

Children's Publishing: Market Research Report



Phone: +44 20 8123 2220
Fax: +44 207 900 3970
office@marketpublishers.com
<http://marketpublishers.com>

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This report analyzes the Worldwide markets for Children's Publishing in US\$ Million.

The report provides separate comprehensive analytics for US, Europe, Asia-Pacific, and Rest of World.

Annual estimates and forecasts are provided for the period 2007 through 2015.

Also, a six-year historic analysis is provided for these markets.

The report profiles 182 companies including many key and niche players such as Barefoot Books, Inc., Barnes & Noble, Inc., Bloomsbury Publishing Plc., Candlewick Press, Inc., Disney Publishing Worldwide, Hachette Book Group, Hodder Headline Plc., HarperCollins Publishers, Houghton Mifflin Harcourt Publishing Company, Lee & Low Books, Macmillan Publishers Ltd., Oxford University Press, Parragon Books Ltd., Pearson Plc., Pearson Education Ltd., Penguin Books Limited, Penguin Group (USA), Inc., Pelican Publishing Company, Inc., Random House, Inc., Scholastic Corporation, and Simon & Schuster, Inc.

Leading Distributors also profiled in the report include Amazon.com, Inc., Barnes & Noble.com, and Grolier Ltd.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.

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Lee & Low Books (US)
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Oxford University Press (UK)
Parragon Books Ltd. (UK)
Pearson PLC (UK)
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Penguin Books Limited (UK)
Penguin Group (USA), Inc. (US)
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IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 182 (including Divisions/Subsidiaries - 212)

Region/Country Players

The United States

Canada
Europe
France
Germany
The United Kingdom
Rest of Europe
Asia-Pacific (Excluding Japan)
Africa
Middle-East

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