

# **Analog ASSP Trends: Market Research Report**

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# **Abstracts**

Application Specific Standard Products (ASSPs) are dedicated devices, which integrate multiple Standard Linear Integrated Circuits (SLICs) to serve a particular application. Analog ASSPs are similar types of devices that integrate analog ICs (integrated circuits), which are targeted to perform a specific task.

The report analyzes and presents an overview of Analog ASSPS market worldwide. The report in addition provides global market estimates and projections for Analog ASSPs in US dollars for years 2012 through 2017, for end use segments including Automotive, Communications, Computer & Storage, Consumer, and Industrial sectors. Supported with 1 market data table, the report highlights the ever increasing permanence of Analog Application Specific Standard Products. The report provides a review of market trends, types of Analog ASSPs including Automotive ASSPs, Communication ASSPs, Computer ASSPs, Consumer ASSPs, Industrial and Other ASSPs. The report also highlights on various strategic industry activities of major companies witnessed by the industry over the last few years. In addition, 38 companies operating in the Analog ASSPS arena worldwide including Broadcom Corporation, LSI Corporation, NXP Semiconductors NV, STMicroelectronics NV and others are profiled.



# **Contents**

## 1. ANALOG ASSPS – AN OVERVIEW

Analog ASSPs - Types
Automotive ASSPs
Communication ASSPs
Computer ASSPs
Consumer ASSPs
Industrial and Other ASSPs

### 2. MARKET OVERVIEW

Analog Devices: A Game Changer in Industrial Environments Analog ASSPs Market to Witness Robust Growth Analog ASSPs Drive Growth in Global Automotive Market

**Table 1.** Global Analog ASSP Market by End Use Segments (2012-2017) In US\$ Million for Automotive, Communications, Computer & Storage, Consumer, and Industrial markets

## 3. RECENT INDUSTRY ACTIVITY

STMicroelectronics Inks Agreement with Hyundai Autron
Broadcom Acquires NetLogic Microsystems
STMicroelectronics and China FAW Group Set Up Joint Laboratory
Broadcom Takes Over Provigent
Broadcom Acquires Percello

# 4. PRODUCT/SERVICE LAUNCHES

NXP Semiconductors Unveils UJA1018 Lighting Solution LSI Launches TrueStore SC9500 ASSP System-on-a-Chip

### 5. MARKET PARTICIPANTS

Altera Corporation (USA) Analog Devices, Inc. (USA)

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Analog Microelectronics GmbH (Germany)

Atmel Corporation (USA)

Avago Technologies Ltd. (Singapore)

Bosch Automotive Electronics - Semiconductors and Sensors (Germany)

Broadcom Corporation (USA)

Cactus Semiconductor, Inc. (USA)

Conexant Systems, Inc. (USA)

Cortina Systems, Inc. (USA)

Dialog Semiconductor PLC (Germany)

Epson Europe Electronics GmbH (Germany)

Freescale Semiconductor, Inc. (USA)

Fujitsu Ltd. (Japan)

Fujitsu Semiconductor Asia Pte., Ltd. (Singapore)

Fujitsu Semiconductor Ltd. (Japan)

IC-Haus GmbH (Germany)

Infineon Technologies AG (Germany)

Integrated Device Technology, Inc. (USA)

International Rectifier Corporation (USA)

Intersil Americas LLC (USA)

Keterex, Inc. (USA)

LSI Corporation (USA)

Maxim Integrated Products, Inc. (USA)

Melexis NV (Belgium)

Micronas Semiconductor Holding AG (Switzerland)

NXP Semiconductors NV (The Netherlands)

ON Semiconductor Corporation (USA)

Panasonic Corporation (Japan)

Pericom Semiconductor Corporation (USA)

Renesas Electronics Corporation (Japan)

Renesas Electronics Corporation (USA)

Renesas Electronics Europe GmbH (Germany)

STMicroelectronics NV (Switzerland)

Texas Instruments, Inc. (USA)

Toshiba Electronics Europe GmbH (Germany)

Toshiba Semiconductor & Storage Products Company (Japan)

Trinamic Motion Control GmbH & Co. KG (Germany)

### 6. APPENDIX



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