

# Avon Products, Inc. (USA): Market Research Report

https://marketpublishers.com/r/A24E32E9FE3EN.html

Date: January 2015

Pages: 240

Price: US\$ 3,500.00 (Single User License)

ID: A24E32E9FE3EN

## **Abstracts**

This report presents quick facts about Avon Products, Inc., which is principally involved in Beauty, Fashion and Home Products Business. Illustrated with 237 tables, the report showcases the company's recent news stories and events, sales performance, key markets and market position as against its competitors operating in the industry.



## **Contents**

- 1. COMPANY SNIPPETS
- 2. MAJOR PRODUCTS AND SERVICES
- 3. SALES DATA

**Table 1.** Avon Products, Inc.'s Sales by Geographic Region Worldwide (2013-2014) in Percentage for Latin America, Europe, Middle East & Africa, North America and Asia-Pacific

**Table 2.** Avon Products, Inc.'s Sales by Country Worldwide (2013-2014) in Percentage for Brazil, US and Others

**Table 3.** Avon Products, Inc.'s Sales by Product Segment Worldwide (2013-2014) in Percentage for Skincare, Fragrance, Color, Fashion, and Home and Others

#### 4. MARKET OVERVIEW

Apparel

**Table 4.** Apparel Market by Gender Worldwide (2014) - Percentage Share Breakdown by Value for Menswear, and Womenswear

- **Table 5.** Global Apparel Market (2014) in ? Million
- Table 6. Global Apparel (Footwear & Clothing) Market (2014) in US\$ Million
- **Table 7.** Global Athletic Apparel Wholesale Market (2014) in US\$ Million
- **Table 8.** Global Online Apparel Market (2014) in ? Million
- **Table 9.** Apparel Market by Sales Channel in China (2014) Percentage Share Breakdown by Value Sales for Apparel Specialist Retailers, Department Stores, Hyper Markets, Internet Retailing, Other Specialist Retailers, Other Non-Grocery Retailers



- **Table 10.** Apparel (Footwear & Clothing) Market in China (2014) in RMB Million
- **Table 11.** Apparel Internet Retailing Market in China (2014) in CNY Million
- **Table 12.** Online Apparel Retail Market by Category in China (2014) Percentage Breakdown by Value for Children's Apparels and Accessories, Men's Apparels and Accessories, Women's Apparels and Accessories, Jewellery and Others
- **Table 13.** Apparel Market by Category in India (2014) Percentage Share Breakdown by Value Sales for Kids Wear, Menswear and Women Wear
- **Table 14.** Apparel Market by Sales Channel in Japan (2014) Percentage Share Breakdown by Value Sales for Apparel Specialist Retailers, Department Stores, Home Shopping, Internet Retailing, Supermarkets/CVS, Other Specialist Retailers and Others
- **Table 15.** Apparel Market by Type in Korea (2014) Percentage Share Breakdown by Value Sales for Accessories/Other, Activewear, Casual, Children's wear, Menswear, Underwear, and Women's wear
- **Table 16.** Apparel Market in Korea (2014) in Won Billion
- **Table 17.** Apparel Accessories Market in Korea (2014) in Won Billion
- **Table 18.** Apparel (Footwear & Clothing) Market in Taiwan (2014) in TWD Million
- **Table 19.** Apparel Market by Gender in the US (2014) Percentage Share Breakdown by Value for Menswear, and Womenswear
- **Table 20.** Apparel Market by Sales Channel in the US (2014) Percentage Share Breakdown by Value Sales for Apparel Specialist Retailers, Department Stores, Hyper Markets, Internet Retailing, Mass Merchandisers, Other Specialist Retailers and Others
- **Table 21.** Apparel, Footwear and Accessories Value Sales by Company in the US (2014) Percentage Market Share Breakdown for Bed Bath & Beyond, Gap All Concepts, J. C. Penney, Kmart, Kohl's, Macy's, Ross Stores, Target, TJX U. S., Wal-Mart and Others
- **Table 22.** Apparel, Footwear and Accessories and Home Furnishings Value Sales by Company in the US (2014) Percentage Market Share Breakdown for Bed Bath &



Beyond, Gap - All Concepts, J. C. Penney, Kmart, Kohl's, Macy's, Ross Stores, Target, TJX U. S., Wal-Mart and Others

**Table 23.** Clothing & Footwear Market in Spain (2014) in EUR Billion

**Table 24.** Clothing and Footwear Market by Channel in the UK (2014) - Percentage Share Breakdown by Value for Clothing Multiples, Department Stores, Discounters, Footwear Multis, General Stores, Grocers, Internet, Mail Order, Sports Shops, and Others

Table 25. Online Clothing & Footwear Market in the UK (2014) in ? Million

Beauty & Personal Care

**Table 26.** Global Beauty and Personal Care Market (2014) in US\$ Million

**Table 27.** Global Beauty and Personal Care Products Market by Segment (2014) - Percentage Share Breakdown by Value Sales for Baby & Child, Bath & Shower, Color Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Men's Grooming, Oral Care, Skin Care and Sun Care

**Table 28.** Beauty & Personal Care Market by Category Worldwide (2014) - Percentage Share Breakdown by Value for Color Cosmetics, Fragrances, Hair care, Sun & Skin Care, and Toiletries

**Table 29.** Beauty/Personal Care Market by Retail Channel Sales in China (2014) - Percentage Share Breakdown by Value for Beauty Specialist Retailers, Department Stores, Direct Selling, Internet Retailing, Parapharmacies/Drugstores, Supermarkets/Hypermarkets and Others

**Table 30.** Beauty and Personal Care Products Market by Category in North America (2014) - Percentage Share Breakdown by Retail Sales for Department Stores, Intl. Department Stores, Perfumeries, Retail Stores, Salons/Spas, Travel Retail, and Others

**Table 31.** Beauty and Personal Care Products Market by Category in the US (2014) - Percentage Share Breakdown by Retail Sales for Drugstores, Internet, Beauty Specialist Retailer, Grocery Retailers, Department Stores, Direct Selling, Mass / Warehouse Clubs, and Others



**Beauty Products** 

Table 32. Global Beauty Market (2014) in US\$ Million

**Table 33.** Beauty Products Market by Region Worldwide (2014) - Percentage Share Breakdown by Value Sales for Asia Pacific (excluding Japan and South Korea), Australasia, Eastern Europe, Japan and South Korea, Latin America, Middle East Africa, North America, and Western Europe

**Table 34.** Beauty Products Market by Category in Asia (2014) - Percentage Share Breakdown by Value for Cosmetics, Perfumes, and Skincare

**Table 35.** Beauty Products Market by Category in Europe (2014) - Percentage Share Breakdown by Value for Cosmetics, Perfumes, and Skincare

**Table 36.** Beauty Products Market by Category in the US (2014) - Percentage Share Breakdown by Value for Cosmetics, Perfumes, and Skincare

Cosmetics & Personal Care

**Table 37.** Cosmetics & Personal Care Product Sales by Direct Channel by Category Worldwide (2014) - Percentage Market Share Breakdown by Value for Classes/Groups/Party Plan, Person to Person and Others

**Table 38.** Cosmetics & Personal Care Product Sales by Direct Channel by Gender Worldwide (2014) - Percentage Market Share Breakdown by Value for Female and Male

**Table 39.** Cosmetics & Personal Care Product Sales by Direct Channel by Region Worldwide (2014) - Percentage Market Share Breakdown by Value for Brazil, China, Columbia, Italy, Japan, Korea, Mexico, Peru, Russia, United States, Venezuela and Others

**Table 40.** Cosmetics & Personal Care Product Sales by Direct Channel by Category in Asia-Pacific (2014) - Percentage Market Share Breakdown by Value for Classes/Groups/Party Plan, Person to Person and Others



**Table 41.** Cosmetics & Personal Care Product Sales by Direct Channel by Gender in Asia-Pacific (2014) - Percentage Market Share Breakdown by Value for Female and Male

**Table 42.** Cosmetics & Personal Care Product Sales by Direct Channel by Category in Europe and Africa (2014) - Percentage Market Share Breakdown by Value for Classes, Groups, Party Plan and Person to Person

**Table 43.** Cosmetics & Personal Care Product Sales by Direct Channel by Gender in Europe and Africa (2014) - Percentage Market Share Breakdown by Value for Female and Male

**Table 44.** Cosmetics & Personal Care Product Sales by Direct Channel by Gender in Latin America (2014) - Percentage Market Share Breakdown by Value for Female and Male

**Table 45.** Cosmetics & Personal Care Product Sales by Direct Channel by Gender in North America (2014) - Percentage Market Share Breakdown by Value for Female and Male

**Table 46.** Cosmetics & Personal Care Product Sales by Direct Channel by Category in North America (2014) - Percentage Market Share Breakdown by Value for Party Classes/Groups/Party Plan, Person to Person and Others

Cosmetics

**Table 47.** Global Cosmetics Market by Segment (2014) - Percentage Share Breakdown by Retail Sales for Baby & Child, Bath & Shower, Color Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Men's Grooming, Oral Care, Sets/Kits, Skin Care and Sun Care

**Table 48.** Global Color Cosmetics Market by Product Type (2014) - Percentage Share Breakdown by Value Sales for Eye, Face, Lip and Nail

**Table 49.** Global Color Cosmetics Market by Region (2014) - Percentage Share Breakdown by Value Sales for Asia-Pacific, Eastern Europe, Latin America, Middle East and Africa, North America and Western Europe



- **Table 50.** Cosmetics Market by Segment Worldwide (2014) Percentage Share Breakdown by Value Sales for Color Cosmetics, Fragrances, Hair Care, and Skin Care
- **Table 51.** Cosmetics Market by Brand in China (2014) Percentage Share Breakdown by Value for Artistry, Aupres, Avon, Chcedo, Estee Lauder, Garnier, Herborist, Inoherb, Kose, L'Oreal Paris, Lancome, Longliqi, Mamonde, Mary Kay, Meiji, Nivea, Olay, Pond's, Shiseido, Vichy and Others
- **Table 52.** Cosmetics Market by Category in India (2014) Percentage Share Breakdown by Value Sales for Body Care, Face Care, Fragrances, Hair Care, Hair Colour, Hygiene, Make-up, and Others
- **Table 53.** Cosmetics Market by Category in Japan (2014) Percentage Share Breakdown by Value Sales for Body Care, Face Care, Fragrances, Hair Care, Hair Colour, Hygiene, Make-up, and Others
- **Table 54.** Cosmetics Market by Distribution Channel in Korea (2014) Percentage Share Breakdown by Value Sales for Department Stores, Direct Sales, Door to Door, Home Shopping, Hypermarkets, Internet, Multi-Brands, Single-Brand, and Others
- **Table 55.** Cosmetics Market by Category in North America (2014) Percentage Share Breakdown by Value Sales for Body Care, Face Care, Fragrances, Hair Care, Hair Colour, Hygiene, Make-up, and Others
- **Table 56.** Cosmetics Market by Category in the US (2014) Percentage Share Breakdown by Value for Color Cosmetics, Eye Make-Up, Facial Make-Up, Lip Products and Nail Products
- **Table 57.** Cosmetics Market by Category in Western Europe (2014) Percentage Share Breakdown by Value Sales for Body Care, Face Care, Fragrances, Hair Care, Hair Colour, Hygiene, Make-up, and Others

Personal Care Products

**Table 58.** Personal Care Products Sales by Channel Worldwide (2014) - Percentage Market Share Breakdown by Value for Beauty/Health Retailers, Department Stores, Direct Selling, Internet, Super Markets and Others



**Table 59.** Personal Care Products Sales by Channel in Asia-Pacific (2014) - Percentage Market Share Breakdown by Value for Beauty/Health Retailers, Department Stores, Direct Selling, Internet, Super Markets and Others

**Table 60.** Personal Care Products Sales by Channel in Eastern Europe (2014) - Percentage Market Share Breakdown by Value for Beauty/Health Retailers, Department Stores, Direct Selling, Internet, Super Markets and Others

**Table 61.** Personal Care Products Market by Category in France (2014) - Percentage Share Breakdown by Value for Private Label and Others

**Table 62.** Personal Care Products Market by Category in France (2014) - Percentage Share Breakdown by Volume for Private Label and Others

**Table 63.** Personal Care Market by Segment in India (2014) - Percentage Share Breakdown by Value Sales for Colour Cosmetics, Hair Care (Ex-Shampoo), Men's Grooming, Oral Care and Paper Products (Hygiene)

Table 64. Personal Care Products Market in India (2014) in Indian Rupee Million

**Table 65.** Personal Care Products Sales by Channel in Latin America (2014) - Percentage Market Share Breakdown by Value for Beauty/Health Retailers, Department Stores, Direct Selling, Super Markets and Others

**Table 66.** Personal Care Products Sales by Channel in North America (2014) - Percentage Market Share Breakdown by Value for Beauty/Health Retailers, Department Stores, Direct Selling, Internet, Super Markets and Others

**Table 67.** Personal Care Products Market by Category in the UK (2014) - Percentage Share Breakdown by Value for Private Label and Others

**Table 68.** Personal Care Products Market by Category in the UK (2014) - Percentage Share Breakdown by Volume for Private Label and Others

**Table 69.** Personal Care Ad Spending through Media in the US (2014) in US\$ Thousand

**Table 70.** Personal Care Products Sales by Channel in Western Europe (2014) - Percentage Market Share Breakdown by Value for Beauty/Health Retailers, Department



Stores, Direct Selling, Internet, Super Markets and Others

**Table 71.** Personal Care Products Market by Category in Western Europe (2014) - Percentage Share Breakdown by Value for Private Label and Others

Cosmetics Fragrances and Toiletries (CFT)

**Table 72.** Cosmetics, Fragrances and Toiletries (CFT) Market by Category in Brazil (2014) - Percentage Share Breakdown by Value for Baby Care, Bath & Shower, Colour Cosmetics, Deodorants, Fragrances, Hair Care, Men's Grooming, Oral Care, Skin Care and Sun Care

**Table 73.** Cosmetics, Fragrances and Toiletries (CFT) Market by Country in Latin America (2014) - Percentage Share Breakdown by Value for Argentina, Brazil, Chile, Colombia, Mexico, Peru, Venezuela and Others

Clothing Accessories

**Table 74.** Global Clothing Accessories Market by Country (2014) - Percentage Share Breakdown by Value Sales for Canada, China, Germany, Italy, Japan, Mexico, Russia, Spain, UK, USA and Others

**Table 75.** Clothing Accessories Market by Company in Australia and New Zealand (2014) - Percentage Share Breakdown by Value Sales for Dream Diva, Esprit Holdings Limited and Others

**Table 76.** Clothing Accessories Market by Company in France (2014) - Percentage Share Breakdown by Value Sales for Esprit Holdings Limited, Kiabi and Others

**Table 77.** Clothing Accessories Market by Company in Germany (2014) - Percentage Share Breakdown by Value Sales for Esprit Holdings Limited, s. Oliver Bernd Freier GmbH & Co. and Others

**Table 78.** Clothing Accessories Market by Company in Hong Kong (2014) - Percentage Share Breakdown by Value Sales for Esprit Holdings Limited, I. T Ltd., and Others

Table 79. Clothing Accessories Market by Company in the Netherlands (2014) -



Percentage Share Breakdown by Value Sales for Esprit Holdings Limited, H & M Hennes & Mauritz AB and Others

**Table 80.** Clothing Accessories Market by Company in Western Europe (2014) - Percentage Share Breakdown by Value Sales for Esprit Holdings Limited, H & M Hennes & Mauritz AB and Others

Fashion

Table 81. Fashion Market in Korea (2014) in Won Billion

Footwear

**Table 82.** Footwear Market by Category Worldwide (2014) - Percentage Share Breakdown by Value Sales for Athletic, Flip-Flops, Rubber, Safety Footwear and Others

**Table 83.** Footwear Market by Gender Worldwide (2014) - Percentage Share Breakdown by Value for Kids, Mens, and Womens

**Table 84.** Footwear Market by Type Worldwide (2014) - Percentage Share Breakdown by Value for Branded and Unbranded

**Table 85.** Footwear Market by Type Worldwide (2014) - Percentage Share Breakdown by Value for Casual, Formal, and Sports

**Table 86.** Footwear Production by Country Worldwide (2014) - Percentage Market Share Breakdown by Volume for Brazil, China, India, Indonesia, Vietnam and Rest of World

**Table 87.** Footwear Accessories Market by Segment Worldwide (2014) - Percentage Share Breakdown by Value for Bags, Belts, and Wallets

**Table 88.** Footwear Accessories Market by Type Worldwide (2014) - Percentage Share Breakdown by Value for Branded, and Unbranded

**Table 89.** Footwear Accessories Market by Type Worldwide (2014) - Percentage Share Breakdown by Value for Organised, and Non-Organised



- Table 90. Footwear Market in China (2014) in RMB Million
- **Table 91.** Online Footwear Shopping Market in China (2014) in RMB Million
- **Table 92.** Women's Footwear Market in China (2014) in RMB Million
- **Table 93.** Market Shares of Leading Mid to High-end Women's Footwear Manufacturers in China (2014) Percentage Share Breakdown by Value Sales for Basto (Belle International Holdings Ltd.), Belle (Belle International Holdings Ltd.), C. Banner (C. Banner International Co., Ltd.), Harson (Kunshan Harson Shoes Co., Ltd.), Kisscat (Kisscat), Le Saunda (Le Saunda Holdings Ltd.), ST&SAT (Foshan Saturday Shoes Co., Ltd.), Stacatto (Belle International Holdings Ltd.), Tata (Belle International Holdings Ltd.), Teenmix (Belle International Holdings Ltd.) and Others
- **Table 94.** Market Shares of Leading Mid-to-High Footwear Providers in China (2014) Percentage Breakdown by Retail Value Sales for Belle International Holdings Ltd., C. Banner International Co., Ltd., Foshan Saturday Shoes Co., Ltd., Le Saunda Holdings Ltd. and Others
- **Table 95.** Footwear Market by Category in India (2014) Percentage Share Breakdown by Value Sales for Gents, Kids and Ladies
- **Table 96.** Footwear Market by Type in India (2014) Percentage Share Breakdown by Value for Organised, and Unorganised
- **Table 97.** Footwear Market by Type in India (2014) Percentage Share Breakdown by Value Sales for Casual, Premium Leather, Premium Non leather, Sports/Active and Others
- **Table 98.** Footwear Market in India (2014) in US\$ Million
- **Table 99.** Footwear Accessories Market in India (2014) in US\$ Million
- **Table 100.** Men's Footwear Market by Segment in India (2014) Percentage Share Breakdown by Value for Economy Market, Luxury, Mass Market, Premium Leather, and Sports Market
- **Table 101.** Gents Footwear Market by Player Type in India (2014) Percentage Share Breakdown by Value Sales for Organised and Unorganised



**Table 102.** Kids Footwear Market by Player Type in India (2014) - Percentage Share Breakdown by Value Sales for Organised and Unorganised

**Table 103.** Ladies Footwear Market by Player Type in India (2014) - Percentage Share Breakdown by Value Sales for Organised and Unorganised

**Table 104.** Footwear Market by Category in the US (2014) - Percentage Share Breakdown by Value Sales for Men's Casual Shoes, Men's Dress Shoes, Women's Athletic Shoes, Women's Casual Shoe, Women's Dress Shoes and Others

Athletic Footwear

**Table 105.** Global Athletic Footwear Wholesale Market (2014) in US\$ Million

**Table 106.** Athletic Footwear Market by Region Worldwide (2014) - Percentage Share Breakdown by Value for Brazil, China, France, Germany, India, Indonesia, Japan, Spain, UK, US, and Others

**Table 107.** Athletic Footwear Channel Sales by Retailer in the US (2014) - Percentage Share Breakdown by Value for Finish Line (FINL) Store Sales, FL Stores Other (U. S.), and Other Retail

**Table 108.** Athletic Footwear Sales by Category in the US (2014) - Percentage Share Breakdown by Value for Basketball, Running, and Others

**Table 109.** Athletic Footwear Sales by Channel in the US (2014) - Percentage Share Breakdown by Value for Athletic & Specialty, Department Store, and National Shoe Chains

Women's Footwear

**Table 110.** Women's Footwear Market by Category in China (2014) - Percentage Share Breakdown by Value Sales for Low End, Mid End, Mid-to-High and Luxury

**Table 111.** Women's Footwear Market by Channel in China (2014) - Percentage Share Breakdown by Value for Department Stores, Specialty Stores, Supermarket and Online Stores, and Others



## Fragrances

Table 112. Global Fragrances Market by Retail Sales (2014) in US\$ Million

**Table 113.** Global Fragrances Market by Segment (2014) - Percentage Share Breakdown by Value Sales for Mass and Premium

**Table 114.** Fragrance Market by End Use Segment Worldwide (2014) - Percentage Share Breakdown by Value for Beauty Care, Fabric Care, Fine Fragrance, Home Care and Personal Wash

**Table 115.** Fragrance Market by Region Worldwide (2014) - Percentage Share Breakdown by Value for Asia, Europe, Africa and the Middle East, Latin America and North America

**Table 116.** Fragrances Market by Segment in Germany (2014) - Percentage Share Breakdown by Value Sales for Deodorants, Men Fragrances, and Women Fragrances

**Table 117.** Fragrances Market by Channel in Latin America (2014) - Percentage Market Share Breakdown by Value Sales for Direct Selling and Traditional

**Table 118.** Fragrance Market by Category in the US (2014) - Percentage Share Breakdown by Value for Fragrances, Mass Fragrances and Premium Fragrances

Home Care Products

**Table 119.** Global Home Care Market (2014) in US\$ Million

**Table 120.** Home Care Products Market by Category Worldwide (2014) - Percentage Share Breakdown by Value Sales for Air Care, Bleach, Dishwash, Insecticides, Laundry Care, Polishes, Surface Care, and Toilet Care

**Table 121.** Home Care, Personal, and Beauty Care Market Worldwide (2014) - Percentage Share Breakdown by Value Sales

**Table 122.** Home Care Products Market by Category in Western Europe (2014) - Percentage Share Breakdown by Value for Private Label and Others



Lip Make-Up

**Table 123.** Lip Make-Up Market by Distribution Channel in France (2014) - Percentage Share Breakdown by Value for Cash & Carries & Warehouse Clubs, Convenience Stores, Department Stores, Dollar & Variety Stores, Drug Stores & Pharmacies, e-Retailers, Food & Drinks Specialists, Health & Beauty Stores, Hypermarkets & Supermarkets, Vending Machines and Others

Personal Accessories

Table 124. Global Personal Accessories Market (2014) in US\$ Million

**Table 125.** Personal Accessories Market by Region Worldwide (2014) - Percentage Share Breakdown by Value for Americas, Europe, Greater China, Japan, Other APAC, and Others

Women's Accessories

**Table 126.** Women's Accessories Market by Category in the US (2014) - Percentage Share Breakdown by Value Sales for Costume Jewellery/Fashion, Handbags, Hosiery, Small Leather Goods, Sunglasses and Others

**Table 127.** Women's Accessories Market by Category in the US (2014) - Percentage Share Breakdown by Volume Sales for Costume Jewellery/Fashion, Handbags, Hosiery, Small Leather Goods and Others

Watches

**Table 128.** Mechanical Watches Market by Region Worldwide (2014) - Percentage Share Breakdown by Volume for Europe, Greater China, Japan, North America, South America, and Other Asia-Pacific

**Table 129.** Watches Market by Region Worldwide (2014) - Percentage Share Breakdown by Volume for Europe, Greater China, Japan, North America, South America, and Other Asia-Pacific



#### 5. COMPETITIVE LANDSCAPE

Apparel

**Table 130.** Market Shares of Leading Athletic Apparel Clothing Manufacturers by Value Sales in Asia-Pacific (2014) - Percentage Breakdown for Adidas AG, Descente North America, Inc., Nike, Inc., Under Armour, Inc., VF Corporation and Others

**Table 131.** Market Shares of Leading Apparel Retail Companies in Canada (2014) - Percentage Breakdown by Value Sales for Gap, Inc., Hudson's Bay Company, Loblaw Companies Limited, Mark's Work Wearhouse Limited, Reitmans (Canada) Limited, Sears Brands, LLC, Wal-Mart Stores, Inc., Winners Merchants International L. P, Zellers, Inc. and Others

**Table 132.** Market Shares of Leading Apparel Manufacturers by Value Sales in China (2014) - Percentage Breakdown for Adidas AG, Belle International Holdings Ltd, Bestseller A/S, Bosideng International Holdings Co Ltd, Metersbonwe Group, Nike Inc., Semir Group Co Ltd, and Others

**Table 133.** Market Shares of Leading Athletic Apparel Clothing Manufacturers by Value Sales in Europe (2014) - Percentage Breakdown for Adidas AG, Nike, Inc., Under Armour, Inc., VF Corporation and Others

**Table 134.** Market Shares of Leading Athletic Apparel Clothing Manufacturers by Value Sales in Rest of the World (Except US, Europe and Asia-Pacific) (2014) - Percentage Breakdown for Adidas AG, Columbia Sportswear Company, Nike, Inc., Under Armour, Inc., VF Corporation and Others

**Table 135.** Market Shares of Leading Athletic Apparel Clothing Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Adidas AG, Nike, Inc., Under Armour, Inc., VF Corporation and Others

**Table 136.** Market Shares of Leading Women's Apparel Retailers in South Africa (2014) - Percentage Share Breakdown by Value Sales for Edcon Ltd., Foschini Group Ltd., Mr Price Group Ltd., Truworths International Ltd., and Woolworths Holdings Ltd.

**Table 137.** Market Shares of Leading Apparel and Footwear Retailer Companies in Sweden (2014) - Percentage Breakdown by Value for AB Lindex, Adidas AG, Best



Seller, Cubus, Esprit Holdings Limited, Gina Trioot, H & M Hennes & Mauritz AB, Kappahl, MQ Fashion, Nike, Inc., Nison Group, R&B Store, and Others

**Table 138.** Market Shares of Leading Apparel Manufacturers by Value Sales in Taiwan (2014) - Percentage Breakdown for Adidas AG, Giordano International Ltd, Hang Ten Group Holdings Ltd, Merry Yard Ets Corp, Nike, Inc., Shui Mu International Co Ltd, Triumph International AG, and Others

Athletic Footwear

**Table 139.** Market Shares of Leading Athletic Footwear Companies by Value Sales in Europe (2014) - Percentage Breakdown for Adidas AG, Converse, Inc., Nike, Inc., Puma SE, Under Armour, Inc. and Others

**Table 140.** Market Shares of Leading Athletic Footwear Manufacturers by Value Sales in Asia- Pacific (2014) - Percentage Breakdown for Adidas AG, Asics Ltd., Converse, Inc., Nike, Inc., Under Armour, Inc. and Others

**Table 141.** Market Shares of Leading Athletic Footwear Manufacturers by Value Sales in Rest of the World (Except US, Europe and Asia-Pacific) (2014) - Percentage Breakdown for Adidas AG, Converse, Inc., Nike, Inc., Olympikus, Under Armour, Inc. and Others

**Table 142.** Market Shares of Leading Athletic Footwear Manufacturers by Value Sales in the US (2014) - Percentage Breakdown for Adidas AG, Converse, Inc., Nike, Inc., SKECHERS USA, Inc., Under Armour, Inc. and Others

**Table 143.** Market Shares of Leading Athletic Footwear Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Adidas AG, Converse, Inc., Nike, Inc., SKECHERS USA, Inc., Under Armour, Inc. and Others

Baby Care Products

**Table 144.** Market Shares of Leading Baby Care Retail Companies in the UK (2014) - Percentage Market Breakdown by Value for Asda Stores Ltd., Boots UK Limited, Morrisons Group, Sainsbury's Plc., Tesco PLC and Others



## **Beauty Products**

**Table 145.** Market Shares of Leading Prestige Beauty Products (Make Up, Fragrances, Hair Care, Skin Care) Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Estee Lauder Companies, Inc., L'Oreal Group and Others

**Table 146.** Market Shares of Leading Retailers at Airports in America by Beauty Products (2014) - Percentage Breakdown by Value Sales for World Duty Free Group, and Others

Bath and Shower Products

**Table 147.** Market Shares of Leading Bath and Shower Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Henkel AG & Company, Kao Corporation, Procter & Gamble Co. (P&G), Reckitt Benckiser Plc, Unilever N. V. and Others

**Table 148.** Market Shares of Leading Bath and Shower Product Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Evyap Sabun, Inc., Henkel AG & Company, Oriflame Cosmetics S. A., Procter & Gamble Co. (P&G), Unilever N. V., Yves Rocher and Others

**Table 149.** Market Shares of Leading Bath and Shower Product Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Chanel S. A., Colgate-Palmolive Company, High Ridge Products Ltd., JBS S. A, Procter & Gamble Co. (P&G), Sanofi S. A, Unilever N. V. and Others

**Table 150.** Market Shares of Leading Bath and Shower Product Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Henkel AG & Company, L Brands, Inc., L'Oreal Group, Procter & Gamble Co. (P&G), Unilever N. V. and Others

Beauty and Personal Care Products

**Table 151.** Market Shares of Leading Beauty and Personal Care Product Manufacturers



in Brazil (2014) - Percentage Share Breakdown by Value Sales for L'Oreal Group, The, Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, The, Hypermarcas, Johnson & Johnson Ltd., Natura Cosmeticos S. A., O Boticario, Procter & Gamble Company, Unilever Group, The, and Others

**Body Care Products** 

**Table 152.** Market Shares of Leading Skin and Body Care Product Manufacturers Worldwide (2014) - Percentage Breakdown by Retail Value Sales for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Estee Lauder Companies, Inc., Johnson & Johnson, Kao Corporation, L'Oreal Group, Procter & Gamble Co., Shiseido Company, Limited, Unilever Plc, and Others

**Table 153.** Market Shares of Leading Body Care Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Chanel S. A., Clarins Group, Colgate-Palmolive Company, Hypermarcas S. A., Kao Corporation, L'Oreal Group, Unilever N. V. and Others

**Table 154.** Market Shares of Leading Body Care Product Manufacturers by Value Sales in Asia Pacific (2014) - Percentage Breakdown for Amway Corporation, Avon Products, Inc., Beiersdorf AG, DHC Corporation, Kao Corporation, L'Occitane en Provence, L'Oreal Group, Shiseido Co., Ltd., Unilever N. V. and Others

**Table 155.** Market Shares of Leading Body Care Product Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Faberlic Company, L'Oreal Group, Mary Kay, Inc., Oriflame Cosmetics S. A., Unilever N. V., Yves Rocher and Others

**Table 156.** Market Shares of Leading Body Care Product Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Botica, Inc., Chanel S. A., Colgate-Palmolive Company, GlaxoSmithKline Plc, Hypermarcas S. A., L'Oreal Group, Unilever N. V. and Others

**Table 157.** Market Shares of Leading Body Care Product Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Kao Corporation, L Brands, Inc., L'Oreal Group, Mary Kay, Inc., Procter & Gamble Co. (P&G), Unilever N. V. and Others



## Clothing & Footwear

**Table 158.** Market Shares of Leading Clothing & Footwear Retail Companies in the UK (2014) - Percentage Breakdown by Value for Arcadia Group Ltd., Asda Stores Ltd., Debenhams Plc, H & M Hennes & Mauritz AB, John Lewis, Marks and Spencer Plc, Matalan, New Look, NeXT, Inc., Primark, Sainsbury, Shop Direct, SportsDirect. com, T. J. Maxx, Tesco Plc, and Others

Clothing Accessories

**Table 159.** Global Clothing Accessories Manufacturers by Value Sales (2014) - Percentage Market Share Breakdown for Esprit Holdings Limited, Nike, Inc. and Others

Color Cosmetics

**Table 160.** Market Shares of Leading Color Cosmetics Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Chanel S. A., Coty, Inc., Estee Lauder Companies, Inc., Kao Corporation, L'Oreal Group, Louis Vuitton S. A. (LVMH), Procter & Gamble Company, Revlon, Inc., Shiseido Company, Limited, and Others

**Table 161.** Market Shares of Leading Colour Cosmetics Manufacturers in India (2014) - Percentage Share Breakdown by Value Sales for Avon Products, Inc., ColorBar Cosmetics, Hindustan Unilever, Ltd., L'Oreal Group, The, Revlon, and Others

**Table 162.** Market Shares of Leading Color Cosmetics Manufacturers by Value Sales in Japan (2014) - Percentage Breakdown for Chanel S. A., Kao Corporation, Kose Corporation, L'Oreal Group, Pola Orbis Holdings, Inc., Procter & Gamble Co. (P&G), Shiseido Company Limited, and Others

**Table 163.** Market Shares of Leading Color Cosmetics Products Manufacturers in Western Europe (2014) - Percentage Share Breakdown by Value for Alliance Boots GmbH, Avon Products, Inc., Chanel SA, Cosnova GmbH, Coty, Inc., Estee Lauder Cos, Inc., L'Oreal Group, LVMH Moet Hennessy Louis Vuitton SA, Percassi Corporate Srl, Private Label, Procter & Gamble Co., Yves Rocher SA and Others



#### **Deodorants**

**Table 164.** Market Shares of Leading Deodorant Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Chanel S. A., Colgate-Palmolive Company, Coty, Inc., Henkel AG & Company, L'Oreal Group, Procter & Gamble Co. (P&G), Unilever N. V. and Others

**Table 165.** Market Shares of Leading Deodorant Manufacturers by Value Sales in Asia-Pacific (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Henkel AG & Company, Kao Corporation, Lion Corporation, Mandom Corporation, Procter & Gamble Co. (P&G), Shiseido Co., Ltd., Unilever N. V. and Others

**Table 166.** Market Shares of Leading Deodorant Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Coty, Inc., Henkel AG & Company, Kay Chemical Company, Oriflame Cosmetics S. A., Procter & Gamble Co. (P&G), Unilever N. V. and Others

**Table 167.** Market Shares of Leading Deodorant Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Botica, Inc., Chanel S. A., Colgate-Palmolive Company, Hypermarcas S. A., L'Oreal Group, Procter & Gamble Co. (P&G), Unilever N. V. and Others

**Table 168.** Market Shares of Leading Deodorant Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Avon Products, Inc., C&D Beauty Ltd., Colgate-Palmolive Company, Helen of Troy Ltd., Henkel AG & Company, Kao Corporation, Procter & Gamble Co. (P&G), Revlon, Inc., Unilever N. V. and Others

**Table 169.** Market Shares of Leading Deodorant Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Bolton and Company, Colgate-Palmolive Company, Coty, Inc., Henkel AG & Company, L'Oreal Group, Procter & Gamble Co. (P&G), Unilever N. V. and Others

**Facial Care Products** 

**Table 170.** Market Shares of Leading Facial Care Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf



AG, Colgate-Palmolive Company, Estee Lauder Companies, Inc., Kao Corporation, L'Oreal Group, Procter & Gamble Co. (P&G), Shiseido Co., Ltd., Unilever N. V. and Others

**Table 171.** Market Shares of Leading Facial Care Product Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Amway Corporation, Avon Products, Inc., Beiersdorf AG, Faberlic Company, L'Oreal Group, Mary Kay, Inc., Oriflame Cosmetics S. A., Unilever N. V., Yves Rocher and Others

**Table 172.** Market Shares of Leading Facial Care Product Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Belcorp, Inc., Chanel S. A., Colgate-Palmolive Company, Estee Lauder Companies, Inc., L'Oreal Group, Mary Kay, Inc., Unilever N. V. and Others

**Table 173.** Market Shares of Leading Facial Care Product Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Avon Products, Inc., Clarins Group, Colgate-Palmolive Company, Estee Lauder Companies, Inc., Guthy-Renker, L'Oreal Group, Mary Kay, Inc., Procter & Gamble Co. (P&G), Shiseido Co., Ltd., and Others

Footwear

**Table 174.** Market Shares of Leading Footwear Manufacturers Worldwide (2014) - Percentage Breakdown by Value Sales for Adidas AG, ASICS Ltd., New Balance Athletic Shoe, Inc., Nike, Inc., Puma SE and Others

Flavors & Fragrances

**Table 175.** Market Shares of Leading Flavors & Fragrances Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Firmenich International SA, Frutarom Industries Ltd., Givaudan S. A., Hasegawa Corporation, Huabao International Holdings Ltd., International Flavors & Fragrances, Inc. (IFF), Mane SA, Robertet Group, Sensient Technologies Corporation, Symrise AG, Takasago International Corporation, Wild Flavors, Inc., and Others

Fragrances



**Table 176.** Market Shares of Leading Fragrances Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Botica Comercial Farmaceutica Ltda, Chanel S. A., Coty, Inc., Estee Lauder Companies, Inc., L'Oreal Group, Louis Vuitton S. A. (LVMH), Natura Cosmeticos S. A., Procter & Gamble Company, Puig, and Others

**Table 177.** Market Shares of Leading Fragrances Producers by Value Sales in Asia-Pacific (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S. A. and Others

**Table 178.** Market Shares of Leading Fragrances Manufacturers in Brazil (2014) - Percentage Share Breakdown by Value for Avon Products, Inc., Coty, Inc., Fabrica Nacional de Perfumes S/A, IPEC, Jequiti, L'Oreal Group, The, LVMH Moet Hennessy-Louis Vuitton S. A., Natura Cosmeticos S. A, O Boticario, Procter & Gamble Company, Puig Beauty & Fashion Group SL, Suissa, and Others

**Table 179.** Market Shares of Leading Fragrances Producers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S. A. and Others

**Table 180.** Market Shares of Leading Fragrances Producers by Value Sales in Latin America (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S. A. and Others

**Table 181.** Market Shares of Leading Fragrances Producers by Value Sales in Middle East and Africa (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S. A. and Others

**Table 182.** Market Shares of Leading Fragrances Producers by Value Sales in North America (2014) - Percentage Breakdown for Coty, Inc., L'Oreal S. A. and Others

**Table 183.** Market Shares of Leading Fragrance Products Manufacturers in the US (2014) - Percentage Breakdown by Value for Avon Products, Inc., Chanel S. A., Coty, Inc., Elizabeth Arden, Inc., Estee Lauder Cos, Inc., L Brands, Inc., L'Oreal Group, LVMH Moet Hennessy • Louis Vuitton S. A., Procter & Gamble Co, Shiseido Co., Ltd. and Others

**Table 184.** Market Shares of Leading Fragrance Products Manufacturers in Western Europe (2014) - Percentage Share Breakdown by Value for Avon Products, Inc., Chanel S. A., Clarins SA, Coty, Inc., Estee Lauder Cos, Inc., L'Oreal Group, LVMH Moet Hennessy Louis Vuitton SA, Procter & Gamble Co, Puig Beauty & Fashion Group S. L., Shiseido Co., Ltd. and Others



Hair Care Products

**Table 185.** Market Shares of Leading Hair Care Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Henkel AG & Company, Kao Corporation, L'Oreal Group, Procter & Gamble Co., Shiseido Co., Ltd., Unilever Plc and Others

Home Care Products

**Table 186.** Market Shares of Leading Home Care Product Manufacturers by Value Sales in Australasia (2014) - Percentage Breakdown for Unilever N. V, and Others

**Table 187.** Market Shares of Leading Home Care Product Manufacturers in Indonesia (2014) - Percentage Share Breakdown by Value Sales for PT Unilever Indonesia Tbk, PT. SC Johnson & Son (Indonesia) Ltd., Wings Corporation, and Others

**Table 188.** Market Shares of Leading Homeware Companies by Value Sales in the UK (2014) - Percentage Breakdown for Argos Limited, Asda Stores Ltd., British Home Stores Ltd., Debenhams plc., Dunelm Group plc., Home base, IKEA Systems B. V., John Lewis plc., Marks and Spencer Plc., Matalan, Next Retail Ltd, Sainsbury's Retail-Store Company, Shop Direct Group, Tesco PLC, T. J. Maxx Retail-Store Company, Wilkinson Hardware Stores Ltd and Others

Mass Colour Cosmetics

**Table 189.** Market Shares of Leading Mass Cosmetics Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Chanel S. A., Colgate-Palmolive Company, Henkel AG & Company, KGaA, L'Oreal S. A., Procter & Gamble Co., Unilever Plc and Others

**Table 190.** Market Shares of Leading Mass Colour Cosmetics Product Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Avon Products, Inc., Chanel S. A., cosnova GmbH, Coty, Inc., Faberlic, L'Oreal S. A., Mary Kay, Inc., Oriflame Cosmetics S. A., Procter & Gamble Co., and Others

**Table 191.** Market Shares of Leading Mass Colour Cosmetics Product Manufacturers



by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Belcorp, Boticca, Chanel S. A., Hypermarcas SA, L'Oreal S. A., MaryKay Inc., Vorwerk & Co. KG, Yanbal International Co. / Unique S. A., and Others

**Table 192.** Market Shares of Leading Mass Colour Cosmetics Product Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Avon Products, Inc., Colgate-Palmolive Company, Coty, Inc., L'Oreal S. A., Markwins International Corporation, Mary Kay Inc., Procter & Gamble Co., Physicians Formula Holdings, Inc., Revlon Inc., and Others

**Table 193.** Market Shares of Leading Mass Colour Cosmetics Product Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Alliance Boots GmbH, Avon Products, Inc., Beiersdorf AG, Chanel S. A., cosnova GmbH, Coty, Inc., L'Oreal S. A., Procter & Gamble Co., YvesRocher and Others

Mass Skin Care

**Table 194.** Market Shares of Leading Mass Skin Care Product Manufacturers by Value Sales in Asia Pacific (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Daigaku Honyaku Center Corporation, Kao Corporation, L'Oreal S. A., MaryKay Inc., Procter & Gamble Co., Amorepacific Corporation, Avon Products, Inc., Kao Corporation, KOSE Corporation, LG Corporation, L'Oreal S. A., Procter & Gamble Co., Revlon Inc., Shiseido Co., Ltd., Unilever Plc, and Others

**Table 195.** Market Shares of Leading Mass Hair Care Product Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Henkel AG & Company, KGaA,L'Oreal S. A., Oriflame Cosmetics S. A., Procter & Gamble Co., Unikosmetik, Unilever Plc and Others

**Table 196.** Market Shares of Leading Mass Skin Care Product Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Amway, Avon Products, Inc., Beiersdorf AG, Faberlic, L'Oreal S. A., Mary Kay, Inc., Oriflame Cosmetics S. A., Unilever Plc, YvesRocher, and Others

**Table 197.** Market Shares of Leading Mass Hair Care Product Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Chanel S. A., Colgate-Palmolive Company, Hypermarcas SA, L'Oreal S. A., Niely Group,



Phitoteraphia Biofitogenia Laboratorial Biota Ltda., Procter & Gamble Co., Unilever Plc, and Others

**Table 198.** Market Shares of Leading Mass Skin Care Product Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG,Belcorp, Boticca, Chanel S. A., Colgate-Palmolive Company, Hypermarcas SA, L'Oreal S. A., Unilever Plc, and Others

**Table 199.** Market Shares of Leading Mass Skin Care Product Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Guthy-Renker, LLC, Kao Corporation, L'Oreal S. A., Mary Kay Inc., Procter & Gamble Co., Unilever Plc, and Others

**Table 200.** Market Shares of Leading Mass Skin Care Product Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Alliance Boots GmbH,Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Henkel AG & Company, KGaA, L'Oreal S. A., Procter & Gamble Co., Unilever Plc, YvesRocher and Others

Personal Care Products

**Table 201.** Market Shares of Leading Personal Care Products Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Henkel AG & Co, Johnson & Johnson, KAO Corporation, Natura Cosmeticos S. A, Procter & Gamble, Sara Lee Corporation, Unilever PLC and Others

**Table 202.** Market Shares of Leading Personal Care Companies Worldwide (2014) - Percentage Breakdown by Value Sales for Avon Products, Inc., Colgate-Palmolive Company, Estee Lauder Companies, Inc., Johnson & Johnson Ltd., Kao Corp., L'Oreal Group, The, Procter & Gamble Co., Shiseido Co., Ltd., Unilever and Others

**Table 203.** Market Shares of Leading Personal Care Product Producers by Value Sales in Africa & Middle East (2014) - Percentage Breakdown for Beiersdorf AG, Colgate-Palmolive Co., Henkel AG & Co. KGaA, Johnson & Johnson, Paxan Co., Procter & Gamble Co., Reckitt Benckiser Plc., Sano-Bruno's Enterprises Ltd., Unilever Plc and Others



**Table 204.** Market Shares of Leading Personal Care Companies in Asia (2014) - Percentage Breakdown by Value Sales for Avon Products, Inc., Colgate-Palmolive Company, Estee Lauder Companies, Inc., Johnson & Johnson Ltd., L'Oreal Group, The, Natura Cosmeticos S. A., Procter & Gamble Co., Shiseido Co., Ltd., Unilever and Others

**Table 205.** Market Shares of Leading Personal Care Products Producers by Value Sales in Asia Pacific (2014) - Percentage Breakdown for Amway Corporation, Colgate-Palmolive Company, Godrej Group, Johnson & Johnson, Kao Corporation, Lion Corporation, Procter & Gamble, Reckitt Benckiser plc., Unilever PLC, Wipro Limited and Others

**Table 206.** Market Shares of Leading Personal Care Companies in Asia-Pacific (2014) - Percentage Breakdown by Value Sales for Johnson & Johnson Ltd., Kao Corp., L'Oreal Group, The, Procter & Gamble Co., Shiseido Co., Ltd., Unilever and Others

**Table 207.** Market Shares of Leading Personal Care Product Manufacturers by Value Sales in Developed Markets (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Coty, Inc., Estee Lauder Companies, Inc., Henkel AG & Company, Johnson & Johnson, Kao Corporation, L'Oreal Group, Natura Cosmeticos S. A., Procter & Gamble Company, Shiseido Company, Limited, Unilever Plc, and Others

**Table 208.** Market Shares of Leading Personal Care Companies in Developed Markets (2014) - Percentage Breakdown by Value Sales for Colgate-Palmolive Company, Estee Lauder Companies, Inc., Johnson & Johnson Ltd., Kao Corp., L'Oreal Group, The, Procter & Gamble Co., Shiseido Co., Ltd., Unilever and Others

**Table 209.** Market Shares of Leading Personal Care Companies in Eastern Europe (2014) - Percentage Breakdown by Value Sales for Avon Products, Inc., Colgate-Palmolive Company, Coty, Inc., Estee Lauder Companies, Inc., Henkel AG & Co., Johnson & Johnson Ltd., L'Oreal Group, The, Procter & Gamble Co., Unilever and Others

**Table 210.** Market Shares of Leading Personal Care Product Manufacturers by Value Sales in Emerging Markets (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Coty, Inc., Estee Lauder Companies, Inc., Henkel AG & Company, Johnson & Johnson, Kao Corporation, L'Oreal Group, Natura Cosmeticos S. A., Procter & Gamble Company, Shiseido Company, Limited, Unilever



Plc, and Others

**Table 211.** Market Shares of Leading Personal Care Companies in Emerging Markets (2014) - Percentage Breakdown by Value Sales for Avon Products, Inc., Colgate-Palmolive Company, Estee Lauder Companies, Inc., Johnson & Johnson Ltd., L'Oreal Group, The, Procter & Gamble Co., Shiseido Co., Ltd., Unilever and Others

**Table 212.** Market Shares of Leading Intermediates Manufacturers for Personal Care Products by Value Sales in Europe (2014) - Percentage Breakdown for Akzo Nobel N. V, Ashland, Inc., BASF SE, Clariant, Croda International Plc, Evonik Industries, Solvay S. A., and Others

**Table 213.** Market Shares of Leading Personal Care Product Producers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Co., Johnson & Johnson, Natura Cosmeticos S. A., Procter & Gamble Co., Sanofi S. A., Unilever Plc, and Others

**Table 214.** Market Shares of Leading Personal Care Companies in Latin America (2014) - Percentage Breakdown by Value Sales for Avon Products, Inc., Colgate-Palmolive Company, Johnson & Johnson Ltd., L'Oreal Group, The, Procter & Gamble Co., Unilever and Others

**Table 215.** Market Shares of Leading Personal Care Companies in Middle East (2014) - Percentage Breakdown by Value Sales for Avon Products, Inc., Colgate-Palmolive Company, Estee Lauder Companies, Inc., Johnson & Johnson Ltd., L'Oreal Group, The, Natura Cosmeticos S. A., Procter & Gamble Co., Unilever and Others

**Table 216.** Market Shares of Leading Personal Care Companies by Value Sales in North America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Henkel AG & Company, Johnson & Johnson, Kao Corporation, L'Oreal Group, Limited Brands, Inc., Procter & Gamble Co., Unilever Plc and Others

**Table 217.** Market Shares of Leading Personal Care Companies in North America (2014) - Percentage Breakdown by Value Sales for Avon Products, Inc., Colgate-Palmolive Company, Coty, Inc., Estee Lauder Companies, Inc., Henkel AG & Co., Johnson & Johnson Ltd., L'Oreal Group, The, Procter & Gamble Co., Shiseido Co., Ltd., Unilever and Others



**Table 218.** Market Shares of Leading Personal Care Brands by Company in the US (2014) - Percentage Share Breakdown by Value for Johnson & Johnson Limited (Neutrogena), L'Oreal Group, The (Garnier, L'Oreal Paris, Maybelline New York), Procter & Gamble Company (CoverGirl, Crest, Gillette, Olay, Pantene), Unilever (Dove), Others

**Table 219.** Market Shares of Leading Personal Care Brands Spending through Media Ads in the US (2014) - Percentage Share Breakdown by Value for Johnson & Johnson Limited (Neutrogena), L'Oreal Group, The (Garnier, L'Oreal Paris, Maybelline New York), Procter & Gamble Company (CoverGirl, Crest, Gillette, Olay, Pantene), Unilever (Dove), Others

**Table 220.** Market Shares of Leading Personal Care Products Producers by Value Sales in Western Europe (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Co., Henkel AG & Co., Johnson & Johnson, L'Oreal Group, Procter & Gamble (P&G), Unilever Plc, and Others

**Table 221.** Market Shares of Leading Personal Care Companies in Western Europe (2014) - Percentage Breakdown by Value Sales for Avon Products, Inc., Colgate-Palmolive Company, Estee Lauder Companies, Inc., L'Oreal Group, The, Natura, Procter & Gamble Co., Unilever and Others

Premium Fragrances

**Table 222.** Market Shares of Leading Premium Fragrances Manufacturers by Value Sales in Asia-Pacific (2014) - Percentage Breakdown Chanel S. A., Coty, Inc., Elizabeth Arden Inc., Estee Lauder Companies, Inc., L'Occitane en Provence, L'Oreal S. A., LVMH Moet Hennessy Louis Vuitton SA, Procter & Gamble Co., Shiseido Co., Ltd. and Others

**Table 223.** Market Shares of Leading Premium Fragrances Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for and Chanel S. A., Coty, Inc., Elizabeth Arden Inc., Estee Lauder Companies, Inc., Inter Parfums, Inc., L'Oreal S. A., LVMH Moet Hennessy Louis Vuitton SA, Procter & Gamble Co., Puig, and Others

**Table 224.** Market Shares of Leading Premium Fragrances Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown Chanel S. A., Clarins Group, Coty, Inc., Estee Lauder Companies, Inc., L'Oreal S. A., LVMH Moet Hennessy Louis



Vuitton SA, Procter & Gamble Co., Puig, Shiseido Co., Ltd., and Others

**Table 225.** Market Shares of Leading Premium Fragrances Manufacturers by Value Sales in North America (2014) - Percentage Breakdown for Chanel S. A., Clarins Group, Coty, Inc., Elizabeth Arden Inc., Estee Lauder Companies, Inc., L'Oreal S. A., LVMH Moet Hennessy Louis Vuitton SA, Procter & Gamble Co., Som Fragrances Pvt., Ltd., and Others

**Table 226.** Market Shares of Leading Premium Fragrances Manufacturers by Value Sales in Western Europe (2014) - Percentage Breakdown for Chanel S. A., Clarins Group, Coty, Inc., Estee Lauder Companies, Inc., L'Oreal S. A., LVMH Moet Hennessy Louis Vuitton SA, Procter & Gamble Co., Puig, Shiseido Co., Ltd., and Others

Skin Care Products

**Table 227.** Market Shares of Leading Skin Care Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Estee Lauder Companies, Inc., Johnson & Johnson, Kao Corporation, KOSE Corporation, L'Oreal Group, Procter & Gamble Company, Shiseido Company, Limited, Unilever N. V., and Others

Sun Care Products

**Table 228.** Market Shares of Leading Sun Care Product Manufacturers by Value Sales Worldwide (2014) - Percentage Breakdown for Amorepacific Corporation, Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, Energizer Holdings, Inc., Estee Lauder Companies, Inc., L'Oreal Group, Merck & Co., Inc., Shiseido Co., Ltd. and Others

**Table 229.** Market Shares of Leading Sun Care Product Manufacturers by Value Sales in Eastern Europe (2014) - Percentage Breakdown for Ales Groupe, Avon Products, Inc., Beiersdorf AG, Dax Cosmetics Ltd., Kolastyna S A, L'Oreal Group, Mary Kay, Inc., Oriflame Cosmetics S. A., Yves Rocher and Others

**Table 230.** Market Shares of Leading Sun Care Product Manufacturers by Value Sales in Latin America (2014) - Percentage Breakdown for Avon Products, Inc., Beiersdorf AG, Botica, Inc., Chanel S. A., Colgate-Palmolive Company, Energizer Holdings, Inc.,



Hypermarcas S. A., L'Oreal Group, Merck & Co., Inc. and Others

**Toiletry Products** 

**Table 231.** Market Shares of Leading Toiletry Product Manufacturers in Brazil (2014) - Percentage Share Breakdown by Value Sales for L'Oreal Group, The, Avon Products, Inc., Beiersdorf AG, Colgate-Palmolive Company, The, Hypermarcas, Johnson & Johnson, Ltd., Natura Cosmeticos S. A., Niely Do Brasil Industrial Ltda., O Boticario, Procter & Gamble Company, Unilever Group, The, and Others

Watches

**Table 232.** Market shares of Leading Watch Companies by Value Sales Worldwide (2014) - Percentage Breakdown for Audemars Piguet, Casio America, Inc., Citizen Holdings Co., Ltd., Fossil, Inc., LVMH/Bulgari, Patek Philippe & Co., Richemont SA, Rolex SA, Seiko Holdings Corporation, Swatch Group Ltd and Others (Alfex, Breitling, C. F. Bucherer, Chanel, Chopard, Chronoswiss, Corum, De Grisogono, De Witt, F. P. Journe, Festina, Folli Follie, Franck Muller, Frederic Constant, Harry Winston, Hermes, Maurice Lacroix, Mondaine, Morellato & Sector, Movado, Oris, Parmigani, PPR/Gucci/Girard/Perregaux, Raymond Weil, Richard Mille, Technomarine, Tendence, Titoni, Ulysse Nardin, Victorinox)

Women's Footwear

**Table 233.** Market Shares of Leading Women's Footwear Retailer Companies in China (2014) - Percentage Breakdown by Value for Belle International Holdings Limited, C. banner International Holdings Ltd, Daphne International Holdings Limited, Foshan Saturday Shoes Co Ltd, Fuguiniao Co, Ltd., Guangzhou top score shoes Ltd., Kangnai Group Co, Ltd., Yearcon, Zhejiang Aokang Shoes Co Ltd, Zhejiang Red Dragonfly Footwear Co, Ltd., and Others

Fashionable Apparel and Accessories

**Table 234.** Market Shares of Leading Fashionable and Sophisticated Apparel and Accessories Retailers to Plus-Size Females by Value Sales in the US and Canada



(2014) - Percentage Breakdown for Ascena Retail Group, Inc., Catherines, DressBarn, J. C. Penney Co., Inc., Kohl's Corporation, Nordstrom, Inc., R. H. Macy & Co., Ross Stores, Inc., Target Corporation, Victoria's Secret Stores, LLC, Wal-Mart Stores, Inc., and Others

**Table 235.** Market Shares of Leading Fashionable Apparel and Accessories Retailers for Tweens (Girls) by Value Sales in the US and Canada (2014) - Percentage Breakdown for Ascena Retail Group, Inc., Children's Place Retail Stores, Inc., J. C. Penney Co., Inc., Kohl's Corporation, Old Navy, Inc., Target Corporation, TJX Companies, Inc., Wal-Mart Stores, Inc., and Others

Nail Care Products

**Table 236.** Market Shares of Leading Nail Care Product Manufacturers by Value Sales Global (2014) - Percentage Breakdown for AVON Beauty Products India Pvt Ltd, Cosnova GmbH, Coty, Inc., Hypermarcas S. A., L'Oreal S. A. and Revlon, Inc.

**Table 237.** Market Shares of Leading Nail Care Products Manufacturers in the US (2014) - Percentage Share Breakdown by Value for Avon Products, Inc., CCA Industries, Inc., Coty, Inc., Cutex Company, Inc., L'Oreal Group, Markwins International Corp., Revlon, Inc. and Others

#### **6. RECENT INDUSTRY DEVELOPMENTS**



### I would like to order

Product name: Avon Products, Inc. (USA): Market Research Report
Product link: <a href="https://marketpublishers.com/r/A24E32E9FE3EN.html">https://marketpublishers.com/r/A24E32E9FE3EN.html</a>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/A24E32E9FE3EN.html">https://marketpublishers.com/r/A24E32E9FE3EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970