

# Bicycles: Market Research Report

<https://marketpublishers.com/r/BC1243036E8EN.html>

Date: December 2018

Pages: 466

Price: US\$ 5,600.00 (Single User License)

ID: BC1243036E8EN

## Abstracts

This report analyzes the worldwide markets for Bicycles in US\$ Thousand by the following Segments: Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Others Bicycles, and Parts & Accessories. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America.

Annual estimates and forecasts are provided for the period 2016 through 2024.

Also, a five-year historic analysis is provided for these markets.

Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 249 companies including many key and niche players such as -

Accell Group N. V.

Amer Sports Corporation

Atlas Cycles (Haryana) Ltd.

Avon Cycles Ltd.

Campagnolo S.r.

Cycleurope AB

## Contents

### I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations  
Disclaimers  
Data Interpretation & Reporting Level  
Quantitative Techniques & Analytics  
Product Definitions and Scope of Study  
Mountain Bicycles  
Road Bicycles  
Hybrid Bicycles  
Youth Bicycles  
Other Bicycles  
Parts and Accessories

### II. EXECUTIVE SUMMARY

#### 1. INDUSTRY OVERVIEW

Bicycles – A Prelude  
Global Bicycles Demand Growing at Healthy Pace  
Market Overview  
Measures to Boost Cycling Usage  
Rising Prevalence of Obesity Spurs Demand for Bicycles  
Riding the Economic Rollercoaster and Bikenomics  
Future Prospects High  
E-Bikes to Experience Massive Increase in Popularity  
Regional Usage Patterns

**Table 1.** Leading Countries Bicycle Penetration Rate as a Percentage of Total Population (2018E) (includes corresponding Graph/Chart)

Bicycle Parts and Accessories – A Review  
Smart Bicycle Accessories  
Pricing of Bicycles  
Rising ASPs – A Key Trend

**Table 2.** Global High-End Bicycles Market (2018E): Percentage Breakdown of Revenue by Region (includes corresponding Graph/Chart)

Cost Considerations  
Current & Future Analysis  
Hybrid Bicycles Gaining Ground  
Road Bicycles – Riding High on Technology Evolution  
Mountain Bike Segment Registers Rising Demand  
Growth Restraints  
Cycling in Developed and Developing Countries  
Developing Countries Display Strong Fondness for Mid-Range Bicycles  
Bike Sharing – A Latest Urban Development  
Production & Export/Import Scenario

**Table 3.** World Bicycles Market (2015): Percentage Breakdown of Production by Region (includes corresponding Graph/Chart)

Taiwan – A Key Producer of High-End Bicycles  
China – To Emerge as the Hot Spot for High-End Bikes  
Exports

**Table 4.** Value Exports of Bicycles by Select Country (2017E) (includes corresponding Graph/Chart)

## **2. MARKET TRENDS, DRIVERS AND ISSUES**

Volatile Gas Prices Boost Bicycle Sales  
Oil Production Nearing Saturation: Stimulus for Electric-Bicycles  
Growing Focus on Traffic Congestion and Environment Issues Spur Demand  
Bicycling – A Potential Solution to Global Warming

**Table 5.** CO2 Emissions (in Billion Tons of CO2) by Select Region/Country (2015) (includes corresponding Graph/Chart)

Reduction in CO2 Emissions and Energy Usage

Rising Usage of Bikes in Urban Areas  
Overview of Electric Bicycles  
Demand for Electric Bicycles Gains Momentum

**Table 6.** World e-Bike Market (2018E): Percentage Breakdown of Volume Sales by e-Bike Type for City, Touring, Mountain, Folding, and Others (includes corresponding Graph/Chart)

**Table 7.** World e-Bike Market (2018E): Penetration Rate (in %) for Select Countries/Region (includes corresponding Graph/Chart)

Definition of E-Bicycles in Select Regions  
Impact of Technological Advancement on Bikes  
27.5 " – An Emerging Standard in Mountain Bikes Segment  
Wheels Become Stronger  
Endurance Bikes: Futuristic Trend with High Potential  
Carbon Technology – Permeating at Faster Rate  
Disc Brakes to Emerge as New Standard for Road Bikes  
Tubeless Tires Gain Steady Adoption Among Road Bikes  
Fat Tires and Rims in Vogue  
Folding Bicycles Witness Healthy Growth  
Initiatives Encourage Bicycle Riding  
Novel Sophisticated Features Improve Growth Prospects  
Growing Demand for Cars in Developing Countries Adversely Impacts Market

**Table 8.** Global Passenger Cars Market (2015E): Breakdown of Number of Cars per 1000 People in Select Countries (includes corresponding Graph/Chart)

Escalating Metal Prices Pressure Manufacturers  
Transforming from Traditional Manufacturing to High-tech Industry  
Aggressive Promotions Spur Market Penetration  
Distribution Channels

### **3. INNOVATIONS**

Innovation Trends  
Cyclist Safety First

Bike Detection System  
Smart Bikes and Handlebars  
Indication Bands and Gloves  
Indicator Lights  
Navigation Convenience  
Smart Bikes  
Smart Wheels  
Smart Handlebar  
Bike Security  
GPS Tracking  
Invisible Locks  
Smart Locks  
Disc Brakes  
Innovations in the Bicycle Segment  
Select Innovations in Bicycles  
Innovative E-Bikes  
Wooden Bikes - Technological Advancements Boost Design and Production  
“Self-filling” Bottle  
Bicycle Seat for Elderly  
Sharing Bikes  
Gearing  
Electronic Shifting  
BSMART Technology  
Collision-warning Sensor  
Power Generating Bicycles  
Copenhagen Wheel  
Bike Trainer  
Innovative Bicycle Concepts  
Innovative Products and Solutions  
Innovations in the Smart Bikes Space  
Wearable Technology

## **COBI**

Headlights  
Redshift ShockStop Suspension Stem  
SpeedForce  
Vyron eLECT Wireless Dropper seatpost from Magura  
Lumos Helmet

Solid Tires  
ShockWiz Suspension-setting System  
SRAM Red eTap Wireless Shifting System  
Limits Power Meter  
Variotronic Electrochromic Sunglasses  
Nuseti Sealed-drive Train Mountain Bike  
Imprint Moldable Grips  
Fluent Suspension Wheel  
Patchnride Flat-patching Tool  
Shimano XTR Di2 Electronic Shifting System  
Pedal-Assists  
Power Generator  
Hank Direct Bike from Bygen  
Skylock Solar Powered Lock  
Hiplok DXC  
Calfee Design Convertible Bikes  
Zackees Turn-signaling Gloves  
Jacket  
Wine and Cupholders  
Crash Pad  
The Extras  
Innovations in Bicycling Ecosystem  
Colored Dash Line  
Colorful Cycle Tracks  
Incorporating Signature Art into Bikes Facilities  
Safe Bike Routes  
Friendly Bike Streets  
Connected Slopes and Levels  
Smart Traffic Lights  
Apps  
Harnessing Data from Cycle Tracking Apps  
Social Bridges  
Bicycle Piazzas  
Bicycle-oriented Development  
X-Last LumArt Bollard– Krola  
Solar Power for Cycling Tracks  
Painting Universal Stencils on Pavements  
Unisex-family Bathrooms  
Innovative Street Design

Side Lanes

Increasing Quotas for Bikes in Car Parking

Discourage Double Parking

Wider Cycle Tracks

Different Color Schemes for Bike and Bus Lanes

Activating Lights for Signaling Priority

Placing Façade of Storefronts

Tunnel

Converting Unused Tunnels as Cycling Tracks

Bicycle Path in Buildings

Cycling Tracks via Buildings

Bicycle Escalator

Skycycle

High Trestle Trail Bridge

Exclusive Bridge for Pedestrians and Bicyclists

Cycle Snake

Light Diodes

Italian Piazza Lights

Pollution Cleaning Tower

Glowing Street Trees during Night

Glowing Cycling Track during Night

Heated Cycle Tracks and Bridge

Light Companion or Green Wave

Activated Signals

Longer Activation of Light during Rains

Bicyclist Foot Rests

Canopy Tent

Roundabouts

Improved Intersections

Protected Intersection

Bicycle Countdown Signal

Power from Solar Panels for Melting Snow and Ice

Solar-panel Cycling Track

Antifreeze Concrete / Asphalt for Melting Snow

Colored Road Pavement

Drainage Ditch

Building Bicycle Roads Using Soil and Dirt Stabilizers

Bike Share Programs

Dockless Bike Sharing

Incentivising Cyclists  
Innovative Options for Bicycle Parking to Promote Biking  
Bike Centric Parking  
Bicycle Parking for Children and Seniors  
Bike Parking Space in Offices  
Green Bike Parking Modules  
Cylindrical Bicycle Parking  
Parking for Cargo Bikes  
Innovations that Address Disaster Management Plans  
Flood Proof Bike Parking  
Bike Bus  
Shared Resources  
Emergency Evacuation Routes  
Involvement of All Public Departments  
Water Saving Parks

#### **4. COMPETITIVE LANDSCAPE**

Market Review  
Key Players in Bicycles Supply Chain  
Leading Bicycle Brands of Various Companies

**Table 9.** Bicycles Product Mix of Merida (2016) (includes corresponding Graph/Chart)

**Table 10.** Bicycles Product Mix of Giant (2017) (includes corresponding Graph/Chart)

**Table 11.** Bicycle Division Revenue Breakdown of Accell by Geographic Region (2017)  
(includes corresponding Graph/Chart)

**Table 12.** Bicycle Revenue Breakdown of Accell by Segment (2017) (includes  
corresponding Graph/Chart)

**Table 13.** Bicycle Product Mix of Accell (2017) (includes corresponding Graph/Chart)

**Table 14.** Parts Division Revenue Breakdown of Accell by Geographic Region (2017E)  
(includes corresponding Graph/Chart)

**Table 15.** Parts Product Mix of Accell (2017E) (includes corresponding Graph/Chart)



Bicycles Market for New Players  
Opportunities in the Bicycles Market  
Issues and Challenges for New Entrants  
Assessing the Market before Taking a Plunge  
Conclusion  
Bicycle Components Market

**Table 16.** Leading Players in the Global Bicycle Components Market (2018E):  
Percentage Value Breakdown of Sales for Shimano and Others (includes corresponding  
Graph/Chart)

**Table 17.** Leading Players in the Global Road Bicycle Components Market (2018E):  
Percentage Value Breakdown of Sales for Shimano, KMC, FSA and Others (includes  
corresponding Graph/Chart)

**Table 18.** Leading Players in the Global Mountain Bicycle Components Market (2018E):  
Percentage Value Breakdown of Sales for Shimano, SRAM, KMC, and Others (includes  
corresponding Graph/Chart)

**Table 19.** Market Share of Shimano's Bicycle Components Sales by Geographic  
Region (2017) (includes corresponding Graph/Chart)

## 5. PRODUCT OVERVIEW

Bicycle

**Table 20.** Bicycles-Bill of Material (includes corresponding Graph/Chart)

Mountain Bicycles  
History  
Demand for Mountain Bicycles  
Mountain Bicycle Models Based on Material Used  
Road Bicycles  
Types of Road and Specialty Bicycles Based on the Material  
Touring Bicycles  
Utility Bicycles  
Recumbent Bicycles

Sports and Road Racing Bicycles  
Hybrid Bicycles  
Electric Bicycles: An Emerging Segment  
Advantages of an Electric Bike  
Youth Bicycles  
Juvenile BMX Bicycle Models Based on Materials Used  
Other Bicycles  
Parts and Accessories  
Bamboo Bicycles: Take a Ride on Your Imagination  
Bike Sharing Programs – Inculcating Interest in Cycling  
Defining Various Bicycle Facilities  
Complete Street  
Cycle Tracks  
Contra Flow Lane for Bikes  
Buffered Lane  
Painted Bike Lane in-between moving Traffic and Parallel Parked Cars  
Painted Bike Lane in-between Moving Traffic Sidewalk Curb  
Shared Lane Markings  
Greenway  
Shared-use Paths  
Signed Bike Routes  
Road  
Various Guidelines for Building Bicycle Facilities  
Bicycles – Biggest Innovations Ever  
Pneumatic Tires  
Thinwall, Butted Frame Tubing  
Cable-Operated Rim Brakes  
Derailleurs  
Clipless Pedals  
Drop Handlebars  
Generator Hubs  
Aluminum  
Quick Release  
Indexed Shifting  
Select Innovative and Creative Bicycles  
LEAOS Solar Bike  
VANMOOF's Electrified S Bike  
Sandwichbikes from Pedalfactory  
Oko from Biomega Bikes

Sladda from IKEA

## **6. PRODUCT INTRODUCTIONS/LAUNCHES**

Raleigh Introduces Classic Bikes Fern and the Willow  
ENVE Introduces Seven M Series Mountain Bike Wheelsets  
Spin and LimeBike Launch Electric-Assist Bicycles  
Norm Architects Releases a Range of Electric and Manual Bicycles  
Campagnolo Introduces Bora One DB Wheel  
Montague Launches Crosstown Multi-purpose Bicycle  
GT Bicycles Launches New Line of Freestyle BMX Bikes  
Blue Bicycles Launches Three Mountain Bikes  
Montague Bikes Launches Urban, the Foldable Pavement Bike  
Vello Introduces Self-Charging Foldable e-Bike  
Budnitz Bicycles Unveils Model E, a High-Tech and Simple e-Bike  
Montague Bikes Introduces Boston, the Full-Size Single Speed Foldable Bike  
Montague Bikes Introduces Allston, A High End Luxury Bike  
Volata Launches a Premium High-Tech Bike for Next Gen Cyclists  
Montague Bikes Releases FIT, a Portable Bike for Fitness Freak Women  
Montague Bikes Introduces High Performance Mountain Bike, Paratrooper Elite  
Montague Bikes Introduces Paratrooper Highline, a Easily Foldable High Performance MTB  
Montague Bikes Launches Navigator, the Folding Touring Bike  
Liv Launches the all-new 2017 Hail Series Racing Bike for Women  
Montague Launches the Paratrooper Pro, a Mountain Bike for Hunters  
Xiaomi Launches Folding e-Bicycle for Congested City Roads  
Schwinn Launches SmartStart Bikes for Children  
Google Launches Self-Driving Bicycle in Netherlands

## **7. RECENT INDUSTRY ACTIVITY**

Accell to Acquire Beeline Bikes  
HNF Heisenberg and Nicolai Merge to Form HNF Nicolai  
Urbo Collaborates with the London Borough of Redbridge to Roll out 125 Dockless Bikes  
Liberty House Acquires Shand Cycles  
Bosch eBike Systems Acquires COBI  
Pon Holdings Acquires Faraday Bicycles  
Tube Investments to Acquire 80% Stake in Great Cycles and Creative Cycles

Trek Bicycle to Acquire Bike Line  
Rossignol Group to Acquire Felt Bicycles  
Youon Bike Merge with Hellobike to Compete with Industry Giants  
LVMH Acquires Stake in Cicli Pinarello SpA  
ASI Acquires Performance Bicycle  
Gobike to Deploy Bicycle Sharing System in Rotterdam

## **8. FOCUS ON SELECT GLOBAL PLAYERS**

Accell Group N. V. (The Netherlands)  
Currie Technologies (USA)  
Raleigh Ltd. (UK)  
Winora Staiger GmbH (Germany)  
Amer Sports Corporation (Finland)  
Atlas Cycles (Haryana) Ltd. (India)  
Avon Cycles Ltd. (India)  
Campagnolo S. r. l (Italy)  
Cycleurope AB (Sweden)  
Dorel Industries Inc. (Canada)  
Cannondale Bicycle Corporation (USA)  
Pacific Cycle Group (USA)  
Schwinn Bicycles (USA)  
Fox Factory, Inc. (USA)  
Giant (Taiwan)  
Hamilton Industries Pvt. Ltd. (India)  
Hero Cycles Ltd. (India)  
Huffy Corporation (USA)  
Merida Industry Co., Ltd. (Taiwan)  
Montague Corp. (USA)  
M S Bhogal and Sons (India)  
Santa Cruz Bicycles (USA)  
Shanghai Forever Import & Export Co., Ltd. (China)  
Shanghai Phoenix Imp. & Exp. Co., Ltd. (China)  
Shimano, Inc. (Japan)  
Specialized Bicycle Components, Inc. (USA)

### **SRAM LLC (USA)**

Tandem Group plc (UK)

TI Cycles of India (India)  
Trek Bicycle Corp. (USA)

## 9. GLOBAL MARKET PERSPECTIVE

**Table 21.** World Recent Past, Current & Future Analysis for Bicycles by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 22.** World Historic Review for Bicycles by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 23.** World 14-Year Perspective for Bicycles by Geographic Region/Country - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

Analytics by Segment

**Table 24.** World Recent Past, Current & Future Analysis for Mountain Bicycles by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 25.** World Historic Review for Mountain Bicycles by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 26.** World 14-Year Perspective for Mountain Bicycles by Geographic Region/Country - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America

Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

**Table 27.** World Recent Past, Current & Future Analysis for Road Bicycles by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 28.** World Historic Review for Road Bicycles by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 29.** World 14-Year Perspective for Road Bicycles by Geographic Region/Country - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

**Table 30.** World Recent Past, Current & Future Analysis for Hybrid Bicycles by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 31.** World Historic Review for Hybrid Bicycles by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 32.** World 14-Year Perspective for Hybrid Bicycles by Geographic Region/Country - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

**Table 33.** World Recent Past, Current & Future Analysis for Youth Bicycles by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 34.** World Historic Review for Youth Bicycles by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 35.** World 14-Year Perspective for Youth Bicycles by Geographic Region/Country -Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

**Table 36.** World Recent Past, Current & Future Analysis for Other Bicycles by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 37.** World Historic Review for Other Bicycles by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 38.** World 14-Year Perspective for Other Bicycles by Geographic Region/Country - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

**Table 39.** World Recent Past, Current & Future Analysis for Parts & Accessories by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 40.** World Historic Review for Parts & Accessories by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 41.** World 14-Year Perspective for Parts & Accessories by Geographic

Region/Country - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

### III. MARKET

#### 1. THE UNITED STATES

##### A. Market Analysis

Current & Future Analysis

Market Overview

Road Cycling Declining in Popularity

Rise in Demand for Fatbikes by New Cyclists

Cyclocross Sport to bring Riders Back to Dirt

Promoting Adoption of Bicycling in Daily Life through Innovative and Creative Designs

Potential of Station-Less Bike Sharing in the US Market

Competition

**Table 42.** US Bicycles Market (2016): Percentage Breakdown of Volume Share by Brand (includes corresponding Graph/Chart)

**Table 43.** US Road Bicycles Market (2016): Percentage Breakdown of Share by Brand (includes corresponding Graph/Chart)

**Table 44.** US Mountain Bicycles Market (2016): Percentage Breakdown of Share by Brand (includes corresponding Graph/Chart)

**Table 45.** US Hybrid Bicycles Market (2016): Percentage Breakdown of Share by Brand (includes corresponding Graph/Chart)

What Does the Future Hold?

Growth Drivers in a Capsule

Facts & Figures...

**Table 46.** US Bicycles Market: Influence on Purchase Decision (includes corresponding Graph/Chart)



## Cycling as a Sport Sustains Participation Rates

**Table 47.** US Cycling Participation (in %) by Age Group and Gender (2018E) (includes corresponding Graph/Chart)

## Demographic Trends

**Table 48.** US Bicycles Market: Percentage of Cyclists by Gender (2018E) (includes corresponding Graph/Chart)

**Table 49.** Percentage Cyclists by Age Group (includes corresponding Graph/Chart)

**Table 50.** Percentage Cyclists by Marital Status (includes corresponding Graph/Chart)

**Table 51.** Percentage Cyclists by Household Income (includes corresponding Graph/Chart)

## Bicycle Transportation in the Limelight

**Table 52.** Mode of Commutation in the US (2018E): Percentage Breakdown of Mobility Preference - Car, Public Transport, Walking, Cycling, and Others (includes corresponding Graph/Chart)

## Electric Bicycles Gain Popularity

Issues Regarding Electric Bicycles

Increasing Use of Carbon Fiber Results in Outsourcing of Bicycle Production

States Implement Bike-Friendly Initiatives

Manufacturers Shift to Commuters

Distribution Channels

**Table 53.** US Bicycles Market (2018E): Percentage Breakdown of Value Sales by Distribution Channel (includes corresponding Graph/Chart)

## European Internet Retailers Garner Large Share

Imports and Exports Scenario

The US Bicycle Industry: A Historical Perspective

Product Introductions/Launches

Recent Industry Activity

Key Players

B. Market Analytics

**Table 54.** US Recent Past, Current & Future Analysis for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 55.** US Historic Review for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 56.** US 14-Year Perspective for Bicycles by Segment - Percentage Breakdown of Dollar Sales for Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

## 2. CANADA

A. Market Analysis

Current & Future Analysis

Market Structure

Bike Rental Schemes Gain Popularity

End Users

Key Player

B. Market Analytics

**Table 57.** Canadian Recent Past, Current & Future Analysis for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 58.** Canadian Historic Review for Bicycles by Segment - Mountain Bicycles, Road

Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 59.** Canadian 14-Year Perspective for Bicycles by Segment - Percentage Breakdown of Dollar Sales for Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

### 3. JAPAN

A. Market Analysis

Current & Future Analysis

A Primer

Key Statistical Findings

**Table 60.** Japanese Bicycles Market (2018E): Percentage Breakdown of Volume Production by Category (includes corresponding Graph/Chart)

**Table 61.** Shimano Bicycle Component Sales (2017E): Percentage Breakdown of Value Sales by Geographic Region (includes corresponding Graph/Chart)

E-bikes Market Segment to Expand

Key Player

B. Market Analytics

**Table 62.** Japanese Recent Past, Current & Future Analysis for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 63.** Japanese Historic Review for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 64.** Japanese 14-Year Perspective for Bicycles by Segment - Percentage

Breakdown of Dollar Sales for Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

## 4. EUROPE

### A. Market Analysis

Current & Future Analysis

Bikes Registering Better Sales Performance than Other Means of Mobility

Children's Bicycle Market

ASPs Rising Amid Surging Demand for EPACs

**Table 65.** Average Price of Bicycles and EPAC in Select European Countries (2018E)  
(includes corresponding Graph/Chart)

Electric Bicycles Witness Surge in Demand

**Table 66.** European Electric Bicycles Market (2018E): Percentage Breakdown of Volume Sales by Select Leading Countries (includes corresponding Graph/Chart)

Bicycle Sharing Schemes to Benefit Demand

Key Statistical Data

**Table 67.** Bicycle and EPAC Production in Europe: Production in Million Units for 2012 through 2020 (includes corresponding Graph/Chart)

**Table 68.** EU-28 Bicycles and EPAC Market (2018E): Percentage Breakdown of Volume Production by Country (includes corresponding Graph/Chart)

**Table 69.** EU-28 Bicycle Parts/Accessories Market (2018E): Percentage Breakdown of Value Production by Country (includes corresponding Graph/Chart)

**Table 70.** European Union (EU) Bicycles and Electric Power Assisted Cycles (EPAC) Market (2018E): Percentage Breakdown of Volume Sales by Leading Country (includes corresponding Graph/Chart)

Select Cycling Innovations

### 3D PRINTED BIKES

GoCycle  
FABike  
Tannus Tires  
See. Sense Lights  
Major Cycling Trends  
Wider Rims  
Wider Tires  
Aero Road Bikes  
Motorized Bikes  
Bikes with Built-in Power Meters  
Tubeless Tires  
Electronic Gears  
Disc Brake on Race Bikes  
Road and Mountain Bikes – Key Prevailing Trends  
Heritage Display  
Raw Carbon Usage  
Metallic Shades  
Colorful Patterns  
Big Tires  
B. Market Analytics

**Table 71.** European Recent Past, Current & Future Analysis for Bicycles by Geographic Region/Country - France, Germany, Italy, UK, Spain, The Netherlands, Russia, and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 72.** European Historic Review for Bicycles by Geographic Region/Country - France, Germany, Italy, UK, Spain, The Netherlands, Russia, and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 73.** European 14-Year Perspective for Bicycles by Geographic Region/Country - Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, The Netherlands, Russia, and Rest of Europe Markets for Years 2011, 2018, and 2024

(includes corresponding Graph/Chart)

**Table 74.** European Recent Past, Current & Future Analysis for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 75.** European Historic Review for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 76.** European 14-Year Perspective for Bicycles by Segment - Percentage Breakdown of Dollar Sales for Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

#### **4A. FRANCE**

##### A. Market Analysis

Current and Future Analysis

Electric-Powered Bicycles Gain Momentum

City Bikes Remain Popular

Key Statistical Findings

**Table 77.** French Bicycle Market (2018E): Percentage Breakdown by Usage Type for Leisure, Mobility, and Sports (includes corresponding Graph/Chart)

**Table 78.** Cycling Infrastructure in France: Percentage Breakdown of Area by Infrastructure Type (includes corresponding Graph/Chart)

**Table 79.** Bicycles Market in France (2018E): Percentage Breakdown of Value Sales by Distribution Channel - Sporting Goods Stores, Specialist Dealers, Supermarkets/Hypermarkets, and Online (includes corresponding Graph/Chart)

Strategic Corporate Development

B. Market Analytics

**Table 80.** French Recent Past, Current & Future Analysis for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 81.** French Historic Review for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 82.** French 14-Year Perspective for Bicycles by Segment - Percentage Breakdown of Dollar Sales for Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

## **4B. GERMANY**

A. Market Analysis  
Current & Future Analysis  
Market Scenario  
The Newsmakers  
Channels of Distribution

**Table 83.** German Bicycle Market (2018E): Percentage Breakdown of Volume Sales by Distribution Channel - Specialist Bicycle Dealers, Mass Merchants/Alternative Channels, and Online (includes corresponding Graph/Chart)

Specialist Bicycle Shops Gain Significance  
Strategic Corporate Development  
Key Player  
B. Market Analytics

**Table 84.** German Recent Past, Current & Future Analysis for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 85.** German Historic Review for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 86.** German 14-Year Perspective for Bicycles by Segment - Percentage Breakdown of Dollar Sales for Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

## 4C. ITALY

### A. Market Analysis

Current & Future Analysis

Market Overview

Product Introduction

Strategic Corporate Development

Key Player

### B. Market Analytics

**Table 87.** Italian Recent Past, Current & Future Analysis for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 88.** Italian Historic Review for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 89.** Italian 14-Year Perspective for Bicycles by Segment - Percentage Breakdown of Dollar Sales for Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

## 4D. THE UNITED KINGDOM

### A. Market Analysis



Current & Future Analysis  
Market Scenario  
Men's Bicycle Market  
Women's Bicycle Market  
Kid's Bicycle Market

**Table 90.** UK Bicycle Market (2018E): Percentage Breakdown of Volume Sales by Type for Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, and Others (includes corresponding Graph/Chart)

**Table 91.** Bicycle Market in the UK (2018E): Percentage Breakdown of Value Sales by Bicycle User Group - Commuters, Enthusiast, Family User, and Recreational User (includes corresponding Graph/Chart)

**Table 92.** Cycling in the UK (2018E): Percentage Breakdown of Distance Travelled by Frequency of Use by Cyclists/Bicycle Users (includes corresponding Graph/Chart)

**Table 93.** UK Bicycle Market (2018E): Bicycle Ownership (in %) by Age Group (includes corresponding Graph/Chart)

**Table 94.** UK Bicycle Market (2014-2016): Imports of Bicycle and e-Bikes in '000 Units (includes corresponding Graph/Chart)

**Table 95.** UK Bicycle Market: Percentage Breakdown of Bicycle Usage by Frequency (includes corresponding Graph/Chart)

Growth Drivers  
Market Bugged Down by Lower Participation in Cycling  
UK Uninteresting to Manufacturers  
Folding Bikes – An Upcoming Segment  
Retail Scenario  
Product Launch  
Strategic Corporate Developments  
Key Players  
B. Market Analytics

**Table 96.** UK Recent Past, Current & Future Analysis for Bicycles by Segment -

Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 97.** UK Historic Review for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 98.** UK 14-Year Perspective for Bicycles by Segment - Percentage Breakdown of Dollar Sales for Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

## 4E. SPAIN

### A. Market Analysis Market Overview

**Table 99.** Bicycles Market in Spain (2018E): Percentage Breakdown of Value Sales by Distribution Channel - Sporting Goods Stores, Specialist Dealers, Supermarkets/Hypermarkets, and Online (includes corresponding Graph/Chart)

### B. Market Analytics

**Table 100.** Spanish Recent Past, Current & Future Analysis for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 101.** Spanish Historic Review for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 102.** Spanish 14-Year Perspective for Bicycles by Segment - Percentage Breakdown of Dollar Sales for Mountain Bicycles, Road Bicycles, Hybrid Bicycles,

Youth Bicycles, Other Bicycles and Parts & Accessories Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

#### **4F. THE NETHERLANDS**

##### A. Market Analysis

Current and Future Analysis

Market Overview

**Table 103.** Mode of Commutation in the Netherlands (2018E): Percentage Breakdown of Mobility Preference - Car, Public Transport, Walking, Cycling, and Others (includes corresponding Graph/Chart)

Bicycles Ride Smooth in Netherlands

**Table 104.** Bicycle Market in the Netherlands (2018E): Percentage Breakdown of Volume Sales by Distribution Channel (includes corresponding Graph/Chart)

**Table 105.** Bicycle Market in the Netherlands (2018E): Percentage Breakdown of Volume Sales by Bicycle Type - New and Pre-Owned (includes corresponding Graph/Chart)

Product Introduction

Recent Industry Activity

Key Player

B. Market Analytics

**Table 106.** The Netherlands Recent Past, Current & Future Analysis for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 107.** The Netherlands Historic Review for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$

Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 108.** The Netherlands 14-Year Perspective for Bicycles by Segment - Percentage Breakdown of Dollar Sales for Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

#### **4G. RUSSIA**

Market Analysis

**Table 109.** Russian Recent Past, Current & Future Analysis for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 110.** Russian Historic Review for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 111.** Russian 14-Year Perspective for Bicycles by Segment - Percentage Breakdown of Dollar Sales for Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

#### **4H. REST OF EUROPE**

A. Market Analysis

Current & Future Analysis

Focus On Select Markets

Austria

Belgium

Denmark

Finland

Norway

Sweden

Switzerland

The Czech Republic  
Product Introductions  
Key Players  
B. Market Analytics

**Table 112.** Rest of Europe Recent Past, Current & Future Analysis for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 113.** Rest of Europe Historic Review for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 114.** Rest of Europe 14-Year Perspective for Bicycles by Segment - Percentage Breakdown of Dollar Sales for Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

## 5. ASIA-PACIFIC

A. Market Analysis  
Current & Future Analysis  
Revival of the Bicycle Industry: The Key to Health and Wealth of a Nation  
Vital Statistics of Asian Bicycle Industry  
Pedaling Tourism: A Booming Industry  
Clearing the Blocks: The Philippines Way  
Bike-Sharing Schemes: Enabling Integration of Cycling in Public Transport  
B. Market Analytics

**Table 115.** Asia-Pacific Recent Past, Current & Future Analysis for Bicycles by Geographic Region/Country - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 116.** Asia-Pacific Historic Review for Bicycles by Geographic Region/Country - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 117.** Asia-Pacific 14-Year Perspective for Bicycles by Geographic Region/Country - Percentage Breakdown of Dollar Sales for China, India and Rest of Asia-Pacific Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

**Table 118.** Asia-Pacific Recent Past, Current & Future Analysis for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 119.** Asia-Pacific Historic Review for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 120.** Asia-Pacific 14-Year Perspective for Bicycles by Segment - Percentage Breakdown of Dollar Sales for Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

## 5A. CHINA

A. Market Analysis  
Current & Future Analysis  
Market Overview

**Table 121.** Chinese Bicycles Market (2018E): Percentage Breakdown of Volume Demand by Category (includes corresponding Graph/Chart)

**Table 122.** Chinese Bicycles Market (2018E): Percentage Breakdown of Sales by Distribution Channel (includes corresponding Graph/Chart)

## Growing Disposable Incomes to Spur Demand for High-End Bicycles

**Table 123.** Chinese High-End Bicycles Market (2016): Percentage Breakdown of Value Sales by Company (includes corresponding Graph/Chart)

## Demand for E-Bikes – A Review

**Table 124.** Electric Bike Ownership in China (2016-2022) (includes corresponding Graph/Chart)

**Table 125.** Chinese Electric Bicycles Market (2016E): Percentage Breakdown of Value Sales by Company (includes corresponding Graph/Chart)

**Table 126.** Giant's Manufacturing Capacity (2015): Capacity in Thousand Units by Plant and Export Destination (includes corresponding Graph/Chart)

## Market Regulations on E-Bikes

Growing Demand for Cars Adversely Impacts Market

Bike Sharing Influences Bicycles Trends

Factors Driving Bike-Sharing Adoption Rate

Issues with Bike Commuting

Challenges Connected with Bike Sharing

Export Scenario

Product Introduction

Strategic Corporate Development

Key Players

B. Market Analytics

**Table 127.** Chinese Recent Past, Current & Future Analysis for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 128.** Chinese Historic Review for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years

2011 through 2015 (includes corresponding Graph/Chart)

**Table 129.** Chinese 14-Year Perspective for Bicycles by Segment - Percentage Breakdown of Dollar Sales for Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

## 5B. INDIA

A. Market Analysis

Current & Future Analysis

Market Overview

**Table 130.** Cycles Market in India (2018E): Percentage Breakdown of Value Sales by Leading Players (includes corresponding Graph/Chart)

**Table 131.** Cycles Market in India (2018E): Penetration Rate in % by Rural and Urban Household (includes corresponding Graph/Chart)

**Table 132.** Cycles Market in India (2018E): Penetration Rate in % by Asset Class (includes corresponding Graph/Chart)

Cycling its Way into the Urban Market

The Premium, Lifestyle and Fancy Bike Market

Demand for High-End Bicycles Gains Momentum

Fancy Bikes: A Product Segment to Mine

Premium Brands Grow in Popularity

Manufacturers Drawn Towards Tier-2 Cities

Internet Media and Other Marketing Initiatives

'Made in China' Threatens India

Anti-Dumping Duties Offer Respite

Strategic Corporate Development

Key Players

B. Market Analytics

**Table 133.** Indian Recent Past, Current & Future Analysis for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and



Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 134.** Indian Historic Review for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 135.** Indian 14-Year Perspective for Bicycles by Segment - Percentage Breakdown of Dollar Sales for Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

## 5C. REST OF ASIA-PACIFIC

### A. Market Analysis

Current & Future Analysis

Focus on Select Markets

Australia

What's New Down Under?

Who's Biking and Why?

Government and Community Support Vital for Growth

Indonesia

Pakistan

Singapore

South Korea

Key Statistical Data

**Table 136.** Penetration Rate of Bicycles in South Korea for 2011 to 2017E (in %) (includes corresponding Graph/Chart)

**Table 137.** Number of Registered Bicycles in South Korea for 2011 to 2017E (in Millions) (includes corresponding Graph/Chart)

**Table 138.** South Korean Bicycles Market (2016E): Percentage Value Breakdown of Sales by Leading Company (includes corresponding Graph/Chart)

Taiwan

Government Plans to Develop the Country as a “Bike Island”

US – The Largest Importer of Taiwan-made Bicycles

Electric Bikes Segment Set to Witness Strong Growth

China: The Destination of Choice

Historic Background

Key Players

B. Market Analytics

**Table 139.** Rest of Asia-Pacific Recent Past, Current & Future Analysis for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 140.** Rest of Asia-Pacific Historic Review for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 141.** Rest of Asia-Pacific 14-Year Perspective for Bicycles by Segment - Percentage Breakdown of Dollar Sales for Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

## 6. MIDDLE EAST & AFRICA

Market Analysis

**Table 142.** Middle East & African Recent Past, Current & Future Analysis for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 143.** Middle East & African Historic Review for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$

Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 144.** Middle East & African 14-Year Perspective for Bicycles by Segment - Percentage Breakdown of Dollar Sales for Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

## 7. LATIN AMERICA

Market Analysis

**Table 145.** Latin American Recent Past, Current & Future Analysis for Bicycles by Geographic Region/Country - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 146.** Latin American Historic Review for Bicycles by Geographic Region/Country - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 147.** Latin American 14-Year Perspective for Bicycles by Geographic Region/Country - Percentage Breakdown of Dollar Sales for Brazil and Rest of Latin America Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

**Table 148.** Latin American Recent Past, Current & Future Analysis for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 149.** Latin American Historic Review for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 150.** Latin American 14-Year Perspective for Bicycles by Segment - Percentage Breakdown of Dollar Sales for Mountain Bicycles, Road Bicycles, Hybrid Bicycles,

Youth Bicycles, Other Bicycles and Parts & Accessories Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

## **7A. BRAZIL**

### A. Market Analysis

Current & Future Analysis

Bicycle Industry to Exhibit Growth

### B. Market Analytics

**Table 151.** Brazilian Recent Past, Current & Future Analysis for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 152.** Brazilian Historic Review for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 153.** Brazilian 14-Year Perspective for Bicycles by Segment - Percentage Breakdown of Dollar Sales for Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

## **7B. REST OF LATIN AMERICA**

### A. Market Analysis

Current & Future Analysis

Focus on Select Markets

### B. Market Analytics

**Table 154.** Rest of Latin American Recent Past, Current & Future Analysis for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 155.** Rest of Latin American Historic Review for Bicycles by Segment - Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for Years 2011 through 2015 (includes corresponding Graph/Chart)

**Table 156.** Rest of Latin American 14-Year Perspective for Bicycles by Segment - Percentage Breakdown of Dollar Sales for Mountain Bicycles, Road Bicycles, Hybrid Bicycles, Youth Bicycles, Other Bicycles and Parts & Accessories Markets for Years 2011, 2018, and 2024 (includes corresponding Graph/Chart)

#### **IV. COMPETITIVE LANDSCAPE**

Total Companies Profiled: 249 (including Divisions/Subsidiaries - 276)

The United States (68)

Canada (7)

Japan (3)

Europe (107)

France (3)

Germany (21)

The United Kingdom (16)

Italy (31)

Spain (5)

Rest of Europe (31)

Asia-Pacific (Excluding Japan) (87)

Latin America (4)

## I would like to order

Product name: Bicycles: Market Research Report

Product link: <https://marketpublishers.com/r/BC1243036E8EN.html>

Price: US\$ 5,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BC1243036E8EN.html>