# Bajaj Auto Ltd. (India): Market Research Report 

https://marketpublishers.com/r/BB34A987C71EN.html
Date: January 2015
Pages: 51
Price: US\$ 2,400.00 (Single User License)
ID: BB34A987C71EN

## Abstracts

This report presents quick facts about Bajaj Auto Ltd., which is principally involved in the Manufacture and Distribution of Motorcycles, Scooters and Auto Rickshaws. Illustrated with 48 tables, the report showcases the company's sales performance, key markets and market position as against its competitors operating in the industry.

## Contents

## 1. COMPANY SNIPPETS

2. MAJOR PRODUCTS AND SERVICES

## 3. SALES DATA

Table 1. Bajaj Auto Ltd.'s Sales by Geographic Region Worldwide (2013-2014) in Percentage for India and Rest of the world

## 4. MARKET OVERVIEW

Automobiles

Table 2. Automotive Vehicles Market by Vehicle Type in India (2014) - Percentage Share Breakdown by Value Sales for Commercial Vehicles, Passenger Vehicles, Three Wheelers and Two Wheelers

Table 3. Automotive Vehicles Market by Vehicle Type in India (2014) - Percentage Share Breakdown by Volume for Commercial Vehicles, Passenger Vehicles, Three Wheelers and Two Wheelers

Table 4. Automobiles Market by Segment in India (2014) - Percentage Breakdown by Volume Sales for Commercial Vehicles, Passenger Vehicles, Three Wheelers, Tractors, and Two Wheelers

Two-Wheelers

Table 5. Two Wheeler Market by Region in Asia (2014) - Percentage share Breakdown by Value for China, India, Indonesia, Malaysia, Philippines, Taiwan, Thailand, Vietnam, and Others

Table 6. Two Wheeler Vehicles Market by Segment in India (2014) - Percentage Share Breakdown by Volume Sales for Motorcycles, Scooters, and Others

Table 7. Two-Wheelers Production by Type in India (2014) - Percentage Market Share Breakdown by Volume for Mopeds, Motorcycles and Scooters

Table 8. 2 Wheel Vehicles Production in Thailand (2014) in Thousand Units

Scooters

Table 9. Scooters Market by Category in Australia (2014) - Percentage Share Breakdown by Value Sales for 4-Wheel Cart, Electric Scooter, Parts, Petrol Scooter, and Power Eagle

Table 10. Scooters Market in the Australia (2014) in A\$ Thousand

> Table 11. Scooters Production by Category in Australia (2014) - Percentage Market Share Breakdown by Volume for 4-Wheel CART, Electric Scooter, Petrol Scooter, and Power Eagle

Table 12. Scooters Production in Australia (2014) in Units

Motorcycles

Table 13. Motor Vehicles Market by End-Use Segment in Australia (2014) - Percentage Share Breakdown by Value Sales for Businesses With Utility Vehicles, Fleet Managers, Households, Road Passenger Transport Operators and Truck Owners

Table 14. Motorcycles Market in China (2014) in Thousand Units

Table 15. Motorcycles Market in India (2014) in Thousand Units

Table 16. Motorcycles Market by Category in India (2014) - Percentage Share Breakdown by Volume Sales for Greater than 75cc and less than equal to 110cc, Greater than 110cc and less than equal to 125cc, Greater than 125cc and less than equal to 150 cc , and Greater than 150cc

Table 17. Motorcycles Market in Indonesia (2014) in Thousand Units

Table 18. Motorcycles Market in Thailand (2014) in Thousand Units

Table 19. Motorcycle Usage by Age in the US (2014) - Percentage Market Share Breakdown for 50+, 40-49, 35-39, 30-34, 25-29, 18-24, and Under 18

Table 20. Motorcycles Usage by Category in the US (2014) - Percentage Market Share Breakdown for 749cc+, 450-749cc, 360-449cc, 125-349cc, and Under 125cc

Table 21. Motorcycles Market by Category in the US (2014) - Percentage Share Breakdown by Value Sales for 749cc+, 450-749cc, 360-449cc, 125-349cc, and Under 125cc

Table 22. Motorcycles Usage by Type in the US (2014) - Percentage Market Share Breakdown for Dual, Off-Highway, and On Highway

Table 23. Motorcyclists Market by Gender in the US (2014) - Percentage Share Breakdown for Female, and Male

Table 24. 651+cc Motorcycles Market in the US (2014) in Units

Three-Wheelers

Table 25. Three-Wheelers Production by Carrier Type in India (2014) - Percentage Market Share Breakdown by Volume for Goods Carrier and Passenger Carrier

Automotive Exterior LED Lighting

Table 26. Automotive Exterior LED Lighting Market by Segment Worldwide (2014) Percentage Share Breakdown by Value Sales for Centre High Mount Stop Lamp (CHMSL), Daytime Running Lamp (DRL), Head Lamp, Stop, Tail, TRUCK Bus, Signal, Two Wheeler, and Others

## 5. COMPETITIVE LANDSCAPE

Two-Wheelers

Table 27. Market Shares of Leading Two Wheeler Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Bajaj Auto Limited, Hero Motocorp Ltd.,

Honda Motor Co., Ltd., TVS Motor Company Limited, and Others
Table 28. Market Shares of Leading Two-Wheeler Manufacturers by Volume Sales in India (2014) - Percentage Breakdown for Bajaj Auto. Ltd, Hero Moto Corp Ltd, Honda Motorcycle and Scooter India, Private Limited, Suzuki Motor Corporation and TVS Motor Company Limited

## Motorcycles

Table 29. Market Shares of Leading Motorcycle Manufacturers by Value Sales in France (2014) - Percentage Breakdown for BMW Motorrad, Harley-Davidson, Inc., Honda Motor Co., Ltd, Kawasaki Heavy Industries, Limited, KTM-Sportmotorcycle AG, KYMCO Kwang Yang Motor Co, Ltd, Peugeot, Piaggio \& C. SpA, Suzuki Motor Corporation, SYM Sanyang Industry Co., Ltd, Yamaha Motor Company Limited, and Others

Table 30. Market Shares of Leading Motorcycle Manufacturers by Value Sales in Germany (2014) - Percentage Breakdown for Aprilia, BMW Motorrad, Ducati Motor Holding S. p. A., Harley-Davidson, Inc., Honda Motor Co., Ltd, Kawasaki Heavy Industries, Limited, KTM-Sportmotorcycle AG, KYMCO Kwang Yang Motor Co, Ltd, Peugeot, Piaggio \& C. SpA, Sonstife Hersteller, Suzuki Motor Corporation, Triumph Motorcycles Ltd, Yamaha Motor Company Limited, and Others

Table 31. Market Shares of Leading Motorcycle Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Bajaj Auto Limited, Hero Motocorp Ltd., Honda Motor Co., Ltd., TVS Motor Company Limited, and Others

Table 32. Market Shares of Leading Motorcycle (>110cc and less than equal to 125 cc ) Manufacturers by Volume Sales in India (2014) - Percentage Breakdown for Bajaj Auto Limited, Hero Motocorp Ltd, Honda Motor Company, Ltd, TVS Motor Company Limited, and Others

Table 33. Market Shares of Leading Motorcycle (>125cc and less than equal to 150 cc ) Manufacturers by Volume Sales in India (2014) - Percentage Breakdown for Bajaj Auto Limited, Hero Motocorp Ltd, Honda Motor Company, Ltd, and Others

Table 34. Market Shares of Leading Motorcycle (>150cc) Manufacturers by Volume Sales in India (2014) - Percentage Breakdown for Bajaj Auto Limited, Hero Motocorp

## Ltd, Honda Motor Company, Ltd, TVS Motor Company Limited, and Others

Table 35. Market Shares of Leading Motorcycle (>75cc and less than equal to 110cc) Manufacturers by Volume Sales in India (2014) - Percentage Breakdown for Bajaj Auto Limited, Hero Motocorp Ltd, Honda Motor Company, Ltd, and TVS Motor Company Limited

Table 36. Market Shares of Leading ( $601 \mathrm{cc}+$ ) Motorcycle Manufacturers by Value Sales in the US (2014) - Percentage Breakdown for Harley-Davidson, Inc., and Others

Table 37. Market Shares of Leading Motorcycle Manufacturers by Value Sales in the US (2014) - Percentage Breakdown for BMW Motorrad, Can-Am motorcycles, Ducati Motor Holding S. p. A., Harley-Davidson, Inc., Honda Motor Co., Ltd, Kawasaki Heavy Industries, Limited, KTM-Sportmotorcycle AG, Polaris Industries, Suzuki Motor Corporation, Triumph Motorcycles Ltd, and Yamaha Motor Company Limited

Table 38. Market Shares of Leading ( $651 \mathrm{cc}+$ ) Motorcycle Manufacturers by Value Sales in the US (2014) - Percentage Breakdown for Harley-Davidson, Inc., and Others

## Bikes

Table 39. Market Shares of Leading Bike Manufacturers (Entry Level) by Value Sales in India (2014) - Percentage Breakdown for Bajaj Auto Ltd., Hero MotoCorp Ltd., TVS Motor Co., Ltd., and Others

Table 40. Market Shares of Leading Executive Bike Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Bajaj Auto Ltd., Hero MotoCorp Ltd., Honda Motor Co., Ltd., TVS Motor Co., Ltd., and Others

Table 41. Market Shares of Leading Premium Bike Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Bajaj Auto Ltd., Hero MotoCorp Ltd., Honda Motor Co., Ltd., TVS Motor Co., Ltd., and Others

Table 42. Market Shares of Leading Mountain Bike Manufacturers in the US (2014) Percentage Breakdown by Value Sales for Cannondale Bicycle Corp., The, Raleigh Bicycle Company, Trek Bicycle Corp. and Others

Table 43. Market Shares of Leading Road Bike Manufacturers in the US (2014) -

Percentage Breakdown by Value Sales for Cannondale Bicycle Corp., The, SCOTT Sports SA, Shenandoah Bicycle Company, Trek Bicycle Corp. and Others

Scooters

Table 44. Market Shares of Leading Scooter Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Hero Motocorp Ltd., Honda Motor Co., Ltd., TVS Motor Company Limited, and Others

Three-Wheelers

Table 45. Market Shares of Leading Three Wheeler (Small Commercial) Vehicle Manufacturers by Volume Sales in India (2014) - Percentage Breakdown for Atul Auto Ltd., Bajaj Auto Limited, Mahindra \& Mahindra Ltd., Piaggio \& C. SpA, and Scooters India Ltd.

Table 46. Market Shares of Leading Three-Wheeler Manufacturers by Volume Sales in India (2014) - Percentage Breakdown for Atul Auto Limited, Bajaj Auto. Ltd., Mahindra \& Mahindra Limited, Piaggio Vehicles Private Limited and Scooters India Limited

## Passenger Vehicles

Table 47. Market Shares of Leading Passenger Vehicle Manufacturers by Value Sales in India (2014) - Percentage Breakdown for Bajaj Auto Limited, Mahindra \& Mahindra Ltd., Piaggio \& C. SpA, TVS Motor Company Limited, and Others (Includes Atul Auto, Scooters India)

Table 48. Market Shares of Leading Passenger Vehicle Manufacturers by Volume Sales in India (2014) - Percentage Breakdown for Hyundai Motor Company, Mahindra \& Mahindra Ltd., Maruti Suzuki India Limited, Tata Motors Limited and Toyota Kirloskar Auto Parts Pvt Ltd.

## I would like to order

Product name: Bajaj Auto Ltd. (India): Market Research Report
Product link: https://marketpublishers.com/r/BB34A987C71EN.html
Price: US\$ 2,400.00 (Single User License / Electronic Delivery)
If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/BB34A987C71EN.html

## To pay by Wire Transfer, please, fill in your contact details in the form

 below:First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:
**All fields are required
Custumer signature $\qquad$

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms \& Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 2079003970

