

# Banking: Market Research Report

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## Abstracts

The global outlook series on Banking provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

An easy guide to What, Why, When, How, Where, and Who of an industry, the global outlook series offers a bird's eye view of the global Banking industry.

Annotated with 73 information-rich tables presenting market data findings, and analytical research projections, the entire discussion builds a macro-level perception of the industry in its totality (regional & global).

The global market discussion offers quantitative insights into world banking revenues, global assets of leading banks, online banking market by number of users, online payments market by percentage of credit card payments and number of ATM terminals in select regions, among other parameters.

Also included is a compilation of all recent mergers, acquisitions, and strategic corporate developments.

Major regional markets discussed include the United States, Canada, Japan, Europe, France, Germany, Italy, UK, Russia, Rest of Europe, Asia-Pacific, China India, Indonesia, Malaysia, Philippines, Singapore, South Korea, Vietnam, The Middle East, Africa, among others.

The report includes an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 2420 companies worldwide.

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