

# Capacitive Sensors: Market Research Report

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## Abstracts

This report analyzes the worldwide markets for Capacitive Sensors in US\$ Thousand by the following Application Segments: Touch Sensors; Position Sensors; Flow, Level, and Pressure Sensors; and Motion Sensors. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 70 companies including many key and niche players such as -

3M Company

ALPS Electric Co., Ltd.

Contrinex

Cypress Semiconductor Corporation

ELK Corporation

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ALPS Electric Co., Ltd. (Japan)  
Contrinex (Switzerland)



Cypress Semiconductor Corporation (US)  
ELK Corporation (Korea)  
Fujitsu Limited (Japan)  
General Electric Company (US)  
IDEX ASA (Norway)  
Iljin Display Co. Ltd. (Korea)  
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Sensors - Market Overview

Market Trends

Factors Stimulating Market Growth

Role of Government and Authorities

### **B. Market Analytics**

**Table 90.** Latin American Recent Past, Current & Future Analysis for Capacitive Sensors by Geographic Region - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousands for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 91.** Latin American Historic Review for Capacitive Sensors by Geographic Region - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousands for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 92.** Latin American 14-Year Perspective for Capacitive Sensors by Geographic Region - Percentage Breakdown of Dollar Sales for Brazil and Rest of Latin America Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)

**Table 93.** Latin American Recent Past, Current & Future Analysis for Capacitive Sensors by Application - Touch Sensors, Flow, Level, & Pressure Sensors, Position Sensors, and Motion Sensors Markets Independently Analyzed with Annual Sales Figures in US\$ Thousands for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 94.** Latin American Historic Review for Capacitive Sensors by Application - Touch Sensors, Flow, Level, & Pressure Sensors, Position Sensors, and Motion Sensors Markets Independently Analyzed with Annual Sales Figures in US\$ Thousands for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 95.** Latin American 14-Year Perspective for Capacitive Sensors by Application - Percentage Breakdown of Dollar Sales for Touch Sensors, Flow, Level, & Pressure Sensors, Position Sensors, and Motion Sensors Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)

## **6A. BRAZIL**

### Market Analysis

**Table 96.** Brazilian Recent Past, Current & Future Analysis for Capacitive Sensors by Application - Touch Sensors, Flow, Level, & Pressure Sensors, Position Sensors, and Motion Sensors Markets Independently Analyzed with Annual Sales Figures in US\$ Thousands for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 97.** Brazilian Historic Review for Capacitive Sensors by Application - Touch Sensors, Flow, Level, & Pressure Sensors, Position Sensors, and Motion Sensors Markets Independently Analyzed with Annual Sales Figures in US\$ Thousands for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 98.** Brazilian 14-Year Perspective for Capacitive Sensors by Application - Percentage Breakdown of Dollar Sales for Touch Sensors, Flow, Level, & Pressure Sensors, Position Sensors, and Motion Sensors Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)

## **6B. REST OF LATIN AMERICA**

### Market Analysis

**Table 99.** Rest of Latin America Recent Past, Current & Future Analysis for Capacitive Sensors by Application - Touch Sensors, Flow, Level, & Pressure Sensors, Position Sensors, and Motion Sensors Markets Independently Analyzed with Annual Sales Figures in US\$ Thousands for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 100.** Rest of Latin America Historic Review for Capacitive Sensors by Application - Touch Sensors, Flow, Level, & Pressure Sensors, Position Sensors, and Motion Sensors Markets Independently Analyzed with Annual Sales Figures in US\$ Thousands for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 101.** Rest of Latin America 14-Year Perspective for Capacitive Sensors by Application - Percentage Breakdown of Dollar Sales for Touch Sensors, Flow, Level, & Pressure Sensors, Position Sensors, and Motion Sensors Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)

## **7. REST OF WORLD**

### A. Market Analysis

South Africa: A Hot Spot for Flow Sensors

### B. Market Analytics

**Table 102.** Rest of World Recent Past, Current & Future Analysis for Capacitive



Sensors by Application - Touch Sensors, Flow, Level, & Pressure Sensors, Position Sensors, and Motion Sensors Markets Independently Analyzed with Annual Sales Figures in US\$ Thousands for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 103.** Rest of World Historic Review for Capacitive Sensors by Application - Touch Sensors, Flow, Level, & Pressure Sensors, Position Sensors, and Motion Sensors Markets Independently Analyzed with Annual Sales Figures in US\$ Thousands for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 104.** Rest of World 14-Year Perspective for Capacitive Sensors by Application - Percentage Breakdown of Dollar Sales for Touch Sensors, Flow, Level, & Pressure Sensors, Position Sensors, and Motion Sensors Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)

#### **IV. COMPETITIVE LANDSCAPE**

Total Companies Profiled: 70 (including Divisions/Subsidiaries - 76)

The United States (27)

Japan (5)

Europe (39)

France (1)

Germany (20)

The United Kingdom (2)

Italy (5)

Rest of Europe (11)

Asia-Pacific (Excluding Japan) (4)

Africa (1)

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