

# Anti-Aging Products: Market Research Report

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## Abstracts

This report analyzes the worldwide markets for Anti-Aging Products in US\$ by the following Product Segments: Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, & Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, & Others). The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa and Latin America.

Annual estimates and forecasts are provided for the period 2015 through 2022. Also, a six-year historic analysis is provided for these markets.

Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 326 companies including many key and niche players such as -

Allergan Plc

ARK Skincare

Avon Products Inc.

Bayer AG

Beiersdorf AG

Biomod Concepts, Inc.

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Skin Care

Hair Care

Others

Anti-Aging Chemicals

Micro-DA Retinol

Alpha Hydroxy Acid (AHA)

## **DMAE**

Nanolipo-hGH  
Matrix Metalloproteases Inhibitors  
Vitabrid-C  
IAA-Brid  
Safflower Oleosomes  
Monosaccharides and Polysaccharides  
Eclaline  
Bacopa (Bacopa monniera)  
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Unilever Acquires Sundial Brands

Valeant Divests Obagi Medical Products  
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Beiersdorf AG (Germany)  
Biomod Concepts, Inc. (Canada)  
Chanel SA (France)  
Christian Dior SA (France)  
Clarins (France)  
Ella Bache (France)  
Estee Lauder Inc. (USA)  
Clinique Laboratories, LLC (USA)  
Henkel KGaA (Germany)  
Jan Marini Skin Research Inc. (USA)  
Johnson & Johnson (USA)  
NeoStrata Company, Inc. (USA)  
Neutrogena Corporation (USA)

L'Oreal SA (France)  
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Anti-Aging Products: When Solutions Become Problems

The Pro-Age Movement Encouraging Graceful Aging: Will it Hamper Anti-Aging Products Demand?

American Academy of Anti-Aging Medicine

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Regulations for Labeling of Cosmetics

Safe Cosmetics and Personal Care Products Act of 2013

Greater Powers to FDA

Technological & Regulatory Changes Give Rise to New Challenges

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**Table 60.** Leading Players in the US Anti-Aging Face Care Market (2016): Percentage Breakdown of Value Sales for Johnson and Johnson, L'Oreal, Procter and Gamble, Private Label, and Others (includes corresponding Graph/Chart)

**Table 61.** Leading Body Anti-Aging Brands in the US (2015): Percentage Breakdown of Retail Dollar Sales for Lansinoh, Medela Tender Care, Nivea Body Good-Bye, TheFirstYears, and Others (includes corresponding Graph/Chart)

**Table 62.** Leading Facial Anti-Aging Brands in the US (2015): Percentage Breakdown of Retail Dollar Sales for Garnier Skin Renew, L'Oreal RevitaLift, L'Oreal RevitaLift

Triple Power, Neutrogena Rapid Wrinkle Repair, Olay Age Defying, Olay Effects 7-in-1, Olay Regenerist, Olay Regenerist Micro-Sculpting, RofC Retinol Correxion Deep Wrinkle, and Others (includes corresponding Graph/Chart)

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**Table 63.** US Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

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## 2. CANADA

A. Market Analysis

Anti-Aging Products: The Key Segment within the Canadian Cosmetics Market

The Affluent Baby Boomers: Largest and Most Lucrative Consumer Cluster

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Facial Care: The Largest Segment

Focus Shifting Towards Younger Generation

Leading Regional Markets in Terms of Production and Sales

Dermal Filler Market Witness Large-Scale Competition

Select High Performing Product Segments

Top Ingredients Used in Anti-Aging Products

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Copper

Lipids

Retinol A

Coenzyme Q10

Vitamin C

Women in the 25-58 Age Group: Primary Buyers of Anti-Aging Products

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Cosmetic Regulations

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Leading Players in the Canadian Anti-Aging Products Market

A Peek into the Looming US Dominance

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B. Market Analytics

**Table 67.** Canadian Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

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### 3. JAPAN

#### A. Market Analysis

Huge Aging Populace & High Spending Power of Over 40 Age Group Drive Market Growth

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Shift towards High-End Luxury Products Benefit Market Prospects

Hair Care Market Driven by Innovative Products

Stressful and Hectic Lifestyles Spur Demand for Anti-Aging Skincare Cosmeceuticals

Japanese Penchant to Look Young and Beautiful Drive Market Penetration

Japanese Herbal Supplements Remain Underdeveloped

Competitive Landscape

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FOSHU (Foods for Specified Health Uses)

Tough Regulations Stall VMS Sales in Japan

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Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 72.** Japanese Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

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## 4. EUROPE

### A. Market Analysis

Anti-Aging Market Continue to Witness Healthy Growth in Europe

**Table 74.** Aging Population in Europe by Region (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

Age Group of 25-34 Years: Important Users of Anti-Aging Products in Europe  
European Vitamin Supplement Manufacturers Face Significant Competition from Asian Counterparts

Europe Herbal Supplements Market Overview

Specialty Actives Sustain Growth

Burgeoning Elderly Population to Drive Nutraceuticals Market

Debt Crisis Impacts Aesthetic Dermal Fillers Market

European Companies Face Asian Competition even in the Personal Care Market

Europe: A Global Leader in Cosmetics Production and Exports

**Table 75.** Leading Cosmetics Companies in Western Europe (2016): Percentage Share

Breakdown of Value Sales for Beiersdorf, Coty, Estee Lauder, Henkel, L'Oreal, LVMH/Christian Dior, P&G, Unilever, and Others (includes corresponding Graph/Chart)

Anti-Aging & Skin Improving Products Find Favor

Regulatory Overview

EU Enacts New Law on Cosmetics in 2013: Regulation (EC) No 1223/2009

Regulation EC 76/768/EEC

REACH Regulation (EC) No 1907/2006 and Cosmetics

CLP Regulation (EC) No 1272/2008 and Cosmetics

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B. Market Analytics

**Table 76.** European Recent Past, Current & Future Analysis for Anti-Aging Products by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 77.** European Historic Review for Anti-Aging Products by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

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**Table 79.** European Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

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#### **4A. FRANCE**

##### A. Market Analysis

Anti-Aging Products Continue to Dominate French Skin Care Market

**Table 82.** Aging Population in France (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

Organic Skincare Products Witness Rising Demand

Targeting the Aging Consumer

Cosmeceuticals in France

French Hair Care Market

Product Launches

Select Key Players

B. Market Analytics

**Table 83.** French Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 84.** French Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging

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## **4B. GERMANY**

### A. Market Analysis

Increasing Use of Anti-Aging Products in Early Age Benefit Market Adoption

**Table 86.** Aging Population in Germany (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

**Table 87.** German Female Facial Skin Care Market by Segment (2017E): Percentage Share Breakdown of Value Sales for Anti-aging Products, Basic Products, and Young Skin Products (includes corresponding Graph/Chart)

### Competition

Product Launches

Select Key Players

### B. Market Analytics

**Table 88.** German Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

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**Table 90.** German 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

## 4C. ITALY

### A. Market Analysis

Italy: One of the Major Centers for Aesthetic Procedures Worldwide

**Table 91.** Aging Population in Italy (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

Women over 40 Years: Primary Users of Anti-Aging Cosmeceuticals

Regulatory Overview

### B. Market Analytics

**Table 92.** Italian Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 93.** Italian Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

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#### **4D. THE UNITED KINGDOM**

##### **A. Market Analysis**

Aging Population Offers Newer Opportunities to Beauty Companies

**Table 95.** Aging Population in the United Kingdom (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

Increasing Consumer Concerns with External Appearance Drive Market Growth

Significance of Beauty Products Steadily Increase among Aging Men

Burgeoning Aging Population Drive Consumption of Vitamin Supplements

UK Vitamin Market Fact Sheet

Rising Incidence of Osteoarthritis to Increase Demand for Gelatin Supplements

Changing Advertising Strategies Benefit Anti-aging Skincare Brands

Product Launch

Strategic Corporate Developments

Select Key Players

##### **B. Market Analytics**

**Table 96.** UK Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 97.** UK Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for



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**Table 98.** UK 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

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##### A. Market Analysis

Anti-aging Cremes and Anti-Cellulite Cremes: Emerging Segments in the Spanish Cosmetics Market

**Table 99.** Aging Population in Spain (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

Economic Downturn Takes a Toll on Skin Care Products Market

##### B. Market Analytics

**Table 100.** Spanish Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 101.** Spanish Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)



**Table 102.** Spanish 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

#### **4F. RUSSIA**

A. Market Analysis

A High Growth Market

**Table 103.** Aging Population in Russia (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

Cosmetics Market: Favorable Growth Prospects

Russia Adopts New Regulations for Cosmetic Products

B. Market Analytics

**Table 104.** Russian Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 105.** Russian Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 106.** Russian 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care,

Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

#### **4G. REST OF EUROPE**

##### A. Market Analysis

**Table 107.** Aging Population in Rest of Europe by Country (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

##### Brief Overview of Select Regional Markets

Austria

Czech Republic

Finland

Greece

Ireland

Norway

Switzerland

Turkey

Ukraine

Netherlands

Product Launch

Select Key Players

##### B. Market Analytics

**Table 108.** Rest of Europe Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 109.** Rest of Europe Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets

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**Table 110.** Rest of Europe 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

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### A. Market Analysis

Asia-Pacific: Most Lucrative Market for Anti-Aging Products Worldwide

**Table 111.** Aging Population in Asia by Region (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

**Table 112.** Global Anti-Aging Products Market - Geographic Regions Ranked by CAGR (Value Sales) for 2015-2022: Asia-Pacific, Latin America, Middle East & Africa, Europe, the US, Japan, and Canada (includes corresponding Graph/Chart)

India & China Offer Huge Potential for Market Penetration

**Table 113.** Number of Individuals (Millions) Aged 65 and Older in India and China: 2010-2050 (includes corresponding Graph/Chart)

**Table 114.** More than 65 Years Age Group Population for Major Countries (2010 & 2050P): Percentage of Total Population for China, Germany, India, Japan, and the US (includes corresponding Graph/Chart)

Growing Need to Minimize Skin Aging from Increasing Pollution Levels Drives Market Adoption

Plant-based Actives

Peptides

Sirtuins and Epigenetics

Asia: The Abode of Skin Whitening Anti-Aging Products  
Sales of Anti-Aging Food and Drinks Gain Momentum  
Asia-Pacific Facial Injectables Market Offer Significant Potential  
Noteworthy Trends & Drivers  
South Korea Witnesses Demand for Skin Care Products with Vitamin C  
Traditional Chinese Medicine Coupled with Biotechnology Fuels up the Chinese  
Cosmetics Market  
Australian Toiletries and Cosmetics Market Gaining Grounds  
US Cosmetics and Toiletries Companies Face Stiff Competition from Japanese  
Manufacturers in Asia  
Skin Whitening Products Increasingly Finding Usage among Asian Consumers  
B. Market Analytics

**Table 115.** Asia-Pacific Recent Past, Current & Future Analysis for Anti-Aging Products by Geographic Region - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 116.** Asia-Pacific Historic Review for Anti-Aging Products by Geographic Region - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 117.** Asia-Pacific 14-Year Perspective for Anti-Aging Products by Geographic Region - Percentage Breakdown of Dollar Sales for China, India and Rest of Asia-Pacific Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

**Table 118.** Asia-Pacific Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

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**Table 120.** Asia-Pacific 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

## 5A. CHINA

### A. Market Analysis

Growing Consumer Awareness and Aging Population Drive Strong Market Growth

**Table 121.** Aging Population in China (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

Growth Drivers in a Nutshell

The Dragon Wary of Aging

Women: The Major Consumer Group

Customized Products to Suit Chinese Customers

Increasing Demand for Green Cosmetics

Increasing Ginkgo Supplement Consumption in China

Competition

Trends in a Nutshell

L'Oreal: A Company with Diverse Portfolio Rules the Chinese Cosmetics Market

The Retail Arena

Regulatory Landscape

Approval for New Cosmetic Ingredients

Strategic Corporate Development

B. Market Analytics

**Table 122.** Chinese Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and

Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 123.** Chinese Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 124.** Chinese 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

## **5B. INDIA**

### A. Market Analysis

India: Underpenetrated Nature of the Market Offers Huge Growth Opportunities

**Table 125.** Aging Population in India (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

Consumer Behavior and Preferences Rule the Market

Anti-Aging Market: Too Young to Age

Younger Generation's Desire to Defy Wrinkles in Early Stages Drive Demand for Anti-Wrinkle Products

Olay Total Effects: A Game Changer

Pharma Companies in the Race

Nutraceuticals: The New Fad

**Table 126.** Indian Nutraceuticals Market by Retail Channel (2017E): Percentage Share Breakdown of Value Sales for Grocery Retailers, Home Shopping, Non-Store Retailing and Non-Grocery Retailers (includes corresponding Graph/Chart)

Changing Consumer Attitudes Bodes Well for the Cosmeceuticals Market  
Bright Outlook for Anti-Aging Cosmeceuticals Prescribed By Dermatologists  
FMCG Companies Maintain their Lead in Cosmeceuticals Segment  
Cosmetics and Cosmeceuticals  
Need to Reduce the Discomforts of Aging Boosts Demand for Vitamin, Mineral and Supplements  
Competitive Landscape: Leading Anti-Aging Skincare Companies in India

## **P&G**

Unilever  
Avon Products, Inc.  
Distribution Dynamics  
Product Launches  
B. Market Analytics

**Table 127.** Indian Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 128.** Indian Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 129.** Indian 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

## **5C. REST OF ASIA-PACIFIC**



## A. Market Analysis

**Table 130.** Aging Population in Rest of Asia by Country (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

### Brief Overview of Select Regional Markets

#### Australia

Rising Incidence of Osteoarthritis to Increase Demand for Gelatin Supplements in Australia

#### Regulatory Framework

Perception of Imported Goods

#### The Retail Arena

#### Hong Kong

Trade Winds

#### Export-Import Scenario

#### Demographics

#### The Distribution Arena

#### Indonesia

#### Malaysia

#### Singapore

#### South Korea

#### Population Profile

#### Competition

#### Dermatology Sector Expanding Scope

Regulations on the Imports of Cosmetics in Korea

Demand for Korean Red Ginseng Soars Skyward

#### Thailand

#### The Retail Arena

Thai Beauty Ingredients – Gaining Popularity in the West

#### Taiwan

#### Product Launches

#### Strategic Corporate Development

## B. Market Analytics

**Table 131.** Rest of Asia-Pacific Recent Past, Current & Future Analysis for Anti-Aging

Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 132.** Rest of Asia-Pacific Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 133.** Rest of Asia-Pacific 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

## 6. MIDDLE EAST & AFRICA

### A. Market Analysis

Middle East: One of the Highest Per Capita Consumer of Cosmetic Products

**Table 134.** Aging Population in the Middle East by Country (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

Gradual Increase in Adoption of Natural Cosmetics

Halal-Certified Cosmetics Gaining Wider Adoption in the Middle East

Israel: A Niche Regional Market

Healthy Growth of the South African Cosmetics and Toiletries Market Augurs Well for the Market

**Table 135.** Aging Population in Africa by Region (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding

Graph/Chart)

Strategic Corporate Developments

B. Market Analytics

**Table 136.** Middle East/Africa Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 137.** Middle East/Africa Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 138.** Middle East/Africa 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

## 7. LATIN AMERICA

A. Market Analysis

Anti-Aging Products in Latin America: A Promising Space

**Table 139.** Aging Population in Latin America and the Caribbean by Region (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

B. Market Analytics

**Table 140.** Latin American Recent Past, Current & Future Analysis for Anti-Aging Products by Geographic Region - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 141.** Latin American Historic Review for Anti-Aging Products by Geographic Region - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 142.** Latin American 14-Year Perspective for Anti-Aging Products by Geographic Region - Percentage Breakdown of Dollar Sales for Brazil and Rest of Latin America Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

**Table 143.** Latin American Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 144.** Latin American Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 145.** Latin American 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

## **7A. BRAZIL**

### **A. Market Analysis**

## Large Number of Middle Aged Working Women Drive Market Demand

**Table 146.** Aging Population in Brazil (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

What Drives the Brazilian Cosmetics Industry?  
Brazil Restricts Use of Few Cosmetic Chemicals  
B. Market Analytics

**Table 147.** Brazilian Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 148.** Brazilian Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 149.** Brazilian 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

## 7B. REST OF LATIN AMERICA

### A. Market Analysis

**Table 150.** Aging Population in Rest of Latin America by Country (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes

corresponding Graph/Chart)

#### Brief Overview of Select Regional Markets

Argentina

Chile

Columbia

Mexico

#### B. Market Analytics

**Table 151.** Rest of Latin America Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 152.** Rest of Latin America Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 153.** Rest of Latin America 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

## IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 326 (including Divisions/Subsidiaries - 356)

The United States (123)

Canada (10)

Japan (5)

Europe (168)

France (39)

Germany (26)  
The United Kingdom (17)  
Italy (19)  
Spain (4)  
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Asia-Pacific (Excluding Japan) (27)  
Middle East (17)  
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