales in Latin America (2014) - Percentage Breakdown for Bombril Ltda., Colgate-Palmolive Co., Detergents, Henkel AG & Co., Procter & Gamble Co., Reckitt Benckiser Plc, Unilever Plc, and Others

**Table 88.** Market Shares of Leading Laundry Product Companies by Value Sales in North America (2014) - Percentage Breakdown for Clorox Co., Colgate-Palmolive Co., Henkel AG & Co., Procter & Gamble Co., Reckitt Benckiser Plc, S. C. Johnson & Son, The Sun Products Corp., and Others

**Table 89.** Market Shares of Leading Laundry Product Manufacturers by Value Sales in Africa & Middle East (2014) - Percentage Breakdown for Behdad Chemical Co., Colgate-Palmolive Co., Henkel AG & Co., Paxan Co., Procter & Gamble Co., Reckitt Benckiser Plc, Tolypers Co., Unilever Plc, and Others

**Table 90.** Market Shares of Leading Laundry Product Producers by Value Sales in Asia-Pacific (2014) - Percentage Breakdown for Colgate-Palmolive Company, Kao Corp., LG Corp., Lion Corp., Nirma Ltd., Procter & Gamble Co., Rohit Surfactants Private Limited (RSPL), Unilever PLC, and Others

**Table 91.** Market Shares of Leading Laundry Product Producers by Value Sales Worldwide (2014) - Percentage Breakdown for C & D Home Products Studio, Colgate-Palmolive Company, Henkel AG & Company, Kao Corporation, Lion Corporation, Procter & Gamble, Reckitt Benckiser Group plc, Sun Products Corporation, Unilever PLC and Others

**Table 92.** Market Shares of Leading Laundry Product Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Colgate-Palmolive Co., HenkelAG & Co., Procter & Gamble Co. (P&G), Reckitt Benckiser Plc, SC Johnson & Son, Unilever Plc, and Others

#### Personal Care Products

**Table 93.** Market Shares of Leading Personal Care Advertising Companies Worldwide (2014) - Percentage Breakdown by Value for Colgate-Palmolive Company, Hypermarcas S.A., L'Oreal Group, Procter & Gamble (P&G) and Unilever Plc.

**Table 94.** Market Shares of Leading Personal Care Companies Worldwide (2014) - Percentage Breakdown by Value Sales for Avon Products, Inc., Colgate-Palmolive Company, Estee Lauder Companies, Inc., Johnson & Johnson Ltd., Kao Corp., L'Oreal Group, The, Procter & Gamble Co., Shiseido Co., Ltd., Unilever and Others

**Table 95.** Market Shares of Leading Personal Care Companies in Asia (2014) - Percentage Breakdown by Value Sales for Avon Products, Inc., Colgate-Palmolive Company, Estee Lauder Companies, Inc., Johnson & Johnson Ltd., L'Oreal Group, The, Natura Cosméticos S.A., Procter & Gamble Co., Shiseido Co., Ltd., Unilever and Others

**Table 96.** Market Shares of Leading Personal Care Companies in Asia-Pacific (2014) -



Percentage Breakdown by Value Sales for Johnson & Johnson Ltd., Kao Corp., L'Oreal Group, The, Procter & Gamble Co., Shiseido Co., Ltd., Unilever and Others

**Table 97.** Market Shares of Leading Personal Care Product Manufacturers by Value Sales in Developed Markets (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Coty, Inc., Estee Lauder Companies, Inc., Henkel AG & Company, Johnson & Johnson, Kao Corporation, L'Oreal Group, Natura Cosméticos S.A., Procter & Gamble Company, Shiseido Company, Limited, Unilever Plc, and Others

**Table 98.** Market Shares of Leading Personal Care Companies in Developed Markets (2014) - Percentage Breakdown by Value Sales for Colgate-Palmolive Company, Estee Lauder Companies, Inc., Johnson & Johnson Ltd., Kao Corp., L'Oreal Group, The, Procter & Gamble Co., Shiseido Co., Ltd., Unilever and Others

**Table 99.** Market Shares of Leading Personal Care Companies in Eastern Europe (2014) - Percentage Breakdown by Value Sales for Avon Products, Inc., Colgate-Palmolive Company, Coty, Inc., Estee Lauder Companies, Inc., Henkel AG & Co., Johnson & Johnson Ltd., L'Oreal Group, The, Procter & Gamble Co., Unilever and Others

**Table 100.** Market Shares of Leading Personal Care Product Manufacturers by Value Sales in Emerging Markets (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Coty, Inc., Estee Lauder Companies, Inc., Henkel AG & Company, Johnson & Johnson, Kao Corporation, L'Oreal Group, Natura Cosméticos S.A., Procter & Gamble Company, Shiseido Company, Limited, Unilever Plc, and Others

**Table 101.** Market Shares of Leading Personal Care Companies in Emerging Markets (2014) - Percentage Breakdown by Value Sales for Avon Products, Inc., Colgate-Palmolive Company, Estee Lauder Companies, Inc., Johnson & Johnson Ltd., L'Oreal Group, The, Procter & Gamble Co., Shiseido Co., Ltd., Unilever and Others

**Table 102.** Market Shares of Leading Intermediates Manufacturers for Personal Care Products by Value Sales in Europe (2014) - Percentage Breakdown for Akzo Nobel N. V, Ashland, Inc., BASF SE, Clariant, Croda International Plc, Evonik Industries, Solvay S.A., and Others

**Table 103.** Market Shares of Leading Personal Care Product Producers by Value Sales



in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Co., Johnson & Johnson, Natura Cosmeticos S.A., Procter & Gamble Co., Sanofi S.A., Unilever Plc, and Others

**Table 104.** Market Shares of Leading Personal Care Companies in Latin America (2014) - Percentage Breakdown by Value Sales for Avon Products, Inc., Colgate-Palmolive Company, Johnson & Johnson Ltd., L'Oreal Group, The, Procter & Gamble Co., Unilever and Others

**Table 105.** Market Shares of Leading Personal Care Companies in Middle East (2014) - Percentage Breakdown by Value Sales for Avon Products, Inc., Colgate-Palmolive Company, Estee Lauder Companies, Inc., Johnson & Johnson Ltd., L'Oreal Group, The, Natura Cosmeticos S.A., Procter & Gamble Co., Unilever and Others

**Table 106.** Market Shares of Leading Personal Care Companies by Value Sales in North America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Henkel AG & Company, Johnson & Johnson, Kao Corporation, L'Oreal Group, Limited Brands, Inc., Procter & Gamble Co., Unilever Plc and Others

**Table 107.** Market Shares of Leading Personal Care Companies in North America (2014) - Percentage Breakdown by Value Sales for Avon Products, Inc., Colgate-Palmolive Company, Coty, Inc., Estee Lauder Companies, Inc., Henkel AG & Co., Johnson & Johnson Ltd., L'Oreal Group, The, Procter & Gamble Co., Shiseido Co., Ltd., Unilever and Others

**Table 108.** Market Shares of Leading Personal Care Brands by Company in the US (2014) - Percentage Share Breakdown by Value for Johnson & Johnson Limited (Neutrogena), L'Oreal Group, The (Garnier, L'Oreal Paris, Maybelline New York), Procter & Gamble Company (CoverGirl, Crest, Gillette, Olay, Pantene), Unilever (Dove), Others

**Table 109.** Market Shares of Leading Personal Care Brands Spending through Media Ads in the US (2014) - Percentage Share Breakdown by Value for Johnson & Johnson Limited (Neutrogena), L'Oreal Group, The (Garnier, L'Oreal Paris, Maybelline New York), Procter & Gamble Company (CoverGirl, Crest, Gillette, Olay, Pantene), Unilever (Dove), Others

**Table 110.** Market Shares of Leading Personal Care Companies in Western Europe

(2014) - Percentage Breakdown by Value Sales for Avon Products, Inc., Colgate-Palmolive Company, Estee Lauder Companies, Inc., L'Oreal Group, The, Natura, Procter & Gamble Co., Unilever and Others

**Table 111.** Market Shares of Leading Personal Care Products Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Henkel AG & Co, Johnson & Johnson, KAO Corporation, Natura Cosméticos S. A, Procter & Gamble, Sara Lee Corporation, Unilever PLC and Others

**Table 112.** Market Shares of Leading Personal Care Product Producers by Value Sales in Africa & Middle East (2014) - Percentage Breakdown for Beiersdorf AG, Colgate-Palmolive Co., Henkel AG & Co. KGaA, Johnson & Johnson, Paxan Co., Procter & Gamble Co., Reckitt Benckiser Plc., Sano-Bruno's Enterprises Ltd., Unilever Plc and Others

**Table 113.** Market Shares of Leading Personal Care Product Producers by Value Sales in Asia Pacific (2014) - Percentage Breakdown for Amway Corporation, Colgate-Palmolive Company, Godrej Group, Johnson & Johnson, Kao Corporation, Lion Corporation, Procter & Gamble, Reckitt Benckiser plc., Unilever PLC, Wipro Limited and Others

**Table 114.** Market Shares of Leading Personal Care Product Producers by Value Sales in Western Europe (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Co., Henkel AG & Co., Johnson & Johnson, L'Oreal Group, Procter & Gamble (P&G), Unilever Plc, and Others

**Table 115.** Market Shares of Leading Small Home and Personal Care Appliances Manufacturers Worldwide (2014) - Percentage Breakdown by Value for Conair Corporation, De'Longhi Appliances S. r. l, Groupe SEB, Helen of Troy Ltd., Jarden Corporation, Koninklijke Philips N. V., Procter & Gamble (Braun), Spectrum Brands, Inc., and Others

## Pet Care Products

**Table 116.** Market Shares of Leading Pet Care Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Colgate-Palmolive Company, Del Monte Foods, Inc., Mars, Inc., Nestle S.A., Procter & Gamble Co. (P&G), and Others

**Table 117.** Market Shares of Leading Pet Care Product Manufacturers in Africa & Middle East in (2014): Percentage Shares in Sales Value held by Colgate-Palmolive, Foodcorp, Mars, Inc., Nestle SA, and Procter & Gamble

**Table 118.** Market Shares of Leading Pet Care Product Manufacturers in Asia-Pacific in (2014): Percentage Shares in Sales Value held by Colgate-Palmolive, Mars, Inc., Nestle SA, Procter & Gamble, and Unicharm PetCare Corporation

**Table 119.** Market Shares of Leading Pet Care Product Manufacturers in North America in (2014): Percentage Shares in Sales Value held by Colgate-Palmolive, Del Monte Foods, Mars, Inc., Nestle SA, and Procter & Gamble

**Table 120.** Market Shares of Leading Pet Care Product Manufacturers in Western Europe in (2014): Percentage Shares in Sales Value held by Colgate-Palmolive, Mars, Inc., Nestle SA, Procter & Gamble, and Vitakraft Sunseed Inc.

#### Skin Care Products

**Table 121.** Market Shares of Leading Skin and Body Care Product Manufacturers Worldwide (2014) - Percentage Breakdown by Retail Value Sales for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Estee Lauder Companies, Inc., Johnson & Johnson, Kao Corporation, L'Oreal Group, Procter & Gamble Co., Shiseido Company, Limited, Unilever Plc, and Others

**Table 122.** Market Shares of Leading Premium Skin Care Product Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Ales Groupe, Clarins Group, Colgate-Palmolive Company, Estee Lauder Companies, Inc., L'Occitane en Provence, L'Oreal S.A., LVMH Moet Hennessy Louis Vuitton SA, Pierre Fabre Group, Shiseido Co., Ltd., and Others

**Table 123.** Market Shares of Leading Mass Skin Care Product Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Belcorp, Boticca, Chanel S.A., Colgate-Palmolive Company, Hypermarcas SA, L'Oreal S.A., Unilever Plc, and Others

**Table 124.** Market Shares of Leading Premium Skin Care Product Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Beiersdorf AG, Clarins Group, Colgate-Palmolive Company, Estee Lauder Companies, Inc., L'Occitane en

Provence, L'Oreal S.A., LVMH Moet Hennessy Louis Vuitton SA, Pierre Fabre Group, and Others

**Table 125.** Market Shares of Leading Mass Skin Care Product Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Guthy-Renker, LLC, Kao Corporation, L'Oreal S.A., Mary Kay Inc., Procter & Gamble Co., Unilever Plc, and Others

**Table 126.** Market Shares of Leading Premium Skin Care Product Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Beiersdorf AG, Clarins Group, Colgate-Palmolive Company, Elizabeth Arden Inc., Estee Lauder Companies, Inc., L'Oreal S.A., LVMH Moet Hennessy Louis Vuitton SA, Pierre Fabre Group, Shiseido Co., Ltd., and Others

**Table 127.** Market Shares of Leading Mass Skin Care Product Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Alliance Boots GmbH, Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Henkel AG & Company, KGaA, L'Oreal S.A., Procter & Gamble Co., Unilever Plc, YvesRocher and Others

#### Sun Care Products

**Table 128.** Market Shares of Leading Sun Care Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Amorepacific Corporation, Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Energizer Holdings, Inc., Estee Lauder Companies, Inc., L'Oreal Group, Merck & Co., Inc., Shiseido Co., Ltd. and Others

**Table 129.** Market Shares of Leading Sun Care Product Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Botica, Inc., Chanel S.A., Colgate-Palmolive Company, Energizer Holdings, Inc., Hypermarcas S.A., L'Oreal Group, Merck & Co., Inc. and Others

**Table 130.** Market Shares of Leading Sun Care Product Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Australian Gold, Clarins Group, Colgate-Palmolive Company, Energizer Holdings, Inc., Estee Lauder Companies, Inc., L'Oreal Group, Mary Kay, Inc., Merck & Co., Inc., Sun And Skin Care Research, LLC. and Others

**Table 131.** Market Shares of Leading Sun Care Product Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Beiersdorf AG, Boots Company Plc, Cadey and Company, Clarins Group, Colgate-Palmolive Company, Coty, Inc., Estee Lauder Companies, Inc., L'Oreal Group, Pierre Fabre Pharmaceuticals, Inc. and Others

#### Surface Care Products

**Table 132.** Market Shares of Leading Surface Care Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Colgate-Palmolive Company, Procter & Gamble Co. (P&G), Reckitt Benckiser Group Plc, S. C. Johnson & Son, Inc., Unilever N. V. and Others

#### Toiletry Products

**Table 133.** Market Shares of Leading Toiletry Product Manufacturers in Brazil (2014) - Percentage Share Breakdown by Value Sales for L'Oreal Group, The, Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, The, Hypermarcas, Johnson & Johnson, Ltd., Natura Cosmeticos S.A., Niely Do Brasil Industrial Ltda., O Boticario, Procter & Gamble Company, Unilever Group, The, and Others

## I would like to order

Product name: Colgate-Palmolive (India) Ltd. (India): Market Research Report

Product link: <https://marketpublishers.com/r/C7A4D3F58E1EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C7A4D3F58E1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970