

# **Business Intelligence Software: Market Research Report**

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# **Abstracts**

This report analyzes the worldwide markets for Business Intelligence Software in US\$ Million.

The report provides separate comprehensive analytics for the North America, Europe, Asia-Pacific, Latin America, and Rest of World.

Annual estimates and forecasts are provided for each region for the period 2006 through 2015.

The report profiles 135 companies, both Pure Play Vendors and Integrated Software Vendors.

Pure Play Vendors profiled in this report include Tableau Software, Inc., Qlik Technologies, Inc., Information Builders, Inc., TIBCO Software, Inc., MicroStrategy, Inc., and SAS Institute, Inc. Integrated Software Vendors discussed in the report include: International Business Machines Corporation, Microsoft Corporation, Oracle Corporation, and SAP AG.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.



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TRAVELCLICK® Launches Hotelligence360™

Lawson Software Unveils Lawson Enterprise Search

BI Retail Introduces Business Intelligence Software

Tagetik to Introduce Tagetik 3.0 – Business Simplexity

Unica Introduces Enhancements in Web Analytics Solution

Board International Unveils BOARD 7.0

Deltek Launches Premier Analytics BI Solution for GCS Premier

Innography Rolls Out Innography Spring '09

Environics Analytics and SRC Unveil Envision

Syniverse Technologies to Launch Syniverse RoamWise for Mobile Roaming Services and Status

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QuantiSense Introduces QuantiSense 4.7 for Retail BI and Analytics

Informatica and HP Roll Out New Integrated Business Intelligence Portfolio

Conversion Associates to Introduce New Business Optimization Platform and Status

Total Solution and CSG Systems International Unveil Behavior Scoring and Analytics Product

Visual Mining Launches New NetCharts Performance Dashboards Version

SiSense Introduces PrismCubed for SMBs

IBM to Roll Out Smart Analytics Systems

InetSoft Technology Launches New Business Intelligence Software for SaaS Providers

SAP Rolls Out Constellation and SAP BusinessObjects Explorer

Datavibes to Introduce Visvero for Small Hospitals and Status

Carbonetworks Introduces Performance Management Platform

SwiftKnowledge Launches BI Solutions for Banking Sector

SAP Incorporates BI Functions into Business ByDesign Product

NWP Services Corporation Launches New BI Data Warehouse

Veramark Launches VeraSMART Performance AdvisorTM for Telecom Expenditure Management



IBM Unveils IBM Cognos Express for Mid-Size Customers

IBM Unveils System z Solution Edition Series

IBM Unveils Largest Private Cloud Environment for Business Analytics

IBM Introduces IBM Smart Analytics Cloud Solution for Business Customers

Microsoft Unveils PerformancePoint Services for SharePoint

Oracle Unveils Oracle® Business intelligence Applications Release 7.9.6

Oracle Unveils Oracle® Business intelligence Applications Release 7.9.6.1

Oracle Introduces New Features in Oracle BI Applications

BEW Global Unveils DLP Business Intelligence Advantage

Quantum Introduces Q-VUETM

Panorama Software Unveils Panorama Analytics for Google Docs

PivotLink Launches Salesforce CRM Application

ASI and iDashboards to Introduce iDashboards for iMIS

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Microsoft to Introduce New Business Intelligence Capabilities

New Generation Software Expands BI Solution with Addition of New Module

Fortsum Business Solutions Introduces Acomba Business Intelligence Module for SMBs

KSS Launches Map-Based Business Intelligent Tool

March Networks Launches VideoSphereTM Hosted Business Intelligence Services

Help/Systems Introduces SEQUEL Version 9.0

Audatex Introduces Audatex® Business Intelligence Platform

Venice Consulting Group Launches BIS Software Complementing Microsoft

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Tagetik Integrates with Microsoft Business Intelligence Platform and Microsoft

SharePoint Server 2007

Kognitio Builds Data Warehousing Solution for Kelkoo Through DaaS

River Logic Integrates Applications with Microsoft's BI Platform

Interbank Chooses SAP® BusinessObjectsTM BI Portfolio

myDIALS Integrates myDIALS 3.0 with Cloud Computing Platform of NetSuite

myDIALS Enters into Partnership with L7 Solutions for Delivery of SaaS Based BI

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Tectura China Enters into Partnership with iQ4bis Software

McManus Software Delivers Launch Application Suite 2009

Kognitio and AppNexus Sign Agreement

SiSense Enters into Partnership with T-Innova for Reselling Prism Software

Panopticon Software Signs Partnership Agreement with c o m e Computer Systeme

Netezza Enters into Partnership with Microsoft

Rocket Software UK and Farabi Technology Middle East Enter into Agreement

**Emerald Software Group Partners with Nextanalytics** 

Bitam Enters into Partnership with SPAN Infotech

Jive and SAP Sign OEM Agreement

Johnston McLamb Partners with MicroStrategy®

VHA Selects McKesson's Performance Analytics BI Software

QlikTech Establishes QlikView Japan

U.S. Lumber Selects IBM Cognos 8 BI Solution

IBM Signs Merger Agreement with SPSS to Gain Predictive Analytics Abilities

Oracle Purchases GoldenGate Software

GrapeCity to Purchase FarPoint Technologies

Oracle Acquires Conformia's Intellectual Property Assets

nuBridges to Take Over TradeTrans

First Derivatives Takes Over Hologram

Aleri Merges with Coral8

Bitam Takes over KPI Online

GROUP Business Software to Take Over IP Rights and Assets of IT Factory

SwiftKnowledge, LLC Purchases Assets and IP Rights of SwiftKnowledge, Inc.

INFINITE Software Acquires Controlling Stake in Roundstone Systems

Societe Generale Selects MicroStrategy BI Platform

Netezza to Collaborate with QuantiSense to Provide BI for Retail Sector

Information Builders Enters into Partnership with Dataspace

SAP Provides Business Intelligence Solutions to Makosi Consultants

RightScale Collaborates with Jaspersoft, Vertica and Talend to Provide BI on Cloud

Harris School Solutions Chooses Pentaho

Wawanesa Selects MicroStrategy's BI Platform

Wipro Technologies Secures Multi-Year Deal from Charming Shoppes

Sheetz Deploys Pentaho and Teradata for Enterprise BI

Razorsight Takes Over SingleTusk Solutions

Marshall 'Swift/Boeckh Inks Contract with Leading Insurance Company

AsiaInfo to Upgrade BI Systems of Zhejiang and Shandong

IS Solutions and CallMiner Implement Reseller Agreement

LinkedIn Selects MicroStrategy



Panorama and Microsoft Strengthen Partnership

Wind Telecomicazioni Deploys Netezza BI Solution

Cegedim Acquires Nomi Group

Pentaho and Infobright Collaborate with Sun Microsystems to Deliver Low Cost BI Platform

Transplace and NxStage Medical Sign Contract

Information Asset Partners Enters into Partnership with Birst

Sybase Enters into Partnership with MicroStrategy

Logica Partners with Kalido to Provide Information Management Services

Teradata and SAP Sign Business Intelligence Agreement

Kickfire Partners with Several System Integrators

QlikTech Offers Business Intelligence on iPhone

SKS to Establish a Business Intelligence Facility

Pentaho Signs OEM Partnership Agreement with Satyam Computer Services

WMS Gaming Signs Agreement with HCL Technologies for Developing CRM Solution

for Casino Operators

Information Builders and IBM Sign Agreement

Panorama Enters into Partnership with Harvey Jones

SAS to Provide Business Intelligence to NAFCU

MicroStrategy Enters into Global Technology Partner Agreement with Longview

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Bissinger's Replaces Google Analytics with Coremetrics Solutions

Virgin Holidays Chooses Coremetrics Web Analytics Solutions

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Elsevier Takes Over Windhover Information

Ipreo to Take Over CapitalBridge

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**IBM Completely Acquires Cognos** 

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NetSol Signs Agreement to Take Over Ciena Solutions



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Wipro Technologies and SAS Enter into Partnership

JNetDirect Forms Partnership with Dataupia

SoftServe Acquires Alvion Ukraine

Openbravo Signs OEM Agreement with Pentaho

River Logic Integrates Enterprise Optimizer® With Microsoft's Office 2007 Systems and

Office PerformancePoint® Server 2007

Idhasoft Purchases Westbay Solutions to Strengthen BI Portfolio

Oxford Global Resources Deploys SAS Enterprise BI for Midsize Business

LogiXML Takes Over OnDemandIQ to Strengthen SaaS BI Solutions

QueBIT Takes Over Creeth Richman

**Acxiom Purchases Quinetix** 

Lefebvre Software Acquires ASGROUPE

FRSGlobal Takes Over BusinessObjects SECAM+

Temenos to Acquire Lydian Associates

Perpetuum Software to Merge with Enterra

Systat Software Purchases Cubeware

Intel Capital Signs Agreement with Telligent Systems to Purchase Stake in the

Company

Rolta to Take Over WhittmanHart Consulting

Microsoft to Purchase DATAllegro and Status

Huma Business Intelligence Acquires BI IP of Granville Associates

TIBCO Software Snaps Up Insightful

MedData Takes Over ManagedCare.com

SCIOinspire Snaps Up SOLUCIA

The Advisory Board Company Takes Over Crimson

Dow Jones & Company Takes Over Generate

CDC Software Acquires Stake in Tenly Software

MAIA Intelligence Enters into Partnership with Bigtec

Pentaho Enters into Partnership with Vertica Systems to Offer Integrated BI Platform and Database

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iQ4bis Software Enters into Partnership with Tectura South Asia to Target Asia-Pacific Region

SpringSource Enters into Technological Alliance with Pentaho

Sybase Australia Enters into Technological Alliance with Yellowfin

InetSoft Technology Enters into Partnership with SEEinfobiz to Promote BI Software

MAIA Intelligence Enters into Strategic Partnership with emQube

Alti Forms Joint Venture with SAPBUREAU (Germany)



ASG Software Solutions Enters into Partnership with Microsoft for Extensive Data Warehouse Solution

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MicroStrategy Appoints Carpio as Authorized Global Reseller

Bowne & Co. Enters into Sale and Marketing Alliance with Clarity Systems

Carpio Signs Partnership Deal with Southport Services Group

Exie and mBricks Sign Partnership Deal to Provide BI to Enterprise Users

Lawson Software and ARX Enter into Partnership

Kognitio Forays into North America

Wmode Selects Affinium® NetInsightTM of Unica for Consumer Web Analytics

#### 9.FOCUS ON SELECT PLAYERS

Pure Play Vendors

Tableau Software, Inc. (US)

Qlik Technologies, Inc. (US)

Information Builders, Inc. (US)



TIBCO Software, Inc. (US)
MicroStrategy, Inc. (US)
SAS Institute, Inc. (US)
Integrated Software Vendors
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Oracle Corporation (US)
SAP AG (Germany)

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Total Companies Profiled: 135 (including Divisions/Subsidiaries - 136)

Region/CountryPlayers

The United States

Canada

Europe

France

Germany

The United Kingdom

Italy

Rest of Europe

Asia-Pacific (Excluding Japan)



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