

Bread: Market Research Report

<https://marketpublishers.com/r/B12A19FE9D4EN.html>

Date: January 2015

Pages: 453

Price: US\$ 4,950.00 (Single User License)

ID: B12A19FE9D4EN

Abstracts

This report analyzes the worldwide markets for Bread in US\$ Million. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 433 companies including many key and niche players such as -

Allied Bakeries

Bakers Delight

Barilla Holding Societa per Azioni

Britannia Industries Limited

Finsbury Food Group

Contents

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

1. OUTLOOK

Market Snapshot
Current & Future Analysis
Key Drivers of the Global Bread Market
Increasing Health-Consciousness among Consumers
Convenience
Increasing Impulse Purchases
Growth of Premium Artisanal Bakery Products
Greater Options
Customization to Local Tastes
The Rise of the Vegetarianism

2. INDUSTRY OVERVIEW

Diverse Cultures, Diverse Food Habits
A Peek into the Global Bread and Bread Products Market

Table 1. Global Bread and Bread Products Market by Segment (2014): Percentage Share Breakdown of Volume Sales for Cake, Bread and Pastry (includes corresponding Graph/Chart)

Table 2. Global Bread and Bread Products Market by Segment (2014): Percentage Share Breakdown of Value Sales for Cake, Bread and Pastry (includes corresponding Graph/Chart)

Bread/Bakery Products Market on the Brink of Saturation
Factors that Influence Baking Products Industry
Price – A Key Factor
Raw Material Prices Aid Value Growth
Emerging Markets and Bread
Significance of Innovation in the Bread Market
Product Launches with Health Claims Gain Significance
Competitive Landscape
Grupo Bimbo – the Global Leader in Bread Manufacturing
Bimbo's Acquisition Spree
Select Recent Acquisitions of Grupo Bimbo in the Bakery Product Business

3. MARKET TRENDS

Changing Dynamics in the Baking Products Industry
Market Shifting towards Premium Breads
"Freshly Baked" Leads as the Most Desired Attribute
Increased Know-How on Healthy Foods Makes Grain Breads a Reality
Growing Health Awareness Encourages Preference for Whole Grain Bread
Artisan Bread Makes a Gradual Entry into the Mainstream Market
Artisan Breads Suitably Positioned to Benefit from the Market's Ongoing Health Drive
The Trend of Purchasing Locally-Made Products Promotes the Artisan Bakeries
Appearance Signifies an Important Aspect
Private Label vs. Branded Breads – The Tussle Goes On

4. PRODUCT OVERVIEW

Bread – An Introduction
Bread: Nutritional Value Per 100 grams
History
Bread Composition
Flour
Liquids
Leavening Process
Chemical Leavening
Yeast Leavening
Sourdough
Steam Leavening
Bacterial Leavening

Aeration
Fats or Shortenings
Bread Improvers
Categories of Bread
White Bread
Wholemeal Bread
Kibbled and Multigrain Bread
Fruit Bread
Rye Bread
Hearth Bread
Sourdough Bread
Flat Breads
Types of Flatbreads
Bagels
Packaged and Unpackaged Breads
Various Shapes of Bread
Research and Development
Breads and Health
White Breads and Associated Risks
Benefits of Whole-Grain Bread
Whole Wheat White Bread
Pumpernickel Bread
Wheat Bread and Rye Bread
Multigrain Bread
Gluten-Free Bread
Artisan Bread

5. PRODUCT INTRODUCTIONS/INNOVATIONS

Herman Brot Launches New Low Carb Bread
Bakels Introduces New Range of Gluten-Free Bread Mixes
Papa Murphy's Introduces Thick 'N' Cheesy HomeBaked Bread
Woolworths Introduces "Best Value" Australian Bread Loaf
Kara Introduces New Sliced Bread
Dempster's Launches Gluten Zero Bread
Hy-Vee Launches Fresh-Baked Bagels
Schar Launches New Frozen Gluten-Free Products
Country Range Introduces New Frozen Bread Products
Allied Bakeries Introduces Kingsmill Great White Rolls

Zeelandia Introduces Reduced Carb Bread Mix
Helen's Introduces Wheat and Gluten Free Bread Mixes in Asda Stores
Irish Pride Introduces New Range of Traditional Breads
New York Bakery Introduces Mini Bagels in Three Flavours
Boulder Brands Introduces Udi's Bakery Range
Kingsmill Introduces Innovative Bagel Thins
Kingsmill Unveils Kingsmill Great White
Chabaso Launches Five New Breads
Canada Bread Introduces Dempster's Bakery Gluten Zero Loaves
Franz Launches New York Bagel Boys Gourmet Bagels
Bantam Bagels Launches Bagel Balls
Engrain Unveils cereZ SOFT and cereZESL Product Ranges
Pastry Smart Launches the Mission Blue Confections and Le Culture Organic Bread Brands
Rudi's Introduces New Breads
Udi's Gluten Free Foods Launches New Products
Roberts Bakery Makes Available its Range of Breads through Ocado Online Grocer
Udi's to Introduce New Range of Gluten-Free Products
La Brea Bakery Unveils the Rosemary Olive Oil Round under the New Flavors Campaign
Flowers Foods Launches Nature's Own in Supermarkets of Philadelphia
Europastry Unveils Low-Sodium Bread Range
Starbucks to Introduce La Boulange's Bakery Products
COBS Launches Herb & Garlic Bread
Kingsmill Introduces New Brioche and Bagels Rolls
BBU Introduces Sara Lee Breads and New Butter Bread
Jackson's Introduces Yorkshire's Champion Breads
Roman Meal Company Launches Healthy Rustic Italian Bread
The Healthy Bears Launches Teddy Bear Shaped Breads
Gold Coast Bakeries Unveils Gold Coast Super Bread
Brace's Bakery Introduces Half and Half Thick Loaf Bread
Brysons of Keswick and West Cumbria Tourism Introduce Beacon Brown Bread
Tip Top Foodservice Rolls Out One White Bread
Roberts Bakery Launches New Bread Rolls

6. RECENT INDUSTRY ACTIVITY

Coles' Bread Product Claims Banned for Three Years
Bakers Circle Intends to Raise \$6 million for Overseas Market Expansion

Thrifty Foods Expands Bakery at Admirals Walk
Gores Group and Premier Foods Complete JV Transaction
The Bun Cos. Acquires Masada Bakery
Finsbury Food Acquires Fletchers
Grupo Bimbo Acquires Canada Bread
Flowers Foods Inks Agreement with Aunt Millie's Bakeries
Grupo Bimbo Acquires Supan
Harry Baker Opens New Frozen-High Rack Warehouse
Flowers Foods Acquires Sara Lee and Earthgrains' License in California
Allied Bakeries Establishes New Production Line in Stockport Bakery
Pepperidge Farm Partners with Culinary Expert on Expanding Puff Pastry Collection
Allinson Launches £1m Marketing Campaign
Grupo Bimbo's BBU Business Acquires Beefsteak Brand
Fletchers Opens £7M Bread Production Unit at Sheffield
Barilla Sells Stake in Lieken
Zeelandia Forms Joint Venture with East West Services
Famous Brands Acquires 51% Interest in The Bread Basket
Koffee Kup to Acquire Vermont Bread Company
Corbion Divests CSM Bakery Supplies Businesses to Rhone Capital
Flowers Foods Acquires 20 Hostess Bakeries and 5 Bread Brands
Premier Foods Receives Supply Contract from Ministry of Justice
William Jackson Food Group Acquires Abel & Cole
Flowers Foods Acquires Lepage Bakeries
Associated British Foods Takes Over Flour Brands of Elephant Atta and Premier Foods
RFM Inks Joint Venture Agreement with Engrain
Smart Balance Takes Over Udi's Healthy Foods
Premier Foods Buys Controlling Stake in Swaziland United Bakeries and Mr. Bread

7. FOCUS ON SELECT PLAYERS

Allied Bakeries (UK)
Bakers Delight (Australia)
Barilla Holding Societa per Azioni (Italy)
Britannia Industries Limited (India)
Finsbury Food Group (UK)
Flowers Foods, Inc. (US)
Frank Roberts & Sons Ltd. (UK)
goodman fielder (Australia)
Grupo Bimbo S. A. B. de C. V. (Mexico)

Bimbo Bakeries USA (US)
Canada Bread Company, Limited (Canada)
Harry-Brot GmbH (Germany)
Hovis Ltd. (UK)
La Brea Bakery (US)
Lantmännen Unibake (Denmark)
Lieken AG (Germany)
Pepperidge Farm, Inc. (US)
PT. Nippon Indosari Corpindo TBK (Indonesia)
Retail Food Group (Australia)
Warburtons, Ltd. (UK)
Yamazaki Baking Co. Ltd. (Japan)

8. GLOBAL MARKET PERSPECTIVE

Table 3. World Recent Past, Current & Future Analysis for Bread by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 4. World Historic Perspective for Bread by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 5. World 14-Year Perspective for Bread by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES

A. Market Analysis
Current & Future Analysis
Bakery Industry in the US - An Overview

Table 6. US Bakery Market by Segment (2014): Percentage Share Breakdown of Value Sales for Bread, Cakes, Cookies, Donuts, Pies, Rolls, Sweet-Goods and Others (includes corresponding Graph/Chart)

Key Market Drivers for Bread in the US
Major Challenges for the US Bread Market
Key Market Opportunities
Recession Affects the US Bread Market
Recession Spurs In-Store Bakery Sales
In-Store Bakery Sales Trends

Table 7. US In-Store Bakery Roll Market by Segment (2014): Percentage Share Breakdown of Value Sales for Dinner Rolls, Hamburger/Hotdog Rolls, Sandwich Rolls, Specialty Rolls, and Others (includes corresponding Graph/Chart)

US Bread Production to Resurge
Bread Market Driven by Healthy Trends

Table 8. US Bakery Market (2013): Percentage Share Breakdown of Bread Usage Rates by Type - Cinnamon, French/Italian, Multi-Grain, Oat, Potato, Raisin, Sourdough, White and Whole Wheat (includes corresponding Graph/Chart)

Table 9. US Bread Market (2013): Percentage Share Breakdown of Value Sales by Bread Type - Breakfast Items, Dinner Bread/Rolls, Sandwich Buns and Rolls, Soft Variety Loaf, Specialty Premium Loaf, White Loaf and Others (includes corresponding Graph/Chart)

Convenience Plays the Key Role
Premium Breads Driving Value Growth
Mid-Priced Bread Category Turns Stale
Artisan Breads Experience an Expansion in Demographics
Growing Hispanic Population: A Boon for the Bread Industry
Gluten-Free Offerings Improved to Offer Added Taste
Appeals to Ban Suspicious Bread Additive Azodicarbonamide on High
Competitive Landscape
Consolidation Underway in the US Bread Industry

Supermarkets in Trouble

Local Bakeries Gain from Hostess' Liquidation

Table 10. Leading Bread Makers in the US Bread Market (2013): Percentage Share Breakdown of Value Sales for Arnold Products, Bimbo Bakeries, Earthgrains Baking Companies, Flower Foods Bakeries, Orograin Bakeries Products, Pepperidge Farm, Private Label and Others (includes corresponding Graph/Chart)

Table 11. Leading Frozen Bread/Roll/Pastry Dough Brands in the US Bread Market (2013): Percentage Share Breakdown of Value Sales for Mary B's, Pillsbury Grands, Private Label, Rhodes, Rhodes Bake-N-Serv, Sister Schubert's and Others (includes corresponding Graph/Chart)

Exports & Imports Scenario

Table 12. US Exports of Crisp Bread (2013): Percentage Share Breakdown of Export Value by Destination Country (includes corresponding Graph/Chart)

Table 13. US Imports of Crisp Bread (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)

Table 14. US Exports of Ginger Bread (2013): Percentage Share Breakdown of Export Value by Destination Country (includes corresponding Graph/Chart)

Table 15. US Imports of Ginger Bread (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)

Product Launches

Strategic Corporate Developments

Key Players

B. Market Analytics

Table 16. US Recent Past, Current & Future Analysis for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 17. US Historic Perspective for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

2. CANADA

A. Market Analysis

Current & Future Analysis

Canadian Bread Industry – Down but Not Out

Table 18. Canadian Bread Market by Type (2013): Percentage Breakdown of Value Sales for Artisanal Bread and Packaged Bread (includes corresponding Graph/Chart)

Leading Players

Table 19. Leading Players in the Canadian Packaged Bread Market (2013): Percentage Breakdown of Volume Sales for Canada Bread, Private Label, Weston Bakeries and Others (includes corresponding Graph/Chart)

Export – Import Statistics

Table 20. Canadian Crisp Bread Exports (2013): Percentage Share Breakdown of Export Value by Destination Country (includes corresponding Graph/Chart)

Table 21. Canadian Crisp Bread Imports (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)

Table 22. Canadian Exports of Ginger Bread (2013): Percentage Share Breakdown of Export Value by Destination Country (includes corresponding Graph/Chart)

Table 23. Canadian Imports of Ginger Bread (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)

Product Launches

Strategic Corporate Developments

Canada Bread Company, Limited – A Leading Bread Manufacturer

B. Market Analytics

Table 24. Canadian Recent Past, Current & Future Analysis for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 25. Canadian Historic Perspective for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

3. JAPAN

A. Market Analysis

Current & Future Analysis

Price Rises Surge Value Demand; Volume Sales Decline

Changing Dietary Habits Leads to Rising Expenditure on Bread

Factors Driving Product Development in Japan

Convenience

Changing Household Composition

Demand for Fresh Products

Health Consciousness

Greater Exposure to International Food Habits

Children

Supply Channel Scenario

Table 26. Japanese Bread Market by Sales Channel (2014): Percentage Share Breakdown of Value Sales for Bakeries, Convenience Stores, Mass Merchandisers and Others (includes corresponding Graph/Chart)

Competitive Landscape of the Japanese Bakery Products Market

Increasing Demand for Bread Calls for Improved Domestic Production of Wheat

Enhanced Focus on Research on Domestic Wheat Production – the Need of the Hour

Yamazaki Baking Co. Ltd. – A Leading Bread Manufacturer in Japan

B. Market Analytics

Table 27. Japanese Recent Past, Current & Future Analysis for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes

corresponding Graph/Chart)

Table 28. Japanese Historic Perspective for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4. EUROPE

A. Market Analysis

Current & Future Analysis

European Bread Market - An Overview

Table 29. Per Capita Consumption of Bread in Kilograms for Select European Nations (includes corresponding Graph/Chart)

Table 30. Production of Bread in Europe by Segment (2014): Percentage Breakdown of Annual Volume Output for Industrial Bread, Artisanal Bread and In-store Bread (includes corresponding Graph/Chart)

Growing Preference for Convenient Foods Plays a Key Role in the Retail Bakery Market
B. Market Analytics

Table 31. European Recent Past, Current & Future Analysis for Bread by Geographic Region - France, Germany, Italy, UK, Spain, Russia, Turkey and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 32. European Historic Perspective for Bread by Geographic Region - France, Germany, Italy, UK, Spain, Russia, Turkey and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 33. European 14-Year Perspective for Bread by Geographic Region - Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia, Turkey and Rest of Europe Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4A. FRANCE

A. Market Analysis

Market Overview

Baguette Loses Charm, Bread Sales Slump

Demand Grows for Pre-packaged Bread in France

Table 34. Per-Capita Consumption of Pre-Packaged Bread in France for Years 2006, 2008, 2010 and 2012 (includes corresponding Graph/Chart)

B. Market Analytics

Table 35. French Recent Past, Current & Future Analysis for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 36. French Historic Perspective for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4B. GERMANY

A. Market Analysis

German Bread Market - An Overview

Table 37. German Food & Beverage Market by Segment (2014): Percentage Share Breakdown of Value Sales for Meat, Dairy Products, Baked Goods, Confectionary and Others (includes corresponding Graph/Chart)

Product Segment Analysis

Table 38. German Bread Market by Segment (2014): Percentage Share Breakdown of Value Sales for Artisanal Breads, Industrial Breads and In-Store Breads (includes corresponding Graph/Chart)

White Bread Remains Far Behind

Table 39. German Bread Market by Type (2014): Percentage Share Breakdown of Value Sales for Wheat and Rye Flour Bread, Toast, Grain and Seed Bread, Brown Bread, Rye Bread, White Bread and Others (includes corresponding Graph/Chart)

Consolidation Changes Industry Dynamics

Strategic Corporate Developments

Key Players

B. Market Analytics

Table 40. German Recent Past, Current & Future Analysis for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 41. German Historic Perspective for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4C. ITALY

A. Market Analysis

Italy Bread Market: An Overview

Table 42. Italian Bread Market by Product Segment (2014): Percentage Share Breakdown of Value Sales for Artisanal Bread, Industrial Bread and In-Store Bread (includes corresponding Graph/Chart)

Financial Crisis Drives Consumers towards Home-Made Bread

Barilla Holding Societa Per Azioni – A Key Bread Manufacturer In Italy

B. Market Analytics

Table 43. Italian Recent Past, Current & Future Analysis for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 44. Italian Historic Perspective for Bread - Analyzed with Annual Sales Figures in

US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4D. THE UNITED KINGDOM

A. Market Analysis

Market Overview

Industrial Bread Leads the Market

Table 45. UK Bread Market by Product Segment (2014): Percentage Share Breakdown of Value Sales for Industrial Breads, In-Store Breads and Others (includes corresponding Graph/Chart)

New Bread Variants Drive White Bread Sales

Table 46. UK Bread Market by Type of Bread (2014): Percentage Share Breakdown of Value Sales for White Bread, Brown & Wholemeal Breads and Others (includes corresponding Graph/Chart)

Bread Industry Confronts Significant Challenges

Residues of Pesticide in Breads - A Major Concern

Super Markets: The Largest Bread Supplying Source in the UK

Table 47. UK Bread Market by Distribution Channel (2014): Percentage Share Breakdown of Value Sales for Supermarkets, Convenience Stores and Others (includes corresponding Graph/Chart)

Higher Wheat Imports to Meet Rising Demand for Bread

Competitive Landscape

Table 48. Leading Players in the UK Bread Market (2013): Percentage Share Breakdown of Value Sales for Associated British Foods, Premier Foods, Warburtons and Others (includes corresponding Graph/Chart)

Product Launches

Strategic Corporate Developments

Key Players

B. Market Analytics

Table 49. UK Recent Past, Current & Future Analysis for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 50. UK Historic Perspective for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4E. SPAIN

A. Market Analysis

Current & Future Analysis

Escalating Consumer Demand for Fashionable Bread

Product Launch

B. Market Analytics

Table 51. Spanish Recent Past, Current & Future Analysis for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 52. Spanish Historic Perspective for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4F. RUSSIA

A. Market Analysis

Current & Future Analysis

Russian Bread Market - An Overview

Table 53. Russian Bread Market by Flour Type (2014): Percentage Share Breakdown of Value Sales for Rye Bread, Wheat Bread (Flour Grade: A), Baked Products from Flour Grade A+, Wheat Bread from Flour Grade A+, Wheat-rye/ Rye-wheat Bread and Others (includes corresponding Graph/Chart)

Western Breads Witness Increasing Demand
Frozen Bread Offers Some Respite to Manufacturers in a Gloomy Market
Shifting Trend towards Homemade Bread
High Fragmentation Typifies Russian Bread Manufacturing Space

Table 54. Leading Players in the Russian Bread Market (2013): Percentage Share Breakdown of Value Sales for Fazer Group, Karavay, Lipetskhlébmakaronprom, Volga Pekar, and Others (includes corresponding Graph/Chart)

Strategic Corporate Development
B. Market Analytics

Table 55. Russian Recent Past, Current & Future Analysis for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 56. Russian Historic Perspective for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4G. TURKEY

A. Market Analysis
Current & Future Analysis
Turkey – A Leading Bread Consuming Nation Worldwide
B. Market Analytics

Table 57. Turkish Recent Past, Current & Future Analysis for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 58. Turkish Historic Perspective for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

4H. REST OF EUROPE

A. Market Analysis

Current & Future Analysis

Trends in Swedish, Finnish and Danish Bread Markets

Dutch Consumers Demand High Quality Bread

High Wheat Prices Affect Bread Manufacturers in Ukraine

Product Launches

Strategic Corporate Development

Key Player

B. Market Analytics

Table 59. Rest of Europe Recent Past, Current & Future Analysis for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 60. Rest of Europe Historic Perspective for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC

A. Market Analysis

Asia-Pacific - An Emerging Market for Bread

Current & Future Analysis

Table 61. Per-Capita Bread Consumption for Select Countries in Asia-Pacific (includes corresponding Graph/Chart)

Strategic Corporate Development

B. Market Analytics

Table 62. Asia-Pacific Recent Past, Current & Future Analysis for Bread by Geographic Region - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 63. Asia-Pacific Historic Perspective for Bread by Geographic Region - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales

Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 64. Asia-Pacific 14-Year Perspective for Bread by Geographic Region - Percentage Breakdown of Dollar Sales for China, India and Rest of Asia-Pacific Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

5A. CHINA

A. Market Analysis

Market Overview

China: Paradise for Bread Manufacturers

Competition

Table 65. Leading Players in the Chinese Bakery Market (2014): Percentage Breakdown of Value Sales for Artisanal, Orion, Private Label, Want Want and Others (includes corresponding Graph/Chart)

B. Market Analytics

Table 66. Chinese Recent Past, Current & Future Analysis for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 67. Chinese Historic Perspective for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

5B. INDIA

A. Market Analysis

Market Experiences a Steady Growth

India: A Market with Immense Potential

Table 68. Use of Fats in Baked Foods in India (2013): Percentage Breakdown of Volume Consumption for Butter Fat, Specialty Fats, Vanaspati and Vegetable Oil (includes corresponding Graph/Chart)

Type of Fats Used in Select Bakery Products
Opportunities Abound for Healthier Types of Bread

Table 69. Indian Bread Market by Type (2014): Percentage Breakdown of Value Sales for Brown Bread, White Bread, Whole Wheat Bread and Others (includes corresponding Graph/Chart)

Britannia – Making Big Strides in the Indian Bread Market
Strategic Corporate Development
Britannia Industries Limited – Leading Bread Manufacturer In India
B. Market Analytics

Table 70. Indian Recent Past, Current & Future Analysis for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 71. Indian Historic Perspective for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

5C. REST OF ASIA-PACIFIC

A. Market Analysis
Current & Future Analysis
Overview of Select Regional Markets
Australia
Australian Bread Industry: An Overview
Australian Bread Industry in Doldrums
Market Inclines towards Premium Products
Industry Structure & Market Leaders
Price Wars Resulting in Decline of Independent Bakers
The Philippines
Market for Healthy Bread Continues to Grow
Malaysia
Bread Market - An Overview
Indonesia
The Indonesian Bread Market – An Overview

Table 72. Indonesian Bread Industry by Type of Business (2014): Percentage Breakdown of Value Sales for Boutique Bakeries, Industrial Scale and Small-scale Sector (includes corresponding Graph/Chart)

South Korea
Competitive Overview

Table 73. South Korean Bakery Market by Company (2014): Percentage Breakdown of Value Sales for Artisanal, Crown, Lotte, Orion, Private Label, SPC and Others (includes corresponding Graph/Chart)

Product Launches
Strategic Corporate Development
Key Players
B. Market Analytics

Table 74. Rest of Asia-Pacific Recent Past, Current & Future Analysis for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 75. Rest of Asia-Pacific Historic Perspective for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

6. LATIN AMERICA

A. Market Analysis
Current & Future Analysis

Table 76. Per-Capita Bread Consumption for Select Countries in Latin America (includes corresponding Graph/Chart)

B. Market Analytics

Table 77. Latin American Recent Past, Current & Future Analysis for Bread by Geographic Region - Brazil, Mexico, Argentina, Chile and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 78. Latin American Historic Perspective for Bread by Geographic Region - Brazil, Mexico, Argentina, Chile and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 79. Latin American 14-Year Perspective for Bread by Geographic Region - Percentage Breakdown of Dollar Sales for Brazil, Mexico, Argentina, Chile and Rest of Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

6A. ARGENTINA

A. Market Analysis

Current & Future Analysis

Bread Prices Soar Due to Shortage of Wheat

B. Market Analytics

Table 80. Argentinean Recent Past, Current & Future Analysis for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 81. Brazilian Historic Perspective for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

6B. BRAZIL

Market Analysis

Table 82. Brazilian Recent Past, Current & Future Analysis for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 83. Brazilian Historic Perspective for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

6C. CHILE

A. Market Analysis

Current & Future Analysis

Chile – One of the Largest Bread Consuming Nations Worldwide

Chile Becomes First Nation to Pass Law on Packaged Food HFSS Warnings

B. Market Analytics

Table 84. Chilean Recent Past, Current & Future Analysis for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 85. Chilean Historic Perspective for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

6D. MEXICO

A. Market Analysis

Current & Future Analysis

Mexican Bread Market

Table 86. Mexican Bread Market by Type (2014): Percentage Breakdown of Value Sales for Multi Grain, Toast, Tortilla and White Bread (includes corresponding Graph/Chart)

Challenges Abound in Mexican Bread Market

Grupo Bimbo S. A. B. de C. V. – The Mexico- based Leading Global Bread Manufacturer

B. Market Analytics

Table 87. Mexican Recent Past, Current & Future Analysis for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 88. Mexican Historic Perspective for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

6E. REST OF LATIN AMERICA

Market Analysis

Table 89. Rest of Latin America Recent Past, Current & Future Analysis for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 90. Rest of Latin America Historic Perspective for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

7. REST OF WORLD

A. Market Analysis
Current & Future Analysis

Table 91. Per-capita Bread Consumption for Select Countries in Africa (includes corresponding Graph/Chart)

Bread Market Scenario in Select Countries

Egypt

Government to Introduce Smart Cards to Ration Subsidized Bread

Saudi Arabia

Saudi Arabia - A Market Dependent on Wheat Imports

Competition in the Saudi Arabian Bakery Market

Table 92. Leading Players in the Saudi Arabian Bakery Products Market (2012): Percentage Share Breakdown of Value Sales for 7 Days, L'Usine, Pain D'Or, Saudi Master, Sunbulah and Others (includes corresponding Graph/Chart)

South Africa

Competition in the South African Bread Sector

Table 93. Leading Players in the South African Bread Market (2013): Percentage Breakdown of Value Sales for Pioneer Food Group, Premier Foods, Private Label, Tiger Brands and Others (includes corresponding Graph/Chart)

Non-Compliant White Bread GM Labeling Poses Danger to Consumer Health
Nigeria
Competitive Overview

Table 94. Leading Players in the Nigerian Bread Market (2014): Percentage Breakdown of Value Sales for Artisanal, Food Concepts, UAC of Nigeria and Others (includes corresponding Graph/Chart)

Strategic Corporate Developments
B. Market Analytics

Table 95. Rest of World Recent Past, Current & Future Analysis for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 96. Rest of World Historic Perspective for Bread - Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 433 (including Divisions/Subsidiaries - 456)

The United States (61)

Canada (6)

Japan (9)

Europe (333)

France (25)

Germany (94)

The United Kingdom (25)

Italy (22)

Spain (12)

Rest of Europe (155)
Asia-Pacific (Excluding Japan) (34)
Latin America (1)
Middle East (8)
Africa (4)

I would like to order

Product name: Bread: Market Research Report

Product link: <https://marketpublishers.com/r/B12A19FE9D4EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B12A19FE9D4EN.html>