

Air Fresheners: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Air Fresheners in US\$ Thousands by the following Product Segments: Sprays/Aerosols, Electric Air Fresheners, Gels & Candles, Car Air Fresheners, and Other Household Air Fresheners. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 131 companies including many key and niche players such as

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Ada Electrotech (Xiamen) Co., Ltd.

Air Delights, Inc.

Blyth, Inc.

California Scents

Car Freshener Corporation

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Market Analysis

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IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 131 (including Divisions/Subsidiaries - 137)

The United States (25)

Canada (1)

Japan (3)

Europe (64)

France (10)

Germany (5)

The United Kingdom (11)

Italy (8)

Spain (5)

Rest of Europe (25)

Asia-Pacific (Excluding Japan) (44)

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