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Application Service Providers: Market Research Report

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Abstracts

The global outlook series on Application Service Providers/SaaS provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

This GIA report discusses the prevailing trends, issues, demand forecasts, and activities that affect the industry.

The report offers an aerial view of the global Software-as-a-Service Market, identifies major short to medium term market challenges, and growth drivers.

The report also offers a recapitulation of recent industry activity in addition to an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 182 companies active in the market.

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