

Breakfast Cereals: Market Research Report

<https://marketpublishers.com/r/BCD4D43CAB2EN.html>

Date: March 2018

Pages: 353

Price: US\$ 5,600.00 (Single User License)

ID: BCD4D43CAB2EN

Abstracts

This report analyzes the worldwide markets for Breakfast Cereals in US\$ by the following Product Segments: Hot Cereals, and Cold Cereals. Also, the report provides Volume Sales (Thousand Tons) for the Global and Regional markets for the overall Breakfast Cereals market.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2016 through 2024.

Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 78 companies including many key and niche players such as -

Alara Wholefoods Ltd.

Attune Foods

AVEES Products India

B&G Foods, Inc.

Back to Nature Foods Company, LLC

Bobs Red Mill Natural Foods

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Attune Foods (USA)

AVEES Products India (India)

B&G Foods, Inc. (USA)

Back to Nature Foods Company, LLC (USA)

Bob's Red Mill Natural Foods (USA)

Food For Life Baking Co., Inc. (USA)

General Mills, Inc. (USA)

Kellogg Company (USA)

mymuesli GmbH (Germany)

Mornflake Oats Limited (UK)

McKee Foods Corporation (USA)

Nestle S. A. (Switzerland)

Post Holdings, Inc. (USA)

Post Consumer Brands, LLC (USA)

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5C. REST OF ASIA-PACIFIC

A. Market Analysis

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Hong Kong: Hot Cereals Gain in Popularity

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South Korea: Market Set to Revive from Food Poisoning Concerns

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Singapore: Nutrition and Easy to Prepare Attributes Drive Demand

Indonesia: Rising Influence of Western Culture & Changing Food Habits Benefit Adoption

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Product Launches

Strategic Corporate Development

Select Key Players

B. Market Analytics

Value Analytics

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A. Market Analysis

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B. Market Analytics

Value Analytics

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Changing Food Consumption Habits Drive Demand for Breakfast Cereals

B. Market Analytics

Value Analytics

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A. Market Analysis

Mexico: The Largest Market for Breakfast Cereals in Latin America

B. Market Analytics

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6C. REST OF LATIN AMERICA

A. Market Analysis

Select Regional Markets

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Ecuador: Offering Tremendous Potential for American Cereals

Strategic Corporate Developments

B. Market Analytics

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UAE Cereals Products Market Records Healthy Growth

Product Launches

B. Market Analytics

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IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 78 (including Divisions/Subsidiaries - 89)

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Canada (2)

Europe (42)

France (1)

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