

Airlines: Market Research Report

https://marketpublishers.com/r/A69AA2BD1E3EN.html

Date: December 2011

Pages: 179

Price: US\$ 1,450.00 (Single User License)

ID: A69AA2BD1E3EN

Abstracts

The global outlook series on Airlines provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

The report offers a bird's eye view of the air transportation industry, underlines market fundamentals driving growth, and shaping challenges, highlights trends in air traffic (passenger, and cargo), analyzes fleet dynamics, and studies the implications of the ever rising fuel costs, and the deep-seated impact of war and terrorism.

The reader stands to gain a sneak peek into noteworthy airline business trends, latest technological trends, and the recent mergers, acquisitions, and corporate developments changing the industry's landscape.

Regional markets briefly discussed and annotated with 45 invaluable tables, and accompanying graphs/charts, include the US, Canada, Mexico, Japan, Europe, Germany, UK, Asia, Australia, China, India, Malaysia, Latin America, Chile, Middle East, and Africa.

Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 283 companies worldwide.



Contents

1.INDUSTRY OUTLOOK

Turbulent Times for the Global Airline Industry
Recent Airline Industry Trends in a Nutshell
Bruised Economic Activity Affects Airline Industry
Airline Traffic – Analytical Review by Freight and Passenger Transport
Passenger Traffic
Classification
First Class
Business/Executive Class
Economy/Tourist Class
Current and Future Analysis

Table 1. Global Market Analysis for Airline Passenger Traffic by Geographic Region – US, Canada, Europe, Asia-Pacific (Including Japan), Middle East & Africa, and Latin American Markets Independently Analyzed with Annual Figures in Billions of Revenue Passenger Kilometers (RPKs) for Years 2010 through 2015

Table 2. Global Air Passenger Traffic Market (2011 & 2015): Percentage Breakdown of Annual Passenger Traffic in terms of Revenue Passenger Kilometers for US, Canada, Europe, Asia-Pacific, (Including Japan), Middle East & Africa, and Latin America

Freight Traffic
Current and Future Analysis

Table 3. Global Market Analysis for Airline Freight Traffic by Geographic Region – US, Canada, Europe, Asia- Pacific (Including Japan), Middle East & Africa, and Latin American Markets Independently Analyzed with Annual Figures in Billions of Freight Ton Kilometers (FTKs) for Years 2010 through 2015

Table 4. Global Air Freight Market (2011 & 2015): Percentage Breakdown of Annual Freight Traffic in terms of Freight Ton Kilometers for US, Canada, Europe, Asia-Pacific, (Including Japan), Middle East & Africa, and Latin America

2.MARKET DYNAMICS



Airline Industry Emerges Out of Recession

Table 5. Global Commercial Airline Revenues: 2001-2010

Table 6. Scheduled Passenger Numbers Carried in the Global Commercial Airline Industry: 2001-2010

Global Airline Industry Savors Profits after Two-Year Losses

Table 7. Global Airline Industry Profits by Region: 2010

Air Cargo Traffic Recovers
A Historic Decline in Freight Yields
Correction Measures Underscore Airlines' Response to Turbulent Times
Certain Hurdles Still Lie Ahead
Higher Fuel Prices Return to Haunt Airline Profitability

Table 8. Global Jet Fuel Prices: 2001-2010

Table 9. Share of Fuel in Airline Operating Costs: 2002-2011

Recession Incites High Consolidation in the Airline Industry Select Major Mergers and Acquisitions in the Global Airline Industry Airline Bankruptcies Rife During the Recent Times List of Select Major US Airlines Filing for Bankruptcy Since 2007 Global Airline Fleet

Table 10. Global Aircraft Fleet Size by Type (2009): Breakdown of Number of Planes for Single-Aisle, Twin-Aisle, Regional Jets and Large Aircraft

Table 11. Global Aircraft Fleet Size by Region (2009): Breakdown of Number of Planes for North America, Europe, Asia-Pacific, Latin America, Middle East and Others

The Regulatory Picture – Largely Against the Interests of Carriers



3.MARKET TRENDS

Single-Aisle Aircraft Shows Resilience during Downturn
Twin-Aisles to Witness Significant Demand Ahead
Middle East and Southeast Asia to Ramp Up Demand for Large Aircraft
Robust Cargo Growth to Drive Freight Aircraft Demand

Table 12. Global Freight Aircraft Market by Freighter Type (2009): Breakdown of Number of Planes for Standard, Medium and Large Aircraft

Ancillary Revenues - Offering New Revenue Streams for the Ailing Airline Industry

 Table 13. Leading Airlines Worldwide by Ancillary Revenues: 2008

Airport Retailing to Remain Buoyant

In-Flight Entertainment and Connectivity - Gaining Prominence

Market for In-Flight Broadband Services to Expand

Airlines on Weight Loss Regime!

Industry's Commitment Towards Eco-Friendly Drive Remains Unchanged

US-EU Open Skies Agreement – Towards an Unfettered Aviation Industry

New Concepts Pushing the Global Airline Industry

E-Ticketing

Bar-Coded Boarding Passes (BCBP)

E-freight

Aircraft Industry Mirrors Trends in Air Travel

Increasing Fuel Cost Invigorating New Aircraft Deliveries

Fractional Ownership – An Emerging Business Option

Congestion – The Core Problem at Airports

Helicopters – Braving Winds of Turbulence

Aircraft Leasing: Mainstay for Emerging Asian Aviation Industry

Finance or Capital Lease

Operating Lease

Environmental Issues – Increasing Focus

4.TECHNOLOGICAL TRENDS



Current Icing Potential – A Tool to Prevent In-Flight Icing NASA Develops New Acoustic Control Technique Diesel – A Substitute to Avgas Research & Development in Aircraft Industry

5.COMPETITION

Alliances: Cost-effective Method to Increase Scope and Reach

Star Alliance: A Major Force

Oneworld™: Shrinking the World

SkyTeam

Airlines from Emerging Countries Top in Market Capitalization

Table 14. Leading Airlines Worldwide by Market Capitalization: 2010

Other Market Share Statistics

Table 15. Leading Airlines Worldwide by Revenues: 2008-2010

Table 16. Leading Airlines in the Global Passenger Airline Market by International Passenger Kilometers: 2010

Table 17. Leading Airlines in the Global Passenger Airline Market by Domestic Passenger Kilometers: 2010

Table 18. Leading Airlines in the Global Passenger Airline Market by Number of International Passengers Carried: 2010

Table 19. Leading Airlines in the Global Passenger Airline Market by Number of Domestic Passengers Carried: 2010

Table 20. Leading Airlines in the Global Freight Market by International Freight Ton Kilometers: 2010

Table 21. Leading Airlines in the Global Freight Market by Domestic Freight Ton Kilometers: 2010



6.MERGERS AND ACQUISITIONS

7.STRATEGIC CORPORATE DEVELOPMENTS

8.PRODUCT/SERVICE LAUNCHES

REGIONAL MARKET PERSPECTIVE

1.NORTH AMERICA

Table 22. North American Aircraft Fleet Size by Type (2009): Breakdown of Number of Planes for Single-Aisle, Regional Jets, Twin-Aisle and Large Aircraft

Table 23. Leading North American Airlines by Revenue: 2010

1A.UNITED STATES

Market Snippets

Airline Industry in the US – An Overview
US Airline Industry Outlook
Passenger Traffic Growth Underway
Continued Positive Performance of US Economy Promises Positive Picture Ahead
Airlines Reap Huge Revenues through Additional Fees
Carriers Exercise Caution in Expansion Plans
Fuel Prices Bother Recovering US Airlines
Technological Developments Amid Recession
Competitive Scenario
Express Airlines Continue to Face the Heat of Competition

Table 24. Market Share Breakdown of Major Passenger Airlines in the US by Market Capitalization: 2010

Table 25. Revenue Passenger Miles for Leading Carriers in the US Airline Industry: FY2009 and FY2010

Table 26. Available Seat Miles for Leading Carriers in the US Airline Industry: FY2009 and FY2010



Table 27. Load Factor for Leading Carriers in the US Airline Industry: FY2009 and FY2010

1B.CANADA

Canadian Domestic Aviation Market – An Overview Canadian Airlines Emerge Out of Recession Competitive Landscape

Table 28. Leading Domestic Airlines in Canada (2010): Percentage Breakdown of Available Seat Miles for Air Canada, WestJet Airlines and Others

US - The Largest Destination for Airlines in Canada

Table 29. Leading Canadian Transborder Airlines to the US (2010): Percentage Breakdown of Available Seat Miles for Air Canada, WestJet Airlines, UAL Airlines, American Airlines and Others

Table 30. Leading Canadian International Airlines (2010): Percentage Breakdown of Available Seat Miles for Air Canada, Transat AT, Cathay Pacific, British Airways and Others

1C.MEXICO

Mexican Air Passenger Numbers Appear Stabilizing

Downturn Spelt Doom for Some and Blessing for Others (Mexico)

Table 31. Mexican Domestic Air Passenger Traffic Market Share by Carrier: April 2011

2.JAPAN

Earthquake Shatters Airline Industry Business
Airlines Hit by Frenzy Travelers in the Aftermath of the Earthquake
JAL and ANA Dominate Domestic Market, US Carriers among the Leaders in
International Market
ANA Catches Up Fast with JAL in the International Market



Low Cost Airlines Yet to Make an Impact in Japan

3.EUROPE

2010 - THE YEAR OF INTERRUPTIONS IN THE EUROPEAN AIRLINE INDUSTRY

Air Traffic Bounces Back in Europe

Table 32. European Aircraft Fleet Size by Type (2009): Breakdown of Number of Planes for Single-Aisle, Twin-Aisle, Regional Jets and Large Aircraft

Low Cost Carriers Spearhead Growth in European Airline Industry

Table 33. European Low-Cost Airline Industry: Percentage Share of LCCs in the European Airline Seat Capacity for Years 2005-2010

Table 34. European Low-Cost Airline Industry: Percentage Share of LCCs in the European Passenger Market for Years 2005-2010

Robust Outlook for Low Cost Carriers in Europe Low-Fare Airlines – The Lone Segment Shining in the European Airlines Industry Short Haul Carriers Struggle to Survive Competitive Landscape

Table 35. Leading European Airlines by Revenue: 2010

Table 36. Select Leading Low Cost Airlines in Europe by Passengers Carried: 2008-2010

Table 37. Load Factor for Select Leading Low Cost Airlines in Europe: 2008-2010

Table 38. Select Leading Low Cost Airlines in Europe Outlined by Fleet Size, Number of Destinations, Routes and Countries Served

3A.GERMANY



Domestic Air Travel Traffic Picks Up Pace in Germany

3B.UNITED KINGDOM

UK' Low Cost Airlines Ryanair and EasyJet Register Profits during Recession

4.ASIA-PACIFIC

Airlines in Asia Post Quick Recovery from Recessionary Troubles

Table 39. Asia-Pacific (Including Japan) Aircraft Fleet Size by Type (2009): Breakdown of Number of Planes for Single-Aisle, Twin-Aisle, Large Aircraft and Regional Jets

Asia-Pacific Aviation Industry to Surge, Backed by Tremendous Growth in China Altering Trends in Asian Airlines
IT Solutions – A Latest Fad for Airlines in Asia
New Deals Signify Booming LCC Market in Asia-Pacific
Full-Service Airlines Eye LCC Market Space
Competitive Landscape

Table 40. Leading Asia-Pacific Airlines by Revenue: 2010

4A.CHINA

China – The Largest Aviation Market in Asia-Pacific Chinese Airline Market Fairly Consolidated

4B.INDIA

Overview and Outlook

Table 41. Total Passengers Carried by Airlines in India: 2001-2010

From Flight Cuts to New Orders – Changing Fortunes in the Indian Airline Industry A Glimpse of the Indian Airline Industry Major Growth Driver for Airline Industry in India



Infrastructure Remains Pivotal to Support Industry Growth
Recession in the Indian Airline Industry – In and Out
LCCs Steal the Show; Full-Service Airlines Reel under Poor Financials
Overseas Airlines Capitalize on Increasing Cargo Shipments to Africa
New Capacity Distribution Norms to Intensify Airlines' Woes
Competitive Landscape
Jet Retains Lead in Domestic Market, Kingfisher Emerges as Standalone Leader

Table 42. Indian Domestic Air Passenger Traffic Market Share by Carrier: May 2011

Table 43. Market Share Breakdown of Leading Domestic Airlines in India by Passenger Traffic: FY 2009 and FY 2010

4C.MALAYSIA

Fierce Battle On Among Major Carriers in Malaysia

4D.SINGAPORE

Singapore – A Key Hub for Regional LCCs Singaporean Budget Airlines Eye New Routes for Expansion

4E.THE PHILIPPINES

Regional Carriers Flock Indonesian Market LCCs Rein Supreme in the Philippines

4F.THAILAND

AirAsia's Thailand Entry Heats Up Competition

4G.KOREA

Rising Fuel Prices Pose Bigger Troubles for Airlines

5.LATIN AMERICA

Air Passenger Traffic Rises in Latin America



Table 44. Air Passenger Traffic in Latin America: 2009-2011

Airline Industry Capitalizes on Increasing Air Traffic

Table 45. Latin American Aircraft Fleet Size by Type (2009): Breakdown of Number of Planes for Single-Aisle, Twin-Aisle, Regional Jets and Large Aircraft

Proposed Merger of TAM and LAM to Shadow Competition Rising Competition Draws Significant Consolidation in the Industry Competitive Landscape

Table 46. Leading Latin American Airlines by Revenue: 2010

5A.BRAZIL

Competition Rises among Brazilian Carriers

5B.CHILE

Chilean Air Traffic Faces Disruptions

6.MIDDLE EAST

Airline Industry in the Middle East – An Overview Snapshot of the Middle Eastern Aviation Industry

Table 47. Middle East Aircraft Fleet Size by Type (2009): Breakdown of Number of Planes for Single-Aisle, Twin-Aisle, Large Aircraft and Regional Jets

Middle Eastern Airline Industry Emerges Out of Recession Unscathed Major Airlines Record Profits amid Recession Overloading Ups Airlines' Profits
Low Cost Carriers Begin to Shine in the Middle East
Competition



Table 48. Leading Middle Eastern Airlines by Revenue: 2010

7.AFRICA

Increasing Presence of Airlines from Asia Heats Up Competition (Africa)
African Airlines Suffer from Poor Backing
EU Blacklist of African Carriers Further Dents Prospects
South African Airways Continues to Retain Dominance among African Carriers

Table 49. Leading African Airlines by Revenue: 2010

Global Directory



I would like to order

Product name: Airlines: Market Research Report

Product link: https://marketpublishers.com/r/A69AA2BD1E3EN.html

Price: US\$ 1,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/A69AA2BD1E3EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970