

Allergy Drugs: Market Research Report

<https://marketpublishers.com/r/A22937DECB4EN.html>

Date: February 2010

Pages: 583

Price: US\$ 3,950.00 (Single User License)

ID: A22937DECB4EN

Abstracts

This report analyzes the US Market for Allergy Drugs in US\$ Million by the following types - Prescription Antihistamines, Prescription Corticosteroids, and OTC Allergy Drugs.

Annual forecasts are provided for the period 2007 through 2015.

The report profiles 109 companies including many key and niche players such as Collegium Pharmaceutical, Inc., McNeil Consumer Healthcare, Meda Pharmaceuticals, Inc., Novartis Consumer Healthcare, Inc., Schering-Plough Corp, Sepracor, Inc., and Vicks.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.

Contents

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations

Disclaimers

Data Interpretation & Reporting Level

Quantitative Techniques & Analytics

Product Definitions and Scope of Study

II. A US MARKET REPORT

1. MARKET REVIEW

Allergy – A Global Perspective

Allergy Prevalence

Allergy - A US Perspective

Allergy Prevalence

Market Overview

Market Outlook

Manufacturers Leverage Opportunity, Announce New Product Launches

Zyrtec' Move to OTC Aisles Perks Up OTC Sales

Allergy Patients Turn to Complimentary Medicine

Leading Allergy Products

Table 1. US Allergy Drugs Market - Percentage Share Breakdown of Antihistamine Products by New Prescriptions for 2007, 2008 and 2009 (includes corresponding Graph/Chart)

Table 2. US Allergy Drugs Market - Percentage Share Breakdown of Antihistamine + Decongestant Combination Products by New Prescription for 2007, 2008 and 2009 (includes corresponding Graph/Chart)

Table 3. US Allergy Drugs Market - Percentage Share Breakdown of Allergy Nasal Spray Products by Total Prescriptions (in thousands) for 2007 and 2008 (includes corresponding Graph/Chart)

Table 4. US Allergy Drugs Market - Percentage Share Breakdown of Allergy Nasal

Spray Products by Value Sales for 2007 and 2008 (includes corresponding Graph/Chart)

2.ALLERGY OVERVIEW

Allergy: Definition

Causes/ Factors

Symptoms/ Triggers

Allergic Rhinitis – A Common Allergy

Types of Allergic Rhinitis

Diagnosis of Allergic Rhinitis

Treatment of Allergy

Antihistamines

Antihistamines - List of Select Generic Formulations and Products

Risks/ Side Effects

Decongestants

Decongestants – List of Select Generic Formulations and Products

Decongestant + Antihistamine - List of Select Generic Formulations and Products

Risks/ Side Effects

Corticosteroids

Intranasal Corticosteroids – List of Select Generic Formulations and Products

Side Effects

Allergy Shots

Other Medicines

Sodium Cromoglycate

Cromolyn Sodium

Leukotriene Modifiers

Glucocorticoids

Leading Allergy Drugs

Claritin

Zyrtec

Benadryl

Pollinex® Quattro

Cortaid

Visine-A

Ocean Sinus Irrigation

Crolom Eye Drops

3.PRODUCT INTRODUCTIONS/ APPROVALS

McNeil Consumer Healthcare Launches Zyrtec for Children
Cobalis Announces Online Launch of Anti-allergy Product
Collegium Pharmaceutical Obtains FDA Approval for AllerNaze
Sanofi-aventis and UCB Win NDA Approval for Xyzal Oral Solution
Sepracor Launches Omnaris Nasal Spray for Seasonal and Perennial Allergies
Sanofi Aventis Launches Allegra Orally Disintegrating Tablets
Ranbaxy Wins FDA Approval for Generic Zyrtec
Wockhardt Introduces Generic Cetirizine Tablets
Hi-Tech Pharmacal Receives FDA Approval for Fluticasone Propionate
Boca Pharmacal Wins FDA Approval for Palgic's Generic Product
Ranbaxy Receives FDA Approval for Cetirizine Hydrochloride Oral Solution
Perrigo and Teva Receive FDA Approval for Zyrtec-D
Sanofi-aventis Receives FDA Approval for Nasacort AQ® Nasal Spray
Sanofi-aventis and UCB Introduce Xyzal Anti-allergy Medication
Sanofi-aventis Wins FDA Approval for Allegra® Oral Suspension
Matrixx Launches Zicam Multi-Symptom Cold & Flu Relief Products
Ranbaxy Receives Approval to Market Claritin Reditabs' Generic
Procter & Gamble Introduces Nyquil D
Leiner to Launch Naproxen Cold & Sinus Private Label Allergy Products

4.RECENT INDUSTRY ACTIVITY

Merck Announces Business Merger Plan with Schering-Plough
Hi-Tech Pharmacal to Acquire ECR Pharmaceuticals
IBT Laboratories and ViraCor Announce Merger Plan
Lupin Acquires Rights to Collegium's Intra-nasal Steroid
Cobalis and Melodic Sign Agreement for PreHistin
Patheon Receives Contract to Commercialize Allergy Drugs
Boehringer Ingelheim Signs Agreement for Actimis Acquisition
Perrigo Acquires US Rights to Levocetirizine Tablets
Sciele Pharma Acquires Verus Pharmaceuticals' Allergy Injection
Sanofi-Aventis and Johns Hopkins University Division Sign Agreement
Pipex Announces Effective Pharmaceuticals Acquisition
Meda to Take Over American Company, MedPointe
Private Group Proposes to Acquire Majority Interest in Inyx

5.FOCUS ON SELECT PLAYERS

Collegium Pharmaceutical, Inc.
McNeil Consumer Healthcare
Meda Pharmaceuticals, Inc.
Novartis Consumer Healthcare, Inc.
Schering-Plough Corp.
Sepracor, Inc.
Vicks

6.US MARKET PERSPECTIVE

Table 5. US Recent Past, Current & Future Analysis for Allergy Drugs by Product Segment – Prescription Antihistamines, Prescription Corticosteroids and OTC Allergy Drugs Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 6. US Historic Review for Allergy Drugs by Product Segment – Prescription Antihistamines, Prescription Corticosteroid and OTC Allergy Drugs Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2001 through 2006 (includes corresponding Graph/Chart)

Table 7. US 15-Year Perspective for Allergy Drugs by Product Segment – Percentage Breakdown of Annual Value Sales for Prescription Antihistamines, Prescription Corticosteroids and OTC Allergy Drugs Markets for Years 2003, 2009 & 2015 (includes corresponding Graph/Chart)

III. REST OF WORLD MARKETS

1.CANADA

Allergy – Overview
Strategic Corporate Developments

2.JAPAN

Allergy – Overview
Product Approvals

3.EUROPE

Allergy - Prevalence
United Kingdom
Allergy – Overview
Russia
Allergy – Overview
Product Launch
Strategic Corporate Developments
Select Players

4.ASIA-PACIFIC

Allergy – Overview
Australia and New Zealand
China
Market Overview
OTC Medications – A Small, But Growing Market
Market Analytics

Table 8. Chinese Recent Past, Current & Future Analysis for Allergy Drugs – Annual Sales Figures in US\$ Million for Years 2006 through 2015 (includes corresponding Graph/Chart)

India
Market Overview
Malaysia
Allergy – Overview

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 109 (including Divisions/Subsidiaries - 139)
Region/CountryPlayers
The United States
Canada
Japan
Europe
France
Germany

The United Kingdom

Italy

Spain

Rest of Europe

Asia-Pacific (Excluding Japan)

Middle-east

Africa

I would like to order

Product name: Allergy Drugs: Market Research Report

Product link: <https://marketpublishers.com/r/A22937DECB4EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A22937DECB4EN.html>