

# Coatings: Market Research Report

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## Abstracts

This report analyzes the worldwide markets for Coatings in US\$ Million and Thousand Gallons by the following Product Segments: Architectural Coatings (Exterior Architectural Coatings, Interior Architectural Coatings, & Other Architectural Coatings), Transportation OEM Coatings, Transportation Refinishes, Wood Finishes, Powder Coatings, Packaging Coatings, Protective Coatings, and Others. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America. Annual estimates and forecasts are provided for the period 2013 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 269 companies including many key and niche players such as -

Akzo Nobel N.V

Asian Paints Limited

Axalta Coating Systems

BASF Coatings GmbH

Benjamin Moore & Co.

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Akzo Nobel N. V. (The Netherlands)

Asian Paints Limited (India)

Axalta Coating Systems (USA)

BASF Coatings GmbH (Germany)

Benjamin Moore & Co. (USA)

Chugoku Marine Paints, Ltd. (Japan)

H. B. Fuller Company (USA)

Hempel A/S (Denmark)

Kansai Paint Co. , Ltd. (Japan)

Nippon Paint Co. , Ltd. (Japan)

PPG Industries, Inc. (USA)

RPM International, Inc. (USA)

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## **4A. FRANCE**

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Basf Coatings GmbH – A Key Player

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#### **4D. THE UNITED KINGDOM**

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**Table 161.** The UK Recent Past, Current & Future Analysis for Coatings by Product Segment - Architectural Coatings (Exterior Architectural Coatings, Interior Architectural Coatings, and Other Architectural Coatings), Transportation OEM Coatings, Transportation Refinishes, Wood Finishes, Powder Coatings, Packaging Coatings, Protective Coatings and Others Markets Independently Analyzed with Annual Sales Figures in Thousand US Gallons for Years 2013 through 2020 (includes corresponding Graph/Chart)

**Table 162.** The UK Historic Review for Coatings by Product Segment - Architectural Coatings (Exterior Architectural Coatings, Interior Architectural Coatings, and Other Architectural Coatings), Transportation OEM Coatings, Transportation Refinishes, Wood Finishes, Powder Coatings, Packaging Coatings, Protective Coatings and Others Markets Independently Analyzed with Annual Sales Figures in Thousand US Gallons for Years 2006 through 2012 (includes corresponding Graph/Chart)

**Table 163.** The UK 15-Year Perspective for Coatings by Product Segment - Percentage Breakdown of Volume Sales for Architectural Coatings (Exterior Architectural Coatings, Interior Architectural Coatings, and Other Architectural Coatings), Transportation OEM Coatings, Transportation Refinishes, Wood Finishes, Powder Coatings, Packaging Coatings, Protective Coatings and Others Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

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**Table 164.** The UK Recent Past, Current & Future Analysis for Coatings by Product Segment - Architectural Coatings (Exterior Architectural Coatings, Interior Architectural Coatings, and Other Architectural Coatings), Transportation OEM Coatings, Transportation Refinishes, Wood Finishes, Powder Coatings, Packaging Coatings, Protective Coatings and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

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Current and Future Analysis

##### B. Market Analytics

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**Table 167.** Spanish Recent Past, Current & Future Analysis for Coatings by Product Segment - Architectural Coatings (Exterior Architectural Coatings, Interior Architectural Coatings, and Other Architectural Coatings), Transportation OEM Coatings, Transportation Refinishes, Wood Finishes, Powder Coatings, Packaging Coatings, Protective Coatings and Others Markets Independently Analyzed with Annual Sales Figures in Thousand US Gallons for Years 2013 through 2020 (includes corresponding Graph/Chart)

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**Table 170.** Spanish Recent Past, Current & Future Analysis for Coatings by Product Segment - Architectural Coatings (Exterior Architectural Coatings, Interior Architectural Coatings, and Other Architectural Coatings), Transportation OEM Coatings, Transportation Refinishes, Wood Finishes, Powder Coatings, Packaging Coatings, Protective Coatings and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

**Table 171.** Spanish Historic Review for Coatings by Product Segment - Architectural Coatings (Exterior Architectural Coatings, Interior Architectural Coatings, and Other Architectural Coatings), Transportation OEM Coatings, Transportation Refinishes, Wood Finishes, Powder Coatings, Packaging Coatings, Protective Coatings and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

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### A. Market Analysis

Current and Future Analysis

Growth Slows Down

### B. Market Analytics

Volume Analytics

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**Table 174.** Russian Historic Review for Coatings by Product Segment - Architectural Coatings (Exterior Architectural Coatings, Interior Architectural Coatings, and Other Architectural Coatings), Transportation OEM Coatings, Transportation Refinishes, Wood Finishes, Powder Coatings, Packaging Coatings, Protective Coatings and Others Markets Independently Analyzed with Annual Sales Figures in Thousand US Gallons for Years 2006 through 2012 (includes corresponding Graph/Chart)

**Table 175.** Russian 15-Year Perspective for Coatings by Product Segment - Percentage Breakdown of Volume Sales for Architectural Coatings (Exterior Architectural Coatings, Interior Architectural Coatings, and Other Architectural Coatings), Transportation OEM Coatings, Transportation Refinishes, Wood Finishes, Powder Coatings, Packaging Coatings, Protective Coatings and Others Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

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**Table 177.** Russian Historic Review for Coatings by Product Segment - Architectural Coatings (Exterior Architectural Coatings, Interior Architectural Coatings, and Other Architectural Coatings), Transportation OEM Coatings, Transportation Refinishes, Wood Finishes, Powder Coatings, Packaging Coatings, Protective Coatings and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

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##### A. Market Analysis

Current and Future Analysis

Product Introductions/Innovations

Recent Industry Activity

Select Players

##### B. Market Analytics

Volume Analytics

**Table 179.** Rest of European Recent Past, Current & Future Analysis for Coatings by Product Segment - Architectural Coatings (Exterior Architectural Coatings, Interior Architectural Coatings, and Other Architectural Coatings), Transportation OEM Coatings, Transportation Refinishes, Wood Finishes, Powder Coatings, Packaging Coatings, Protective Coatings and Others Markets Independently Analyzed with Annual Sales Figures in Thousand US Gallons for Years 2013 through 2020 (includes corresponding Graph/Chart)

**Table 180.** Rest of European Historic Review for Coatings by Product Segment - Architectural Coatings (Exterior Architectural Coatings, Interior Architectural Coatings, and Other Architectural Coatings), Transportation OEM Coatings, Transportation

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**Table 181.** Rest of European 15-Year Perspective for Coatings by Product Segment - Percentage Breakdown of Volume Sales for Architectural Coatings (Exterior Architectural Coatings, Interior Architectural Coatings, and Other Architectural Coatings), Transportation OEM Coatings, Transportation Refinishes, Wood Finishes, Powder Coatings, Packaging Coatings, Protective Coatings and Others Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

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**Table 182.** Rest of European Recent Past, Current & Future Analysis for Coatings by Product Segment - Architectural Coatings (Exterior Architectural Coatings, Interior Architectural Coatings, and Other Architectural Coatings), Transportation OEM Coatings, Transportation Refinishes, Wood Finishes, Powder Coatings, Packaging Coatings, Protective Coatings and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

**Table 183.** Rest of European Historic Review for Coatings by Product Segment - Architectural Coatings (Exterior Architectural Coatings, Interior Architectural Coatings, and Other Architectural Coatings), Transportation OEM Coatings, Transportation Refinishes, Wood Finishes, Powder Coatings, Packaging Coatings, Protective Coatings and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

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Current and Future Analysis  
Market Overview  
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Expanding Construction Sector Offers Boost to Architectural Coatings

**Table 186.** Asian Construction Market (2013): Percentage Breakdown of Spend by Sector (includes corresponding Graph/Chart)

Asia-Pacific Wood Coatings Market to Surge  
Growing Production of Automobiles Spurs Demand for Coatings  
Powder Coatings – An Emerging Sector  
Demand for Marine Coatings Steady  
Competition

**Table 187.** Asia-Pacific Coatings Market (2013): Percentage Breakdown of Share by Company (includes corresponding Graph/Chart)

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B. Market Analytics  
Volume Analytics

**Table 189.** Asia-Pacific Recent Past, Current & Future Analysis for Coatings by Geographic Region - Australia, China, India, South Korea, Taiwan, Thailand and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in Thousand US Gallons for Years 2013 through 2020 (includes corresponding Graph/Chart)

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**Table 192.** Asia-Pacific Historic Review for Coatings by Product Segment - Architectural Coatings (Exterior Architectural Coatings, Interior Architectural Coatings, and Other Architectural Coatings), Transportation OEM Coatings, Transportation Refinishes, Wood Finishes, Powder Coatings, Packaging Coatings, Protective Coatings and Others Markets Independently Analyzed with Annual Sales Figures in Thousand US Gallons for Years 2006 through 2012 (includes corresponding Graph/Chart)

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## **5A. AUSTRALIA**

### A. Market Analysis

Current and Future Analysis

### B. Market Analytics

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## **5B. CHINA**

A. Market Analysis

Current and Future Analysis

Coatings Market Witnesses Slow Yet Steady Growth

Chinese Construction Market- A Brief Overview

Architectural Functional Coatings Exhibit Strong Growth Potential

Shift in Ship Building Activity to Fuel Demand for Marine Coatings

Competition

Architectural Coatings

**Table 205.** Chinese Architectural Coatings Market (2014E): Percentage Breakdown of Share by Company (includes corresponding Graph/Chart)

Automotive Coatings

Recent Industry Activity

B. Market Analytics

Volume Analytics

**Table 206.** Chinese Recent Past, Current & Future Analysis for Coatings with Annual Sales Figures in Thousand US Gallons for Years 2013 through 2020 (includes corresponding Graph/Chart)

**Table 207.** Chinese Historic Review for Coatings with Annual Sales Figures in Thousand US Gallons for Years 2006 through 2012 (includes corresponding Graph/Chart)

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**Table 209.** Chinese Historic Review for Coatings with Annual Sales Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

## **5C. INDIA**

A. Market Analysis

Current and Future Analysis

Overview of the Indian Coatings Market

Market Characterized by a Unique Distribution Structure

Consumers Shift towards Premium Products

Recent Industry Activity

Asian Paints Limited - A Key Player

B. Market Analytics

Volume Analytics

**Table 210.** Indian Recent Past, Current & Future Analysis for Coatings with Annual Sales Figures in Thousand US Gallons for Years 2013 through 2020 (includes corresponding Graph/Chart)

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## **5D. SOUTH KOREA**

A. Market Analysis

Current and Future Analysis

B. Market Analytics

Volume Analytics

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**Table 215.** South Korean Historic Review for Coatings with Annual Sales Figures in Thousand US Gallons for Years 2006 through 2012 (includes corresponding Graph/Chart)

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**Table 216.** South Korean Recent Past, Current & Future Analysis for Coatings with Annual Sales Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

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## **5E. TAIWAN**

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**Table 218.** Taiwanese Recent Past, Current & Future Analysis for Coatings with Annual Sales Figures in Thousand US Gallons for Years 2013 through 2020 (includes corresponding Graph/Chart)

**Table 219.** Taiwanese Historic Review for Coatings with Annual Sales Figures in Thousand US Gallons for Years 2006 through 2012 (includes corresponding Graph/Chart)

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**Table 220.** Taiwanese Recent Past, Current & Future Analysis for Coatings with Annual Sales Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

**Table 221.** Taiwanese Historic Review for Coatings with Annual Sales Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

## **5F. THAILAND**

Market Analysis  
Volume Analytics

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**Table 223.** Thai Historic Review for Coatings with Annual Sales Figures in Thousand US Gallons for Years 2006 through 2012 (includes corresponding Graph/Chart)

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**Table 225.** Thai Historic Review for Coatings with Annual Sales Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

## **5G. REST OF ASIA-PACIFIC**

### A. Market Analysis

Current and Future Analysis

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Product Introduction/Innovation

Recent Industry Activity

### B. Market Analytics

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**Table 229.** Rest of Asia-Pacific Recent Past, Current & Future Analysis for Coatings with Annual Sales Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

**Table 230.** Rest of Asia-Pacific Historic Review for Coatings with Annual Sales Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

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### A. Market Analysis



Current and Future Analysis

Brief Market Overview

Renewed Growth in Construction Activity to Drive Demand

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Product Introduction/Innovation

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**Table 232.** Middle East & Africa Recent Past, Current & Future Analysis for Coatings by Geographic Region - Kuwait, Saudi Arabia, UAE, Israel, and Rest of Middle East & Africa Markets Independently Analyzed with Annual Sales Figures in Thousand US Gallons for Years 2013 through 2020 (includes corresponding Graph/Chart)

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**Table 235.** Middle East & Africa Historic Review for Coatings by Product Segment - Architectural Coatings (Exterior Architectural Coatings, Interior Architectural Coatings, and Other Architectural Coatings), Transportation OEM Coatings, Transportation Refinishes, Wood Finishes, Powder Coatings, Packaging Coatings, Protective Coatings and Others Markets Independently Analyzed with Annual Sales Figures in Thousand US Gallons for Years 2006 through 2012 (includes corresponding Graph/Chart)

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**Table 238.** Middle East & Africa Recent Past, Current & Future Analysis for Coatings by Geographic Region - Kuwait, Saudi Arabia, UAE, Israel, and Rest of Middle East & Africa Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

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**Table 240.** Middle East & Africa Recent Past, Current & Future Analysis for Coatings by Product Segment - Architectural Coatings (Exterior Architectural Coatings, Interior Architectural Coatings, and Other Architectural Coatings), Transportation OEM Coatings, Transportation Refinishes, Wood Finishes, Powder Coatings, Packaging Coatings, Protective Coatings and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

**Table 241.** Middle East & Africa Historic Review for Coatings by Product Segment - Architectural Coatings (Exterior Architectural Coatings, Interior Architectural Coatings, and Other Architectural Coatings), Transportation OEM Coatings, Transportation Refinishes, Wood Finishes, Powder Coatings, Packaging Coatings, Protective Coatings and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

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**Table 243.** Middle East & Africa 15-Year Perspective for Coatings by Product Segment - Percentage Breakdown of Dollar Sales for Architectural Coatings (Exterior Architectural Coatings, Interior Architectural Coatings, and Other Architectural Coatings), Transportation OEM Coatings, Transportation Refinishes, Wood Finishes, Powder Coatings, Packaging Coatings, Protective Coatings and Others Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

## **6A. ISRAEL**

A. Market Analysis

Current and Future Analysis

B. Market Analytics

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**Table 244.** Israeli Recent Past, Current & Future Analysis for Coatings with Annual Sales Figures in Thousand US Gallons for Years 2013 through 2020 (includes corresponding Graph/Chart)

**Table 245.** Israeli Historic Review for Coatings with Annual Sales Figures in Thousand US Gallons for Years 2006 through 2012 (includes corresponding Graph/Chart)

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**Table 246.** Israeli Recent Past, Current & Future Analysis for Coatings with Annual Sales Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

**Table 247.** Israeli Historic Review for Coatings with Annual Sales Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

## **6B. SAUDI ARABIA**

- A. Market Analysis
  - Current and Future Analysis
- B. Market Analytics
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**Table 248.** Saudi Arabian Recent Past, Current & Future Analysis for Coatings with Annual Sales Figures in Thousand US Gallons for Years 2013 through 2020 (includes corresponding Graph/Chart)

**Table 249.** Saudi Arabian Historic Review for Coatings with Annual Sales Figures in Thousand US Gallons for Years 2006 through 2012 (includes corresponding Graph/Chart)

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**Table 250.** Saudi Arabian Recent Past, Current & Future Analysis for Coatings with Annual Sales Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

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## **6C. THE UNITED ARAB EMIRATES**

- A. Market Analysis
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**Table 252.** UAE Recent Past, Current & Future Analysis for Coatings with Annual Sales Figures in Thousand US Gallons for Years 2013 through 2020 (includes corresponding Graph/Chart)

**Table 253.** UAE Historic Review for Coatings with Annual Sales Figures in Thousand US Gallons for Years 2006 through 2012 (includes corresponding Graph/Chart)

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**Table 254.** UAE Recent Past, Current & Future Analysis for Coatings with Annual Sales Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

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## 6D. KUWAIT

### A. Market Analysis

Current and Future Analysis

### B. Market Analytics

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**Table 256.** Kuwaiti Recent Past, Current & Future Analysis for Coatings with Annual Sales Figures in Thousand US Gallons for Years 2013 through 2020 (includes corresponding Graph/Chart)

**Table 257.** Kuwaiti Historic Review for Coatings with Annual Sales Figures in Thousand US Gallons for Years 2006 through 2012 (includes corresponding Graph/Chart)

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**Table 258.** Kuwaiti Recent Past, Current & Future Analysis for Coatings with Annual Sales Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

**Table 259.** Kuwaiti Historic Review for Coatings with Annual Sales Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

## 6E. REST OF MIDDLE EAST & AFRICA

### A. Market Analysis

Current and Future Analysis

## Africa

**Table 260.** African Architectural Coatings Market (2014E): Percentage Breakdown of Share by Company (includes corresponding Graph/Chart)

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**Table 261.** Rest of Middle East & Africa Recent Past, Current & Future Analysis for Coatings with Annual Sales Figures in Thousand US Gallons for Years 2013 through 2020 (includes corresponding Graph/Chart)

**Table 262.** Rest of Middle East & Africa Historic Review for Coatings with Annual Sales Figures in Thousand US Gallons for Years 2006 through 2012 (includes corresponding Graph/Chart)

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**Table 263.** Rest of Middle East & Africa Recent Past, Current & Future Analysis for Coatings with Annual Sales Figures in US\$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

**Table 264.** Rest of Middle East & Africa Historic Review for Coatings with Annual Sales Figures in US\$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

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A. Market Analysis

Current and Future Analysis

Overview

Competition

**Table 265.** Latin American Architectural Coatings Market (2013): Percentage

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## B. Market Analytics

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**Table 266.** Latin American Recent Past, Current & Future Analysis for Coatings by Geographic Region - Argentina, Brazil, Mexico and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in Thousand US Gallons for Years 2013 through 2020 (includes corresponding Graph/Chart)

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Value Analytics

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Current and Future Analysis

B. Market Analytics

Volume Analytics

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Current and Future Analysis

Brazil Leads the Way

Recent Industry Activity

B. Market Analytics

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Total Companies Profiled: 269 (including Divisions/Subsidiaries - 324)

The United States (120)

Canada (6)

Japan (5)

Europe (146)

France (10)

Germany (39)

The United Kingdom (36)

Italy (19)

Spain (4)

Rest of Europe (38)  
Asia-Pacific (Excluding Japan) (35)  
Latin America (7)  
Middle East (4)  
Africa (1)

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