

# Cloud Computing Services: Market Research Report

<https://marketpublishers.com/r/CDE4CF02053EN.html>

Date: January 2019

Pages: 699

Price: US\$ 5,600.00 (Single User License)

ID: CDE4CF02053EN

## Abstracts

This report analyzes the worldwide markets for Cloud Computing Services in US\$ Thousand by the following Segments: Software-as-a-Service (ERP, CRM, & Other SaaS), Platform-as-a-Service (AIM, & Other PaaS), Infrastructure-as-a-Service (Compute, & Others IaaS), Business Process-as-a-Service (HR, E-commerce Enablement, Cloud Payments, & Other BPaaS), Management & Security Services (Storage Management, & Others), and Advertising.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2016 through 2024.

Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 224 companies including many key and niche players such as

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Acquia Inc.

Adobe Systems Incorporated

Akamai Technologies, Inc.

Alibaba Cloud

Amazon Web Services, Inc.

CA Technologies, Inc.

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Akamai Technologies, Inc. (USA)  
Alibaba Cloud (China)

Amazon Web Services, Inc. (USA)  
CA Technologies, Inc. (USA)  
Dell Inc. (USA)  
ENKI Corporation (USA)  
FUJITSU (Japan)  
Google, Inc. (USA)  
Hewlett-Packard Development Company, L. P. (USA)  
IBM Corporation (USA)  
Microsoft Corporation (USA)  
NTT DATA Corporation (Japan)  
Oracle Corporation (USA)  
OVH (France)  
Rackspace Hosting, Inc. (USA)  
Salesforce.com, Inc. (USA)  
SAP SE (Germany)  
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Stable Electricity Power Supply Remains a Key Challenge to Reckon With in the Indian Market

Supportive Regulatory Measures Need of Hour

Expedite Clearance for Datacenters

Coherent Policy Framework for Data Storage and Privacy

Attaining International Framework for Cloud Computing

Conclusion

Product Launch

Strategic Corporate Development

Zoho Corporation Pvt. Ltd - A Key Indian Player

B. Market Analytics

**Table 148.** Indian Recent Past, Current and Future Analysis for Public Cloud Computing Services by Service Type - SaaS (ERP, CRM, Other SaaS Services), PaaS (AIM and Other PaaS Services), IaaS (Compute and Other IaaS Services), BPaaS (HR, E-Commerce Enablement, Cloud Payments and Other BPaaS Services) Management & Security Services (Storage Management Services and Other Management & Security Services) and Advertising Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

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**Table 150.** Indian 14-Year Perspective for Public Cloud Computing Services by Service

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## 5D. SOUTH KOREA

### A. Market Analysis

Outlook

### B. Market Analytics

**Table 151.** South Korean Recent Past, Current and Future Analysis for Public Cloud Computing Services by Service Type - SaaS (ERP, CRM, Other SaaS Services), PaaS (AIM and Other PaaS Services), IaaS (Compute and Other IaaS Services), BPaaS (HR, E-Commerce Enablement, Cloud Payments and Other BPaaS Services) Management & Security Services (Storage Management Services and Other Management & Security Services) and Advertising Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

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## 5E. REST OF ASIA-PACIFIC

### A. Market Analysis

Outlook

Select Regional Markets: A Review

Thailand

Taiwan

### B. Market Analytics

**Table 154.** Rest of Asia-Pacific Recent Past, Current and Future Analysis for Public Cloud Computing Services by Service Type - SaaS (ERP, CRM, Other SaaS Services), PaaS (AIM and Other PaaS Services), IaaS (Compute and Other IaaS Services), BPaaS (HR, E-Commerce Enablement, Cloud Payments and Other BPaaS Services) Management & Security Services (Storage Management Services and Other Management & Security Services) and Advertising Markets Independently Analyzed with Annual Revenue Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

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## 6. LATIN AMERICA

### A. Market Analysis

Outlook

## B. Market Analytics

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**Table 159.** Latin American 14-Year Perspective for Public Cloud Computing Services by Geographic Region - Percentage Breakdown of Revenues for Brazil and Rest of Latin America Markets for Years 2011, 2017 and 2024 (includes corresponding Graph/Chart)

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Services) Management & Security Services (Storage Management Services and Other Management & Security Services) and Advertising Markets for Years 2011, 2017 and 2024 (includes corresponding Graph/Chart)

## **6A. BRAZIL**

A. Market Analysis

Outlook

B. Market Analytics

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## **6B. REST OF LATIN AMERICA**

A. Market Analysis



## Outlook

### B. Market Analytics

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## 7. REST OF WORLD

### A. Market Analysis

#### Outlook

#### Strategic Corporate Developments

### B. Market Analytics

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#### **IV. COMPETITIVE LANDSCAPE**

Total Companies Profiled: 224 (including Divisions/Subsidiaries - 239)

The United States (138)

Canada (6)

Japan (9)

Europe (42)

France (6)

Germany (4)

The United Kingdom (18)

Italy (2)

Spain (1)

Rest of Europe (11)

Asia-Pacific (Excluding Japan) (34)

Middle East (6)

Africa (4)

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