

# Cigars: Market Research Report

<https://marketpublishers.com/r/CB13EA17EBBEN.html>

Date: December 2018

Pages: 242

Price: US\$ 5,450.00 (Single User License)

ID: CB13EA17EBBEN

## Abstracts

This report analyzes the worldwide markets for Cigars in Thousand Sticks. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World.

Annual estimates and forecasts are provided for the period 2016 through 2024.

Also, a five-year historic analysis is provided for these markets.

Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 141 companies including many key and niche players such as -

Agio Cigars

Altadis SA

Dannemann Cigarenfabrik GmbH

Habanos SA Corporation

John Middleton Co.

Swedish Match

## Contents

### **I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS**

Study Reliability and Reporting Limitations  
Disclaimers  
Data Interpretation & Reporting Level  
Quantitative Techniques & Analytics  
Product Definitions and Scope of Study  
Cigars  
Cigar Types: Quality and Appearance Disparities  
Large Cigars  
Little Cigars  
Cigarillos

### **II. EXECUTIVE SUMMARY**

#### **1. INDUSTRY OVERVIEW**

Outlook  
Cigars Move Ahead in an Environment Laced with Challenges  
Current & Future Analysis  
US and Europe Contribute Bulk, Emerging Economies Lend Momentum

#### **2. MARKET TRENDS & ISSUES**

Cigars Benefited from Regulations on Cigarettes, but Not Anymore  
Premium Cigars Segment Shadows Growth in Luxury Goods Market  
Cigar Market Growth: An Outcome of Mass Market Strategies  
Little Cigars and Cigarillos Dominate Market  
Flavored Variants Gain Traction among Youth  
Cigar Manufacturers Eye Female Cigar Smoking Market  
Growing Consumption of Cigars: A Boon for Cigar Tobacco Farmers  
Competition  
Cigar Industry Remains Highly Concentrated  
Major Premium Cigar Brands in the Global Arena  
Habanos Dominates the Cuban Cigar Market  
Habanos Adopts Creative Marketing Strategies to Drive Cigar Consumption

### **3. REGULATORY LANDSCAPE**

Global Regulatory Rampage on Tobacco Products Leaves Industry High and Dry  
Manufacturers Adapt to Increasing Tax Policy Disparities  
Flaws in Regulations Drives Youth Cigar Consumption  
Illegal Trading: A Menace to the Industry  
The Wait Goes on for the WTO Ruling on Plain Packaging  
Impact on Cigars Market  
With US Tightening Laws, Manufacturers Eye Greener Pastures

### **4. PRODUCT OVERVIEW**

Cigars  
Cigar Types: Quality and Appearance Disparities  
Large Cigars  
Little Cigars  
Cigarillos

### **5. PRODUCT INTRODUCTIONS**

Debonaire House Launches Daybreak Ultra Premium Cigars  
Davidoff Cigars Rolls Out Limited Edition Cigar  
Bobalu Cigars Launches Deplorable Cigar Club Cigar  
STG UK Introduces Moments Panatella  
Davidoff Unveils New 702 Series Cigars  
Ventura Cigar Rolls Out PSyKo Seven Connecticut  
Davidoff Unveils Davidoff Golf Scorecard Edition 2016  
Habanos Rolls Out New Cigars at Habanos Festival  
Puros Indios Cigars to Manufacture and Distribute Kafie 1901 Brand  
EPC Cigar Launches E. P. Carrillo Cabinet and New Wave Reserva Cigars  
Drew Estate Introduces “Tienda Exclusiva by Willy Herrera” Concept Cigar for Barrister Cigars  
Sindicato Cigar Group Unveils Flagship Cigar, Sindicato  
MLB Cigar Ventures to Debut Imperia Brand  
Scandinavian Tobacco Group UK Releases Break Little Cigars Line  
Crux Cigar Company Launches New Cigar Brands  
DeSiena Cigars Debuts DeSiena 312 Cigar  
Warped Cigars Releases EL OSO  
Davidoff Cigars Unveils Short Pleasures and Inspirational Robusto Cigars

Lone Star State, Ezra Zion Cigar Jointly Launch SP3 Cigar

## 6. RECENT INDUSTRY ACTIVITY

STG to Open New Retail Outlets in Texas

Drew Estate Selects STG Canada as Distributor

Pure Aroma Cigars and Espinosa Premium Cigars Cancel Distribution Pact

Altria Takes Over Sherman Group Holdings

Tabacalera Acquires Serious Cigars

J. Cortès Acquires Olivia Cigars

STG, Decent C. Gars Ink Distribution Contract

Royal Danish Cigars Inks Distribution Deals

Imperial Tobacco Rebrands as Imperial Brands

## 262 CIGARS COMMENCE REGULAR PRODUCTION OF ALLEGIANCE CIGARS

General Cigar Acquires Cigar Brands of Leccia Tobacco Company

Swisher International Inks Definitive Agreement to Takeover Drew Estate

STG Purchases Brand Portfolio of Toraño Family Cigar Company

STG Takes Over Verellen NV

Hampton Cigar Company Established

Japan Tobacco to Close Northern Ireland and Belgium Plants

## 7. FOCUS ON SELECT PLAYERS

Agio Cigars (The Netherlands)

Altadis SA (Spain)

Dannemann Cigarenfabrik GmbH (Germany)

Habanos SA Corporation (Cuba)

John Middleton Co. (USA)

Swedish Match (Sweden)

Scandinavian Tobacco Group (Denmark)

Swisher International, Inc. (USA)

## 8. GLOBAL MARKET PERSPECTIVE

**Table 1.** World Recent Past, Current & Future Analysis for Cigars by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America

and Rest of World Markets Independently Analyzed with Annual Sales Figures in Thousand Sticks for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 2.** World Historic Review for Cigars by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in Thousand Sticks for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 3.** World 14-Year Perspective for Cigars by Geographic Region - Percentage Breakdown of Volume Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

### III. MARKET

#### 1. THE UNITED STATES

##### A. Market Analysis

###### Outlook

Seismic Changes in Tobacco Consumption of American Consumers

Growing Popularity of Flavored Cigars among Young Smokers

Mass Market Cigars Lure Females and Young Male Adults

Disparity in Regulations for Cigars and Cigarettes Boosts Consumption of Cigars

Large Cigars Capitalize on Disparate Regulations

Easing of US-Cuba Trade Embargo to Benefit Cuban Cigar Makers

Competitive Scenario

**Table 4.** Leading Players in the US Cigars Market (2017E): Percentage Breakdown of Volume Sales for Altria, Imperial Brands, Swedish Match, Swisher International and Others (includes corresponding Graph/Chart)

**Table 5.** Leading Cigar Brands in the US (2017E): Percentage Breakdown of Volume Sales for Black & Mild, Dutch Masters, Phillies, Swisher Sweets, White Own and Others (includes corresponding Graph/Chart)

Cigars Remain Popular in Convenience Stores, Challenges Emerge

**Table 6.** Cigar Sales in US Convenience Stores by Category (2017E): Percentage Breakdown of Value Sales for Flavored, Natural Leaf, Pipe, Sweet and Others (includes corresponding Graph/Chart)

New Flavors Add Zest to the Market  
STG – A Leader in Hand Made Cigars Market

**Table 7.** Leading Players in the US Hand-Made Cigars Market (2017E): Percentage Breakdown of Volume for Caribbean Cigars, Imperial Tobacco, STG and Others (includes corresponding Graph/Chart)

Cigars International Capitalizes on Growing Online Sales

**Table 8.** Leading Players in the US Catalogue and Online Retail Cigars Market (2017E): Percentage Breakdown of Volume for Cigars International, Famous Smoke Shop, JR Cigar, Thomson Cigar and Others (includes corresponding Graph/Chart)

Regulatory Scenario  
New FDA Regulations to Impact Market Growth  
Opponents Challenge the FDA Rule  
Product Launches  
Strategic Corporate Developments  
Select Key Players  
B. Market Analytics

**Table 9.** US Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 10.** US Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2011 through 2015 (includes corresponding Graph/Chart)

## **2. CANADA**

A. Market Analysis  
Current and Future Analysis

## Market Overview

**Table 11.** Leading Provinces in Canada by Cigar Sales (2017E): Percentage Breakdown of Unit Sales for Alberta, British Columbia, Nova Scotia, Ontario, Quebec and Others (includes corresponding Graph/Chart)

New Regulations to Sound Death Knell for Flavored Cigars Market

Premium Tobacco Segment Sees Growth

Ageing Population Slows Down Cigar Market Growth in Canada

Strategic Corporate Development

B. Market Analytics

**Table 12.** Canadian Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 13.** Canadian Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2011 through 2015 (includes corresponding Graph/Chart)

### 3. JAPAN

A. Market Analysis

Current and Future Analysis

Market Overview

Competitive Scenario

B. Market Analytics

**Table 14.** Japanese Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 15.** Japanese Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2011 through 2015 (includes corresponding Graph/Chart)

## 4. EUROPE

### A. Market Analysis

European Cigars Market – An Overview

Current and Future Analysis

Manufacturers Jump into Action to Improve Revenues

The Tobacco Products Directive

### B. Market Analytics

**Table 16.** European Recent Past, Current & Future Analysis for Cigars by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in Thousand Sticks for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 17.** European Historic Review for Cigars by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in Thousand Sticks for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 18.** European 14-Year Perspective for Cigars by Geographic Region - Percentage Breakdown of Volume Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

## 4A. FRANCE

### A. Market Analysis

Current and Future Analysis

Market Overview

Competitive Scenario

### B. Market Analytics

**Table 19.** French Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 20.** French Historic Review for Cigars Market Analyzed with Annual Sales



Figures in Thousand Sticks for Years 2011 through 2015 (includes corresponding Graph/Chart)

## **4B. GERMANY**

### A. Market Analysis

Current and Future Analysis

Market Overview

German Cigar Consumption Habits – Divided on the Lines of Age Demographics

Competitive Scenario

Product Launch

Dannemann Cigarenfabrik GmbH – A Key German Cigar Manufacturer

### B. Market Analytics

**Table 21.** German Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 22.** German Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2011 through 2015 (includes corresponding Graph/Chart)

## **4C. ITALY**

### A. Market Analysis

Current and Future Analysis

Competitive Scenario

### B. Market Analytics

**Table 23.** Italian Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 24.** Italian Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2011 through 2015 (includes corresponding Graph/Chart)

## **4D. THE UNITED KINGDOM**

## A. Market Analysis

Current and Future Analysis

Market Overview

Anti-Smoking Regulations and Campaigns a Major Success in the UK

EUTPDII – A Short in the Arm for Cigars?

Competitive Scenario

Product Launches

Strategic Corporate Developments

## B. Market Analytics

**Table 25.** UK Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 26.** UK Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2011 through 2015 (includes corresponding Graph/Chart)

## 4E. SPAIN

### A. Market Analysis

Current and Future Analysis

An Overview of Cigar Smoking Habits in Spain

Competitive Scenario

Altadis SA – A Key Spanish Cigar Producer

### B. Market Analytics

**Table 27.** Spanish Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 28.** Spanish Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2011 through 2015 (includes corresponding Graph/Chart)

## 4F. RUSSIA

- A. Market Analysis
  - Current and Future Analysis
  - Market Overview
  - Competitive Scenario
- B. Market Analytics

**Table 29.** Russian Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 30.** Russian Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2011 through 2015 (includes corresponding Graph/Chart)

#### **4G. REST OF EUROPE**

- A. Market Analysis
  - Current and Future Analysis
  - Focus on Select Regional Markets
    - Austria
    - Belgium
    - Denmark
    - Netherlands
    - Sweden
  - Product Launches
  - Strategic Corporate Developments
  - Key Players
- B. Market Analytics

**Table 31.** Rest of Europe Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 32.** Rest of Europe Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2011 through 2015 (includes corresponding Graph/Chart)

## 5. ASIA-PACIFIC

### A. Market Analysis

#### Current & Future Analysis

Mixed Signals Pervade in Asian Cigar Market

Growing Presence of International Manufacturers

### B. Market Analytics

**Table 33.** Asia-Pacific Recent Past, Current & Future Analysis for Cigars by Geographic Region - Australia, China and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in Thousand Sticks for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 34.** Asia-Pacific Historic Review for Cigars by Geographic Region - Australia, China and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in Thousand Sticks for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 35.** Asia-Pacific 14-Year Perspective for Cigars by Geographic Region - Percentage Breakdown of Volume Sales for Australia, China and Rest of Asia-Pacific Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

## 5A. AUSTRALIA

### A. Market Analysis

#### Current & Future Analysis

Market Overview

Competition

### B. Market Analytics

**Table 36.** Australian Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 37.** Australian Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2011 through 2015 (includes corresponding Graph/Chart)

## 5B. CHINA

### A. Market Analysis

Current and Future Analysis

China – A Lucrative Market for Cigars

Low-Priced Products Dominate Chinese Cigar Market

Economic Growth, Rise in the Number of Rich Results in a Boisterous Cigar Market

Rising Middle Class to Help Cigar Market Growth

Cigar Lounges Subvert Regulations

A Peek into the Chinese Cigar Industry

**Table 38.** Chinese Domestic Cigar Production by Region (2017E): Percentage Breakdown of Total Volume Output by Province (includes corresponding Graph/Chart)

**Table 39.** Leading Cigar Brands in China (2017E): Percentage Breakdown of Unit Sales for Gongzi, Maoda, Shipai and Others (includes corresponding Graph/Chart)

Transformation Underway in the China-Made Cigars

### B. Market Analytics

**Table 40.** Chinese Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 41.** Chinese Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2011 through 2015 (includes corresponding Graph/Chart)

## 5C. REST OF ASIA-PACIFIC

### A. Market Analysis

Current and Future Analysis

Focus on Select Regional Markets

India

Cigars Gradually Gaining Popularity with Indian Consumers

Severe Regulations to Slowdown Volume Growth

Competitive Scenario

Indonesia

Cigar Consumption to Rise Driven by Rise in Urban Consumption

Competitive Scenario

Singapore

South Korea

Cigars – A Niche Market in Korea

B. Market Analytics

**Table 42.** Rest of Asia-Pacific Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 43.** Rest of Asia-Pacific Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2011 through 2015 (includes corresponding Graph/Chart)

## 6. LATIN AMERICA

A. Market Analysis

Current and Future Analysis

Market Overview

Product Launches

Habanos SA Corporation – Leading Cuba-Based Premium Cigar Manufacturer

B. Market Analytics

**Table 44.** Latin American Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 45.** Latin American Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2011 through 2015 (includes corresponding Graph/Chart)

## 7. REST OF WORLD

A. Market Analysis

Current and Future Analysis

## Overview of Select Markets in the Region

### Egypt

#### Market Overview

#### Competitive Scenario

### Israel

#### Absence of Domestic Players offer Opportunities to International Players in Israel

#### Government Acts Strongly to Curb Smoking

#### Competitive Scenario

### Kenya

#### Kenyan Cigar Market Picking Up

### Nigeria

#### Cigars to be a Lackluster Affair in Nigeria

### Saudi Arabia

#### Cigars Market Gathers Momentum on the back of Favorable Demographic Factors

#### Specialized Tobacconists Directly Challenge Dominance of Supermarkets in Cigars Market

#### Competitive Scenario

### South Africa

#### South African Cigar Market on Decline, Dominated by Cigarillos

#### Middle Class Youth to Spur Demand for High-end Cigars Brands

#### Competitive Scenario

**Table 46.** Leading Distributors of Cigars and Cigarillos in South Africa (2017E): Percentage Breakdown of Volume Sales for Cigar Co, Clippa Sales, OTP Distributors and Others (includes corresponding Graph/Chart)

**Table 47.** Leading Brands of Cigars and Cigarillos in South Africa (2017E): Percentage Breakdown of Volume Sales for Ritmeester, Swisher Blackstone and Others (includes corresponding Graph/Chart)

### The United Arab Emirates

#### Emerging Middle Class Drives Demand for Cigars

#### Resurgent Demand for Luxury Products to Stimulate Growth of Cigars Market

#### Hotels and Clubs Cater to Growing Cigar Smoking Trend

#### Market Characterized by Premiumization

#### Specialized Tobacconists Pose Threat to Supermarkets in Cigar Sales

### B. Market Analytics

**Table 48.** Rest of World Recent Past, Current & Future Analysis for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 49.** Rest of World Historic Review for Cigars Market Analyzed with Annual Sales Figures in Thousand Sticks for Years 2011 through 2015 (includes corresponding Graph/Chart)

#### **IV. COMPETITIVE LANDSCAPE**

Total Companies Profiled: 141 (including Divisions/Subsidiaries - 156)

The United States (86)

Japan (1)

Europe (35)

Germany (9)

The United Kingdom (6)

Italy (1)

Spain (2)

Rest of Europe (17)

Asia-Pacific (Excluding Japan) (14)

Middle East (1)

Latin America (18)

Africa (1)



## I would like to order

Product name: Cigars: Market Research Report

Product link: <https://marketpublishers.com/r/CB13EA17EBBEN.html>

Price: US\$ 5,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CB13EA17EBBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970