

Baby Durables: Market Research Report

https://marketpublishers.com/r/B0C4FFE9E9EEN.html

Date: April 2009

Pages: 459

Price: US\$ 3,950.00 (Single User License)

ID: B0C4FFE9E9EEN

Abstracts

This report analyzes the US market for Baby Durables in Millions of US\$.

The market for Baby Durables is analyzed by the following segments: Furniture, Mobility Aids, Day Care Products, and Hygiene, Well-Being & Safety Products.

Annual forecasts are provided for the period of 2006 through 2015.

A six-year historic analysis is also provided for this market.

The report profiles 322 companies including many key and niche players such as Bassett Furniture Industries, Inc., Baby Trend, Inc, Baby's Dream Furniture, Inc., Bugaboo International BV, Crown Crafts, Inc., Child Craft LLC, Dorel Industries, Inc., Dorel Juvenile Group, Cosco Juvenile, Dutailier, Evenflo Company, Inc., Fisher-Price, Inc., Graco Children's Products, Inc., Kolcraft Enterprises, Inc., L'Inglesina Baby S.p.A, Orbit Baby, Inc., Summer Infant, Inc., The Boppy Company, Buybuy Baby, Inc., Berkshire Hathway, Inc., Big Lots, Inc., Costco Wholesale Corporation, IKEA USA, J. C. Penney Company, Inc., Kmart Corporation, Meijer, Inc., Pottery Barn Kids, Rooms To Go, Inc., Target Corporation, Toys "R" Us, Inc., Babies 'R' Us, and Wal-Mart Stores, Inc.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.



Contents

I.INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study
Furniture
Mobility Aids
Day Care Products
Hygiene, Well-Being & Safety Products

II. A US MARKET REPORT

1. INDUSTRY OVERVIEW

Baby Durables: A Prelude

Market Fundamentals: A Review Child Population & Birth Rates

Fertility Rate

Table 1. Child Birth in North America: Breakdown of Number of Births Per 1000 Population in US and Canada for the Years 2004, 2008, and 2012 (includes corresponding Graph/Chart)

Child Care Expenditure: A Taste of What Lies in Store!

Expenditure in Two-Parent Households

Table 2. Breakdown of Annual Expenditures on a Child (In US\$) by Two-Parent Families in the United States in the Year 2007

Expenditure in Single-Parent Households

Table 3. Breakdown of Annual Expenditures on a Child (In US\$) by Single-Parent



Families in the United States in the Year 2007

Market Trends & Issues: A Review

The Market Welcomes the Prosumer...

Child-Rearing Offers Exciting Market Opportunities

Evolution of Childcare Centers as Early Learning Centers

Recession Takes a Bite Out of the Market's Growth

Working Mothers Drive Sales

Aging Baby Boomers: Affluent, Indulgent Grandparents

Safety: A Crucible of Success

Quality & Convenience Take Stronger Hold

Consumer Purchases Driven by Gift Giving

Innovation is the Name of the Game

Mitigating the Threat of Second Hand Products

Infant Furniture & Mobility Products: A Necessity

What Abuzz in the Infant Furniture Market?

Infant Furniture: The First Market Expected to Recover Post Slowdown

Table 4. US Market for Infant Furniture (2006 & 2012P): Percentage Breakdown of Dollar Sales by State (includes corresponding Graph/Chart)

Table 5. Infant Cribs Market in the United States (2007): Percentage Breakdown of Crib Buying Households by Income (includes corresponding Graph/Chart)

Table 6. Infant Cribs Market in the United States (2007): Percentage Breakdown of Crib Purchases by Region (includes corresponding Graph/Chart)

Competition Intensifies

Urban Parents: A Primer Driver

Product Features: A Bait to Catch Young Mothers

Cheaper Products On the Roll Design Craze Gets Underway

A Peek Into What the Manufacturers Are Upto...

Negative Publicity Over Formaldehyde Emissions Puts the Market into a Tizzy

Need of the Hour...

Product Recalls Erode Consumer Confidence

An Overview of Recent Product Recalls



Table 7. Breakdown of Number of Injuries Caused to Children Below 5 Years with Nursery Products in the United States for the Years 2001 through 2005 (includes corresponding Graph/Chart)

Table 8. Breakdown of Number of Nursery Product Related Injuries Caused to Children Below 5 Years in the United States by Product Type for the Year 2005 (includes corresponding Graph/Chart)

Key Growth Drivers: A Recapitulation The Retail Arena: A Structural Review

An Overview

Table 9. Infant Cribs Market in the United States (2007): Percentage Breakdown of Volume Retail Sales through Distribution Channels - Discount Department Stores, Babies 'R' Us, Furniture Stores, Kids Specialists, Lifestyle Furniture Stores, and Others (includes corresponding Graph/Chart)

Winning Attributes

Baby Registries & Online Promotions

Specialty Stores: A Growing Sect

Online Retailing: Welcoming Consumers into the Virtual Shopping World

Key Distribution Channels

Furniture Stores

Lifestyle Furniture Outlets

Discount Department Stores

Kids Specialists

Other Channels

Brand Talk

Table 10. US Market for Babycare and Safety Accessories: Breakdown of Retail Unit Sales of Leading Brands Through Drug Stores, Supermarkets, and Discount Stores for the Year Ended October 2007 (In 000 Units) (includes corresponding Graph/Chart)

Table 11. US Market for Babycare and Safety Accessories: Percentage Breakdown of Retail Dollar Sales of Leading Brands Through Drug Stores, Supermarkets, and Discount Stores for the Year Ended October 2007 (includes corresponding



Graph/Chart)

Export & Import Statistics

Table 12. US Imports of Baby Carriages & Parts (2007): Percentage Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)

Table 13. US Exports of Baby Carriages & Parts (2007): Percentage Breakdown of Export Value by Destination Country (includes corresponding Graph/Chart)

2. REGULATORY ENVIRONMENT

The Consumer Product Safety Commission
The Consumer Products Safety Improvement Act, 2008 (H.R. 4040)
New Regulations for Crib Durability Standards
Regulations on Child Seat and Seat Belts

3. PRODUCT OVERVIEW

Baby Durables: A Definition

Types of Baby Durable products

Furniture

Cribs/Infant Beds

Types of Cribs

Standard Crib

Round Baby Cribs

Corner Crib

Designer Baby Crib

Handpainted Crib

Sleigh Baby Crib

Canopy Baby Crib

Iron Crib

Portable Cribs

Co-sleeper Infant beds

Toddler Bed

Mattress

Bassinet

Moses Basket



Changing Tables

High Chair

Rockers

Gliders

Dressers

Dressing Tables

Armoire

Mobility Aids

Strollers

Types of strollers

Two-Seat Stroller

Three-Seat Stroller

Umbrella Type Stroller

Strollers with Canopy

Jogging Stroller

Double Strollers

Full-Size Stroller

Mid-Size Stroller

Lightweight Stroller

Collapsible Stroller

Baby Carriage

Pram

Tandem Stroller

Sit and Stroll

Jogger

Baby Carriers

Travel Systems

Baby Walker

Car Seats

Convertible Car Seat

Day Care Products

Swings

Play Centers

Bouncers

Baby gym and Playmats

Exersaucers

Hygiene, Well-Being & Safety Products

Bathtub

Bath Seat



Play Yard

Breast Pump

Diaper Pails

Diaper Disposal System

Potty

Bottle Warmer

Baby Food Warmer

Thermometer

Wipe Warmer

Safety Gate

Booster Seats

Baby Monitors

Cabinet Locks

Locks for Drawers

Door Locks

4. PRODUCT INNOVATIONS/INTRODUCTIONS

Orbit Baby to Introduce New Toddler Car Seat

Newell Launches Teutonia Line of Strollers and Accessories

Ningbo Releases Baby Car Seat Model BS02-S1

Xiamen Babies Rolls Out New Baby Stroller BB-S215R with Reversible Handle

Zhongshan Romeybaby Releases BS05 Model of Baby Stroller

Ningbo Beibeile Launches New Model LHY-001 Bathtub

The New Bumbleride Indie Twin Stroller

Skip Hop Launches High-End Infant Bedding

Carter's Launches Two Ranges of Infant Furniture Collection

Orbit Baby Introduces Green Edition Bassinet Cradle

Summer Infant Launches Natures Purest Hug Me Gear Collection

Summer Infant Rolls Out Safe and Sound Sleeping Products' Assortment

BabyEarth Unveils BabyEarthLive, Free Interactive Shopping Service

Lillebaby Launches Eurotote

Change Me Up Unveils Change Station for Babies

Omma Unveils Stroller Suspenders

Evenflo Unveils Symphony Car Seat

Hsin Yuan Releases New Model Baby Stroller

Scandinavian Child Launches EveryWear Child Carrier

BabyGap Rolls Out BabyGap Home Collection

Guangzhou Ruibo Introduces Aluminium and PVC Handrails



Wuxi Introduces Infant Bedding Set

Fisher-Price Unveils Laugh & Learn Smart Bounce & Spin Pony

Today Wee Generation Co-Develops New Eco-Diaper Bag

Summer Infant Launches 3-Stage Super Seat

Babybjorn Unveils New Bouncer Model, Babysitter

Shandong Huahan Releases a New Model Baby Stroller

Qingdao Rongshengda Handicrafts Unveils a Straw Bassinet

Britax Releases Boulevard CS to Enhance Child Safety

Ningbo Beibeile Introduces a Safe to Use Baby Bathtub

Britax Introduces Car Seats with True Side Impact Protection

Babybox.com Launches Crib Bedding and Baby Furniture

New Eco-Friendly Trichair for Various Uses

Inspired Crib Bedding Unveils a Latest Line of Baby Bedding

Orbit Baby Unveils Three New Infant Products

Serena & Lily to Add 15 New Models to Signature Children's Bedding Collection

Dorel Juvenile Group Introduces Cosco Pronto! Booster Seat for Travel

Bright Starts Launches Baby's PlayPlace

Tung Pang Introduces Infant Safety Gate

Springs to Unveil Fisher-Price Series

Dorel Juvenile Introduces Cosco Scenera Convertible Car Seat

Great White Releases HuggaBottle

CoCaLo Unveils Additional Accessories for Infant Rooms

Pegperego to Release Pliko P3 Soleo Stroller

Quick Smart Releases New Easy Fold Stroller

Quinny Launches New Zapp Stroller

Playskool Unveils Made For Me Baby Product Series

Virginia Inventors Develop Baby Crib Safety Net

5. RECENT INDUSTRY ACTIVITY

Toys"R"Us Acquires e-Commerce Sites from The Parent Company

The Parent Company Files for Bankruptcy Protection

Summer Infant Announces Acquisition of Kiddopotamus

SFCA Completes Acquisition of Simplicity, Inc.

Scandinavian Child Completes Acquisition of Euro-Baby

Russ Berrie Takes Over Cocalo and Lajobi

Newell Rubbermaid Takes Over Aprica

Summer Infant Completes Acquisition of Basic Comfort

Step2 Takes Over Thinkativity



Crown Crafts Takes Over Springs Global's Infant and Toddler Product Line

Right Start Acquires Blue Lava Group and babystyle

JAKKS Pacific Acquires Kids Only and Tollytots

Stork Craft Acquires Canwood Furniture's Trademarks and Brand

Hamco Signs License Deal with Crayola

Babies "R" Us Enters into Partnership with Amy Coe

Fischer-Price Collaborates with ToyQuest for Backyard Play Program

Evenflo Unveils a New Website, Safety Made Easier

KBL Healthcare Acquires Summer Infant

The Betesh Group Announces Acquisition of Bananafish

eToys Direct Merges with BabyUniverse

BabyUniverse and Buy.com Unveil Baby Store at Buy.com

6. FOCUS ON SELECT PLAYERS

Manufacturers

Bassett Furniture Industries, Inc. (USA)

Baby Trend, Inc (USA)

Baby's Dream Furniture, Inc. (USA)

Bugaboo International BV (The Netherlands)

Crown Crafts, Inc. (USA)

Child Craft LLC (USA)

Dorel Industries, Inc. (Canada)

Dorel Juvenile Group (USA)

Cosco Juvenile (USA)

Dutailier (Canada)

Evenflo Company, Inc. (USA)

Fisher-Price, Inc. (USA)

Graco Children's Products, Inc. (USA)

Kolcraft Enterprises, Inc. (USA)

L'Inglesina Baby S.p.A (Italy)

Orbit Baby, Inc. (USA)

Summer Infant, Inc. (USA)

The Boppy Company (USA)

Retailers

Buybuy Baby, Inc. (USA)

Berkshire Hathway, Inc. (USA)

Big Lots, Inc. (USA)

Costco Wholesale Corporation (USA)



IKEA USA (USA)

J. C. Penney Company, Inc. (USA)

Kmart Corporation (USA)

Meijer, Inc. (USA)

Pottery Barn Kids (USA)

Rooms To Go, Inc. (USA)

Target Corporation (USA)

Toys "R" Us, Inc. (USA)

Babies 'R' Us (USA)

Wal-Mart Stores, Inc. (USA)

7.MARKET PERSPECTIVE

Table 14. US Recent Past, Current & Future Analysis for Baby Durables by Product Segment - Furniture, Mobility Aids, Day Care Products, and Hygiene, Well-Being & Safety Products Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2006 through 2015 (includes corresponding Graph/Chart)

Table 15. US Historic Review for Baby Durables by Product Segment - Furniture, Mobility Aids, Day Care Products, and Hygiene, Well-Being & Safety Products Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2000 through 2005 (includes corresponding Graph/Chart)

Table 16. US 10-Year Perspective for Baby Durables by Product Segment – Percentage Breakdown of Dollar Sales for Furniture, Mobility Aids, Day Care Products, and Hygiene, Well-Being & Safety Products for Years 2006, 2009 & 2015 (includes corresponding Graph/Chart)II-68

III. COMPETITIVE LANDSCAPE



I would like to order

Product name: Baby Durables: Market Research Report

Product link: https://marketpublishers.com/r/B0C4FFE9E9EEN.html

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/B0C4FFE9E9EEN.html