

# Business Intelligence Software: Market Research Report

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## Abstracts

This report analyzes the worldwide markets for Business Intelligence Software in US\$ Million.

The report provides separate comprehensive analytics for the North America, Europe, Asia-Pacific, Latin America, and Rest of World.

Annual estimates and forecasts are provided for each region for the period 2006 through 2015.

The report profiles 135 companies, both Pure Play Vendors and Integrated Software Vendors.

Pure Play Vendors profiled in this report include Tableau Software, Inc., Qlik Technologies, Inc., Information Builders, Inc., TIBCO Software, Inc., MicroStrategy, Inc., and SAS Institute, Inc. Integrated Software Vendors discussed in the report include: International Business Machines Corporation, Microsoft Corporation, Oracle Corporation, and SAP AG.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.

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Lawson Software Unveils Lawson Enterprise Search

BI Retail Introduces Business Intelligence Software

Tagetik to Introduce Tagetik 3.0 – Business Simplicity

Unica Introduces Enhancements in Web Analytics Solution

Board International Unveils BOARD 7.0

Deltek Launches Premier Analytics BI Solution for GCS Premier

Innography Rolls Out Innography Spring '09

Environics Analytics and SRC Unveil Envision

Syniverse Technologies to Launch Syniverse RoamWise for Mobile Roaming Services and Status

Syniverse Technologies to Unveil BI Solutions for Mobile Roaming Services and Status

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Conversion Associates to Introduce New Business Optimization Platform and Status

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SiSense Introduces PrismCubed for SMBs

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InetSoft Technology Launches New Business Intelligence Software for SaaS Providers

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IBM Introduces IBM Smart Analytics Cloud Solution for Business Customers  
Microsoft Unveils PerformancePoint Services for SharePoint  
Oracle Unveils Oracle® Business intelligence Applications Release 7.9.6  
Oracle Unveils Oracle® Business intelligence Applications Release 7.9.6.1  
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BEW Global Unveils DLP Business Intelligence Advantage  
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Panopticon Software Signs Partnership Agreement with c o m e Computer Systeme  
Netezza Enters into Partnership with Microsoft  
Rocket Software UK and Farabi Technology Middle East Enter into Agreement  
Emerald Software Group Partners with Nextanalytics  
Bitam Enters into Partnership with SPAN Infotech  
Jive and SAP Sign OEM Agreement  
Johnston McLamb Partners with MicroStrategy®  
VHA Selects McKesson's Performance Analytics BI Software  
QlikTech Establishes QlikView Japan  
U.S. Lumber Selects IBM Cognos 8 BI Solution  
IBM Signs Merger Agreement with SPSS to Gain Predictive Analytics Abilities  
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GrapeCity to Purchase FarPoint Technologies  
Oracle Acquires Conformia's Intellectual Property Assets  
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First Derivatives Takes Over Hologram  
Aleri Merges with Coral8  
Bitam Takes over KPI Online  
GROUP Business Software to Take Over IP Rights and Assets of IT Factory  
SwiftKnowledge, LLC Purchases Assets and IP Rights of SwiftKnowledge, Inc.  
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SAP Provides Business Intelligence Solutions to Makosi Consultants  
RightScale Collaborates with Jaspersoft, Vertica and Talend to Provide BI on Cloud  
Harris School Solutions Chooses Pentaho  
Wawanesa Selects MicroStrategy's BI Platform  
Wipro Technologies Secures Multi-Year Deal from Charming Shoppes  
Sheetz Deploys Pentaho and Teradata for Enterprise BI  
Razorsight Takes Over SingleTusk Solutions  
Marshall ' Swift/Boeckh Inks Contract with Leading Insurance Company  
AsiaInfo to Upgrade BI Systems of Zhejiang and Shandong  
IS Solutions and CallMiner Implement Reseller Agreement  
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Wind Telecomunicazioni Deploys Netezza BI Solution  
Cegedim Acquires Nomi Group  
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Sybase Enters into Partnership with MicroStrategy  
Logica Partners with Kalido to Provide Information Management Services  
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WMS Gaming Signs Agreement with HCL Technologies for Developing CRM Solution for Casino Operators  
Information Builders and IBM Sign Agreement  
Panorama Enters into Partnership with Harvey Jones  
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Bissinger's Replaces Google Analytics with Coremetrics Solutions  
Virgin Holidays Chooses Coremetrics Web Analytics Solutions  
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Elsevier Takes Over Windhover Information  
Ipreo to Take Over CapitalBridge  
SAS Takes Over Teragram  
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MicroStrategy and Allosso Technologies Sign OEM Agreement  
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AsiaInfo Partners with China Unicom for Business Intelligence System  
Optaros and JasperSoft Enter into Partnership Agreement  
McKesson Health Solutions Signs Partnership with IBM for Health Plans  
NetSol Signs Agreement to Take Over Ciena Solutions



Redtail Technology Enters into Partnership with Birst for BI Solutions  
Wipro Technologies and SAS Enter into Partnership  
JNetDirect Forms Partnership with Dataupia  
SoftServe Acquires Alvion Ukraine  
Openbravo Signs OEM Agreement with Pentaho  
River Logic Integrates Enterprise Optimizer® With Microsoft's Office 2007 Systems and Office PerformancePoint® Server 2007  
Idhasoft Purchases Westbay Solutions to Strengthen BI Portfolio  
Oxford Global Resources Deploys SAS Enterprise BI for Midsize Business  
LogiXML Takes Over OnDemandIQ to Strengthen SaaS BI Solutions  
QueBIT Takes Over Creeth Richman  
Acxiom Purchases Quinetix  
Lefebvre Software Acquires ASGROUPE  
FRSGlobal Takes Over BusinessObjects SECAM+  
Temenos to Acquire Lydian Associates  
Perpetuum Software to Merge with Enterra  
Systat Software Purchases Cubeware  
Intel Capital Signs Agreement with Telligent Systems to Purchase Stake in the Company  
Rolta to Take Over WhittmanHart Consulting  
Microsoft to Purchase DATAlegro and Status  
Huma Business Intelligence Acquires BI IP of Granville Associates  
TIBCO Software Snaps Up Insightful  
MedData Takes Over ManagedCare.com  
SCIOinspire Snaps Up SOLUCIA  
The Advisory Board Company Takes Over Crimson  
Dow Jones & Company Takes Over Generate  
CDC Software Acquires Stake in Tenly Software  
MAIA Intelligence Enters into Partnership with Bigtec  
Pentaho Enters into Partnership with Vertica Systems to Offer Integrated BI Platform and Database  
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iQ4bis Software Enters into Partnership with Tectura South Asia to Target Asia-Pacific Region  
SpringSource Enters into Technological Alliance with Pentaho  
Sybase Australia Enters into Technological Alliance with Yellowfin  
InetSoft Technology Enters into Partnership with SEEinfobiz to Promote BI Software  
MAIA Intelligence Enters into Strategic Partnership with emQube  
Alti Forms Joint Venture with SAPBUREAU (Germany)

ASG Software Solutions Enters into Partnership with Microsoft for Extensive Data Warehouse Solution

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iSuppli Buys Telematics Research Group

Micro Focus International Takes Over Liant Software

General Dynamics Purchases ViPS

MEDEX Global Group Buys ASI Group

TITAN Technology Partners Takes Over Sinmax Global

The Johnsson Group and Parent WMG Capital Jointly Purchase CenterStone Solutions

Coheris and Business & Decision Enter into Partnership

SAS® and SBI Consulting Sign Partnership Agreement

Varsity Logistics Enters into Partnership with New Generation Software to Provide Shipping Business Analytics

Intergraph Unveils BI for Emergency Service Firms in Partnership with Business Objects

ECtel Purchases Assets of Compwise

Konami Acquires CRM and BI Suite of Products from Mindset

Knowledge Relay Enters into Strategic OEM Partnership with Talend

Imtech to Acquire STAS

QlikTech Establishes Branch in India

Cordea Technologies Enters into Partnership with Rahmat

SHP Bags CAHSAH Contract

Know IT AB Takes-Over Helikopter

RIT Signs Three Mexican Contracts

MicroStrategy Appoints Carpio as Authorized Global Reseller

Bowne & Co. Enters into Sale and Marketing Alliance with Clarity Systems

Carpio Signs Partnership Deal with Southport Services Group

Exie and mBricks Sign Partnership Deal to Provide BI to Enterprise Users

Lawson Software and ARX Enter into Partnership

Kognitio Forays into North America

Wmode Selects Affinium® NetInsight™ of Unica for Consumer Web Analytics

## **9.FOCUS ON SELECT PLAYERS**

Pure Play Vendors

Tableau Software, Inc. (US)

Qlik Technologies, Inc. (US)

Information Builders, Inc. (US)

TIBCO Software, Inc. (US)  
MicroStrategy, Inc. (US)  
SAS Institute, Inc. (US)  
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Region/CountryPlayers

The United States

Canada

Europe

France

Germany

The United Kingdom

Italy

Rest of Europe

Asia-Pacific (Excluding Japan)

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