Business Process Management Platform-as-a-Service (BPM PaaS) Trends: Market Research Report

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Abstracts

Business Process Management Platform-as-a-Service (BPM PaaS) is a comprehensive pre-integrated and cloud-hosted BPM platform, which is delivered as a service for developing and executing general-purpose business process application. A BPM suite integrates various disciplines essential for process management such as data, business rules, service level agreements and resources with an enabling technology for effective management of business processes.

The report analyzes and presents an overview of Business Process Management Platform as a Service (BPM PaaS) market worldwide. The report also provides global market estimates and projections for Business Process Management Platform-as-a-Service (BPM PaaS) in US dollars for years 2012 through 2017. Supported with 1 market data table, the report provides a review of various strategic industry activities of major companies witnessed by the industry over the last few years. In addition, 20 companies operating in the Business Process Management Platform as a Service (BPM PaaS) arena worldwide including AgilePoint Inc., Appian Corporation, Fujitsu America Inc., Hewlett Packard Development Company, Microsoft Corporation, Red Hat Inc., Software AG and others are profiled.

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1. BUSINESS PROCESS MANAGEMENT PLATFORM-AS-A-SERVICE (BPM PAAS) - A MARKET OVERVIEW

A Prelude
Adoption of Cloud-Based Service Models to Proliferate

Table 1. Global Business Process Management Platform as a Service (BPM PaaS) Market (2012-2017) in US$ Million

PaaS offers Significant Growth Potential
Growth Prospects for PaaS in Various Business Infrastructures

2. RECENT INDUSTRY ACTIVITY

AgilePoint Expands into Poland
Appian and Quest Diagnostics in Collaboration
AgilePoint Launches AgilePoint BPM PaaS for Windows Azure

3. MARKET PARTICIPANTS

AgilePoint, Inc. (USA)
Appian Corporation (USA)
Beijing ActionSoft Science and Technology Development Co. , Ltd. (China)
BizFlow Corporation (USA)
Cordys BV (The Netherlands)
Fujitsu America, Inc. (USA)
Hewlett Packard Development Company (USA)
Intalio, Inc. (USA)
Intenational Business Machines Corporation (IBM) (USA)
Microgen PLC (UK)
Microsoft Corporation (USA)
Oracle Corporation (USA)
Pegasystems, Inc. (USA)
Progress Software Corporation (USA)
Red Hat, Inc. (USA)
SAP AG (Germany)

Software AG (Germany)
Thinkflow Software (USA)
Tibco Software, Inc. (USA)
Vitria Technology, Inc. (USA)

4. APPENDIX

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